

News Coverage for Website

Daily Media Brief

Thursday, May 8, 2025

CCP News

Business Recorder

CCP allows 100pc acquisition of Trax Online Ltd by SLGL

The Competition Commission of Pakistan (CCP) has approved the 100% acquisition of Trax Online (Pvt) Ltd by Secure Logistics Group Ltd (SLGL) under a Share Purchase Agreement. Both parties had submitted a pre-merger application in line with the Competition Act, 2010. CCP's review identified the relevant product market as Courier and E-Commerce Logistics Services in Pakistan.

The deal is a conglomerate merger with no horizontal or vertical overlaps. CCP concluded that the transaction will not result in dominance or lessen competition in the relevant market. Secure Logistics Group Ltd (SLGL) is a public listed company offering long-haul and medium-haul logistics, asset tracking, fleet management, and security services. Trax Online (Pvt) Ltd is a private company focused on warehousing and door-to-door delivery for e-commerce clients.

The acquisition is expected to enhance operational synergies and support the growth of Pakistan's digital logistics ecosystem.

<https://www.brecorder.com/news/40361602/ccp-allows-100pc-acquisition-of-trax-online-ltd-by-slgl>

The News

CCP approves Secure Logistics Group's 100pc acquisition of Trax Online

The Competition Commission of Pakistan (CCP) has given the green light to Secure Logistics Group Ltd for the full acquisition of Trax Online (Pvt) Ltd under a share purchase agreement.

The approval follows the submission of a pre-merger application by both parties, in accordance with the Competition Act, 2010. The CCP's assessment identified the relevant market as courier and e-commerce logistics services in Pakistan.

The transaction is classified as a conglomerate merger, with no horizontal or vertical overlaps between the two entities. The CCP's review concluded that the deal will not result in market dominance or reduce competition in the relevant sector.

Secure Logistics Group Ltd (SLGL), a publicly listed company, provides a range of logistics services, including long-haul and medium-haul transport, asset tracking, fleet management, and security solutions. Trax Online (Pvt) Ltd is a privately held firm specialising in warehousing and door-to-door delivery services for e-commerce clients.

<https://www.thenews.com.pk/print/1309316-ccp-approves-secure-logistics-group-s-100pc-acquisition-of-trax-online>



Profit by Pakistan Today

CCP approves Secure Logistics' full acquisition of Trax Online

The Competition Commission of Pakistan (CCP) has approved the 100% acquisition of Trax Online (Pvt.) Ltd. by Secure Logistics Group Ltd. under a Share Purchase Agreement, marking a significant development in Pakistan's logistics and e-commerce sector.

The pre-merger application, filed jointly by the parties under the Competition Act, 2010, was assessed by CCP, which identified the relevant market as courier and e-commerce logistics services within Pakistan.

According to a press release issued on Tuesday, the CCP classified the deal as a conglomerate merger, with no horizontal or vertical overlaps between the two entities. The commission concluded that the acquisition would not result in market dominance or substantially lessen competition in the defined market.

Secure Logistics Group Ltd. (SLGL), a publicly listed firm, operates in long-haul and medium-haul logistics, offering asset tracking, fleet management, and security services. Trax Online (Pvt.) Ltd., in contrast, is a private company focused on warehousing and last-mile delivery solutions for e-commerce clients.

The acquisition is expected to bring about operational synergies, enhance service capabilities, and contribute to the ongoing growth and sophistication of Pakistan's digital logistics ecosystem.

<https://profit.pakistantoday.com.pk/2025/05/07/ccp-approves-secure-logistics-full-acquisition-of-trax-online/>



CCP approves Secure Logistics' full acquisition of Trax Online

ISLAMABAD
NEWS DESK

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Secure Logistics gets CCP approval to acquire Trax Online

The Competition Commission of Pakistan (CCP) on Wednesday approved the complete acquisition of Trax Online (Pvt.) Ltd. by Secure Logistics Group Ltd. under a Share Purchase Agreement (SPA). Pakistani cuisine

According to a press statement, both parties had submitted a pre-merger application in line with the Competition Act, 2010. The CCP's review identified the relevant product market as courier and e-commerce logistics services in Pakistan.

CCP said that the deal is a conglomerate merger with no horizontal or vertical overlaps, and concluded that the transaction will not result in dominance or lessen competition in the relevant market.

Secure Logistics Group Ltd. (SLGL) is a publicly listed company offering long-haul and medium-haul logistics, asset tracking, fleet management, and security services. In the quarter ending March 31, 2025, SLGL posted a profit of Rs160 million, translating into an earnings per share of Re0.59. Pakistani cuisine

Meanwhile, Trax Online (Pvt.) Ltd. is a private company focused on warehousing and door-to-door delivery for e-commerce clients.

