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CCP directs two companies to stop use of hotel's trademark

ISLAMABAD: The Competition Commission of Pakistan (CCP) has passed an interim order directing two companies, Omni Comm (Pvt.) Limited, and Lucky Gold (Pvt.) Limited, to stop using the trademark of "Pearl Continental" or "PC" hotel till the issuance of the final order by CCP.

Pakistan Services Limited (PSL), a company that owns PC hotel, filed an application under Section 32 of the Competition Act, 2010 seeking interim relief in the matter of prima facie deceptive marketing practices by the two companies using the brand name and logo of PC Hotel without any authorization.

PSL had filed a formal complaint under the Competition Act that Omni Comm and Lucky Gold were running their hotels under the brand name of "PC Hotel" in Abbottabad and Faisalabad, respectively, without any authorisation, thus not only harming its business interests but also deceiving consumers.

Although PSL had granted franchises to the Omni Comm for a four star hotel in Abbottabad and Lucky Gold for a four star hotel in Faisalabad, however, later on it had terminated the agreements due to not fulfilling the minimum requirements prescribed by PSL. Despite termination of the business agreements, the two companies were still using the trade name and logo of PC Hotel at their respective hotels.

The CCP's enquiry found that Omni Comm and Lucky Gold were prima facie fraudulently using the brand name and logo of PSL. The CCP issued Show Cause Notices to the two companies.

Meanwhile, the PSL filed an application with the CCP seeking an interim order in the case to prevent further damage to its business and goodwill until the CCP concludes its proceedings.

After hearing the parties, the CCP's bench passed an interim order directing Omni Comm (Pvt.) Limited and Lucky Gold (Pvt.) Limited to immediately stop using Pakistan Services Limited trade mark "PC" and "Pearl Continental" for the branding

of their hotels anywhere without the authorisation and approval of the complainant until the conclusion of the proceedings and issuance of the final order. The bench directed Omni Comm (Pvt.) Limited and Lucky Gold (Pvt.) Limited to submit a compliance report with the Commission within seven days.

In its Order, CCP has recognized that part of any business's identity is the goodwill it has established with consumers, while part of a product's identity is the reputation it has earned for quality and value. In a larger sense, trademarks promote initiative and enterprise worldwide by rewarding the owners of trademarks with recognition and financial profit.

Trademark protection also deter unfair competitors, such as counterfeiters, to use similar distinctive signs to market inferior or different products or services.

This enables people with skill and enterprise to produce and market goods and services in fair conditions, thereby facilitating international trade.

CCP is mandated under the Competition Act to ensure free competition in all spheres of commercial and economic activity, to enhance economic efficiency and to protect consumers from anti-competitive practices including deceptive marketing practices.—PR

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CCP order

By Our Staff Reporter

ISLAMABAD: The Competition Commission of Pakistan (CCP) has issued an interim order barring Omni Comm (Pvt) Ltd and Lucky Gold (Pvt) Ltd from using "Pearl Continental" or "PC" hotel trademark.

The companies have been ordered to immediately stop the use of trademarks until the final order is communicated by the CCP.

Pakistan Services Ltd (PSL) – owners of the PC hotel – filed an application with the CCP seeking interim relief in the matter of prima facie deceptive marketing practices by the two companies using brand name and logo of PC Hotel.

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CCP directs two companies to stop use of PC's trademark

KARACHI

STAFF REPORT

The Competition Commission of Pakistan (CCP) has passed an interim order directing two companies, Omni Comm (Pvt.) Limited, and Lucky Gold (Pvt.) Limited, to stop using the trademark of "Pearl Continental" or "PC" hotel till the issuance of the final order by CCP.

Pakistan Services Limited (PSL), PC hotel's parent company, filed an application under Section 32 of the Competition Act, 2010 seeking interim relief in the matter of prima facie deceptive marketing practices by the two companies using the brand name and logo of PC Hotel without any authorisation.

PSL had filed a formal complaint under the Competition Act that Omni

Comm and Lucky Gold were running their hotels under the brand name of "PC Hotel" in Abbottabad and Faisalabad, respectively, without any authorisation, thus not only harming its business interests but also deceiving consumers.

