

News Coverage for Website

October 29, 2024

CCP News

The News

CCP, CAP hold awareness session on competition law and deceptive marketing

The Competition Commission of Pakistan (CCP) and the Chainstore Association of Pakistan (CAP) jointly held an interactive awareness session aimed at promoting self-regulation and compliance with competition law, with a special focus on curbing deceptive marketing practices among member stores.

The session was led by member of the CCP Bushra Naz Malik, alongside senior officials Shahzad Hussain and Qasim Khan. CAP was represented by former chairman Tariq Mehboob, current Chairman Asfandiyar Farrukh, and Senior Vice Chairman Ahsen Mahmood.

During the session, Malik reiterated the CCP's commitment to fostering fair competition across all sectors, noting that sector-specific guidelines will soon be introduced to enhance compliance within the retail industry. She also discussed the CCP's focus on raising awareness and building capacity among stakeholders, especially within the retail sector, regarding competition law and compliance requirements.

Mehboob highlighted CAP's significant economic contribution, representing over 150 retail businesses that collectively generate more than Rs2,000 billion in annual revenue. He also discussed challenges faced by CAP members, underscoring the need for increased awareness of anti-competitive practices, such as deceptive claims and misleading discounts, to help businesses avoid financial penalties and reputational damage.

Farrukh further added the importance of training and awareness initiatives led by the CCP, which he said would support CAP members in aligning their business strategies and practices with competition law. Both the CCP and CAP agreed to continue their partnership to foster a competitive and compliant retail landscape that benefits both the economy and consumers.

<https://www.thenews.com.pk/print/1244967-ccp-cap-hold-awareness-session-on-competition-law-and-deceptive-marketing>

Islamabad Post

CCP conducts advocacy session with Chainstore Association of Pakistan (CAP)

The Competition Commission of Pakistan (CCP) recently hosted an interactive session with the Chainstore Association of Pakistan (CAP) to reinforce self-regulation and promote compliance with Competition Law, with a special focus on curbing deceptive marketing practices.

Ms. Bushra Naz Malik (Member, CCP) led the session alongside senior officials, including Mr. Shahzad Hussain (Director General) and Mr. Qasim Khan (Sr. Joint Director). CAP was represented by Mr. Tariq Mehboob (Co-Founder and Patron-in-Chief), Mr. Asfandyar Farrukh (Co-Founder and Chairman), and Mr. Ahsen Mahmood (Senior Vice Chairman).

During session, Ms. Malik reiterated the CCP's commitment to fostering fair competition across sectors, highlighting that sector-specific guidelines are soon to be issued to strengthen compliance within the retail industry. She also underscored CCP's focus on raising awareness and building capacity among stakeholders, including retail sector participants, on Competition Law and compliance.

Mr. Mehboob highlighted CAP's substantial economic contribution, representing over 150 retail businesses generating more than PKR 2000 billion in revenue per annum. He highlighted challenges faced by CAP members, emphasizing the need for heightened awareness of anti-competitive practices, such as deceptive claims and misleading discounts, to prevent financial penalties and reputational harm.

Mr. Farrukh reinforced the importance of training and awareness initiatives led by the CCP, which would help CAP members align their business strategies and practices with Competition Law.

The CCP and CAP agreed to continue their partnership to foster a competitive and compliant retail landscape, benefiting both the economy and consumers alike.

<https://islamabadpost.com.pk/ccp-conducts-advocacy-session-with-chainstore-association-of-pakistan-cap/#:~:text=ISLAMABAD%2C%2028%20Oct%3A%20The%20Competition,on%20curbing%20deceptive%20marketing%20practices.>

The Azb News

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<https://theazb.com/ccp-conducts-advocacy-session-with-chainstore-association-of-pakistan-cap/>

Teleco Alert

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<https://www.telecoalert.com/2024/10/28/ccp-conducts-advocacy-sessions-with-chain-store-association-of-pakistan/>

Bloom Pakistan

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<https://www.bloomPakistan.com/ccp-conducts-advocacy-session-with-chainstore-association-of-pakistan-cap/>

CCP, CAP focus on curbing deceptive marketing practices in retail sector

OUR STAFF REPORTER
ISLAMABAD

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سی سی پی کا جدید اسٹور ایسوسی ایشن کی نمائندگی کرتی سالانہ 2000 ارب کاروبار پیدا کر رہی ہے طارق محبوب

سی سی پی تمام سٹیک ہولڈرز بشمول ریٹیل سکٹر میں کمپنیشن قانون اور اس کی تہیل کی آگاہی کے لئے خصوصی توجہ دے رہا ہے، بشری ناز ملک

