

# BEFORE THE COMPETITION COMMISSION OF PAKISTAN

# IN THE MATTER OF

# FIRST PHASE REVIEW

**ACQUISITION OF** 

% SHARES OF NIZAM ENERGY PVT LIMITED BY ACCUMEN FUND INC.

CASE: 754/Merger-CCP/15

Commission

Ms. Vadiyya Khalil

Chairperson

Mr. Mueen Batlay

Member

Mr. Ikram-ul-Haque Qureshi

Member



## **ORDER**

#### 1 Background

1 The Acquirer, Acumen Fund Inc submitted a pre-merger application (the "application") to the Commission dated 23/09/2015 (received on 29/09/2015), notifying the acquisition of of Nizam Energy Pvt Limited, along with a bank draft of as processing fee applicable under Regulation 5 (6) of the Competition (Merger Control) Regulations 2007 (the "Regulations"). The case is examined in the light of the provisions of the Act, as well as the Regulations as under.

#### 11 **Merger Parties**

#### 2 Acquirer

Acumen Fund Inc is a non-profit organization having \$ total assets. It was incorporated on April 1, 2001, with seed capital from the Rockefeller Foundation, Cisco Systems Foundation and three individual philanthropists. The organization didn't simply make grants, but would invest in entrepreneurs who had the capability to bring sustainable solutions to problems of poverty.

#### 3 Target

Nizam Energy Pvt Limited was incorporated on August 8th, 2012. Nizam operates in Pakistan as a solar energy solutions provider to the off-grid segment in Pakistan. Nizam's annual turnover for the year ending 2014 was PKR . Nizam holds market share in terms of electricity units

#### 111 Transaction

Acumen Fund Inc intends to acquire % shares of Nizam Energy Pvt Limited at a consideration 4 of US\$

The transaction meets the notification thresholds prescribed in Regulation 4(2)(a)(b)(c)&(d) as the acquirer's assets value more than PKR 300 million, combined assets are more than PKR1 billion rupees, turnover of acquirer is more than PKR 500 million and combined turnover is more than PKR1 billion. The transaction value also exceeds PKR 100 million and percentage of share to be acquired exceeds 10% of the total shareholding of the target.

#### IV Relevant Market:

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The relevant market for the transaction is defined as follows:

ine geographic market consists
Cenersy equipment and services.

Market position in the relo The geographic market consists of all of Pakistan and the product market is the market for solar

Market position in the relevant market is as under:





\* ISLAMABAD

Total Market Size	PKR	F 1 18
Total Market Size in Terms of Electricity Units	MW	
Market Size Of Nizam	PKR	s A
Market Size Of Nizam in Terms of Electricity Units	MW	
Market Share of Nizam on the basis of Electricity Units	. ~.%	

## V Findings of the Phase I investigation of the Competition Assessment

9 The competition assessment in Phase I has resulted in the following finding:

Acumen is a non-profit organization. It does not affect competition in the market, while the post-merger market share of the target after acquisition is estimated to stay constant at 12%, which will not affect the market position. Therefore the post-merger entity does not meet the presumption of dominance as determined under Section 3 of the Act.

### VI Conclusion

In conclusion, there is no evidence that suggests a substantial lessening of competition by creating or strengthening of a dominant position in the relevant market. The proposed transaction may therefore be authorized under Section 31(1) (d) (i) of the Act.

10 It is so ordered.

(Mueen Batlay)

Member

(Ikram Ul Haque Qureshi)

DURAM

Member

(Vadiyya Khalil)

Chairperson

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November, 2015.