Although PSL had granted franchises to the Omni Comm for a four-star hotel in Abbottabad and Lucky Gold for a four-star hotel in Faisalabad, however, later on, it had terminated the agreements due to not fulfilling the minimum requirements prescribed by PSL. Despite termination of the business agreements, the two companies were still using the trade name and logo of PC Hotel at their respective hotels. The CCP's enquiry found that Omni Comm and Lucky Gold were prima facie fraudulently using the brand name and logo of PSL.

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CCP directs 2 companies to stop use of PC hotel's trademark

STAFF REPORTER

ISLAMABAD

The Competition Commission of Pakistan (CCP) has passed an interim order directing two companies, Omni Comm (Pvt.) Limited, and Lucky Gold (Pvt.) Limited, to stop using the trademark of "Pearl Continental" or "PC" hotel till the issuance of the final order by CCP.

Pakistan Services Limited (PSL), a company that owns PC hotel, filed an application under Section 32 of the Competition Act, 2010 seeking interim relief in the matter of prima facie deceptive marketing practices by the two companies using the brand name and logo of PC Hotel without any authorization.

PSL had filed a formal complaint under the Competition Act that Omni Comm and Lucky Gold were running their hotels under the brand name of "PC Hotel" in Abbottabad and Faisalabad, respectively, without any authorisation, thus not only harming its business interests but also deceiving consumers.

Although PSL had granted franchises to the Omni Comm for a four star hotel in Abbottabad and Lucky Gold for a four star hotel in Faisalabad, however, later on it had terminated the agreements due to not fulfill-

ing the minimum requirements prescribed by PSL. Despite termination of the business agreements, the two companies were still using the trade name and logo of PC Hotel at their respective hotels.



■ **REVOKED FRANCHISES**

CCP bars two firms from using Pearl Continental brand

By our correspondent

ISLAMABAD: The Competition Commission of Pakistan (CCP) has barred two private hospitality companies from using the brand name of Pearl Continental or PC hotel through an interim order.

The CCP on Wednesday passed an interim order directing two companies, Omni Comm (Pvt.) Limited and Lucky Gold (Pvt.) Limited, to stop using the trademark of 'Pearl Continental' or 'PC' hotel till the issuance of the final order.

Pakistan Services Limited (PSL), which owns PC hotel, filed an application under Section 32 of the Competition Act 2010, seeking interim relief in the matter of prima facie deceptive marketing practices by the two companies as they used the brand name and logo of PC hotel "without any authorisation".

PSL filed a formal complaint under the Competition Act that Omni Comm and Lucky Gold were running their hotels under the brand name of 'PC Hotel' in Abbottabad and Faisalabad, respectively, without any authorisation, "thus not only harming its business interests but also deceiving consumers".

Though PSL initially granted franchises to the Omni Comm for a four star hotel in Abbottabad and Lucky Gold for a four star hotel in Faisalabad, it later terminated the agreements due to non-fulfillment of the minimum requirements prescribed by PSL. "Despite termination of the business agreements, the two companies are still using the trade name and logo of PC hotel at their respective hotels."

The CCP's enquiry found that Omni Comm and Lucky Gold were prima facie fraudulently using the brand name and logo of PSL. The CCP

issued show cause notices to the two companies.

Meanwhile, the PSL filed an application with the CCP seeking an interim order to prevent further damage to its business and goodwill until the CCP concludes its proceedings.

After hearing the parties, the CCP's bench passed an interim order directing Omni Comm and Lucky Gold to immediately stop using the 'PC' and 'Pearl Continental' trademarks for the branding of their hotels anywhere without the authorisation and approval of the complainant until the conclusion of the proceedings and issuance of the final order.

The bench further directed Omni Comm and Lucky Gold to submit a compliance report with the commission within seven days.

The CCP, in its order, recognised that part of any business's identity is the goodwill it has established with

consumers, while part of a product's identity is the reputation it has earned for quality and value. "In a larger sense, trademarks promote initiative and enterprise worldwide by rewarding the owners of trademarks with recognition and financial profit."

Trademark protection also deters unfair competitors, such as counterfeiters, to use similar distinctive signs to market inferior or different products or services. "This enables people with skill and enterprise to produce and market goods and services in fair conditions, thereby facilitating international trade," the CCP said.

CCP is mandated under the Competition Act to ensure free competition in all spheres of commercial and economic activity to enhance economic efficiency and protect consumers from anti-competitive practices including deceptive marketing practices.

