

News Coverage for Website

Daily Media Brief

Wednesday, April 30, 2025

CCP News

Business Recorder

Japan CAA commissioner meets CCP chairman: Digital market regulation, consumer protection discussed

Consumer Affairs Agency (CAA) of Japan on Tuesday conveyed to the Competition Commission of Pakistan (CCP) that the Japanese government is drafting a Digital Markets Act whereas the CCP is proposing a Bill on Digital Markets for development of digital market legal framework.

Yutaka Arai, Commissioner of the Consumer Affairs Agency (CAA) of Japan, visited the Competition Commission of Pakistan (CCP) and met with Dr Kabir Ahmed Sidhu, Chairman CCP, to discuss areas of mutual cooperation, particularly in the fields of digital market regulation and consumer protection.

During the meeting, Dr Sidhu briefed Arai on the CCP's ongoing initiatives, including the launch of the study on "Competition Assessment of Digital Markets and Digital Services in Pakistan."

This comprehensive study aims to examine the impact of digital markets and services on competition, economic growth, and employment opportunities in Pakistan. The study will culminate in policy recommendations to ensure regulatory harmonization with global best practices. Dr Sidhu further shared that, based on the study's findings, CCP plans to propose a Draft Bill on Digital Markets, following international trends observed in jurisdictions such as Russia, the United Kingdom, the United States, and India, where similar legislative measures have already been introduced.

Arai noted that Japan faces similar challenges in regulating its digital markets and informed that the Japanese government is also in the process of drafting a Digital Markets Act. Both sides agreed to work closely together and share ongoing research efforts to enhance regulatory frameworks in their respective jurisdictions.

Highlighting recent developments in Japan, Arai shared that amendments to the Act on Specified Commercial Transactions, particularly relating to Mail Order Sales, were made in 2021 and enforced in June 2022. These amendments aim to strengthen consumer protection by requiring sellers to display

specific contractual information on the final confirmation screen, such as the quantity of goods, payment terms, and delivery timing, while prohibiting misleading representations. Consumers are granted the right to rescind the contract if they are misled. Additionally, sellers must include mandatory information in mail order advertisements, such as the offer period and cancellation policies. The amendments also explicitly prohibit misrepresentation regarding cancellation rights, with violations subject not only to administrative measures but also direct punitive actions.

Arai emphasized that while Japanese law does not outrightly ban defective products in e-commerce, sellers are strongly encouraged to ensure product quality and provide clear usage guidelines to customers to minimize disputes and enhance consumer satisfaction.

In response, Dr Sidhu acknowledged the relevance of Japan's experience to Pakistan's evolving e-commerce sector, especially with the increase in cross border online shopping, which introduces new challenges in ensuring product authenticity and customer protection. Dr Sidhu emphasized the need for Pakistan to proactively address these risks.

Dr Sidhu further proposed that, inspired by the best practices of Japan's Consumer Affairs Agency, CCP would recommend the formulation of a centralized law for product safety to the relevant Ministry, aiming to further strengthen the Pakistan's consumer protection framework.

Both sides agreed to establish a Joint Research Group comprising experts from the CCP and the CAA Japan to facilitate continuous knowledge sharing, particularly focusing on digital market regulations and consumer protection strategies.

The meeting concluded on a positive note, paving the way for a strengthened institutional collaboration between the Consumer Affairs Agency of Japan and the Competition Commission of Pakistan. This partnership aims to advance the protection of consumer rights and foster research sharing on the development of the digital market legal framework.

