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## CCP issues show cause notice to eight medical institutions

ISLAMABAD: The Competition Commission of Pakistan (CCP) has issued show cause notices to eight medical institutions for alleged violation of Section 10 of the Competition Act, 2010, which prohibits business undertakings from engaging in deceptive marketing practices.

The show cause notices follow an enquiry conducted by CCP into allegations of deceptive marketing practices, after a press release was issued by the Pakistan Medical and Dental Council (PMDC) in which 22 private medical and dental colleges were named, which had failed to meet its registration criteria for the year 2013-2014 and were therefore either not recognized, or had restrictions placed on their intake of admissions.

The enquiry found eight of the 22 institutions named by PMDC to have misrepresented their recognition by PMDC through their websites, and/or omitted to communicate the restriction on their admissions for the year 2013-14. These practices amount, prima facie, to the distribution of false and misleading information that is capable of harming the business interests of another undertaking, as well as dissemination of false and misleading information to consumers, including the distribution of information lacking a reasonable basis, related to the price, character, method or place of production, properties, suitability for use, or quality of goods.

quality of goods.

These eight medical institutions include: Pak Red Crescent Medical & Dental College, Lahore, Mohiuddin Islamic Medical College, Mirpur (AJK), Abbottabad International Medical College, Abbottabad, Independent Medical College, Faisalabad, Women Medical College, Abbottabad, Hashmat Medical & Dental College, Gujrat, Bhattai Medical & Dental College, Mirpurkhas Sindh, (BDS), AJ&K Medical College, Muzaffarabad – AJ&K

Through the show cause notices, these medical institutions have been asked to respond in writing within 14 days and to avail an opportunity of being heard before CCP on August 4, 2015.—PR

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## CCP issues notices to 8 medical colleges

ISLAMABAD: The Competition Commission of Pakistan (CCP) has issued show-cause notices to eight medical colleges over alleged violation of section 10 of the Competition Act 2010, which prohibits business establishments from engaging in deceptive marketing practices.

The notices follow an inquiry conducted by the CCP into allegations of deceptive marketing practices after a press release issued by the Pakistan Medical and Dental Council (PMDC) said that 22 private medical and dental colleges, which had failed to meet its registration criteria, were either not recognised or had been stopped from

admitting students for the 2013-14 session.

The inquiry found that eight of the 22 colleges had lied about their recognition by the PMDC on their websites and/or failed to mention the restriction on the admissions.

The eight institutions are: Pak Red Crescent Medical and Dental College, Lahore; Mohiuddin Islamic Medical College, Mirpur (AJK); Independent Medical College, Faisalabad; Women Medical College, Abbottabad; Hashmat Medical and Dental College, Gujrat; Bhitai Medical and Dental College, Mirpurkhas (Sindh); AJK Medical College, Muzaffarabad; and Abbottabad International Medical College.—Reporter

Show cause

# CCP issues notices to eight institutions

**Inquiry report finds them registered falsely with Pakistan Medical and Dental Council**

OUR CORRESPONDENT  
 ISLAMABAD

The Competition Commission of Pakistan (CCP) has issued show cause notices to eight medical institutions after its inquiry report found them indulging in deceptive marketing practices by claiming that they were registered with Pakistan Medical and Dental Council.

The anti-trust watchdog issued the notices after the Pakistan Medical and Dental Council (PMDC) named 22 private medical and dental colleges for their failure to meet its registration criteria for the year 2013-2014. The PMDC did not recognise these institutions as their affiliates and barred them from giving fresh admissions.

After the PMDC's action, the CCP held an inquiry and found that eight of the 22 institutions to have misrepresented their recognition by

PMDC through their websites. The CCP said these practices amount, prima facie, to the distribution of false and misleading information that is capable of harming the business interests of other institutions.

It added that the dissemination of false and misleading information to consumers, including the distribution of information lacking reasonable basis, related to the price, character, method or place of production, properties, suitability for use, or quality of goods was also harming the interests of others.

These eight medical institutions include Pak Red Crescent Medical & Dental College, Lahore, Mohiuddin Islamic Medical College, Mirpur, Azad Jammu and Kashmir (AJ & K), Abbottabad International Medical College, Abbottabad, Independent Medical College, Faisalabad, Women Medical College, Abbottabad, Hashmat Medical and Dental College, Gujrat, Bhittai Medical and Dental College, Mirpurkhas Sindh, (BDS), AJ&K Medical College, Muzaffarabad, AJ&K. Through the show cause

notices, these medical institutions have been asked to respond in writing within two weeks and to avail an opportunity of being heard before CCP on August 4, 2015.

