

CCP to probe 88 housing schemes across Punjab

By Our Staff Reporter

ISLAMABAD: Taking notice of the widespread concerns and complaints regarding the prima facie deceptive marketing practices by various housing schemes in Punjab, the Competition Commission of Pakistan (CCP) on Monday launched an investigation into eighty eight (88) housing schemes in Lahore.

In addition, the commission will also investigate housing schemes in adjoining districts of Kasur, Sheikhpura and Nankana Sahib to ascertain whether they violated Section 10 of the Competition Act 2010.

The Lahore Development Authority (LDA) informed through a letter that the housing schemes were luring investors and the general public through print and TV advertisements to invest in their schemes, without meeting the legal requirements and in violation of the pertinent laws.

The LDA also sought a ban on advertising campaigns of these schemes to save citizens from financial losses.

Taking a suo motu notice of the complaints and concerns, the CCP has authorised an enquiry team to thoroughly probe the said housing schemes and submit a report to the commission. As part of the investigation, the enquiry team visited 62 housing schemes to see the situation on ground and is scheduled to visit the remaining housing schemes.

Section 10 of the Competition Act, inter alia, prohibits businesses from indulging in deceptive marketing practices, which also includes distribution of false or misleading information lacking reasonable basis, deceiving the consumers, and harming business interest of the other undertakings.

CCP initiates investigation against dubious housing schemes

OUR STAFF REPORTER
ISLAMABAD

Taking notice of the widespread concerns and complaints regarding the prima facie deceptive marketing practices by various housing schemes in Punjab, the Competition Commission of Pakistan (CCP) has launched an enquiry to see whether these housing schemes have violated Section 10 of the Competition Act 2010.

The Lahore Development Authority (LDA) informed through a letter that eighty eight (88) housing schemes in Lahore and its adjoining districts of Kasur, Sheikhpura and Nankana Sahib were luring investors and the general public through print and TV advertisements to invest in their schemes, without meeting the legal requirements and in violation of the pertinent laws. LDA sought a ban on the advertising campaigns of these schemes to save the citizens from financial losses.

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As part of the investigation, the enquiry team has visited 62 housing schemes to see the situation on ground and is scheduled to visit the remaining housing schemes.

The team has also met the DG LDA and other concerned officials to enlighten itself about the pertinent issues and explore the ways to cooperate and coordinate in the areas of shared interests.

Section 10 of the Competition Act, Inter alia, prohibits businesses from indulging in deceptive marketing practices, which also include the distribution of false or misleading information lacking reasonable basis, deceiving the consumers, and harming the business interest of the other undertakings. If the violation of Section 10 was proved against these housing schemes, the CCP may issue show cause notices to them under Section 30 of the Competition Act.

CCP is mandated under the Competition Act to ensure free competition in all spheres of commercial and economic activity, to enhance economic efficiency and to protect consumers from anti-competitive behaviour including deceptive marketing practices.

CCP launches high-level probe into 88 suspicious housing schemes in Punjab

LAHORE

STAFF REPORT

Competition Commission of Pakistan has launched a thorough probe into suspicious housing schemes across Punjab. The high-level investigation has been initiated over the request of the Lahore Development Authority (LDA) which spotted 88 suspicious housing schemes in Lahore and its adjoining districts.

According to the spokesperson, LDA in its letter to CCP stated that the housing

schemes are deceiving citizens without completing its legal requirements. An inquiry team of the Competition Commission of Pakistan had visited 62 housing schemes to scrutinise the facts.

The statement also said that the authorities will issue show-cause notices to the owners of the housing schemes over violations of regulations.

It is pertinent to mention here that the LDA authorities have listed more than 550 illegal housing schemes on its of-

ficial website which also includes partially developed and colonised societies.

The latest investigation will make further progress into illegal housing schemes in the provincial capital of Punjab.

Some reports said the visits of the CCP inquiry team were paid in Sheikhpura, Nankana Sahib and Kasur, whereas, the commission is also expected to impose fine on several housing schemes in Lahore that would worth more than Rs75 million over running deceptive marketing campaigns.

CCP initiates investigation against dubious housing schemes

STAFF REPORTER

ISLAMABAD

Taking notice of specific complaints regarding prima facie deceptive marketing practices by different housing schemes in Punjab, Competition Commission of Pakistan (CCP) has launched an inquiry to examine whether these housing schemes had violated Section 10 of the Competition Act 2010.

The LDA informed through a letter that eighty eight (88) housing schemes in Lahore and its adjoining districts of Kasur, Sheikhpura and Nankana Sahib were luring investors and the general public through print and TV advertisements to invest in their schemes, without meeting

the legal requirements and in violation of the pertinent laws, said a press release issued by CCP on Monday.

