

Date: 24-May-2024

News Coverage of Press Release

“CAT Upholds CCP Penalty on M/s Irshad Trading”

Tribunal upholds CCP's penalty

ISLAMABAD. The Competition Appellate Tribunal has decided to uphold the Rs5 million penalty imposed by the Competition Commission of Pakistan (CCP) on Irshad Trading Corporation for deceptive marketing practices. The penalty was imposed on Irshad Trading for fraudulently using its competitor Polycon Pakistan (Pvt) Limited's trademark, violating Section 10 of the Competition Act, 2010. Polycon lodged a formal complaint with the CCP, alleging that Irshad Trading was unlawfully using its registered trademark and brand name to manufacture, market, and sell water storage tanks, and was also misrepresenting itself as a joint venture of Polycon. The CCP's inquiry committee established the violation of Section 10 by Irshad Trading. During proceedings, Polycon confirmed that Irshad Trading had been its authorised distributor until September 2018, after which the distribution agreement was terminated. Despite the agreement's termination, Irshad Trading continued to manufacture, market, and sell products with Polycon's logo until February 2019. PRESS RELEASE

Deceptive marketing practices: CAT to uphold Rs5m penalty imposed by CCP on firm

Recorder Report Published about 4 hours ago

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During the proceedings, Polycon confirmed that Irshad Trading had been its authorized distributor until September 2018, after which the distribution agreement was terminated. Despite the agreement's termination, Irshad Trading continued to manufacture, market, and sell products with Polycon's logo until February 2019. Irshad Trading stopped the practice after the CCP's show cause notice, but the unauthorised use had already harmed Polycon's business interests.

Irshad Trading admitted to the violation, citing a lack of awareness of copyright laws and Section 10.

They admitted having manufactured water tanks using Polycon's trademark after the termination of the distribution agreement.

Taking a lenient view in light of Irshad Trading's commitment to refrain from such deceptive marketing practices in the future, CCP imposed a penalty of Rs 5 million and directed the company to cease using Polycon's trademark, trade name, and products. Although Irshad Trading challenged the CCP's order in CAT, it failed to appear before the Tribunal on the scheduled hearing dates, leading to the dismissal of the appeal for non-prosecution.

CAT upholds CCP penalty on M/s Irshad Trading

MEHTAB PIRZADA

ISLAMABAD: The Competition Appellate Tribunal (CAT) decided to uphold PKR 5 million penalty imposed by CCP on M/s Irshad Trading Corporation for deceptive marketing practices. The penalty was imposed by CCP on Irshad Trading for fraudulently using its competitor, Polycon Pakistan (Pvt.) Limited's trademark, violating Section 10 of the Competition Act, 2010. Polycon lodged a formal complaint with the CCP, alleging that Irshad Trading Co. was unlawfully using its registered trademark and brand name to manufacture, market, and sell water storage tanks, and was also misrepresenting itself as a joint venture of Polycon. The CCP's enquiry committee established the violation of Section 10 by Irshad Trading. During the proceedings, Polycon confirmed that Irshad Trading had been its authorized distributor until September 2018, after which the distribution agreement was terminated. Despite the agreement's termination, Irshad Trading continued to manufacture, market, and sell products with Polycon's logo until February 2019. Irshad Trading stopped the practice after the CCP's show cause notice, but the unauthorized use had already harmed Polycon's business interests.

اپیلٹ ٹریبونل: ارشاد ٹریڈنگ پرسی سی پی کا جرمانہ برقرار

کمپینیشن ٹریبونل نے دائر کی گئی اپیل کو استغاثہ نہ ہونے کی وجہ سے خارج کر دیا

پی کے پاس باضابطہ شکایت درج کرائی، جس میں الزام لگایا گیا تھا کہ ارشاد ٹریڈنگ کمپنی اپنے رجسٹرڈ ٹریڈ مارک اور برانڈ کا نام غیر قانونی طور پر پانی کے ذخیرہ کرنے والے ٹینکوں کی تیاری، مارکیٹنگ اور فروخت کے لیے استعمال کر رہی ہے، اور خود کو پولی کون کے ساتھ مشترکہ منصوبے کے طور پر غلط طریقے سے پیش کر رہی ہے۔ سی سی پی کی انکوائری کمیٹی نے بھی تصدیق کی کہ ارشاد ٹریڈنگ نے سیکشن 10 کی خلاف ورزی کی اور مزید کارروائی کی سفارش کی۔ کارروائی کے دوران، پولی کون نے تصدیق کی کہ ارشاد ٹریڈنگ ستمبر 2018 تک اس کا مجاز ڈسٹری بیوٹر تھا، جس کے بعد تقسیم کا معاہدہ ختم کر دیا گیا۔