CCP directs 2 companies to stop use of PC hotel's trademark until further orders

Staff Report

KARACHI: The Competition Commission of Pakistan (CCP) has passed an interim order directing two companies, Omni Comm (Pvt.) Limited, and Lucky Gold (Pvt.) Limited, to stop using the trademark of "Pearl Continental" or "PC" hotel till the issuance of the final order by CCP.

Pakistan Services Limited (PSL), a company that owns PC hotel, filed an application under Section 32 of the Competition Act, 2010 seeking interim relief in the matter of prima facie deceptive marketing practices by the two companies using the brand name and logo of PC Hotel without any authorization.

PSL had filed a formal complaint under the Competition Act that Omni Comm and Lucky Gold were running their hotels under the brand name of "PC

Hotel" in Abbottabad and Faisalabad, respectively, without any authorisation, thus not only harming its business interests but also deceiving consumers.

Although PSL had granted franchises to the Omni Comm for a four star hotel in Abbottabad and Lucky Gold for a four star hotel in Faisalabad, however, later on it had terminated the agreements due to not fulfilling the minimum requirements prescribed by PSL. Despite termination of the business agreements, the two companies were still using the trade name and logo of PC Hotel at their respective hotels.

The CCP's enquiry found that Omni Comm and Lucky Gold were prima facie fraudulently using the brand name and logo of PSL. The CCP issued Show Cause Notices to the two companies.

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an Interim order in the case to prevent further damage to its business and goodwill until the CCP concludes its proceedings.

After hearing the parties, the CCP's bench passed an interim order directing Omni Comm (Pvt.) Limited and Lucky Gold (Pvt.) Limited to immediately stop using Pakistan Services Limited trade mark "PC" and "Pearl Continental" for the branding of their hotels anywhere without the authorisation and approval of the complainant until the conclusion of the proceedings and issuance of the final order. The bench directed Omni Comm (Pvt.) Limited and Lucky Gold (Pvt.) Limited to submit a compliance report with the Commission within seven days.

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CCP stops 2 firms from using PC trademark

OUR STAFF REPORTER
ISLAMABAD

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CCP bars two companies from using PC hotel's trademark

■ STAFF REPORT
ISLAMABAD

The Competition Commission of Pakistan (CCP) has passed an interim order directing two companies, Omni Comm (Pvt.) Limited, and Lucky Gold (Pvt.) Limited, to stop using the trademark of "Pearl Continental" or "PC" hotel till the issuance of the final order by CCP.

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اومنی کام اور لکی گولڈ کے پی سی استعمال پر پابندی

دونوں کمپنیاں بغیر اجازت ہمارے ہوٹلز، برانڈ کا نام استعمال کر رہی ہیں، پی ایس ایل

اسلام آباد (خصوصی رپورٹر) مسابقتی کمیشن آف پاکستان (پی سی سی) نے عبوری حکم جاری کرتے ہوئے اومنی کام پرائیویٹ لمیٹڈ اور لکی گولڈ پرائیویٹ لمیٹڈ کو فوری طور پر تا حکم ثانی پاکستان سروسز لمیٹڈ کے ٹریڈ مارک پی سی اور پرل کا ٹیٹو "کے استعمال سے روک دیا۔ پی سی پی کی جانب سے جاری اعلامیہ میں بتایا گیا کہ پاکستان سروسز لمیٹڈ جو کہ پی سی ہوٹلز کی مالک ہے، نے پی سی کے پاس کمیونیشن ایکٹ کے سیکشن 32 کے تحت درخواست جمع کرائی تھی کہ اومنی کام اور لکی گولڈ اس کی اجازت کے بغیر اسکے ہوٹلز بزنس کا برانڈ کا نام اور لوگو استعمال کر رہی ہیں اور بادی انٹرفیس میں دھوکہ دہی پر مبنی تشہیر میں ملوث ہیں۔

سی سی پی نے 2 کمپنیز کو دھوکہ دہی سے پی سی ہوٹلز کے ٹریڈ مارک کے استعمال سے روک دیا

