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News Coverage of Press Release

“CAT Dismisses Neucon Pakistan's Appeal Upholding CCP’s Decision in Fraudulent Use of Trademark Case”

Business Recorder

23-July-2024

Online

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CAT dismisses Neucon Pakistan appeal

Recorder Report Published July 23, 2024 | Updated about 4 hours ago

ISLAMABAD: The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by Neucon Pakistan, affirming the decision of the Competition Commission of Pakistan (CCP) regarding fraudulent use of trademark and labelling and packaging.

The CCP issued a show cause notice to Neucon Pakistan after receiving a formal complaint from Ferozsons Laboratories Limited, the authorized distributor of Biofreeze Gel and Spray in Pakistan, a product originally developed by USA-based Performance Health Inc. Ferozsons alleged that Neucon was marketing a deceptively similar product under the name “BYQFREEZ,” mimicking the trademark, packaging, and labeling of Biofreeze.

Following a comprehensive inquiry, the CCP confirmed that Performance Health Inc is the rightful owner of the Biofreeze trademark and that Ferozsons was the only registered distributor in Pakistan. As Neucon lacked authorization to use the Biofreeze trademark, the CCP imposed a penalty of PKR 2.5 million on Neucon Pakistan for violation of the Competition Act, 2010.

Neucon subsequently challenged the CCP’s order in an appeal before the CAT. However, the tribunal dismissed the appeal on 21st May 2024.

<https://www.brecorder.com/news/40313894/cat-dismisses-neucon-pakistan-appeal>

Tribunal upholds CCP's ruling against Neucon Pakistan for trademark infringement

■ Neucon's appeal dismissed, affirming CCP's penalty for fraudulent use of Biofreeze trademark

PROFIT
NEWS DESK

The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by Neucon Pakistan, affirming the decision of the Competition Commission of Pakistan (CCP) regarding the fraudulent

use of trademark, labelling and packaging.

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by USA-based Performance Health Inc.

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Following a comprehensive inquiry, the CCP confirmed that Performance

Health Inc. is the rightful owner of the Biofreeze trademark and that Ferozsons was the only registered distributor in Pakistan. As Neucon lacked the authorization to use the Biofreeze trademark, the CCP imposed a penalty of PKR 2.5 million on Neucon Pakistan for violation of the Competition Act, of 2010. Neucon subsequently challenged the CCP's order in an appeal before the CAT. However, the Tribunal dismissed the appeal on 21st May 2024.

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Business Page

CAT dismisses Neucon Pakistan's appeal upholding CCP's decision in fraudulent use of trademark case

Commerce Desk

ISLAMABAD: The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by Neucon Pakistan, affirming the decision of the Competition Commission of Pakistan (CCP) regarding fraudulent use of trademark and labelling and packaging.

The CCP issued a Show Cause Notice to Neucon Pakistan after receiving a formal complaint from Ferozsons Laboratories Limited, the authorized distributor of Biofreeze Gel and Spray in Pakistan, a product originally developed by USA-based Performance Health Inc. Ferozsons alleged that Neucon was marketing a deceptively similar product under the name 'BYQFREEZ,' mimicking the trademark, packaging, and labeling of Biofreeze. Following a comprehensive inquiry, the CCP confirmed that Performance Health Inc. is the rightful owner of the Biofreeze trademark and that Ferozsons was the only registered distributor in Pakistan.

HEADLINES July 23, 2024

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Neucon's appeal dismissed, affirming CCP's penalty for fraudulent use of Biofreeze trademark

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Ferozsons alleged that Neucon was marketing a deceptively similar product under the name 'BYQFREEZ,' mimicking the trademark, packaging, and labelling of Biofreeze.

Following a comprehensive inquiry, the CCP confirmed that Performance Health Inc. is the rightful owner of the Biofreeze trademark and that Ferozsons was the only registered distributor in Pakistan. As Neucon lacked the authorization to use the Biofreeze trademark, the CCP imposed a penalty of PKR 2.5 million on Neucon Pakistan for violation of the Competition Act, of 2010.