اسلام آباد (نئی بات نیوز) کمپینیشن اپیلٹ ٹریبونل نے کمپینیشن کمیشن آف پاکستان کی طرف سے ارشاد ٹریڈنگ کارپوریشن پر دھوکہ دہی پر مبنی مارکیٹنگ پر عائد کئے گئے 50 لاکھ روپے جرمانے کو برقرار رکھا ہے۔ کمپینیشن اپیلٹ ٹریبونل نے سی سی پی کے حکم کے خلاف ارشاد ٹریڈنگ کارپوریشن کی جانب سے دائر کی گئی اپیل کو استغاثہ نہ ہونے کی وجہ سے خارج کر دیا۔ سی سی پی نے 24 دسمبر 2019 کے اپنے آرڈر میں ارشاد ٹریڈنگ کو کمپینیشن ایکٹ 2010 کے سیکشن 10 کی خلاف ورزی کرنے اور اپنے حریف کے ٹریڈ مارک کے دھوکہ دہی سے استعمال پر جرمانہ عائد کیا تھا۔ پولی کون پاکستان پرائیویٹ لمیٹڈ نے سی سی

عوامي آواز

(Sindhi)

24-May-2024

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ڪميٽيشن اينٽ ٽريڊنگ طرفان ارشاد ٽريڊنگ ڪارپوريشن تي ڏنڊ برقرار

سي سي سي ارشاد ٽريڊنگ خلاف ڪميٽيشن ايڪٽ جي خلاف روزي تي ڏنڊ لڳو ڪيو ويو

مي پنهنجي آرڊر آرشاد ٽريڊنگ ڪميٽيشن ايڪٽ 2010 جي خلاف روزي ٿيڻ کان پوءِ پنهنجي حريف ٽريڊ مارڪ ڪي ٽريڊنگ سبب ڏنڊ لڳو ڪيو هو. ٻولي ڪوٺي پاڪستان (پرائيوٽ) لائيٽ سي سي سي جي رٿ باضابطه شڪايت داخل ڪرائي هئي. جنهن پر لڙا لڳايو ويو هئو. ارشاد ٽريڊنگ ڪميٽي پنهنجي ٽريڊ مارڪ م برآمد جو نالو غير قانوني طور تي استعمال ڪري رهي آهي.

اسلام آباد (پي) ڪميٽيشن ايڪٽ ٽريڊنگ ڪميٽيشن ڪميٽيشن آف پاڪستان (سي سي سي) جي طرفان ارشاد ٽريڊنگ ڪارپوريشن توکي ڏنڊ تي مارڪيٽنگ تي لڳايل 20 لک روپيا جو ڏنڊ برقرار رکي ڇڏيو آهي. ڪميٽيشن ايڪٽ ٽريڊنگ ڪميٽي جي حڪم خلاف ارشاد ٽريڊنگ ڪارپوريشن طرفان داخل ڪيل اپيل ڪي پراسيڪيوشن سبب خارج ڪري ڇڏيو آهي. سي سي سي 24 سيپٽمبر 2019

24-May-2024

Online

BUSINESS

CAT Upholds CCP Penalty on M/s Irshad Trading

By News Desk May 23, 2024 0 66



ISLAMABAD: The Competition Appellate Tribunal (CAT) decided to uphold PKR 5 million penalty imposed by CCP on M/s Irshad Trading Corporation for deceptive marketing practices.

The penalty was imposed by CCP on Irshad Trading for fraudulently using its competitor, Polycon Pakistan (Pvt.) Limited's trademark, violating Section 10 of the Competition Act, 2010.

Polycon lodged a formal complaint with the CCP, alleging that Irshad Trading Co. was unlawfully using its registered trademark and brand name to manufacture, market, and sell water storage tanks, and was also misrepresenting itself as a joint venture of Polycon. The CCP's enquiry committee established the violation of Section 10 by Irshad Trading.

During the proceedings, Polycon confirmed that Irshad Trading had been its authorized distributor until September 2018, after which the distribution agreement was terminated. Despite the agreement's termination, Irshad Trading continued to manufacture, market, and sell products with Polycon's logo until February 2019. Irshad Trading stopped the practice after the CCP's show cause notice, but the unauthorized use had already harmed Polycon's business interests.

Irshad Trading admitted to the violation, citing a lack of awareness of copyright laws and Section 10. They admitted having manufactured water tanks using Polycon's trademark after the termination of the distribution agreement.

Taking a lenient view in light of Irshad Trading's commitment to refrain from such deceptive marketing practices in the future, CCP imposed a penalty of PKR 5 million and directed the company to cease using Polycon's trademark, trade name, and products.

Although Irshad Trading challenged the CCP's order in CAT, it failed to appear before the Tribunal on the scheduled hearing dates, leading to the dismissal of the appeal for non-prosecution.

<https://dailyspokesman.net/live/cat-upholds-ccp-penalty-on-m-s-irshad-trading/>

Competition Appellate Tribunal Upholds CCP Penalty on Irshad Trading

By ProPK Staff | Published May 23, 2024 | 8:28 pm



The Competition Appellate Tribunal (CAT) decided to uphold the Rs. 5 million penalty imposed by the Competition Commission of Pakistan (CCP) on Irshad Trading Corporation for deceptive marketing practices.

