

Date: 21-July-2024

**News Coverage of Press Release**

**“Competition Tribunal Affirms Penalty on Reliance Paints for Price Fixing Tactics”**

## Price fixing tactics: CT affirms penalty on paints co

### RECORDER REPORT

ISLAMABAD: The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010.

The CCP initiated an inquiry after receiving

a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives. It said that these practices were restricting competition not only between the dealers and retailers but also between Reliance and its competitors.

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## Tribunal upholds Reliance Paints verdict

Maintains CCP decision, imposes reduced fine of Rs2.5m

OUR CORRESPONDENT

ISLAMABAD

The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products in violation of Section 4 of the Competition Act, 2010, stated a press statement released on Saturday.

According to the statement, the CCP initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paints was fixing the minimum resale price for its products and also monitoring and penalising dealers, distributors, and retailers for non-compliance with its price directives. The CCP's inquiry report concluded that

these practices were restricting competition not only between dealers and retailers but also between Reliance and its competitors, as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

The Commission observed that the agreements and arrangements enforced by Reliance Paints restricted intra-brand competition amongst its dealers, distributors, and retailers, impairing their ability to compete on prices in the sale and distribution of Reliance Paints' products. Consequently, the CCP imposed a penalty of Rs5 million on Reliance Paints, as stated in the release. Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld the findings of the Commission regarding Reliance Paints' violations of Section 4 of the Act. However, it reduced the penalty to Rs2.5 million, according to the press release.

## Competition Appellate Tribunal upholds CCP decision against M/s Reliance Paints

OUR STAFF REPORTER  
ISLAMABAD

The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010. The CCP initiated an inquiry after

receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives. The CCP's enquiry report concluded that these practices were restricting competition not only between the dealers and retail-

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sale and distribution of Reliance Paint's products. Consequently, the CCP imposed a penalty of PKR 5 million on Reliance Paints. Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld findings of the Commission regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to PKR 2.5 million.

## Competition tribunal affirms penalty on Reliance Paints for price fixing

■ *RELIANCE PAINTS WAS FIXING MINIMUM RESALE PRICE FOR ITS PRODUCTS AND PENALISING DEALERS*

ISLAMABAD  
GHULAM ABBAS

The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, violating Section 4 of the Competition Act, 2010.

As per details shared by CCP, it initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paints was fixing the minimum resale price for its products and also monitoring and penalizing dealers, distributors, and retailers for non-compliance with its price directives. The CCP's inquiry report concluded that these practices were restricting competition not only between dealers

and retailers but also between Reliance and its competitors, as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

The Commission observed that the agreements and arrangements enforced by Reliance Paints restricted intra-brand competition among its dealers, distributors, and retailers, impairing their ability to compete on prices in the sale and distribution of Reliance Paints' products. Consequently, the CCP imposed a penalty of PKR 5 million on Reliance Paints. Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld the findings of the Commission regarding Reliance Paints' violations of Section 4 of the Act. However, it reduced the penalty to PKR 2.5 million.

# Competition tribunal affirms penalty

ISLAMABAD: Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010. The CCP initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives, said a press release issued here on Sunday. CCP's enquiry report concluded that these practices were restricting competition not only between the dealers and retailers but also between Reliance and its competitors as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products. Commission observed that the agreements/arrangements enforced by Reliance Paints restricted intra-brand competition amongst its dealer or distributors/retailers as the same impairs their ability to compete on prices in the sale and distribution of Reliance Paint's products. Consequently, the CCP imposed a penalty of PKR 5 million on Reliance Paints. Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld findings of the Commission regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to PKR 2.5 million.—DNA

## Competition tribunal affirms penalty on reliance paints for price fixing tactics

AGENCIES  
ISLAMABAD

Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010.

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CCP's enquiry report concluded that these practices were restricting competition not only between the dealers and retailers but also between Reliance and its competitors as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

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ance Paints restricted intra-brand competition amongst its dealers or distributors/retailers as the same impairs their ability to compete on prices in the sale and distribution of Reliance Paint's products. Consequently, the CCP imposed a penalty of Rs5 million on Reliance Paints.

Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The tribunal upheld findings of the commission regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to Rs2.5 million.

21-July-2024

**Business Page**

## Competition Tribunal affirms penalty on Reliance Paints for price fixing tactics

**Commerce Desk**

ISLAMABAD: The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010.

The CCP initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives. The CCP's enquiry report concluded that these practices were restricting competition not only between the dealers and retailers but also between Reliance and

its competitors as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

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Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld findings of the Commission regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to PKR 2.5 million.



## Competition Tribunal Upholds CCP Penalty on Reliance Paints For Price Fixing Tactics

By ProPK Staff | Published Jul 21, 2024 | 11:29 am



The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010.

The CCP initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives.

The CCP's inquiry report concluded that these practices were restricting competition not only between the dealers and retailers but also between Reliance and its competitors as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

The Commission observed that the agreements/arrangements enforced by Reliance Paints restricted intra-brand competition amongst its dealers or distributors/retailers, which impairs their ability to compete on prices in the sale and distribution of Reliance Paint's products. Consequently, the CCP imposed a penalty of Rs. 5 million on Reliance Paints.