چین اسٹور ایسوسی ایشن 150 سے زیادہ ریٹیل کاروباروں کی نمائندگی کرتی سالانہ 2000 ارب کاروبار پیدا کر رہی ہے طارق محبوب

اسلام آباد (نامہ نگار خصوصی) کمپنیشن کمیشن آف پاکستان (سی سی پی) نے چین اسٹور ایسوسی ایشن آف پاکستان (سی سی پی) کے ساتھ ایک ایڈوائسیشن مشن منعقد کیا تاکہ سیلف ریگولیشن کو تقویت دی جاسکے، کمپنیشن قانون کی تہیل کو فروغ دیا جاسکے اور خصوصاً دھوکہ دہی پر مبنی مارکیٹنگ کے طریقوں کی روک تھام کی جاسکے۔ سی سی پی کی جانب سے محترمہ بشری ناز ملک (ممبر سی سی پی) نے کمپنیشن کی قیادت کی۔ دیگر حکام میں (ہائی صفحہ 6 بقیہ نمبر 1)



چین اسٹور ایسوسی ایشن کے ساتھ ایڈوائسیشن میں بشری ناز ملک کو شیڈول پیش کی جا رہی ہے

1 سی سی پی

جناب شہزاد حسین ڈائریکٹر جنرل (اور جناب قائم خان) سینیئر جوائنٹ ڈائریکٹر (شمال تھے۔ جبکہ چین اسٹور ایسوسی ایشن کی نمائندگی جناب طارق محبوب (شریک بانی اور سرپرست اعلیٰ) جناب اسفند یار فرخ (شریک بانی اور چیئر مین) اور جناب احسن محمود (سینیئر وائس چیئر مین) نے کی۔ محترمہ بشری ناز ملک نے تمام شعبوں میں منصفانہ کمپنیشن کو فروغ دینے کے لیے سی سی پی کے عزم کا اعادہ کیا اور کہا کہ ریٹیل انڈسٹری میں تہیل کو مضبوط بنانے کے لیے سکٹور کے لیے مخصوص کمیٹی ڈائریکٹری جلد ہی جاری کی جائیں گی۔ انہوں نے مزید کہا کہ سی سی پی تمام سٹیک ہولڈرز بشمول ریٹیل سکٹر میں کمپنیشن قانون اور اس کی تہیل کی آگاہی کے لئے خصوصی توجہ دے رہا ہے۔ جناب طارق محبوب نے چین اسٹور ایسوسی ایشن کی ملکی معیشت میں اقتصادی شراکت پر روشنی ڈالی۔ انہوں نے چین اسٹور ایسوسی ایشن 150 سے زیادہ ریٹیل کاروباروں کی نمائندگی کرتی ہے اور سالانہ 2000 ارب روپے کا روپیہ پیدا کر رہی ہے۔ انہوں نے اپنی ایسوسی ایشن کو درپیش چیلنجوں کا بھی ذکر کیا اور گمراہ کن مارکیٹنگ کے بارے میں آگاہی بڑھانے کی ضرورت پر زور دیا۔ جناب اسفند یار فرخ نے سی سی پی کی جانب سے ٹریڈنگ اور آگاہی کے اقدامات کو سراہا اور کہا کہ یہ چین اسٹور ایسوسی ایشن کے اراکین کو اپنی کاروباری حکمت عملیوں اور طریقوں کو کمپنیشن قانون کے ساتھ ہم آہنگ کرنے میں مددگار ہے۔ سی سی پی نے اور چین اسٹور ایسوسی ایشن نے کمپنیشن قانون سے آگاہی کو فروغ دینے کے لیے اپنی شراکت جاری رکھنے پر اتفاق کیا، جس سے معیشت اور صارفین دونوں کو یکساں فائدہ پہنچے گا۔

ABC CERTIFIED اسلام آباد پبلشرز اور ایڈیٹرز، اسلام آباد، پاکستان اور فیڈرل ایسٹابلیشمنٹ اسلام آباد، پاکستان

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اعلیٰ صحافتی اوصاف کا علمبردار

روزنامہ اوصاف

DAILY AUSAF ISLAMABAD

منگل 25 رجب الثانی 1446ھ، 29 اکتوبر 2024ء



اسلام آباد، کمپنیشن کمیشن آف پاکستان اور سی اے پی ممبران مشاورتی سیشن میں شریک ہیں

سیلف ریگولیشن کے فروغ پر CCP اور CAP میں مشاورتی سیشن

ریٹیل انڈسٹری میں تعمیل کیلئے سیکٹر کیلئے مخصوص گائیڈ لائنز جاری کی جائیگی، بشری ناز

