

BEFORE THE
COMPETITION COMMISSION OF PAKISTAN

FIRST PHASE REVIEW

IN THE MATTER OF EQUITY INVESTMENT BY WAY OF ACQUISITION OF %
SHARES OF THE POST-ISSUED SHARE CAPITAL OF M/S. WAHDAT POULTRY
FARM (PVT.) LTD BY M/S. KARANDAAZ PAKISTAN

CASE: 1062/Merger-CCP/19

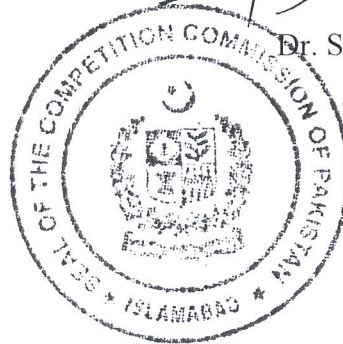
Commission

Ms. Vadiyya Khalil

Chairperson

Dr. Shahzad Ansar

Member



ORDER

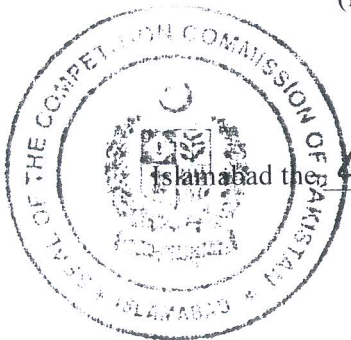
1. The Competition Commission of Pakistan ("**Commission**") is in receipt of a pre-merger application ("**Application**") sent by M/s. Wahdat Poultry Farm (Pvt.) Ltd ("**Wahdat**" or "**Target**") notifying the Commission of an equity investment by way of acquisition of % shares of the post-issued share capital of Wahdat by M/s. Karandaaz Pakistan ("**Karandaaz**" or "**Acquirer**"), pursuant to Section 11 of the Competition Act, 2010 ("**Act**") read with Regulation 6 of the Competition (Merger Control) Regulations, 2016 ("**Merger Regulations**").
2. The Commission has examined the Application as well as all the documents attached therewith, the market scenario, and its observations on the basis of independent research/investigation in the relevant market. The Phase I competition assessment of the intended transaction has resulted in the following findings:
 - i. The business activities of the concerned parties are:
 - a. For the Acquirer: Promotion of scalable businesses and projects by making investments in the form of equity injections and financing.
 - b. For the Target: Business of selling branded eggs, both domestically and for the export market.
 - ii. As per the Application, Karandaaz intends to make an equity investment through an acquisition of % shares of the post-issued share capital of Wahdat. The total equity investment is PKR million, which is the transaction value in this case.
 - iii. The relevant product market has been identified as the business of selling branded eggs, both domestically and for the export market, while the geographic market is Pakistan. Wahdat is not yet operational, therefore its market share is currently nil. Karandaaz is not active in the relevant market.
 - iv. The transaction is not likely to result in the creation or strengthening of dominant position in the relevant market. The intended acquisition does not meet the presumption of dominance as determined under Section (2) (1) (e) read with Section 3 of the Act.
3. In conclusion, the proposed transaction is unlikely to substantially lessen competition through the creation or strengthening of a dominant position in the relevant market. The proposed transaction is hereby authorized under Section 31 (1) (d) (i) of the Act.
4. It is so ordered.



(Ms. Vadiyya Khalil)
Chairperson



(Dr. Shahzad Ansar)
Member



4th November, 2019