Neucon subsequently challenged the CCP's order in an appeal before the CAT. However, the Tribunal dismissed the appeal on 21st May 2024.

<https://profit.pakistantoday.com.pk/2024/07/23/tribunal-upholds-ccps-ruling-against-neucon-pakistan-for-trademark-infringement/>



23-July-2024

Online

CAT dismisses Neucon Pakistan's appeal in trademark fraud case

July 23, 2024 (MLN): The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by Neucon Pakistan, affirming the decision of the Competition Commission of Pakistan (CCP) regarding fraudulent use of trademark and labelling and packaging.

The CCP issued a Show Cause Notice to Neucon Pakistan after receiving a formal complaint from Ferozsons Laboratories Limited, the authorized distributor of Biofreeze Gel and Spray in Pakistan, a product originally developed by USA-based Performance Health Inc.

Ferozsons alleged that Neucon was marketing a deceptively similar product under the name 'BYQFREEZ,' mimicking the trademark, packaging, and labeling of Biofreeze.

Following a comprehensive inquiry, the CCP confirmed that Performance Health Inc. is the rightful owner of the Biofreeze trademark and that Ferozsons was the only registered distributor in Pakistan.

As Neucon lacked the authorization to use the Biofreeze trademark, the CCP imposed a penalty of Rs2.5 million on Neucon Pakistan for violation of the Competition Act, 2010.

Neucon subsequently challenged the CCP's order in an appeal before the CAT. However, the Tribunal dismissed the appeal on May 21, 2024.

<https://mettisglobal.news/cat-dismisses-neucon-pakistans-appeal-in-trademark-fraud-case/>

23-July-2024

Online

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Business

CAT dismisses Neucon Pakistan's appeal in fraudulent use of trademark case

ISLAMABAD, Jul 23 (APP):The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by Neucon Pakistan, affirming the decision of the Competition Commission of Pakistan (CCP) regarding fraudulent use of trademark, labeling and packaging.

The CCP issued a Show Cause Notice to Neucon Pakistan after receiving a formal complaint from Ferozsons Laboratories Limited, the authorized distributor of Biofreeze Gel and Spray in Pakistan, a product originally developed by USA-based Performance Health Inc, said a press release issued here on Tuesday.

Ferozsons alleged that Neucon was marketing a deceptively similar product under the name 'BYQFREEZ,' mimicking the trademark, packaging, and labeling of Biofreeze.

Following a comprehensive inquiry, the CCP confirmed that Performance Health Inc. is the rightful owner of the Biofreeze trademark and that Ferozsons was the only registered distributor in Pakistan.

As Neucon lacked authorization to use the Biofreeze trademark, the CCP imposed a penalty of PKR 2.5 million on Neucon Pakistan for violation of the Competition Act, 2010.

Neucon subsequently challenged the CCP's order in an appeal before the CAT. However, the Tribunal dismissed the appeal on 21st May 2024.

<https://www.app.com.pk/business/cat-dismisses-neucon-pakistans-appeal-in-fraudulent-use-of-trademark-case/>

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Online

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CAT Dismisses Neucon Pakistan's Appeal In Fraudulent Use Of Trademark Case



Published July 23, 2024 | 03:30 PM

ISLAMABAD, (APP - UrduPoint / Pakistan Point News - 23rd Jul, 2024) The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by Neucon Pakistan, affirming the decision of the Competition Commission of Pakistan (CCP) regarding fraudulent use of trademark, labeling and packaging.

The CCP issued a Show Cause Notice to Neucon Pakistan after receiving a formal complaint from Ferozsons Laboratories Limited, the authorized distributor of Biofreeze Gel and Spray in Pakistan, a product originally developed by USA-based Performance Health Inc, said a press release issued here on Tuesday.

Ferozsons alleged that Neucon was marketing a deceptively similar product under the name 'BYQFREEZ,' mimicking the trademark, packaging, and labeling of Biofreeze.

