



BEFORE THE
COMPETITION COMMISSION OF PAKISTAN

FIRST PHASE REVIEW

IN THE MATTER OF ACQUISITION OF . SHARES OF M/S MERIT
PACKAGING LIMITED BY M/S SIZA SERVICES (PRIVATE) LIMITED

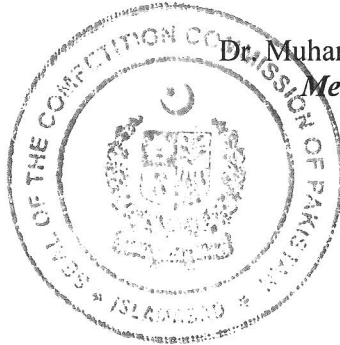
CASE: 947/Merger-CCP/18

Commission

Ms. Vadiyya S. Khalil
Chairperson

M. Jaleel

Dr. Muhammad Saleem
Member



ORDER

1. On 19th of February, 2018, the Competition Commission of Pakistan ("**Commission**") received a pre-merger application ("**Application**") of a proposed acquisition pursuant to Section 11 of the Competition Act, 2010 ("**Act**") read with Regulation 6 of the Competition (Merger Control) Regulations, 2016 ("**Merger Regulations**") whereby M/s. SIZA Services (Private) Limited ("**SIZA**" or "**Acquirer**") had acquired _____ shares of M/s. Merit Packaging Limited ("**MPL**" or "**Target**"), pursuant to a Letter of Offer. Information regarding market positions of the parties was compiled and completed on the 26th of April, 2018.
2. The Commission has examined the pre-merger application as well as all the documents attached therewith, the market scenario, and its observations on the basis of independent research/investigation in the relevant market. The Phase I competition assessment of the intended acquisition has resulted in the following findings:
 - i. The business activities of the undertakings concerned are:
 - a. For SIZA: Investing in Group companies, equity and money markets products.
 - b. For MPL: Manufacturing and sale of printing and packaging materials.
 - ii. As per the Application, SIZA intends to acquire _____ shares of MPL pursuant to a Letter of Offer. The consideration for this acquisition is PKR _____ which is the transaction value in this case.
 - iii. The relevant product markets in this case have been identified as that of the manufacturing and sale of printing and packaging materials. The relevant geographic market is Pakistan. There are no horizontal overlaps, nor is there a vertical relationship between SSPL and MPL, as they are both engaged in completely different business activities, therefore this case is conglomerate in nature. The market share of the Target will remain unchanged, post-transaction.
 - iv. The transaction is not likely to result in the creation or strengthening of dominant position in the relevant market. The intended merger does not meet the presumption of dominance as determined under Section (2) (1) (e) read with Section 3 of the Act.
3. In conclusion, the proposed transaction is unlikely to substantially lessen competition through the creation or strengthening of a dominant position in the relevant market. The proposed transaction is hereby authorized under Section 31 (1) (d) (i) of the Act.
4. It is so ordered.



Ms. Vadiyya Khalil

Chairperson



Dr. Muhammad Saleem

Member

Islamabad the 21st May 2018