<https://www.brecorder.com/news/40360239#:~:text=Yutaka%20Arai%2C%20Commissioner%20of%20the,market%20regulation%20and%20consumer%20protection.>

The Nation

Commissioner of Consumer Affairs Agency of Japan visits CCP

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Lavrov says Russia supports direct negotiations with Ukraine without preconditions

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<https://www.nation.com.pk/30-Apr-2025/commissioner-of-consumer-affairs-agency-of-japan-visits-ccp>

BUSINESS

The Nation Islamabad | Wednesday, April 30, 2025 09

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ISLAMABAD

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Profit by Pakistan Today

CCP and Japan's consumer affairs agency to collaborate on e-commerce and digital markets

In a bid to enhance cross-border regulatory cooperation, Ms. Yutaka Arai, Commissioner of Japan's Consumer Affairs Agency (CAA), met with Dr. Kabir Ahmed Sidhu, Chairman of the Competition Commission of Pakistan (CCP), on Monday to discuss joint initiatives in digital market regulation and consumer protection.

During the meeting at CCP headquarters, Dr. Sidhu outlined Pakistan's growing emphasis on digital market oversight, highlighting the launch of the Commission's study on the "Competition Assessment of Digital Markets and Digital Services in Pakistan." The study, he said, will inform a forthcoming Draft Bill on Digital Markets, aligning Pakistan's approach with global trends in jurisdictions like the UK, US, Russia, and India.

"This initiative will not only examine the impact of digital markets on competition and employment, but also provide policy recommendations in line with global best practices," Dr. Sidhu said.

Ms. Arai welcomed the initiative, noting that Japan too faces challenges in regulating its digital economy. She shared that Tokyo is in the process of introducing a Digital Markets Act to strengthen oversight in the sector. Both sides agreed to collaborate on ongoing research and policy development.

Citing recent reforms, Ms. Arai pointed to amendments in Japan's Act on Specified Commercial Transactions enforced in June 2022, which now require e-commerce sellers to clearly display key contractual details—such as quantity, payment terms, and delivery timelines—on final checkout screens. These changes empower consumers with the right to rescind contracts in cases of misleading information and prohibit misrepresentation of cancellation rights, with penalties ranging from administrative action to direct punitive measures.

"While Japan's law does not outright ban defective goods in e-commerce, there is strong encouragement for sellers to ensure quality and transparency," she said, adding that consumer confidence is bolstered through clear guidelines and accountability.

Dr. Sidhu acknowledged the relevance of Japan's experience to Pakistan's increasingly complex e-commerce landscape, particularly with the rise of cross-border online shopping. He proposed the development of a centralised product safety law for Pakistan, modeled on international best practices.

To formalise the cooperation, the CCP and CAA Japan agreed to form a Joint Research Group focused on digital markets and consumer rights. The initiative is expected to facilitate knowledge exchange and collaborative policymaking.

The meeting concluded with both countries expressing commitment to deepen institutional ties and strengthen consumer protection frameworks in an evolving digital economy.

<https://profit.pakistantoday.com.pk/2025/04/29/ccp-and-japans-consumer-affairs-agency-to-collaborate-on-e-commerce-and-digital-markets/>

Head of Japan's Consumer Affairs Agency Meets CCP Chairman

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<https://theazb.com/head-of-japans-consumer-affairs-agency-meets-ccp-chairman/>



ڈیجیٹل مارکیٹس سے متعلق قانون سازی وقت کا تقاضا : چیئرمین کمپٹیشن کمیشن

کمپٹیشن کمیشن کے چیئرمین ڈاکٹر کبیر احمد سدھو نے کہا کمیشن ڈیجیٹل مارکیٹس سے متعلق بل کا مسودہ تیار کرنے کا ارادہ رکھتا ہے، یہ قانون سازی وقت کا تقاضا ہے۔۔

یہ بات انہوں نے جاپان کی کنزیومر افیئر ایجنسی کی کمشنر یوتا کا آرائی سے ملاقات کے دوران کہی۔ کمشنر یوتا کا آرائی نے کہا جاپانی حکومت بھی ڈیجیٹل مارکیٹس ایکٹ کی تیاری میں مصروف ہے، انہوں نے جاپان کے ای کامرس سیکٹر کیلئے حکومتی اقدامات کے بارے میں آگاہ کیا۔