Earlier, the CCP had imposed a total penalty of Rs450 million including Rs20 million on each of twenty (20) Gulf Corporation Council approved Medical Centres (GAMC) and Rs10 million on each of five GCC approved Medical Centres Administrative Office (GAMCA) for indulging in collusive activities in violation of Section 4 of the Competition Act, 2010.

These institutions had been penalised on the complaint of Pakistan Overseas Employment Promoters Association (POEPA) wherein it was alleged that these institutions charged a uniform fee, dividing the market and equally allocating the intended emigrants among themselves for the pre-departure medical tests.

The pre-departure test is mandatory before proceeding to GCC states - Bahrain, Kuwait, Oman, Qatar, UAE and Saudi Arabia.

## CCP issues show cause notices to 8 medical institutions

### Our correspondent

ISLAMABAD: The Competition Commission of Pakistan (CCP) on Tuesday issued show cause notices to eight medical institutions of the country for allegedly deceiving students and parents.

The CCP issued show cause notices to these medical institutions for alleged violation of Section 10 of the Competition Act, 2010, which prohibits business undertakings from engaging in deceptive marketing practices. According to CCP's announcement made here, the show cause notices follow an

enquiry conducted by CCP into allegations of deceptive marketing practices, after a press release was issued by the Pakistan Medical and Dental Council (PMDC) in which twenty-two private medical and dental colleges were named, which had failed to meet its registration criteria for the year 2013-2014 and were therefore either not recognised, or had restrictions placed on their intake of admissions.

The enquiry found eight of the twenty-two institutions named by PMDC to have misrepresented their recognition by PMDC through their web-

sites, and/or omitted to communicate the restriction on their admissions for the year 2013-14. These practices amount, prima facie, to the distribution of false and misleading information that is capable of harming the business interests of another undertaking, as well as dissemination of false and misleading information to consumers, including the distribution of information lacking a reasonable basis, related to the price, character, method or place of production, properties, suitability for use, or quality of goods. These eight medical institutions include: Pak Red Crescent Medical &

Dental College, Lahore, Mohiuddin Islamic Medical College, Mirpur (AJK), Abbottabad International Medical College, Abbottabad, Independent Medical College, Faisalabad, Women Medical College, Abbottabad, Hashmat Medical & Dental College, Gujrat, Bhittai Medical & Dental College, Mirpurkhas Sindh, (BDS), AJ&K Medical College, Muzaffarabad - AJ&K

Through the show cause notices, these medical institutions have been asked to respond in writing within fourteen days and to avail an opportunity of being heard before CCP on 4 August 2015.

## Eight medical institutions issued notices by CCP

**ISLAMABAD:** The Competition Commission of Pakistan (CCP) has issued show cause notices to eight medical institutions for alleged violation of Section 10 of the Competition Act, 2010, which prohibits business undertakings from engaging in deceptive marketing practices. The show cause notices follow an inquiry conducted by the CCP into allegations of deceptive marketing practices, after a press release was issued by the Pakistan Medical and Dental Council (PMDC). The release named twenty-two private medical and dental colleges which had failed to meet its registration criteria for the year 2013-2014 and were therefore either not recognised, or had restrictions placed on their intake of admissions. The inquiry found eight of the twenty-two institutions named by the PMDC to have misrepresented their recognition by PMDC through their websites, and/or omitted to communicate the restriction on their admissions for the year 2013-14. These practices amount, prima facie, to the distribution of false and misleading information that is capable of harming the business interests of another undertaking, as well as dissemination of false and misleading information to consumers, including the distribution of information lacking a reasonable basis, related to the price, character, method or place of production, properties, suitability for use, or quality of goods. These eight medical institutions include: Pak Red Crescent Medical & Dental College, Lahore; Mohiuddin Islamic Medical College, Mirpur (AJK); Abbottabad International Medical College, Abbottabad; Independent Medical College, Faisalabad; Women Medical College, Abbottabad; Hashmat Medical & Dental College, Gujrat; Bhattai Medical & Dental College, Mirpurkhas Sindh, (BDS); and AJ&K Medical College, Muzaffarabad, AJ&K. Through the show cause notices, these medical institutions have been asked to respond in writing within fourteen days and to avail an opportunity of being heard before the CCP on August 4. It is pertinent to mention here that CCP is mandated by the Competition Act to protect consumers from anti-competitive activities including deceptive marketing practices. **STAFF REPORT**

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## CCP's notices to 8 medical institutions

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**OUR STAFF REPORTER**  
ISLAMABAD

The Competition Commission of Pakistan (CCP) has issued show cause-notices to eight medical institutions for alleged violation of Section 10 of the Competition Act, 2010, which prohibits business undertakings from engaging in deceptive marketing practices.