"The acquisition is expected to enhance operational synergies and support the growth of Pakistan's digital logistics ecosystem," CCP stated.

<https://dailytimes.com.pk/1297713/secure-logistics-gets-ccp-approval-to-acquire-trax-online/>

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The AZB News

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The acquisition is expected to enhance operational synergies and support the growth of Pakistan's digital logistics ecosystem.

<https://theazb.com/ccp-allows-secure-logistics-group-to-acquire-trax-online/>

Bloom Pakistan

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READ MORE: Secure Logistics and Trax Online Merge for Market Growth

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The acquisition is expected to enhance operational synergies and support the growth of Pakistan's digital logistics ecosystem.

<https://bloompakistan.com/ccp-allows-secure-logistics-group-to-acquire/>

Mettis Global

CCP clears Secure Logistics–Trax online merger

The Competition Commission of Pakistan (CCP) has granted approval for the 100% acquisition of Trax Online (Pvt.) Ltd. by Secure Logistics Group Ltd. under a Share Purchase Agreement.

The pre-merger application was submitted by both parties in accordance with the Competition Act, 2010.

CCP's review identified the relevant product market as Courier and E-Commerce Logistics Services in Pakistan.

The transaction was determined to be a conglomerate merger, with no horizontal or vertical overlaps, as per the press release issued today.

CCP concluded that the acquisition would not lead to market dominance or significantly reduce competition in the identified market.

Secure Logistics Group Ltd. (SLGL), a public listed company, provides long-haul and medium-haul logistics, asset tracking, fleet management, and security services.

Trax Online (Pvt.) Ltd. is a private company specializing in warehousing and door-to-door delivery for e-commerce clients.

The acquisition is expected to enhance operational synergies and contribute to the growth of Pakistan's digital logistics ecosystem.

<https://mettisglobal.news/ccp-clears-secure-logistics-trax-online-merger/>

Customs Today

CCP allows secure logistics group to acquire 'Trax Online'

The Competition Commission of Pakistan (CCP) has approved the 100% acquisition of Trax Online (Pvt.) Ltd. by Secure Logistics Group Limited under a Share Purchase Agreement. Both parties had submitted a pre-merger application in line with the Competition Act, 2010. Pakistani travel guides

The CCP's review identified the relevant product market as Courier and E-Commerce Logistics Services in Pakistan, said a release issued here on Wednesday.

The deal is a conglomerate merger with no horizontal or vertical overlaps. CCP concluded that the transaction will not result in dominance or lessen competition in the relevant market.

Secure Logistics Group Ltd. (SLGL) is a public listed company offering long-haul and medium-haul logistics, asset tracking, fleet management, and security services. Trax Online (Pvt.) Ltd. is a private company focused on warehousing and door-to-door delivery for e-commerce clients.

The acquisition is expected to enhance operational synergies and support the growth of Pakistan's digital logistics ecosystem.

<https://customstoday.media/ccp-allows-secure-logistics-group-to-acquire-trax-online/>

The Destination

CCP Approves Secure Logistics Group's Acquisition of Trax Online

The Competition Commission of Pakistan (CCP) has granted approval for the 100% acquisition of Trax Online (Pvt.) Ltd. by Secure Logistics Group Ltd. (SLGL), following a comprehensive review under the provisions of the Competition Act, 2010.

The transaction, formalized through a Share Purchase Agreement, had been submitted to the CCP as a pre-merger application. The Commission identified the relevant product market as "Courier and E-Commerce Logistics Services" in Pakistan.

According to CCP, the deal constitutes a conglomerate merger with no horizontal or vertical overlaps between the operations of SLGL and Trax Online. It concluded that the acquisition would not create market dominance or reduce competition in the logistics sector.

Secure Logistics Group Ltd. is a publicly listed company engaged in long-haul and medium-haul logistics, fleet management, asset tracking, and security services. Meanwhile, Trax Online specializes in warehousing and door-to-door delivery, particularly for Pakistan's rapidly growing e-commerce market.

The acquisition is anticipated to generate operational synergies and contribute to the expansion and modernization of Pakistan's digital logistics infrastructure.