<https://dunya.com.pk/index.php/city/islamabad/2025-04-30/2507391>



ڈیجیٹل مارکیٹس سے متعلق قانون سازی وقت کا تقاضا ہے ، ڈاکٹر کبیر احمد سدھو

کمپٹیشن کمیشن آف پاکستان کے

چیئرمین ڈاکٹر کبیر احمد سدھو نے کہا ہے کہ کمیشن ڈیجیٹل مارکیٹس سے متعلق بل کا مسودہ تیار کرنے کا ارادہ رکھتا ہے۔ یہ بات انہوں نے منگل کو اسلام آباد میں کمپٹیشن کمیشن ہیڈکوارٹرز کے دورے پر جاپان کی کنزیومر افیئر ایجنسی کی کمشنر یوتا کا آرائی سے ملاقات کے دوران کہی۔ چیئرمین ڈاکٹر احمد سدھو کا کہنا تھا کہ ڈیجیٹل مارکیٹس سے متعلق قانون سازی وقت کا تقاضا ہے، برطانیہ، امریکہ، روس جیسے ممالک میں بھی ایسے قوانین متعارف کرائے گئے ہیں چیئرمین ڈاکٹر کبیر احمد سدھو نے کمشنر یوتا کا آرائی کو کمیشن کی جانب سے کیے گئے اقدامات کے بارے میں آگاہ کیا۔

انہوں نے بتایا کہ کمپٹیشن کمیشن نے پاکستان میں ڈیجیٹل مارکیٹس اور ڈیجیٹل سروسز کے مسابقتی تجزیے کے لیے تحقیق کا آغاز کیا ہے، جس کا مقصد پاکستان میں مسابقت، معاشی ترقی اور روزگار کے مواقع کے حوالے سے ڈیجیٹل مارکیٹس اور ان کی پیش کردہ خدمات کے اثرات کا جائزہ لینا ہے۔ اس موقع پر کمشنر یوتا کا آرائی نے کہا کہ جاپان کو بھی ڈیجیٹل مارکیٹس کی نگرانی کے حوالے سے اسی نوعیت کے چیلنجز کا سامنا ہے۔ انہوں نے بتایا کہ جاپانی حکومت بھی ڈیجیٹل مارکیٹس ایکٹ کی تیاری میں مصروف ہے۔ کمشنر یوتا کا آرائی نے چیئرمین ڈاکٹر کبیر احمد سدھو کو جاپان کے ای کامرس سیکٹر کے لیے حکومتی اقدامات کے بارے میں بھی آگاہ کیا جس پر چیئرمین نے کہا کہ پاکستان میں ای کامرس کا شعبہ تیزی سے پھیل رہا ہے۔

انہوں نے پاکستان میں ای کامرس شعبے میں درپیش چیلنجز سے نمٹنے کی ضرورت پر زور دیتے ہوئے کہا کہ کمپنیشن کمیشن آف پاکستان ان چیلنجز سے نمٹنے اور صارفین کے تحفظ کے لیے جاپان کی کنزیومر افیئرز ایجنسی کے تجربات سے استفادہ کرنے کا ارادہ رکھتا ہے۔

<https://urdu.app.com.pk/urdu/%DA%88%DB%8C%D8%AC%DB%8C%D9%B9%D9%84-%D9%85%D8%A7%D8%B1%DA%A9%DB%8C%D9%B9%D8%B3-%D8%B3%DB%92-%D9%85%D8%AA%D8%B9%D9%84%D9%82-%D9%82%D8%A7%D9%86%D9%88%D9%86-%D8%B3%D8%A7%D8%B2%DB%8C-%D9%88%D9%82%D8%AA/>



ڈیجیٹل مارکیٹس سے متعلق قانون سازی وقت کا تقاضا ہے ، ڈاکٹر کبیر احمد سدھو

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<https://www.urdupoint.com/health/news-detail/live-news-4408920.html>

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(میں کی طرف سے 6919 نمبر)

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President of the Islamic Republic of Iran Masoud Pezeshkian concluded his official visit to the Republic of Azerbaijan on April 28. A guard of honor was lined up for the Iranian President at Heydar Aliyev International Airport, which was decorated with the national flags of both the countries.



