



BEFORE THE
COMPETITION COMMISSION OF PAKISTAN

FIRST PHASE REVIEW

IN THE MATTER OF ACQUISITION OF % SHAREHOLDING OF M/S.
HORIZON STEEL (PRIVATE) LIMITED BY MR. FARRUKH PUNJWANI.

CASE: 1393/Merger-CCP/2023



Dr. Kabir Ahmed Sidhu
Chairman

ORDER

1. On 22nd August, 2023 the Competition Commission of Pakistan ("**Commission**") received a pre-merger application ("**Application**") from Mr. Farrukh Punjwani ("**Acquirer**" or "**Applicant**"). The Application was made pursuant to Section 11 of the Competition Act, 2010 ("**Act**") read in conjunction with Regulation 6 of the Competition (Merger Control) Regulations, 2016 ("**Merger Regulations**").
2. The proposed transaction entails acquisition of % shareholding of M/s. Horizon Steel (Private) Limited ("**HSPL**" or "**Target**") by the Acquirer pursuant to a Share Subscription Agreement ("**SSA**") dated 01st June 2023.
3. The Commission has examined the Application as well as all the documents attached therewith and the information provided by the concerned undertaking(s). The Phase I competition assessment of the intended transaction has revealed the following facts:
 - 3.1. The business activities of the undertakings concerned are:
 - a) The Acquirer: Mr. Farrukh Punjwani is an individual who makes investments in various businesses.
 - b) The Target: HSPL is a private limited company existing under the laws of Islamic Republic of Pakistan. The principal business of the company is manufacturing and selling of steel wire rods.
 - 3.2. As submitted in the Application and set out in the SSA, the Acquirer is intending to acquire % shareholding of the Target. The Acquirer has agreed to make an equity investment in the Target of an aggregate amount of up to PKR.
 - 3.3. The relevant product market in this case has been identified as "**Steel wire rod in coil and allied steel products**" and the relevant geographic market is "**Pakistan**".
 - 3.4. As per the Application, the Target's estimated share in the market is less than %. With the proposed investment by the Acquirer, the operations may be improved, bumping up its market share.
4. The proposed transaction will not result in dominance of the Acquirer in the relevant market, post-transaction, as determined under Section 2(1)(e) read with Section 3 of the Act. Therefore, it is hereby authorized under Section 31(1)(d)(i) of the Act.
5. In the subject transaction, matters which may fall outside the scope of the Commission's purview, remain subject to applicable laws.
6. It is so ordered.



(Dr. Kabir Ahmed Sidhu)
Chairman



Islamabad the September 22nd, 2023.