<https://dailythdestination.com/ccp-approves-secure-logistics-groups-acquisition-of-trax-online/>

Lead Pakistan

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<https://leadpakistan.com.pk/news/ccp-allows-secure-logistics-group-to-acquire-trax-online/>

Newz Today

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<https://newztodays.net/trax-online/>

مسابقتی کمیشن نے سیکیور لاجسٹکس کو ٹریکس آن لائن خریدنے کی منظوری دیدی

مسابقتی کمیشن آف پاکستان (سی سی پی) نے شیئرز پرجیز ایگریمنٹ (ایس پی اے) کے تحت سیکیور لاجسٹکس گروپ لمیٹڈ کو ٹریکس آن لائن (پرائیوٹ لمیٹڈ) کی مکمل خریداری کی منظوری دیدی۔

ایک پریس ریلیز کے مطابق دونوں جماعتوں نے مسابقتی ایکٹ 2010 کے مطابق انضمام سے قبل درخواست جمع کرائی تھی۔ سی سی پی کے جائزے میں متعلقہ پروڈکٹ مارکیٹ کی نشاندہی پاکستان میں کوریئر اور ای کامرس لاجسٹک سروسز کے طور پر کی گئی ہے۔

سی سی پی نے کہا کہ یہ معاہدہ ایک اجتماعی انضمام ہے اور دونوں کمپنیوں کے کام کرنے کے طریقے بھی الگ ہیں جس کے نتیجے میں اس ٹرانزیکشن سے کسی ایک گروپ کی مارکیٹ میں بالا دستی یا مسابقت میں کمی نہیں آئے گی۔

سیکیور لاجسٹکس گروپ لمیٹڈ ایک پبلک لسٹڈ کمپنی ہے جو طویل فاصلے اور درمیانے فاصلے کی لاجسٹکس، اثاثوں کی نگرانی، فلیٹ مینجمنٹ اور سیکیورٹی خدمات فراہم کرتی ہے۔ 31 مارچ 2025 کو ختم ہونے والے سہ ماہی میں کمپنی نے 160 ملین روپے کا منافع ظاہر کیا، جس کے نتیجے میں فی شیئر کمائی 0.59 روپے رہی۔

دوسری طرف ٹریکس آن لائن (پرائیوٹ) لمیٹڈ ایک نجی کمپنی ہے جو ای کامرس کلائنٹس کے لیے گودام کی خدمات اور ڈور ٹو ڈور سپلائی پر مرکوز ہے۔

سی سی پی نے کہا کہ اس خریداری سے آپریشنل ہم آہنگی میں اضافہ متوقع ہے اور پاکستان کے ڈیجیٹل لاجسٹکس کے نظام کی ترقی میں مدد ملے گی۔

<https://urdu.brecorder.com/news/40272448>



مسابقتی کمیشن نے سیکیور لاجسٹکس گروپ کو ٹریکس آن لائن کے حصول کی اجازت دے دی

مسابقتی کمیشن نے سیکیور لاجسٹکس گروپ لمیٹڈ کو ٹریکس آن لائن (پرائیوٹ) لمیٹڈ کو، فریقین کے درمیان ہونے والے شیئر پرجیز ایگریمنٹ کے تحت ایکواٹر کرنے کی منظوری دے دی ہے۔ دونوں کمپنیوں نے کمپنیشن ایکٹ کے تحت پری مرجر درخواست جمع کرائی تھی۔ دونوں کمپنیاں "کوریئر اور ای کامرس لاجسٹکس سروسز" کے شعبے سے وابستہ ہیں۔

سیکیور لاجسٹکس گروپ لمیٹڈ ایک پبلک لسٹڈ کمپنی ہے جو طویل فاصلے اور درمیانے فاصلے کی لاجسٹکس، اثاثوں کی نگرانی، بیڑے کی مینجمنٹ اور سیکیورٹی سروسز فراہم کرتی ہے۔ جبکہ ٹریکس آن لائن (پرائیوٹ) لمیٹڈ ایک نجی کمپنی ہے جو ای کامرس کلائنٹس کے لیے گوداموں کی سہولت اور دروازے تک ترسیل کی خدمات فراہم کرتی ہے۔ قومی مسابقتی کمیشن کے تجزیے کے مطابق، مختلف نوعیت کے شعبوں سے وابستہ ہونے کے باعث، ان دونوں کمپنیوں کا انضمام اس سیکٹر کی مارکیٹ میں مسابقت میں کمی کا باعث نہیں بنے گا۔



کمپنیشن کمیشن نے این ایل سی اور دبئی کے ڈی پی ورلڈ لاجسٹکس کے مابین جائنٹ ونچر کی منظوری دے دی

