

BEFORE THE COMPETITION COMMISSION OF PAKISTAN

FIRST PHASE REVIEW

IN THE MATTER OF ACQUISITION OF % SHAREHOLDING BY M/S. SOCIETE DE PROMOTION ET DE PARTICIPATION POUR LA COOPERATION ECONOMIQUE IN M/S. NRSP MICROFINANCE BANK LIMITED.

CASE: 1101/Merger-CCP/20

Commission

Ms. Shaista Bano Gilani

Acting Chairperson

Ms. Bushra Nat.

ISLAMABAD .

ORDER

- 1. On 13th May 2020 the Competition Commission of Pakistan ("Commission") received a pre-merger application ("Application") of a proposed acquisition pursuant to Section 11 of the Competition Act, 2010 ("Act") read with Regulation 6 of the Competition (Merger Control) Regulations, 2016 ("Merger Regulations") from M/s. Societe De Promotion Et De Participation Pour La Cooperation Economique ("Acquirer" or "Applicant") for the intended acquisition of 12...1% shareholding in M/s. NRSP Microfinance Bank Limited ("Target") from M/s. KfW ("Seller") pursuant to a Share Purchase Agreement.
- 2. The Commission has examined the Application as well as all the documents attached therewith, the market scenario, and its observations on the basis of independent research/investigation in the relevant market. The Phase I competition assessment of the intended transaction has resulted in the following findings:
 - i. The business activities of the undertakings concerned are:
 - a. For the Acquirer: Carrying out activities of a finance company and of an investment firm, particularly with a view to encouraging the growth of the private sector in developing countries and French overseas communities.
 - b. For the Seller: Functioning as a promotional bank for the local economy and a development bank for partner developing countries.
 - a. For the Target: A microfinance bank.
 - ii. The proposed transaction involves the Acquirer intending to buy up capital of the Target from the Seller. The transaction consideral 5/-.
 - iii. The Target belongs to the relevant product market of "Microfinance Lending" having a geographic market identified as of "Pakistan". Based on the information provided by the Applicant, Target's current market share is "% in the relevant market.
 - iv. Post-transaction, there will be no change in the Target's market share.
 - v. The transaction is not likely to result in the creation or strengthening of a dominant position in the relevant market. The intended merger does not meet the presumption of dominance as determined under Section (2) (1) (e) read with Section 3 of the Competition Act 2010 ("Act").
- 3. In conclusion, the proposed transaction is not likely to substantially lessen competition through the creation or strengthening of a dominant position in the relevant market. The proposed transaction is hereby authorized under Section 31 (1) (d) (i) of the Act.
- 4. It is so ordered.

(Ms. Shaista Bano Gilani) *Acting Chairperson*

(Ms. Bushra Naz Malik)

Member

Tune 19, 2020.