18 Dec 2015
Page 17


FAISALABAD: Chairperson, Competition Commission of Pakistan Vadiyya Khalil giving away a shield to President Faisalabad Chamber of Commerce \& Industry (FCCI) Chaudhry Muhammad Nawaz at a seminar organized by the CCP at FCCI as part of the National Road Show on Competition Law.

## 18 Dec 2015

## Page 17

## CCP organises seminar on Competition Law at FCCI

ISLAMABAD: The Shahzad Ansar, Ikram UI said the role of CCP was cruCompetition Commission of Haque Qureshi, Mueen Batlay cial in discouraging cartelizaPakistan (CCP) is focused on and attended by the President tion, abuse of dominance and removing entry barriers for FCCI Ch Muhammad Nawaz, other anti-competitive pracsmooth business and industry vice president Jamil Ahmed, by effectively implementing executive committee members the Competition Law and and the business community facilitating the business com- in large number.
munity through advocacy. In his welcome address,
The Competition President FCCI Ch Nawaz Commission of Pakistan said that a strong competition (CCP) organised a seminar at was needed to provide relief the Faisalabad Chamber of to the consumers as well as to Commerce \& Industry protect businesses from anti(FCCI), as part of the competitive behaviour. He "National Road Show on urged businessmen to get Competition Law."
acquainted with the provisions
The seminar was addressed of the Competition Law to by Vadiyya Khalil, avoid getting into anti-comChairperson CCP, Members petitive practices. He further

While addressing the seminar, Chairperson CCP Vadiyya Khalil said Faisalabad being the third largest contributor to Pakistan's GDP contributing over 20 percent and had a very diverse industry, from textiles and made-ups to carpets and chemicals. "In fact there are so many different industries that it becomes difficult to name them all," she said while urging compliance with the Competition Law, the main objective of which is to enhance economic efficiency and create a level playing field.
"It is pro-competition, proconsumer protection, progrowth and therefore it is probusiness," she said, adding that law protects the businesses from any anti-competitive or deceptive behaviour of another entity or competitor." She reiterated the CCP's resolve to work with the FCCI and to facilitate and assist its members in competition issues and for voluntary compliance of the law through the adoption of Voluntary Competition Compliance Code, for which she asked the Chamber's president to nominate a focal person.
The Chairperson said Competition policy was all about creating the best possible conditions for consumers, investors and innovative entrepreneurs.
The CCP's Members gave presentations about the important provisions of the Competition Act. Ikram Ul Haque Qureshi in his presentation gave an overview of the Competition Law and assured the business community of providing assistance in case of any complaints, suggestions or issues in competition related matters.
Shahzad Ansar in his presentation on deceptive marketing practices said the role of CCP was to protect the consumers and businesses from misleading advertising, false and fraudulent use of another's trade mark and misleading comparison of goods. Mueen Batlay briefed the participants on the merger thresholds and merger filing with CCP.
The participants of the seminar raised important issues concerning competition and requested the removal of entry barriers in various sectors of the economy to pave the way for smooth business.-PR

## TRIBUNE

18 Dec 2015
Page 10


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18 Dec 2015
Page 14



18 Dec 2015
Page 3



18 Dec 2015
Page 14


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18 Dec 2015
Page 6














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18 Dec 2015
Page 3



18 Dec 2015
Page 8



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18 Dec 2015
Page 12，8


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