میٹنیشن کمیشن آف

پاکستان نے نیشنل لاجسٹکس کارپوریشن اور دبئی بیسڈ گلوبل کمپنی ڈی پی ورلڈ لاجسٹکس (ایف زیڈ ای) کے درمیان جائنٹ ونچر کے لیے پری-مرجر درخواست کی منظوری دے دی ہے۔ پاکستان کی لاجسٹکس اور فریٹ انڈسٹری میں اس اہم جائنٹ ونچر کے ذریعے سرمایہ کاری اسپیشل انویسٹمنٹ فیسلٹیٹیشن کونسل کی کوشش سے کی گئی معاہدے کے تحت این ایل سی اس اس جائنٹ ونچر میں 60 فیصد شیئرز حاصل کرے گا، جبکہ ڈی ڈبلیو ایل ایف 40 فیصد شیئرز کا مالک ہوگا۔

یہ منصوبہ پاکستان کے روڈ فریٹ لاجسٹکس سیکٹر کو جدید بنانے کے لیے این ایل سی کے مقامی تجربے، وسیع نیٹ ورک اور عالمی کمپنی ڈی پی ورلڈ کے عالمی سپلائی چین سے فائدہ اٹھانے گاروڈ فریٹ لاجسٹکس کا شعبہ پاکستان کے تجارتی اور نقل و حمل کا ایک اہم حصہ ہے۔ کمپنیشن کمیشن نے تفصیلی تجزیے کے بعد فیصلہ دیا کہ یہ دونوں کمپنیوں کے مابین اس مشترکہ منصوبے سے روڈ فریٹ لاجسٹکس سیکٹر میں مسابقت پر اثر انداز نہیں ہو گا۔ کمیشن کے تجزیے کے مطابق روڈ فریٹ لاجسٹکس میں جدت آنے اور مارکیٹ میں متعدد فریقین کی موجودگی کے باعث مسابقت برقرار رہے گی۔ یہ مشترکہ منصوبہ پاکستان میں لاجسٹکس کے شعبے میں غیر ملکی سرمایہ کاری کی بڑھتی ہوئی کشش کو ظاہر کرتا ہے۔

اس سے بنیادی ڈھانچے میں بہتری، نقل و حمل کے اخراجات میں کمی، اور خطے میں پاکستان کی تجارتی مسابقت میں اضافہ متوقع ہے۔ گزشتہ سال، کمپنیشن کمیشن نے بین الاقوامی کمپنیوں کی پاکستان میں کمپنیوں میں مرچرز اور ایکوائزیشن کے لئے سہولت فراہم کی جس کے نتیجے میں پاکستان کے توانائی، مالیات، ٹیلی کام اور زراعت کے شعبوں میں عالمی کمپنیوں سے 29.6 ارب ڈالر کی سرمایہ کاری ہوئی۔ اس تازہ ترین جائنٹ ونچر سے بھی پاکستان کے روڈ فریٹ کے شعبے میں بڑی سرمایہ کاری اور لاجسٹکس کی صنعت کو جدید بنانے کی راہ ہموار ہو گی۔

<https://urdu.app.com.pk/urdu/%DA%A9%D9%85%D9%BE%D9%B9%DB%8C%D8%B4%D9%86-%DA%A9%D9%85%DB%8C%D8%B4%D9%86-%D9%86%DB%92-%D8%A7%DB%8C%D9%86-%D8%A7%DB%8C%D9%84-%D8%B3%DB%8C-%D8%A7%D9%88%D8%B1-%D8%AF%D8%A8%D8%A6%DB%8C-%DA%A9%DB%92/>



Daily The Spokesman

A Leading National Daily



فرمان رسول
ہر روز صبح 5 بجے شائع ہوتا ہے۔
آپ کو اس کی تمام تر خبریں اور
اخبارات کے تمام تر حالات و
حوالے فراہم کرنے کی ہر
کوشش کی جائے گی۔
(پبلشر)

Barkat Rice Mills
(Pvt) Limited
RAWALPINDI



COAS Asim Munir lauds PAF for foiling Indian aggression

Chief of Army Staff General Asim Munir visited Air Headquarters in Islamabad on Wednesday. On his arrival, Chief of Air Staff Air Chief Marshal Zaheer Ahmed Babar Sidhu warmly welcomed the army chief. He appreciated the Pakistan Air Force for once again shooting down several enemy aircrafts and proving the PAF's mettle.



Schools closed for indefinite period in wake of Indian aggression

In a significant move reflecting rising regional tensions, the Secretary of Elementary and Secondary Education, Azad Jammu and Kashmir (AJK), has ordered the immediate closure of all government and private schools across the region due to escalating Indian aggression along the Line of Control (LoC).

Simultaneously published from Islamabad, Lahore and Multan

Ziqa'ad 10, Thursday, May 8, 2025

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CCP allows Secure Logistics Group to acquire Trax Online

Commerce Desk



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The acquisition is expected to enhance operational synergies and support the growth of Pakistan's digital logistics ecosystem.