



Competition Commission of Pakistan Government of Pakistan

Vacancy Announcement

The Competition Commission of Pakistan (CCP) invites applications from dynamic, proactive, and experienced professionals for the position of **Joint Director (Office of Fair Trade)**. The candidate should preferably have an understanding of the Competition Act, 2010, and particularly its provisions on deceptive marketing practices and consumer protection. The details of the position are as follows:

Position: Joint Director (OFT)

Age limit: Max 35

No. of Positions: 1

Academic Qualification and Experience:

- (i) Minimum LLB or Bachelor's degree in Economics, Business Administration, Finance, or equivalent related field from a HEC-recognized local or foreign university. Candidates with a Master's or Ph.D. degree in the relevant discipline will be a distinct advantage.
- (ii) The candidate must have a minimum of 10 years (in case of Bachelor's degree) and 8 years (in case of Master's degree) of professional experience, preferably in areas related to competition law and policy, consumer protection, deceptive marketing practices, regulatory enforcement, or fair trade regulation..

Professional Credentials:

The ideal candidate will demonstrate a comprehensive understanding of competition law, market dynamics, and core economic principles, with particular emphasis on their application to deceptive marketing practices and consumer protection. The candidate should demonstrate the ability to interpret and apply complex legal and economic concepts within a regulatory framework. The role requires proven expertise in investigating and enforcing fair trade provisions, preparing legal and policy analyses, and leading teams in the effective prosecution of cases related to deceptive marketing under the Competition Act, 2010. Preference will be given to candidates with substantial experience in competition law enforcement, consumer protection regulation, legal practice, or market analysis.

Key Responsibilities:

- (i) Lead enforcement and policy initiatives related to deceptive marketing practices and consumer protection under Section 10 of the Competition Act, 2010.
- (ii) Analyze the conduct of businesses, advertising, market behavior, promotional tactics, subscription models, and digital-platform practices for deceptive or unfair marketing and misleading testimonials, to ensure compliance with fair trade principles.
- (iii) Drafting of inquiry reports and enforcement orders.
- (iv) Promote consumer protection in new and digital markets: monitor cross-border e-commerce, subscription services, platform-based markets, and emerging business models to guard against harm to consumers and distortion of competition.
- (v) Conduct market research, case analysis, and prepare enforcement reports, legal opinions, and policy briefs.
- (vi) Supervise investigations and ensure the effective handling of complaints and enforcement actions.
- (vii) Engage with stakeholders to promote fair competition and responsible business practices.
- (viii) Support advocacy initiatives to raise awareness on consumer rights and fair trade.
- (ix) Perform any other duties as assigned by the senior management in furtherance of the Commission's objectives.

*** A competitive market-based compensation package will be offered, commensurate with the education and experience of the selected candidates.**

General Terms and Conditions:

- a. The appointment will be made on a contract basis, for a period of two (02) years, further extendable, subject to satisfactory performance and/or may be considered for regularization
- b. The candidate possessing the requisite qualification, experience, and age may apply. Only shortlisted candidates based on qualification and experience will be called for the interview, and no TA/DA will be given to the candidates to appear in the test/interview.
- c. General age relaxation of 5 years in the upper age limit would be granted as admissible under the rules.
- d. Government employees may apply through the proper channel after getting an NOC from the parent department.
- e. Applications that are incomplete or received after the due date will not be considered.
- f. Selection will be strictly merit-based, and any attempt to exert undue influence on the process will result in the applicant's immediate disqualification.
- g. The Commission reserves the right to accept, reject the applications, or postpone the appointment process as permissible under the applicable rule.

How to apply:

Interested candidates meeting the requisite qualification/experience/skills criteria for the mentioned posts may apply online at www.cc.gov.pk. Applications must be submitted online within fifteen (15) days of the publication of this advertisement.

Deputy Director (HR)

