



BEFORE THE
COMPETITION COMMISSION OF PAKISTAN

FIRST PHASE REVIEW

IN THE MATTER OF SUBSCRIPTION OF UPTO % SHAREHOLDING OF
M/S. LUCKY CORE VENTURES (PVT.) LIMITED BY M/S. YUNUS TEXTILE
MILLS LIMITED, M/S. LUCKY CEMENT LIMITED AND M/S. LUCKY TEXTILE
MILLS LIMITED.

CASE: 1401/Merger-CCP/2023

Commission

Dr. Kabir Ahmed Sidhu
Chairman



Mr. Saeed Ahmad Nawaz
Member

ORDER

1. On 2nd October, 2023 the Competition Commission of Pakistan (hereafter "**the Commission**") received a pre-merger application (hereafter "**the Application**") from M/s. Yunus Textile Mills Limited (hereafter "**YTML**" or "**Acquirer 1**"), M/s. Lucky Cement Limited (hereafter "**LCL**" or "**Acquirer 2**") and M/s. Lucky Textile Mills Limited (hereafter "**LTML**" or "**Acquirer 3**") (collectively referred to as the "**Acquirers**" or "**Applicants**").
2. The Application was made pursuant to Section 11 of the Competition Act, 2010 (hereafter "**Act**") read in conjunction with Regulation 6 of the Competition (Merger Control) Regulations, 2016 (hereafter "**Merger Regulations**").
3. The proposed transaction entails subscription of % shareholding of M/s. Lucky Core Venture (Private) Limited (hereafter "**LCV**" or "**Target**") by the Acquirers. All the requisite information/documentation pertaining to the application was completed on 13th May 2024.
4. The Commission has examined the Application as well as all the documents attached therewith and the information provided by the concerned undertaking(s). The Phase I competition assessment of the intended transaction has revealed the following facts:

4.1. The business activities of the undertakings concerned are:

- a) The Acquirer 1: A public unlisted company incorporated and existing under the laws of Pakistan. It is engaged in the manufacturing and export of knitted, weaved and stitched fabrics and other textile articles.
- b) The Acquirer 2: A public listed company incorporated and existing under the laws of Pakistan. The principal activity of the company is manufacturing and marketing of cement.
- c) The Acquirer 3: A public unlisted company incorporated and existing under the laws of Pakistan. The company is engaged in the business of manufacturing textiles. It specializes in fabrics, garments and home furnishings.
- d) The Target: A private limited company incorporated and existing under the laws of Pakistan. It acts as an investment holding company.

submitted in the Application, the Acquirers intend to subscribe to % shareholding of the Target. The value of the transaction is still under negotiation.

The relevant product market in this case has been identified as "**Investment Services**" and the relevant geographic market is "**Pakistan**". The Target has not commenced any operations yet, therefore, has no market share.

5. It is a condition of the approval that the Applicants will submit a signed copy of the agreement(s) between the undertakings within 15 days of execution which shall include the actual shareholding structure of the Target and amount of investment by the Acquirers.
6. The proposed transaction will not result in dominance of the Acquirer in the relevant market, post-transaction, as determined under Section 2(1)(e) read with Section 3 of the Act. Therefore, it is hereby authorized under Section 31(1)(d)(i) of the Act.



7. In the subject transaction, matters which may fall outside the scope of the Commission's purview, remain subject to applicable laws.
8. It is so ordered.



Dr. Kabir Ahmed Sidhu
Chairman



Mr. Saeed Ahmad Nawaz
Member

Islamabad the May 22