Following a comprehensive inquiry, the CCP confirmed that Performance Health Inc. is the rightful owner of the Biofreeze trademark and that Ferozsons was the only registered distributor in Pakistan.

As Neucon lacked authorization to use the Biofreeze trademark, the CCP imposed a penalty of PKR 2.5 million on Neucon Pakistan for violation of the Competition Act, 2010.

Neucon subsequently challenged the CCP's order in an appeal before the CAT. However, the Tribunal dismissed the appeal on 21st May 2024.

<https://www.urdupoint.com/en/business/cat-dismisses-neucon-pakistans-appeal-in-fra-1846253.html>



23-July-2024

Online

Competition Appellate Tribunal Upholds CCP's Ruling Against Neucon Pakistan for Trademark Infringement

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Competition Appellate Tribunal Upholds CCP's Ruling Against Neucon Pakistan for Trademark Infringement

July 22, 2024

Islamabad: The Competition Appellate Tribunal (CAT) has upheld a decision by the Competition Commission of Pakistan (CCP) against Neucon Pakistan for the fraudulent use of trademarks; related to the marketing of a product similar to Biofreeze Gel and Spray, developed by the U.S.-based Performance Health Inc.

According to Competition Commission of Pakistan, the CCP had initially issued a Show Cause Notice to Neucon Pakistan following a complaint from Ferozsons Laboratories Limited, the authorized distributor of Biofreeze in Pakistan. The complaint accused Neucon of marketing a product called 'BYQFREEZ,' which closely imitated the trademark, packaging, and labeling of Biofreeze.

The CCP's investigation confirmed that Performance Health Inc. holds the Biofreeze trademark and that Ferozsons is the sole registered distributor in Pakistan. Neucon was found to have no authorization to use or replicate the Biofreeze branding, leading to a CCP-imposed fine of PKR 25 million for violating the Competition Act, 2010. Neucon's appeal to the CAT was dismissed on May 21, 2024, affirming the CCP's ruling.

The post [Competition Appellate Tribunal Upholds CCP's Ruling Against Neucon Pakistan for Trademark Infringement](#) appeared first on [pakistannewsgazette.com](#).

<https://ppinewsagency.com/competition-appellate-tribunal-upholds-cpps-ruling-against-neucon-pakistan-for-trademark-infringement/>

23-July-2024

Online

Competition Commission of Pakistan

CAT dismisses Neucon Pakistan's appeal in fraudulent use of trademark case

by CT Report — 24/07/2024 In Breaking News, Lahore, Latest News

LAHORE: The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by Neucon Pakistan, affirming the decision of the Competition Commission of Pakistan (CCP) regarding fraudulent use of trademark, labeling and packaging.

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Neucon subsequently challenged the CCP's order in an appeal before the CAT. However, the Tribunal dismissed the appeal on 21st May 2024.

<https://customstoday.media/cat-dismisses-neucon-pakistans-appeal-in-fraudulent-use-of-trademark-case/>

ٹریڈ مارک دھوکہ دہی پر نیوکون پاکستان کی اپیل مسٹر داوری سی پی کا فیصلہ برقرار

اسلام آباد (نامہ نگار خصوصی) کمپینیشن اپیلٹ ٹریڈ مارک نے ٹریڈ مارک، لیبلنگ اور پیکیجنگ کی دھوکہ دہی سے متعلق کمپینیشن کمیشن آف پاکستان (سی سی پی) کے فیصلے کی توثیق کرتے ہوئے نیوکون پاکستان کی جانب سے دائر کی گئی اپیل کو خارج کر دیا ہے۔ سی سی پی نے اس معاملے پر پاکستان میں بائیو فریز جیل اور سپرے کے مجاز ڈسٹری بیوٹر فیروز سن لیبارٹریز لمیٹڈ کی طرف سے باضابطہ شکایت موصول ہونے کے بعد نیوکون پاکستان کو شوکاز نوٹس جاری کیا۔ بائیو فریز جیل اور سپرے اصل میں امریکہ میں قائم پرفارمنس ہیلتھ (باقی صفحہ 6 بقیہ نمبر 65)