Federal government announces holiday on Labour Day May 1

The federal government has declared Thursday, May 1, a public holiday across the country to mark International Labour Day. The State Bank of Pakistan has also announced that all banks will remain closed on Thursday in observance of the holiday.

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 Commerce Desk

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 فون نمبر: 051-2891830 | فکس نمبر: 051-2891814 | صفحات 10 | قیمت 30 روپے

ڈیجیٹل مارکیٹس سے متعلق قانون سازی وقت کا تقاضا: چیئر مین کمپنیشن کمیشن

اسلام آباد (دنیا رپورٹ) کمپنیشن کمیشن کے چیئر مین ڈاکٹر کبیر احمد مدحو نے کہا کمپنیشن ڈیجیٹل مارکیٹس سے متعلق بل کا مسودہ تیار کرنے کا ارادہ رکھتا ہے۔ یہ قانون سازی وقت کا تقاضا ہے۔ یہ بات انہوں نے جاپان کی کنزرویٹو ریفرانجمنسی کی کنشیرجیٹا کا آرگنی سے ملاقات کے دوران کہی۔ کنشیرجیٹا کا آرگنی نے کہا جاپانی حکومت بھی ڈیجیٹل مارکیٹس ایکٹ کی تیاری میں مصروف ہے، انہوں نے جاپان کے ای کامرس سیکٹر کیلئے حکومتی اقدامات کے بارے میں آگاہ کیا۔



چیئر مین کمپنیشن کمیشن ڈاکٹر کبیر احمد جاپان کی کنزرویٹو ریفرانجمنسی کی کنشیرجیٹا پیش کر رہے ہیں

عوامي حقن جي ترجمان، ڪمپيوٽر تي پهرين مڪمل اخبار
ڪراچي، حيدرآباد ۽ سکر مان هڪ ئي وقت شايع ٿيندڙ

روزاني
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عوامي آواز

سال 19 - شمارو 119 | اربع 30 اپريل 2025 ع 2 ذوالقعد 1446 هـ | صفحا 08 - قيمت 40 روپيا

ڪمپيٽيشن ڪميشن ڊجيٽل مارڪيٽن لاءِ نئون قانون ٺاهيندي



اسلام آباد (پ ر) ڪمپيٽيشن ڪميشن آف پاڪستان جي چيئرمين ڊاڪٽر ڪبير احمد سدھو اعلان ڪيو آهي ته ڪميشن ڊجيٽل مارڪيٽن سان لاڳاپيل نون قانون جو مسودو ٺاهيندي. هن جاپان جي ڪنزيومر افيرز ايجنسي جي ڪمشنر يوتاڪا اراڻي سان ملاقات ۾ چيو ته برطانيه، آمريڪا، روس ۽ ڀارت جهڙن ملڪن ۾ به اهڙي قسم جي قانون سازي ڪئي وئي آهي. ڊاڪٽر سدھو چيو ته ڊجيٽل مارڪيٽن جي تجزيي لاءِ تحقيق شروع ڪئي وئي آهي، جنهن جو مقصد معاشي ترقي ۽ روزگار جي موقعن تي ڊجيٽل خدمتن جي اثرات جو جائزو وٺڻ آهي. ڪمشنر اراڻي چيو ته جاپان کي به ڊجيٽل مارڪيٽن جي نگراني ۾ چيلنج درپيش آهن ۽ جاپان به ڊجيٽل مارڪيٽ ايڪٽ تي ڪم ڪري رهيو آهي. ڊاڪٽر سدھو چيو ته پاڪستان ۾ اي ڪامرس تيزي سان وڌي رهيو آهي ۽ ڪميشن جاپان جي تجربن مان فائدو وٺندي.