The show-cause notices follow an enquiry conducted by CCP into allegations of deceptive marketing practices, after a press release was issued by the Pakistan Medical and Dental Council (PMDC) in which twenty-two private medical and dental colleges were named, which had failed to meet its registration criteria for the year 2013-2014 and were therefore either not recognized, or had restrictions placed on their intake of admissions.

Economy Watch  
8 July 2015

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STAFF REPORTER

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The enquiry found eight of the twenty-two institutions named by PMDC to have misrepresented their recognition by PMDC through their websites, and/or omitted to communicate the restriction on their admissions for the year 2013-14. These practices amount,

prima facie, to the distribution of false and misleading information that is capable of harming the business interests of another undertaking, as well as dissemination of false and misleading information to consumers, including the distribution of information lacking a reasonable basis, related to the price, character, method or place of production, properties, suitability for use, or quality of goods.

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## CCP issues show causes to 8 medical colleges for 'deception'

**ISLAMABAD:** The Competition Commission of Pakistan (CCP) on Tuesday issued cause notices to eight medical colleges for operating illegally and deceiving students and parents.

The notices were issued to the medical institutions for alleged violation of Section 10 of the Competition Act, 2010, which prohibits business undertakings from engaging in deceptive marketing practices. These medical institutions have been asked to respond in writing within 14 days and to avail an opportunity of being heard before the CCP on August 4, 2015.

The notices followed an enquiry conducted by the CCP into allegations of deceptive marketing practices after a press release issued by the Pakistan Medical and Dental Council (PMDC) in which 22 private medical and dental colleges. These institutions failed to meet its registration criteria for the year 2013-2014 and were therefore either not recognised or had restrictions placed on their intake of admissions.

The inquiry found eight of the 22 institutions named by the PMDC to have misrepresented their recognition by the PMDC

through their websites, and omitted to communicate the restriction on their admissions for the year 2013-14. These eight medical institutions include: Pak Red Crescent Medical and Dental College, Lahore, Mohiuddin Islamic Medical College, Mirpur (AJK), Abbottabad International Medical College, Abbottabad, Independent Medical College, Faisalabad, Women Medical College, Abbottabad, Hashmat Medical and Dental College, Gujrat, Bhittai Medical and Dental College, Mirpurkhas Sindh, (BDS), AJK Medical College, Muzaffarabad. **STAFF REPORT**



مسابقتی کمیشن کا 8 میڈیکل کالجوں کو  
دھوکہ دہی کی بناء پر شوکا ز نوٹس  
اسلام آباد (کامرس رپورٹر) مسابقتی کمیشن پاکستان  
نے آٹھ میڈیکل کالجوں کو دھوکہ دہی کی بناء پر شوکا ز نوٹس  
جاری کر دیا۔ مسابقتی کمیشن پاکستان نے 8 میڈیکل کالجوں  
باقی صفحہ 6 نمبر 33

