

Business Recorder

CCP approves acquisition of assets of M/s JK SML by M/s NBC

Recorder Report 14 Dec, 2024

ISLAMABAD: The Competition Commission of Pakistan (CCP) has approved the acquisition of assets of M/s JK Sugar Mills (Private) Limited by M/s. Naubahar Bottling Company (Private) Limited through Asset Purchase Arrangement (APA).

M/s. JK Sugar Mills (Private) Limited is a private company duly incorporated under the laws of Pakistan. It is primarily involved in the production and distribution of white crystalline sugar and also owns a Pepsi beverage franchise in Pakistan.

The acquirer M/s. Naubahar Bottling Company (Pvt.) Limited is a private company duly incorporated under the laws of Pakistan. It is engaged in the business of manufacturing beverages such as, Pepsi, Mountain Dew, 7up, Mirinda, Sting, Slice Mango, Aquafina, and Gatorade.

The Phase-I competition assessment by the CCP identified 'Beverages – Non-alcoholic ready to drink' as the relevant market. The estimate market share of the Naubahar Bottling Company will rise minutely and upon consummation of the transaction, the JK Sugar Mills will exit the market. Given that the transaction does not lead to the dominance of the acquirer in the relevant market, the CCP has approved the acquisition.

The acquisition underscores the potential for operational efficiency leading to the significant growth in the fast moving consumer goods (FMCG) sector.

<https://www.brecorder.com/news/amp/40337503>

Pro Pakistani

CCP Approves Naubahar Bottling Company's Acquisition of JK Sugar Mills

By ProPK Staff | Published Dec 13, 2024 | 7:39 pm

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JK Sugar Mills is a private company duly incorporated under the laws of Pakistan. It is primarily involved in the production and distribution of white crystalline sugar and also owns a Pepsi beverage franchise in Pakistan.

The acquirer, Naubahar Bottling Company's a private company duly incorporated under the laws of Pakistan. It is engaged in the business of manufacturing beverages such as, Pepsi, Mountain Dew, 7up, Mirinda, Sting, Slice Mango, Aquafina, and Gatorade.

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The acquisition underscores the potential for operational efficiency leading to the significant growth in the fast-moving consumer goods (FMCG) sector, CCP said.

<https://propakistani.pk/2024/12/13/ccp-approves-naubahar-bottling-companys-acquisition-of-jk-sugar-mills/>

Bloom Pakistan Times

CCP Approves Naubahar Bottling's Acquisition of JK Sugar Mills

Iqra KhanBy Iqra KhanDecember 13, 2024No Comments1 Min Read

Islamabad, Dec 13: The purchase of JK Sugar Mills (Private) Limited's assets by Naubahar Bottling Company (Private) Limited through an Asset Purchase Arrangement (APA) has been authorized by the Competition Commission of Pakistan (CCP).

JK Sugar Mills is a privately held business that was legally established in Pakistan. In addition to owning a Pepsi beverage franchise in Pakistan, its main business is the manufacture and sale of white crystalline sugar.

The buyer, Naubahar Bottling Company, is a privately held business that has been legally incorporated in Pakistan. Producing drinks including Pepsi, Mountain Dew, 7up, Mirinda, Sting, Slice Mango, Aquafina, and Gatorade is its line of work.

"Beverages – Non-alcoholic ready to drink" was determined to be the relevant market by the CCP's Phase-I competition assessment. JK Sugar Mills will leave the market after the deal is completed, and the Naubahar Bottling Company's estimated market share would increase

somewhat. The purchase has been allowed by the CCP since it does not result in the acquirer becoming the dominant player in the relevant market.

According to CCP, the acquisition highlights the possibility of operational efficiency resulting in the fast-moving consumer goods (FMCG) industry's notable expansion.

<https://www.bloompakistan.com/ccp-approves-naubahar-bottlings-acquisition-of-jk-sugar-mills/>

Teleco Alert

CCP Approves Naubahar Bottling' Acquisition of JK Sugar Mills

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On: December 14, 2024

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The acquisition underscores the potential for operational efficiency leading to the significant growth in the fast moving consumer goods (FMCG) sector.

<https://www.telecoalert.com/2024/12/14/ccp-approves-naubahar-bottling-acquisition-of-jk-sugar-mills/>

Newz Todayz

CCP Approves Naubahar Bottling' Acquisition of JK Sugar Mills

ISLAMABAD: The Competition Commission of Pakistan (CCP) has granted approval for the acquisition of assets of JK Sugar Mills (Private) Limited by Naubahar Bottling Company (Private) Limited through an Asset Purchase Agreement (APA).

JK Sugar Mills (Private) Limited is a privately-owned company registered under the laws of Pakistan. The company specializes in the production and supply of white crystalline sugar and also operates a Pepsi beverage franchise in the country. CCP issues report on state of competition in Power Sector

On the other hand, Naubahar Bottling Company (Private) Limited, the acquiring entity, is also a private company registered under Pakistan's legal framework. It is actively involved in manufacturing a variety of beverages, including Pepsi, Mountain Dew, 7Up, Mirinda, Sting, Slice Mango, Aquafina, and Gatorade.

During its Phase-I competition review, the CCP identified "Non-alcoholic ready-to-drink beverages" as the relevant market for assessment. Following the transaction, Naubahar Bottling Company's market share is expected to increase marginally, while JK Sugar Mills will exit the market.