The LDA sought a ban on the advertising campaigns of these schemes to save the people from financial losses.

Taking a suo motu notice



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schemes and submit an inquiry report to the Commission. As part of the investigation, the inquiry team had visited 62 housing schemes to assess the situation on ground and was scheduled to visit the remaining housing schemes. The team also met the DG LDA and other concerned officials to enlighten itself about the pertinent issues and explore the ways to cooperate and coordinate in the areas of joint interests.

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CCP initiates investigation against dubious housing schemes

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CCP Initiates Investigation Against Dubious Housing Schemes

Staff Reporter

ISLAMABAD: Taking notice of the public complaints, Competition Commission of Pakistan (CCP) has launched an enquiry against various housing scheme on using the deceptive marketing practices. The Lahore Development Authority (LDA) informed through a letter that eighty eight (88) housing schemes in Lahore and its adjoining districts of Kasur, Sheikhupura and Nankana Sahib were luring investors and the general public through print and TV advertisements to invest in their schemes, without meeting the legal requirements and in violation of the pertinent laws. LDA sought a ban on the advertising campaigns of these schemes to save

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CCP initiates investigation against dubious housing schemes

■ STAFF REPORT ISLAMABAD

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سی سی پی کا مشکوک ہاؤسنگ سکیمز کے خلاف تحقیقات کا آغاز

دیکھا جائے گا کہ ہاؤسنگ سکیمز کمیشن ایکٹ کے سیکشن 10 کی خلاف ورزی میں ملوث ہیں یا نہیں

اسلام آباد (الاکھبر نیوز) سیکشن کمیشن آف پاکستان نے پنجاب کی متعدد ہاؤسنگ سکیمز کی بادی النظر میں دھوکہ دہی پر مبنی تشہیر سے متعلق بڑے پیمانے پر وصول ہونے والے خدشات اور شکایات کا نوٹس لیتے ہوئے اس معاملے پر تحقیقات کا آغاز کر دیا ہے۔ لیکن تحقیقات کے ذریعے یہ جانچا جائے گا کہ یہ ہاؤسنگ سکیمز کمیشن ایکٹ کے سیکشن 10 کی خلاف ورزی میں ملوث ہیں یا نہیں۔ لاہور ڈیپوٹنٹ اتھارٹی نے ایک مراسلے کے ذریعے سی سی پی کو آگاہ کیا کہ لاہور اور اس کے ملحقہ اضلاع قصور، شیخوپورہ، ننکانہ صاحب میں اٹھاسی (88) ہاؤسنگ سکیمز قانونی تقاضے پوری کئے بغیر اور متعلقہ قوانین کی خلاف ورزی کرتے ہوئے پرنٹ اور ٹی وی اشتہارات کے ذریعے سرمایہ کاروں اور عام عوام کو اپنی سکیمز میں سرمایہ کاری کے لئے درخا رہی ہیں۔ ایل ڈی اے نے شہریوں کو مالی نقصان سے بچانے کے لئے ان ہاؤسنگ سکیمز کی تشہیری مہم پر پابندی کی درخواست کی ہے۔ سی سی پی نے ان خدشات اور شکایات پر ازخود نوٹس لیتے ہوئے اس معاملے پر

انکوائری ٹیم تشکیل دی ہے جو کہ ان ہاؤسنگ سکیمز کی اچھی طرح سے چھان بین کے بعد کمیشن کو اپنی رپورٹ پیش کرے گی۔ تحقیقات کے دوران سی سی پی انکوائری ٹیم نے حقائق جانچنے کے لئے باسٹھ (62) ہاؤسنگ سکیمز کا دورہ کیا اور جلد ہی بتایا سکیمز کا دورہ بھی شیڈول ہے۔ سی سی پی ٹیم نے ڈی جی ایل ڈی اے اور دیگر متعلقہ حکام سے بھی ملاقات کی تاکہ متعلقہ معاملات کی آگاہی حاصل کی جاسکے اور باہمی دلچسپی کے امور پر مزید تعاون کے امکانات پر غور کیا گیا۔ کمیشن ایکٹ کا سیکشن 10 کاروباری اداروں کو دھوکہ دہی پر مبنی تشہیر سے روکتا ہے یعنی ایسی کوئی بھی تشہیر جس میں کسی معقول بنیاد کے بغیر جھوٹی اور گمراہ کن معلومات کی فراہمی، صارفین کو دھوکہ دینا اور دوسرے کاروباری اداروں کے کاروباری مفادات کو نقصان پہنچانا شامل ہے۔ اگر انکوائری رپورٹ سے سیکشن 10 کی خلاف ورزی ثابت ہوگی تو ان ہاؤسنگ سکیمز کو کمیشن ایکٹ کے سیکشن 30 کے تحت شو کاز نوٹس جاری کیا جائے گا۔