Reliance Paints appealed against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld the Commission's findings regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to Rs. 2.5 million.

<https://propakistani.pk/2024/07/21/competition-tribunal-upholds-ccp-penalty-on-reliance-paints-for-price-fixing-tactics/>

21-July-2024

Online

BUSINESS & FINANCE

## Competition Tribunal Affirms Penalty on Reliance Paints for Price Fixing Tactics



By Kazim Raza Rizvi

JUL 21, 2024 #Affirms Penalty, #Akzo Nobel Pakistan Ltd, #Appellate Tribunal, #CCP, #M/s Reliance Paints, #Price Fixing Tactics

ISLAMABAD: The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010.

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Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld findings of the Commission regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to PKR 2.5 million.

<https://customnews.pk/2024/07/21/competition-tribunal-affirms-penalty-on-reliance-paints-for-price-fixing-tactics/>

21-July-2024

Online

## Competition Tribunal Affirms Penalty on Reliance Paints for Price Fixing Tactics

ON: JULY 21, 2024 / IN: TECHNOLOGY / TAGGED: APPELLATE TRIBUNAL, COMPETITION COMMISSION, M/S RELIANCE PAINTS, VIOLATION COMPETITION ACT



### Competition Tribunal Affirms Penalty on Reliance Paints for Price Fixing Tactics

ISLAMABAD ( WEB NEWS )

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The CCP initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives. The CCP's enquiry report concluded that these practices were restricting competition not only between the dealers and retailers but also between Reliance and its competitors as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

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Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld findings of the Commission regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to PKR 2.5 million.

<https://www.telecoalert.com/2024/07/21/competition-tribunal-affirms-penalty-on-reliance-paints-for-price-fixing-tactics/>



21-July-2024

Online

## Tribunal upholds CCP decision on Reliance Paints Pakistan

**July 22, 2024 (MLN):** The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010.

The CCP initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives.

The CCP's enquiry report concluded that these practices were restricting competition not only between the dealers and retailers but also between Reliance and its competitors as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

The Commission observed that the agreements/arrangements enforced by Reliance Paints restricted intra-brand competition amongst its dealers or distributors/retailers as the same impairs their ability to compete on prices in the sale and distribution of Reliance Paint's products.

Consequently, the CCP imposed a penalty of Rs5 million on Reliance Paints.

Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal.

The Tribunal upheld findings of the Commission regarding Reliance Paint's violations of Section 4 of the Act.

However, it reduced the penalty to Rs2.5m.

<https://mettisglobal.news/tribunal-upholds-ccp-decision-on-reliance-paints-pakistan/>

21-July-2024

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BUSINESS

# Competition Tribunal Confirms CCP's Penalty On Reliance Paints For Price Fixing Practices



By Iqra Khan — July 21, 2024

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**RELIANCE**<sup>®</sup>  
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ISLAMABAD, JULY21: The Competition Commission of Pakistan (CCP) found M/s Reliance Paints Pakistan guilty of fixing the retail pricing of its goods in violation of Section 4 of the Competition Act, 2010; this verdict was affirmed by the Competition Appellate Tribunal.

After receiving an official complaint from Akzo Nobel Pakistan Ltd., which claimed that Reliance Paint was setting the minimum resale price for its goods and punishing dealers, distributors, and retailers for breaking its price guidelines, the CCP opened an investigation.

According to the CCP's probe report, these tactics were limiting competition not just between dealers and retailers but also between Reliance and its rivals because dealers were unable to provide customers discounts on Reliance's products and the retail pricing became rigid.

The Commission noted that Reliance Paints' enforced agreements and arrangements limited intra-brand competition among its dealers, distributors, and retailers, which hinders their capacity to competitively bid on Reliance Paint's products. As a result, Reliance Paints was fined Rs. 5 million by the CCP.

Reliance Paints filed an appeal with the Competition Appellate Tribunal challenging the CCP's ruling. The Commission's conclusions about Reliance Paint's infringement of Section 4 of the Act were affirmed by the Tribunal. Still, The fine was lowered to Rs. 2.5 million.

<https://www.bloompakistan.com/competition-tribunal-confirms-ccps-penalty-on-reliance-paints-for-price-fixing-practices/>

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Online

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## Competition Tribunal Affirms Penalty On Reliance Paints For Price Fixing Tactics



Published July 21, 2024 | 12:40 PM

ISLAMABAD, (APP - UrduPoint / Pakistan Point News - 21st Jul, 2024)

Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010.

The CCP initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives, said a press release issued here on Sunday.

CCP's enquiry report concluded that these practices were restricting competition not only between the dealers and retailers but also between Reliance and its competitors as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

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Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld findings of the Commission regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to PKR 2.5 million.

21-July-2024

Online

# Competition Tribunal Affirms Penalty On Reliance Paints For Price Fixing Tactics

July 20, 2024 | Industry

ISLAMABAD, Saturday, 20 July 2024: The Competition Appellate Tribunal has upheld the decision of the Competition Commission of Pakistan (CCP) against M/s Reliance Paints Pakistan for fixing the retail prices of its products, in violation of Section 4 of the Competition Act, 2010.