اسلام آباد (اوصاف نیوز) کمپنیشن کمیشن آف پاکستان (سی سی پی) نے چین اسٹور ایسوسی ایشن آف پاکستان (سی اے پی) کیساتھ ایک ایڈ واکسی سیشن منعقد کیا تاکہ سیلف ریگولیشن کو تقویت دی جا سکے، کمپنیشن قانون کی تعمیل کو فروغ دیا جاسکے اور خصوصاً دھوکہ دہی پر مبنی مارکیٹنگ کے طریقوں کی روک تھام کی جاسکے۔ سی سی پی کی جانب سے ممبر بشری ناز ملک نے سیشن کی قیادت کی۔ دیگر حکام میں ڈائریکٹر جرنل شواد حسین اور سینئر جوائنٹ ڈائریکٹر قاسم خان شامل تھے جبکہ چین اسٹور ایسوسی ایشن کی نمائندگی طارق محبوب (شریک بانی اور سرپرست اعلیٰ)، اسفند یار فرخ (شریک بانی اور چیئرمین) اور احسن محمود (سینئر وائس چیئرمین) نے کی۔ محترمہ بشری ناز ملک نے تمام شعبوں میں متصفقانہ کمپنیشن کو فروغ دینے کیلئے سی سی پی کے عزم کا اعادہ کیا اور کہا کہ ریٹیل انڈسٹری میں تعمیل کو مضبوط بنانے کیلئے سیکٹر کیلئے مخصوص گائیڈ لائنز جلد ہی جاری کی جائیں گی۔ انہوں نے مزید کہا کہ سی سی پی تمام سٹیک ہولڈرز بشمول ریٹیل سیکٹر میں کمپنیشن قانون اور اس کی تعمیل کی آگاہی کیلئے خصوصی ٹو چہ سے رہا ہے۔ طارق محبوب نے چین اسٹور ایسوسی ایشن کی ملکی معیشت میں اقتصادی شراکت پر روشنی ڈالی۔

عوامي آواز

سال 35_ شمارو 293 | اڱارو 29 آڪٽوبر 2024 ع 25 ربيع الثاني 1446 هـ | صفحا 08_ قيمت 40 روپيا

سي سي پي جو چين اسٽور ايسوسي ايشن آف پاڪستان سان اعليٰ سطحي اجلاس

ريٽيل انڊسٽري کي هٿي وٺرائڻ لاءِ هدايتون جلد جاري ڪيون، پرچون ڪاروبار کي وڌائڻ ضروري آهي عمل ڪري روڪڻ لاءِ سي سي پي جي سمورن شعبن ۾ منصفاڻي مقابلي کي هٿي وٺرائڻ جي عزم کي ورجايو ويو ۽

اسلام آباد (پريس رليز) ڪمپيٽيشن ڪميشن آف پاڪستان (سي سي پي) چين اسٽور ايسوسي ايشن آف پاڪستان



چيو ويو ته ريٽيل انڊسٽري جي ترقيءَ لاءِ جلد ئي هدايتون جلد جاري ڪيون وينديون. هن وڌيڪ چيو ته سي سي پي سمورن اسٽيڪ هولڊرز تي خاص ڌيان ڏئي رهي آهي جنهن ۾ مقابلي جي قانون جي آگاهي ۽ پرچون واري شعبي ۾ ان جي تعميل شامل آهي. طارق محبوب ملڪ جي معيشت ۾ چين اسٽور ايسوسي ايشن جي معاشي تعاون تي روشني وڌي. هن چيو ته چين اسٽور ايسوسي ايشن 150 کان وڌيڪ پرچون ڪاروبارن جي نمائندگي ڪري ٿي ۽ هر سال 2000 بلين روپين جي آمدني پيدا ڪري رهي آهي.

(سي سي پي) سان گڏ هڪ ايڊووڪيٽي سيشن منعقد ڪيو جنهن جي صدارت بشر ناز ملڪ (ميمبر سي سي پي) ڪئي جڏهن ته اجلاس ۾ شهزاد حسين (ڊائريڪٽر جنرل) ۽ مسٽر قاسم خان (سينيئر جوائنٽ ڊائريڪٽر) به شامل هئا. چين اسٽور ايسوسي ايشن جي نمائندگي طارق محبوب (ڪو-باني ۽ سرپرست)، اسفند يار فرخ (ڪو-باني ۽ چيئرمين) ۽ احسن محمود (سينيئر وائيس چيئرمين) به ڪئي. اجلاس ۾ پڻ چين اسٽور ايسوسي ايشن جي مقابلي جي قانونن جي تعميل ڪرڻ ۽ خاص طور تي فراد واري مارڪيٽنگ جي