



File No: 2(28)/AGR/EXM /CCP/2019  
**COMPETITION COMMISSION OF PAKISTAN**  
**GOVERNMENT OF PAKISTAN**

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7<sup>th</sup> Floor, ISE Towers,  
55 – B, Jinnah Avenue,  
Islamabad.  
Tel: +92-51-9100263  
Fax: +92-51-9100297

**RENEWED EXEMPTION CERTIFICATE**

In pursuance of the powers conferred by Section 5 read with Section 9 of the Competition Act, 2010 (the Act), the Competition Commission of Pakistan (the Commission) hereby grants template exemption from the application of Section 4 of the Act, details whereof are given here below:-

**Details of the Agreement:**

First Party: **M/s. McDonald's Corporation** (hereinafter referred to as 'Franchisor')  
Business address: **One McDonald's Plaza, Oak Brook, Illinois, 60523, U.S.A**

Second Party: **M/s. Siza Foods (Pvt.) Limited** (hereinafter referred to as 'Franchisee')  
Business address: **Lakson Square Building No. 2, Sarwar Shaheed Road, Karachi.**

Type of Agreement: **Standard Franchise Agreement**

Date entered into: **June 15, 2012**

Valid until: **For a period of twenty (20) years from the commencement date, unless terminated earlier**

**Details of the Exemption:**

Exemption granted to: Non-Compete and Territorial Exclusivity clauses of the agreement

Granted until: **30-06-2022**

Condition(s):

- i. The Exemption certificate, shall in no way be construed as an approval for fixation or maintaining 'Minimum Retail Price' with reference to the products' subject matter of the Standard Franchise Agreement;
- ii. Any change in the terms and conditions of the franchise agreement shall be intimated to the Commission, once materialized;
- iii. Regardless of any updates in the list of franchisees, it shall be provided to the Commission on semi-annually basis;
- iv. This exemption certificate is effective for the operation of 'McDonald's System' in the McDonald's restaurants for the territory of Pakistan only;
- v. The Applicant shall provide copy(s) of the agreement executed with any of the operative franchise(s) as enlisted in Annexure-F, to the Commission;
- vi. The Commission reserves the right to impose any other condition at the time of considering extension, if any; and
- vii. Breach of a condition shall have the effect of cancellation of the exemption.

Without prejudice to the generality of Section 6 of the Act, the grantee of the exemption shall inform the Commission forthwith and seek clearance for continuation of the exemption if there is any material change, *inter alia*, in: (i) the terms of the agreement; (ii) the market share of the parties to the agreement; or (iii) the circumstances in the market in which the parties are operating.

Granted on this the 28<sup>th</sup> day of June 2019 at Islamabad.



Bushra Naz Malik  
Member (Exemptions)

**BUSHRA NAZ MALIK**  
Member  
Competition Commission of Pakistan  
Government of Pakistan  
Islamabad