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فیصلہ برقرار

بقیہ

کی تیار کردہ پروڈکٹ ہے۔ شکایت کے مطابق نیوکون بائیو فریز کے ملے جلتے نام کا استعمال کر کے اور بائیو فریز کے ٹریڈ مارک، پیکیجنگ اور لیبلنگ کی نقل کر کے اپنی پراڈکٹ کی مارکیٹنگ کر رہی ہے۔

سی سی پی فیصلے کی توثیق، نیوکون پاکستان کی اپیل خارج

اسلام آباد (اوصاف نیوز) کمپنیشن اپیلٹ ٹریبونل نے ٹریڈ مارک، لیبلنگ اور پیکیجنگ کی دھوکہ دہی سے متعلق کمپنیشن کمیشن آف پاکستان (سی سی پی) کے فیصلے کی توثیق کرتے ہوئے نیوکون پاکستان کی جانب سے دائر کی گئی اپیل کو خارج کر دیا ہے۔ سی سی پی نے اس معاملے پر پاکستان میں بائیوفریز جیل اور سپرے کے مجاز ڈسٹری بیوٹرز سن لیبارٹریز لمیٹڈ کی طرف سے باضابطہ شکایت موصول ہونے کے بعد نیوکون پاکستان کو شوکا ز نوٹس جاری کیا۔ بائیوفریز جیل اور سپرے اصل میں امریکہ میں قائم پرفارمنس ہیلتھ کی تیار کردہ پروڈکٹ ہے۔

ٹریڈ مارک دھوکہ دہی پر نیوکون پاکستان کی اپیل مسٹر د

بائیوفریز جیل اور سپرے امریکی پرفارمنس ہیلتھ کی تیار کردہ پروڈکٹ ہے

سی سی پی نے شکایات موصول پر نیوکون پاکستان کو شوکا ز نوٹس جاری کیا

اسلام آباد (سٹاف رپورٹر) کمپنیشن اپیلٹ ٹریڈ مارک، لیبلنگ اور پیکیجنگ کی دھوکہ دہی سے متعلق کمپنیشن کمیشن آف پاکستان (سی سی پی) کے فیصلے کی توثیق کرتے ہوئے نیوکون پاکستان کی جانب سے دائر کی گئی اپیل کو خارج کر دیا ہے۔ سی سی پی نے اس معاملے پر پاکستان میں بائیوفریز جیل اور سپرے کے مجاز ڈسٹری بیوٹر فیروز سن لیبارٹریز لمیٹڈ کی طرف سے باضابطہ شکایت موصول ہونے کے بعد نیوکون پاکستان کو شوکا ز نوٹس جاری کیا۔ بائیوفریز جیل اور سپرے اصل میں امریکہ میں قائم پرفارمنس ہیلتھ کی تیار کردہ پروڈکٹ ہے۔

شکایت کے مطابق نیوکون بائیوفریز کے ملے جلتے نام کا استعمال کر کے اور بائیوفریز کے ٹریڈ مارک، پیکیجنگ اور لیبلنگ کی نقل کر کے اپنی پراڈکٹ کی مارکیٹنگ کر رہی ہے۔ ایک جامع انکوائری کے بعد، سی سی پی نے تصدیق کی کہ پرفارمنس ہیلتھ بائیوفریز ٹریڈ مارک کا اصل مالک ہے اور فیروز سن پاکستان میں اس کا واحد رجسٹرڈ ڈسٹری بیوٹر ہے۔ چونکہ نیوکون کے پاس بائیوفریز ٹریڈ مارک استعمال کرنے کی اجازت نہیں تھی، لہذا سی سی پی نے کمپنیشن ایکٹ 2010 کی خلاف ورزی پر نیوکون پاکستان پر 25 لاکھ روپے کا جرمانہ عائد کیا۔