اسلام آباد (نمائندہ خصوصی) سیکشن کمیشن آف پاکستان نے عبوری حکم جاری کرتے ہوئے اومنی کام پرائیویٹ لمیٹڈ اور کئی گولڈ پرائیویٹ لمیٹڈ کو فوری طور پر تا حکم ثانی پاکستان سرورسز لمیٹڈ کے ٹریڈ مارک "پی سی" اور "پرل کالمبیٹھل" کے استعمال سے روک دیا ہے۔ پاکستان سرورسز لمیٹڈ جو کہ پی سی ہوٹلز کی مالک ہے، نے سی سی پی کے پاس سیکشن 32 کے تحت درخواست جمع کرائی تھی کہ اومنی کام اور کئی گولڈ اس کی اجازت کے بغیر اس کے ہوٹلز بزنس کا برانڈ

کا نام اور لوگو استعمال کر رہی ہیں اور بادی انٹیکس میں دھوکہ دہی پر مبنی تشہیر میں ملوث ہیں۔ اور ان کے خلاف دائر کیس میں عبوری حکم جاری کیا جائے۔ پاکستان سرورسز لمیٹڈ نے سی سی پی کو باقاعدہ شکایت کی تھی کہ اومنی کام اور کئی گولڈ کے بااثر تیب ایبٹ آباد اور فیصل آباد میں موجود ہوٹلز کو "پی سی ہوٹلز" کا نام استعمال کر کے چلایا جا رہا ہے جو کہ اس کا ٹریڈ مارک ہے اور دونوں کمپنیوں کا یہ عمل نہ صرف اس کے کاروباری مفادات کو نقصان پہنچا رہا ہے بلکہ عام صارفین کو بھی دھوکہ دینے کے مترادف ہے۔

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سی سی پی نے 2 کمپینز کو دھوکہ دہی سے ٹریڈ مارک کے استعمال سے روک دیا

اسلام آباد (نئی بات نیوز) سیکشن کمیشن آف پاکستان نے عبوری حکم جاری کرتے ہوئے اومنی کام پرائیویٹ لمیٹڈ اور لکی گولڈ پرائیویٹ لمیٹڈ کو فوری طور پر حکم ثانی پاکستان سروسز لمیٹڈ کے ٹریڈ مارک "پی سی" اور "پرل کانسٹیبل" کے استعمال سے روک دیا ہے۔ پاکستان سروسز لمیٹڈ (باقی صفحہ 4 بقیہ نمبر 7)

نئی بات

سی سی پی 7

حزب کہ پی سی ہوٹلز کی مالک ہے، نے سی سی پی کے پاس سیکشن ایکٹ کے سیکشن 32 کے تحت درخواست جمع کرانی تھی کہ اومنی کام اور لکی گولڈ اس کی اجازت کے بغیر اس کے ہوٹلز بزنس کا برانڈ کا نام اور لوگو استعمال کر رہی ہیں اور بادی انٹلر میں دھوکہ دہی پر مبنی تشہیر میں ملوث ہیں۔

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سی سی پی نے کمپینز کو دھوکہ

دیہ سے پی سی ہوٹلز کے ٹریڈ مارک

کے استعمال سے روک دیا

اسلام آباد (اوصاف نیوز) سی سی پی نے عبوری حکم جاری کرتے ہوئے اومنی کام پرائیویٹ لمیٹڈ اور کئی گولڈ پرائیویٹ لمیٹڈ کو فوری طور پر تا حکم ثانی پاکستان سروسز لمیٹڈ کے ٹریڈ مارک پی سی اور ل کا ٹینیٹل کے استعمال سے روک دیا ہے۔ پاکستان سروسز لمیٹڈ جو کہ پی سی ہوٹلز کی مالک ہے، نے سی سی پی کے پاس کمپینیشن ایکٹ کے سیکشن 32 کے تحت درخواست جمع کرائی تھی کہ اومنی کام اور کئی گولڈ اس کی اجازت کے بغیر اس کے ہوٹلز بزنس کا برانڈ کا نام اور لوگو استعمال کر رہی ہیں اور بادی انظر میں دھوکہ دہی پر جینی تشبیر میں ملوث ہیں پاکستان سروسز لمیٹڈ نے سی سی پی کو باقاعدہ شکایت کی تھی کہ اومنی کام اور کئی گولڈ کے بالترتیب ایبٹ آباد اور فیصل آباد میں موجود ہوٹلز کو پی سی ہوٹل کا نام استعمال کر کے چلایا جا رہا ہے جو کہ اس کا ٹریڈ مارک ہے۔