33 مسابقتی کمیشن

کو مسابقتی ایکٹ 2010ء کی سشن 10 جو کہ کاروباری اداروں کو دھوکہ دہی پر جرمی تشہیر سے روکتی ہے کی سیدھے خلاف ورزی پر شوکا ز نوٹس جاری کیا۔ شوکا ز نوٹس مسابقتی کمیشن نے انکو انری کے بعد جاری کیا۔ مسابقتی کمیشن نے یہ انکو انری پاکستان میڈیکل اور ڈینٹل کونسل (پی ایم ڈی سی) کی جاری کی جہی پریس ریلیز کے بعد شروع کی جس میں 22 میڈیکل اور ڈینٹل کالجوں کے بارے میں کہا گیا تھا کہ وہ پی ایم ڈی سی کے 2013-2014ء کے رجسٹریشن کے معیار کو پورا کرنے سے قاصر ہیں جس کی وجہ سے وہ تسلیم شدہ نہیں ہیں۔ یا ان میں سے داخلے پر پابندیاں عائد ہیں۔ مسابقتی کمیشن کی انکو انری رپورٹ کے مطابق پی ایم ڈی سی کی جانب سے نامزد کردہ 22 میں سے 8 اداروں نے پی ایم ڈی سی سے تسلیم شدہ ہونے کے بابت اور داخلے پر عائد شدہ پابندی برائے سال 2013-2014ء کے بارے میں غلط بیانی سے کام لیا۔ اور ان پابندیوں کو غلطاً اور ان کے والدین سے مخفی رکھ کر دھوکہ دہی کے مرتکب ہوئے۔ ان میڈیکل اداروں میں پاک ریز کریمینٹ میڈیکل اور ڈینٹل کالج لاہور، جی ال دین اسلامک میڈیکل کالج میر پور اے جے کے، ایبٹ آباد انٹرنیشنل میڈیکل کالج ایبٹ آباد، انڈیپنڈنٹ میڈیکل کالج فیصل آباد، ویمن میڈیکل کالج ایبٹ آباد، چشمت میڈیکل اینڈ ڈینٹل کالج سہرات، بھٹائی میڈیکل اینڈ ڈینٹل کالج میر پور خاص سندھ، اے جے کے میڈیکل کالج اے جے کے شامل ہیں۔ شوکا ز نوٹس میں ان میڈیکل کالجوں کو 14 دن کے اندر اپنا تحریری جواب جمع کرانے اور 4 اگست 2015ء کو اپنے موقف پیش کرنے کیلئے مسابقتی کمیشن کے سامنے پیش ہونے کی ہدایات دی گئیں۔

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## مسابقتی کمیشن کے 8 میڈیکل کالجوں کو شوکاژ نوٹس

انکوائری کے بعد جاری کیے گئے، غلط بیانی اور طلباء کو دھوکا دینے کا الزام

14 دن کے اندر تحریری جواب جمع کرانے اور 4 اگست کو پیش ہونے کا حکم

اسلام آباد (خصوصی رپورٹر) مسابقتی کمیشن نے 8 میڈیکل انسٹیٹیوٹس کو طلباء کو دھوکا دینے پر شوکاژ نوٹس جاری کر دیے۔ اس ضمن میں سی سی پی کی جانب سے گزشتہ روز جاری کردہ اعلیٰ میں بتایا گیا کہ مسابقتی کمیشن پاکستان نے 8 میڈیکل کالجوں کو مسابقتی ایکٹ 2010 کی شق 10 کی سیبہ خلاف ورزی پر شوکاژ نوٹس جاری کر دیے۔ اعلیٰ میں کے مطابق یہ شوکاژ نوٹس مسابقتی کمیشن کی جانب سے گئی انکوائری کے بعد جاری ہوا، مسابقتی کمیشن نے یہ انکوائری پاکستان میڈیکل اور ڈینٹل کونسل (پی ایم ڈی سی) کی جانب سے جاری کردہ رٹلیز کے بعد شروع کی جس میں 22 میڈیکل اور ڈینٹل کالجوں کے بارے میں کہا گیا تھا کہ وہ پی ایم ڈی سی کے 2013-2014 کے رجسٹریشن کے معیار کو پورا کرنے سے قاصر ہیں جس کی وجہ سے وہ تسلیم شدہ نہیں ہیں یا ان کے ایڈمیشن پر پابندیوں عائد ہیں۔ سی سی پی کی جانب سے جن میڈیکل کالجوں و انسٹیٹیوٹس کو شوکاژ نوٹس جاری ہوئے ہیں ان میں انڈیپنڈنٹ میڈیکل کالج فیصل آباد، پاک کریسنٹ میڈیکل اینڈ ڈینٹل کالج لاہور، جی الدین اسلامک میڈیکل کالج میر پور آزاد کشمیر، ایبٹ آباد انٹرنیشنل میڈیکل کالج، ویمن میڈیکل کالج ایبٹ آباد، اے جے کے میڈیکل کالج مظفر آباد، حشمت میڈیکل اینڈ ڈینٹل کالج گجرات، بھٹائی میڈیکل اینڈ ڈینٹل کالج میر پور خاص سندھ شامل ہیں۔ اعلیٰ میں کہا گیا کہ مسابقتی کمیشن کی انکوائری رپورٹ کے مطابق پی ایم ڈی سی کی جانب سے نامزد کردہ 22 میں سے 8 اداروں نے پی ایم ڈی سی سے تسلیم شدہ ہونے کی بابت اور داخلے پر عائد شدہ پابندی برائے سال 2013-2014 کے بارے میں غلط بیانی سے کام لیا اور ان پابندیوں کو طلباء اور ان کے والدین سے مخفی رکھ کر دھوکا دہی کے مرتکب ہوئے جو باہمی انٹرنیشنل باطل اور گمراہ کن معلومات کے فروغ کے باعث نہ صرف دوسرے اداروں کے کاروباری مفادات کو نقصان پہنچا سکتی ہیں بلکہ معقول بنیاد کے فقدان کے باعث معلومات جن میں قیمت، خصوصیات، پیداوار کی جگہ اور طریقہ کار، خواہش اور ایشیا کے معیار کے بارے میں غلط پرچار پر صارفین کو بھی نقصان پہنچانے کی تحمل ہیں، شوکاژ نوٹس کے ذریعے ان میڈیکل کالجوں کو 14 دن کے اندر اپنا تحریری جواب جمع کرانے اور 4 اگست 2015 کو اپنے موقف کے اظہار کیلئے مسابقتی کمیشن کے سامنے پیش ہونے کے موقع سے فائدہ اٹھانے کی ہدایات دی گئیں، مسابقتی کمیشن کی اہم ذمہ داری صارفین کو غیر مسابقتی سرگرمیوں جیسے دھوکا دہی پر مبنی تقسیم سے محفوظ فرما کرنا ہے۔