The penalty was imposed by CCP on Irshad Trading for fraudulently using its competitor, Polycon Pakistan (Pvt.) Limited's trademark, violating Section 10 of the Competition Act, 2010.

Polycon lodged a formal complaint with the CCP, alleging that Irshad Trading Co. was unlawfully using its registered trademark and brand name to manufacture, market, and sell water storage tanks, and was also misrepresenting itself as a joint venture of Polycon.

The CCP's inquiry committee established the violation of Section 10 by Irshad Trading. During the proceedings, Polycon confirmed that Irshad Trading had been its authorized distributor until September 2018, after which the distribution agreement was terminated. Despite the agreement's termination, Irshad Trading continued to manufacture, market, and sell products with Polycon's logo until February 2019.

Irshad Trading stopped the practice after the CCP's show cause notice, but the unauthorized use had already harmed Polycon's business interests. Irshad Trading admitted to the violation, citing a lack of awareness of copyright laws and Section 10. They admitted having manufactured water tanks using Polycon's trademark after the termination of the distribution agreement.

Taking a lenient view in light of Irshad Trading's commitment to refrain from such deceptive marketing practices in the future, CCP imposed a penalty of Rs. 5 million and directed the company to cease using Polycon's trademark, trade name, and products. Although Irshad Trading challenged the CCP's order in CAT, it failed to appear before the Tribunal on the scheduled hearing dates, leading to the dismissal of the appeal for non-prosecution.

<https://propakistani.pk/2024/05/23/competition-appellate-tribunal-upholds-ccp-penalty-on-irshad-trading/>

24-May-2024

Online

CAT Upholds CCP Penalty On M/s Irshad Trading For Deceptive Marketing Practices

ISLAMABAD, (APP - UrduPoint / Pakistan Point News - 23rd May, 2024) The Competition Appellate Tribunal (CAT) has upheld a penalty of Rs 5 million imposed on M/s Irshad Trading Corporation by the Competition Commission of Pakistan (CCP) for engaging in deceptive marketing practices.

The company was found to have fraudulently used its competitor's trademark, violating Section 10 of the Competition Act, 2010, and failed to appear before the Tribunal to challenge the CCP's order, leading to the dismissal of the appeal, said a news release issued here on Thursday.

Polycon lodged a formal complaint with the CCP, alleging that Irshad Trading Co. was unlawfully using its registered trademark and brand name to manufacture, market, and sell water storage tanks, and was also misrepresenting itself as a joint venture of Polycon. The CCP's enquiry committee established the violation of Section 10 by Irshad Trading.

During the proceedings, Polycon confirmed that Irshad Trading had been its authorized distributor until September 2018, after which the distribution agreement was terminated.

Despite the agreement's termination, Irshad Trading continued to manufacture, market, and sell products with Polycon's logo until February 2019, it added.

Irshad Trading stopped the practice after the CCP's show cause notice, but the unauthorized use had already harmed Polycon's business interests.

Irshad Trading admitted to the violation, citing a lack of awareness of copyright laws and Section 10. They admitted having manufactured water tanks using Polycon's trademark after the termination of the distribution agreement.

Taking a lenient view in light of Irshad Trading's commitment to refrain from such deceptive marketing practices in the future, CCP imposed a penalty of RS 5 million and directed the company to cease using Polycon's trademark, trade name, and products.

Although Irshad Trading challenged the CCP's order in CAT, it failed to appear before the Tribunal on the scheduled hearing dates, leading to the dismissal of the appeal for non-prosecution.



CAT Upholds CCP Penalty on M/s Irshad Trading



Umar Hayat Khan • 23rd May, 2024. 06:07 pm

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<https://www.bolnews.com/pakistan/2024/05/cat-upholds-ccp-penalty-on-m-s-irshad-trading/>



24-May-2024

Online

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ON: MAY 24, 2024 / IN: COMMERCE AND INDUSTRY / TAGGED: DECEPTIVE MARKETING PRACTICES, PKR 5 MILLION PENALTY, POLYCON CONFIRMED, THE COMPETITION APPELLATE

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<https://www.telecoalert.com/2024/05/24/cat-upholds-ccp-penalty-on-m-s-irshad-trading/>



24-May-2024

Online

CAT upholds CCP's Rs5m penalty on Irshad Trading for deceptive marketing

May 24, 2024 (MLN): The Competition Appellate Tribunal (CAT) decided to uphold the Rs5 million penalty imposed by the Competition Commission of Pakistan (CCP) on Irshad Trading Corporation for deceptive marketing practices.

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<https://mettisglobal.news/cat-upholds-ccps-rs5m-penalty-on-irshad-trading-for-deceptive-marketing/>