

News Coverage for Website

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CCP News

Business Recorder

Ride-hailing & delivery: CCP, Yango team discuss initiative of digital platforms

The Competition Commission of Pakistan (CCP) and Yango International visiting team held a meeting at CCP here to discuss Yango's ride-hailing, delivery and more services to be offered on digital platforms in Pakistan.

In the meeting, chaired by Salman Amin (Member, Office of International Affairs) and attended by Mr. Mikhail Voronin (Head of Antitrust and Platform Regulation), Andrey Zakataev (Head of International Antitrust Practice) from Yango International, along with Director, Nutshell Communications, presented an overview of Yango's global operations, highlighting its presence in 37 countries and a user base exceeding 150 million.

The presentation also outlined Yango's three-tiered ride-hailing model which ensures seamless mobility solutions for customers.

Salman Amin appreciated the entrance of international players like Yango in relevant market in Pakistan. He highlighted that in view of the services and products now increasingly offered globally on digital platforms, therefore the importance of consumer protection and transparency in digital marketing practices has increased significantly for the regulator as well as market players.

He reaffirmed CCP's commitment for fostering a competitive, open and fair marketplace, recognizing Yango's entry likely to enhance fair competition in relevant market which will benefit consumers and economy alike.

<https://www.brecorder.com/news/40350007/ride-hailing-delivery-ccp-yango-team-discuss-initiative-of-digital-platforms>

The AZB News

Yango's International Team Calls on CCP

The Competition Commission of Pakistan (CCP) and Yango International team visiting Pakistan held a meeting at CCP in Islamabad to discuss Yango's ride-hailing, delivery and more services to be offered on digital platforms in Pakistan.

In the meeting, chaired by Mr. Salman Amin (Member, Office of International Affairs) and attended by Mr. Mikhail Voronin (Head of Antitrust and Platform Regulation), Mr. Andrey Zakataev (Head of International Antitrust Practice) from Yango International, along with Director, Nutshell Communications, presented an overview of Yango's global operations, highlighting its presence in 37 countries and a user base exceeding 150 million. The presentation also outlined Yango's three-tiered ride-hailing model which ensures seamless mobility solutions for customers.

Mr. Salman Amin appreciated the entrance of international players like Yango in relevant market in Pakistan. He highlighted that in view of the services and products now increasingly offered globally on digital platforms, therefore the importance of consumer protection and transparency in digital marketing practices has increased significantly for the regulator as well as market players. He reaffirmed CCP's commitment for fostering a competitive, open and fair marketplace, recognizing Yango's entry likely to enhance fair competition in relevant market which will benefit

consumers and economy alike. He also appreciated that with new players one can expect more consumer choices, accelerating digital transformation, attracting foreign investment and bringing in more expertise, products and services in Pakistan.

The discussion also emphasized the potential of Yango Bazaar and Yango Delivery in expanding Pakistan's digital commerce landscape. It was discussed that these services have significant growth potential in Pakistan's market due to large customer base. Yango assured that it remains committed to upholding fair business practices and will implement necessary safeguards to ensure compliance with regulatory standards and deter any deceptive claims on its digital platforms. He appreciated the facilitative role CCP is playing in fostering fair competition and checking any entry barriers in relevant markets.

The CCP is committed for promoting competition by preventing anti-competitive practices, fostering a level playing field and advocating for pro-competitive environment to create an open, fair and transparent marketplace. The improvement in Pakistan's competition index is likely to induce more international and local players like Yango to invest in the country and contribute in the overall economic growth trajectory of Pakistan.

https://theazb.com/yangos-international-team-calls-on-ccp/#google_vignette

Mettis Global

CCP, Yango meet to explore ride-hailing, delivery services

To explore Yango's ride-hailing, delivery, and other digital platform services in Pakistan, the Competition Commission of Pakistan (CCP) engaged in discussions with the visiting Yango International team during a meeting held at CCP in Islamabad.

The meeting, chaired by Mr. Salman Amin (Member, Office of International Affairs), was attended by Mr. Mikhail Voronin (Head of Antitrust and Platform Regulation), Mr. Andrey Zakataev (Head of International Antitrust Practice) from Yango International, along with Director, Nutshell Communications.

During the session, Yango's global operations were presented, highlighting its presence in 37 countries and a user base exceeding 150 million.

The presentation also outlined Yango's three-tiered ride-hailing model, ensuring seamless mobility solutions for customers.

Mr. Salman Amin welcomed the entry of international players like Yango into Pakistan's market.

He emphasized that as digital platforms expand globally, consumer protection and transparency in digital marketing practices have become crucial for both regulators and market players.

He reaffirmed CCP's commitment to fostering a competitive, open, and fair marketplace, recognizing that Yango's entry could enhance fair competition in the market, benefiting both consumers and the economy.

He further stated that new market entrants could provide more consumer choices, accelerate digital transformation, attract foreign investment, and bring additional expertise, products, and services to Pakistan.

The discussion also explored the potential of Yango Bazaar and Yango Delivery in contributing to Pakistan's digital commerce landscape.

The participants noted that these services have significant growth potential given Pakistan's large customer base, according to the press release issued today.

Yango assured its commitment to fair business practices and pledged to implement necessary safeguards to comply with regulatory standards and prevent any deceptive claims on its digital platforms.