سی سی پی کا مشکوک ہاؤسنگ سکیمز

کے خلاف تحقیقات کا آغاز

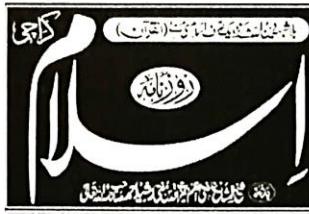
اسلام آباد (اوصاف نیوز) کمیشن کیسٹیشن آف پاکستان نے پنجاب کی متعدد ہاؤسنگ سکیمز کی بادی انٹنظر میں دھوکہ دہی پر مبنی تشہیر سے متعلق بڑے پیمانے پر وصول ہونے والے خدشات اور شکایات کا نوٹس لیتے ہوئے اس معاملے پر تحقیقات کا آغاز کر دیا ہے۔ ان تحقیقات کے ذریعے یہ جانچا جائے گا کہ یہ ہاؤسنگ سکیمز کمیشن ایکٹ کے (باقی صفحہ 6 بقیہ نمبر 3)

اوصاف

سی سی پی

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سیکشن ۱۰ کی خلاف ورزی میں ملوث ہیں یا نہیں۔ لاہور ڈیولپمنٹ اتھارٹی نے ایک مراسلے کے ذریعے سی سی پی کو آگاہ کیا کہ لاہور اور اس کے ملحقہ اضلاع قصور، شیخوپورہ، ننکانہ صاحب میں اٹھاسی (88) ہاؤسنگ سکیمز قانونی تقاضے پوری کئے بغیر اور متعلقہ قوانین کی خلاف ورزی کرتے ہوئے پرنٹ اور ٹی وی اشتہارات کے ذریعے سرمایہ کاروں اور عام عوام کو اپنی سکیمز میں سرمایہ کاری کے لئے درغلا رہی ہیں۔



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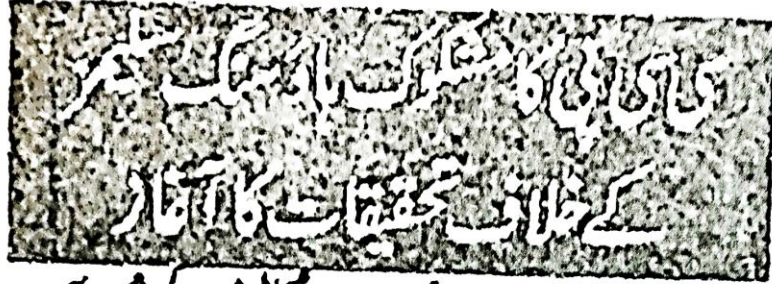
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کپی ٹیشن کمیشن کا پنجاب کی متعدد ہاؤسنگ اسکیمز کی متعلق شکایات کا نوٹس

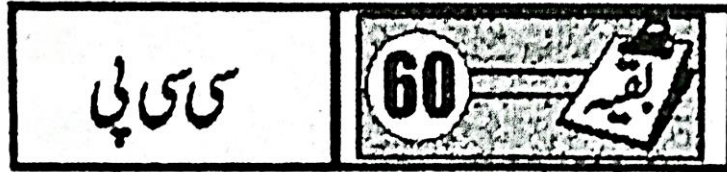
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Front Page



اسلام آباد (آن لائن) سی سی پی کی تحقیقات کا آغاز
پاکستان نے پنجاب کی متعدد ہاؤسنگ سکیمز کی بادی انکسٹر
میں دھوکہ دہی پر مبنی تسمیر (باقی صفحہ 6 بقیہ نمبر 60)



سے متعلق بڑے پیمانے پر وصول ہونے والے خدشات
اور شکایات کا نوٹس لیتے ہوئے اس معاملے پر تحقیقات کا
آغاز کر دیا ہے۔ ان تحقیقات کے ذریعے یہ جانچا جائے
گا کہ یہ ہاؤسنگ سکیمز سی سی پی کی ایکٹ کے سیکشن 14 کی
خلاف ورزی میں ملوث ہیں یا نہیں۔ لاہور ڈیولپمنٹ
اتھارٹی نے ایک مراسلے کے ذریعے سی سی پی کو آگاہ کیا
کہ لاہور اور اس کے ملحقہ اضلاع قصور، شیخوپورہ، ننکانہ
صاحب میں اٹھاسی (88) ہاؤسنگ سکیمز قانونی تقاضے
پوری کئے بغیر اور متعلقہ قوانین کی خلاف ورزی کرتے
ہوئے پرنٹ اور ٹی وی اشتہارات کے ذریعے سرمایہ
کاروں اور عام عوام کو اپنی سکیمز میں سرمایہ کاری کے لئے
ورفلار ہی ہیں