The CCP initiated an inquiry after receiving a formal complaint from Akzo Nobel Pakistan Ltd, which alleged that Reliance Paint was fixing the minimum resale price for its products and also monitoring and penalizing the dealers/distributors/retailers for non-compliance with its price directives.

The CCP's enquiry report concluded that these practices were restricting competition not only between the dealers and retailers but also between Reliance and its competitors as the retail price became inflexible and no discounts could be offered by dealers to consumers for Reliance's products.

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Reliance Paints filed an appeal against the CCP's order with the Competition Appellate Tribunal. The Tribunal upheld findings of the Commission regarding Reliance Paint's violations of Section 4 of the Act. However, it reduced the penalty to PKR 2.5 million.

<https://newztodays.com/competition-tribunal-affirms-penalty-on-reliance/>

پرائس فلسنگ حربے، ایپلٹ ٹریوٹل  
نے ریلائنس پینٹس پرسی سی پی کے  
جرمانے کی توثیق کردی

اسلام آباد (ارشاد انصاری سے) کمپنیشن  
ایپلٹ ٹریوٹل نے ایک پینٹس کمپنی پر پرائس فلسنگ  
حربوں پرسی سی پی کے جرمانے کی توثیق کردی  
تفصیلات کے مطابق کمپنیشن ایپلٹ ٹریوٹل نے  
کمپنیشن کمیشن آف پاکستان (باقی صفحہ 5 نمبر 40)

پرائس فلسنگ



(سی سی پی) کے پینٹس کمپنی کے خلاف کمپنیشن  
ایکٹ کے سیکشن 4 کی خلاف ورزی کرنے اور اپنی  
مصنوعات کی ریٹیل قیمتیں مقرر کرنے کے فیصلے کو  
برقرار رکھا اور جرمانے کو 25 لاکھ روپے کر دیا۔



## کمپنیشن اپیلٹ ٹریبونل کی سی سی پی کے جرمانے کی توثیق

سی سی پی کی جانب سے ریلائنس پیٹنس کو پرائس فلکسنگ حربوں پر جرمانہ کیا گیا

آف پاکستان (سی سی پی) کے ریلائنس پیٹنس پاکستان کیخلاف کمپنیشن ایکٹ کے سیکشن 4 کی خلاف ورزی کرنے اور اپنی مصنوعات کی ریٹیل قیمتیں مقرر کرنے (باقی صفحہ 6 بقیہ نمبر 29)

اسلام آباد (سٹاف رپورٹر) کمپنیشن اپیلٹ ٹریبونل نے ریلائنس پیٹنس پہ پرائس فلکسنگ حربوں پر سی سی پی کے جرمانے کی توثیق کردی۔ کمپنیشن اپیلٹ ٹریبونل نے کمپنیشن

29

توثیق

اوصاف

کے فیصلے کو برقرار رکھا ہے۔ سی سی پی نے اس معاملے پر اکزونوبل پاکستان لمیٹڈ کی طرف سے باضابطہ شکایت موصول ہونے کے بعد انکوائری شروع کی۔ شکایت کے مطابق ریلائنس پیٹنس اپنی مصنوعات کے لیے کم از کم ری سیل پرائس طے کر رہا ہے اور ہدایات کی عدم تعمیل پر ڈیلرز/ڈسٹری بیوٹرز/ریٹیلرز پر جرمانہ بھی کر رہا ہے

## ریلائسنس پینٹس پرائس فلکسنگ حربوں پر جرمانے کی توثیق کردی

کمپنیشن اپیلٹ ٹریبونل نے سی سی پی کے قیمتیں مقرر کرنے کے فیصلے کو برقرار رکھا

اسلام آباد (نئی بات نیوز) کمپنیشن اپیلٹ ٹریبونل نے کمپنیشن کمیشن آف پاکستان کے ریلائسنس پینٹس پاکستان کے خلاف کمپنیشن ایکٹ کے سیکشن 4 کی خلاف ورزی کرنے اور اپنی مصنوعات کی ریٹیل قیمتیں مقرر کرنے کے فیصلے کو برقرار رکھا ہے۔ سی سی پی نے اس معاملے پر اکزونوبل پاکستان لمیٹڈ کی طرف سے باضابطہ شکایت موصول ہونے کے بعد انکوائری شروع کی۔ شکایت کے مطابق ریلائسنس پینٹ اپنی مصنوعات کے لیے کم از کم ری سیل پرائس طے کر رہا ہے اور ہدایات کی عدم تعمیل پر ڈیلرز اسٹریٹیجی بیوٹرز اور ریٹیلرز پر جرمانہ بھی کر رہا ہے۔ سی سی پی کی انکوائری رپورٹ نے یہ نتیجہ اخذ کیا کہ یہ طرز عمل نہ صرف ڈیلرز اور ریٹیلرز کے درمیان بلکہ ریلائسنس اور اس کے حریفوں کے درمیان کمپنیشن کو بھی محدود کر رہا ہے۔