**غلط تشہیر، مسابقتی کمیشن کے 8 میڈیکل کالجز کو شوکا ز نوٹس**  
**پی ایم ڈی سی نے کالجوں کے داخلوں پابندی لگائی، جو اداروں نے والدین سے مخفی رکھی**  
**14 یوم میں تحریری جواب جمع کرانے، 4 اگست کو کمیشن کے سامنے پیش ہونے کی ہدایت**

اسلام آباد (خبر کار خصوصی) مسابقتی کمیشن نے آٹھ میڈیکل کالجوں کو طلبہ کو راغب کرنے کیلئے دھوکہ دہی کی بنیاد پر اشتہارات جاری کرنے پر نوٹس جاری کر دیئے ہیں۔ کالجوں نے سی سی پی کے مسابقتی ایکٹ 2010 کی شق 10 کی خلاف ورزی کی جو کاروباری اداروں کو دھوکہ دہی پر مبنی تشہیر سے روکتی ہے، شوکا ز (باقی صفحہ 6 نمبر 6)

بقیہ نمبر 6 شوکا ز

نوٹس انکوائری کے بعد جاری کیا گیا، انکوائری پاکستان میڈیکل اور ڈسٹریکٹ کونسل کی پریس ریلیز کے بعد شروع کی گئی جس میں 22 میڈیکل اور ڈسٹریکٹ کالجز کے بارے میں کہا گیا کہ وہ 2013-2014 کے رجسٹریشن قواعد و ضوابط پورا کرنے سے قاصر ہیں جس کی وجہ سے وہ تسلیم شدہ نہیں اور ان میں ایڈمیشن پر پابندی ہے، انکوائری رپورٹ کے مطابق 22 میں سے 18 اداروں نے داخلے پر پابندی کے بارے میں غلط بیانی کی اور یہ بات طلبہ و والدین سے مخفی رکھ کر دھوکہ دہی کے مرتکب ہوئے، ان اداروں میں پاک ریڈ کریسنٹ میڈیکل اور ڈسٹریکٹ کالج لاہور، جی الدین اسلام آباد، میڈیکل کالج میر پور اے جے کے، ایبٹ آباد انٹرنیشنل میڈیکل کالج ایبٹ آباد، انڈی پینڈنٹ میڈیکل کالج فیصل آباد، ویمن میڈیکل کالج ایبٹ آباد، شہت مت میڈیکل اینڈ ڈسٹریکٹ کالج گجرات، بھٹائی میڈیکل اینڈ ڈسٹریکٹ کالج میر پور خاص سندھ، اے جے کے میڈیکل کالج اے جے کے شامل ہیں، میڈیکل کالجز کو 14 دنوں میں تحریری جواب جمع کرانے اور 4 اگست کو مسابقتی کمیشن کے سامنے پیش ہونے کی ہدایات کی گئی ہے۔