Since the transaction does not create market dominance for the acquirer in the identified sector, the CCP has approved the deal. The acquisition highlights the potential for enhanced operational efficiencies, paving the way for significant growth in the fast-moving consumer goods (FMCG) industry.

<https://newztodayz.net/ccp-approves-naubahar-bottling-acquisition-of-jk-sugar-mills/>



سی سی پی نے نوبہار بوٹلنگ کو جے کے شوگر ملز کے حصول کی منظوری دے دی۔

جمعہ 13 دسمبر 2024 23:09

اسلام آباد (اُردو پوائنٹ اخبارتازہ ترین - آن لائن - 13 دسمبر 2024ء) کمپنیشن کمیشن آف پاکستان (سی سی پی) نے میسرز نوبہار بوٹلنگ کمپنی (پرائیویٹ) لمیٹڈ کو جے کے شوگر ملز کے اثاثوں کے حصول کی منظوری دے دی ہے۔ یہ ٹرانزیکشن ایسیٹ پرچیز کے ذریعے کی گئی ہے۔ جے کے شوگر ملز (پرائیویٹ) لمیٹڈ پاکستان میں قائم ایک پرائیویٹ کمپنی ہے جو بنیادی طور (APA) ایگریمنٹ پر سفید کرسٹل چینی کی پیداوار اور ڈسٹری بیوشن کا کام کر رہی ہے اور پاکستان میں پیپسی مشروبات کی فرنچائز کی مالک بھی ہے۔

جبکہ نوبہار بوٹلنگ کمپنی (پرائیویٹ) لمیٹڈ پاکستان میں قائم ایک پرائیویٹ کمپنی ہے جو پیپسی، ماؤنٹین ڈیو، 7 اپ، مرینڈا، اسٹنگ، سلاٹس مینگو، ایکوافینا، اور گیٹورڈ جیسے مشروبات تیار کرنے کے کاروبار میں مصروف ہے۔

سی سی پی کے فیز 1 جائزے میں ' بیوریجز - غیر الکوحل مشروبات اور پینے کے لیے تیار مشروبات ' کو متعلقہ مارکیٹ کے طور پر شناخت کیا گیا ہے۔

اس حصول کے بعد نوبہار بوٹلنگ کمپنی کے مارکیٹ شیئر میں معمولی اضافہ ہوگا اور جے کے شوگر ملز متعلقہ مارکیٹ سے خارج ہو جائے گی۔ یہ ٹرانزیکشن متعلقہ مارکیٹ میں نوبہار بوٹلنگ کمپنی کی بالا دست پوزیشن کا باعث نہیں بنے گی، اس لئے سی سی پی کے شعبے میں نمایاں ترقی کے امکانات کو (FMCG) پی نے اس حصول کی منظوری دے دی ہے۔ یہ حصول فاسٹ موونگ کنزیومر گڈز ظاہر کرتا ہے۔

<https://www.urdupoint.com/daily/livenews/2024-12-13/news-4262375.html>

عوامي حقن جي ترجمان، ڪمپيوٽر تي پهرين مڪمل اخبار ABC

CERTIFIED ڪراچي، حيدرآباد ۽ سکر مان هڪ ئي وقت شايع ٿيندڙ

Daily AWAMI AWAZ روزاني
عوامي آواز

روزاني عوامي آواز (6) چنچر 14 ڊسمبر 2024ع

سي سي پي طرفان توپهار بولنگ کي جي شي شگرملز جا اٽا خريد جي منظوري

جي شي هڪ پرائيوٽ ڪمپني آهي جيڪا سفيڊ ڪرسٽل گند جي پيداوار ڪندي آهي

توپهار پرائيوٽ پبليسي، مالوٽين ڊيو، اسٽنگ، ايڪوٽيا ۽ يا شريت تيار ڪندي آهي

اهي خريداري ڪائون، توپهار بولنگ ڪمپني جي مارڪيٽ شيئرز و معمولي اٽالو ٿيندو

رهي آهي ۽ پاڪستان و پبليسي مشروبات جي فرنيچايز جي مالڪ آهي. جڏهن ته توپهار بولنگ ڪمپني (پرائيوٽ) لميٽيڊ پاڪستان و ڦاٽر هڪ پرائيوٽ ڪمپني آهي، جيڪا پبليسي، مالوٽين ڊيو، 7 آبي، مريٽيا، اسٽنگ، سلاگيس مينگو، ايڪوٽيا ۽ گيٽور ڇهڙا شريت تيار ڪرن جي نظارن و معسوف آهي. ان معسول ڪائون، توپهار بولنگ ڪمپني جي مارڪيٽ شيئرز و معمولي اٽالو ٿيندو

اسٽار اباد (پ ر) ڪمپنيشن ڪمپنن آف پاڪستان (سي سي پي) سمورن توپهار بولنگ ڪمپني (پرائيوٽ) لميٽيڊ کي، جي شي شگرملز جا اٽا خريد ڪرن جي منظوري ڏئي ڇڏي، هي ٽرانزڪشن لسٽ پريجز ايگريمنٽ (آي پي اي) جي ذريعي طئي ٿي آهي. جي شي شگرملز (پرائيوٽ) لميٽيڊ پاڪستان و هڪ پرائيوٽ ڪمپني آهي، جيڪا بنيادي طور سفيڊ ڪرسٽل گند جي پيداوار ۽ دستري پيشن جو طهر طاري