

Date: 25-July-2024

News Coverage of Press Release

“CAT Upholds CCP’s Order against Media Industry Giants”

Ratings case CAT dismisses appeal filed by PBA

ISLAMABAD: In a decisive ruling, the Competition Appellate Tribunal (CAT) has dismissed an appeal filed by the Pakistan Broadcasters Association (PBA), upholding the Competition Commission of Pakistan's directive to major media industry players to refrain from violating competition laws.

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Competition Tribunal upholds CCP's order against media industry giants

PROFIT

NEWS DESK

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CAT upholds CCP's order against media industry giants

F.P. Report

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HEADLINES July 25, 2024

Competition Tribunal upholds CCP's order against media industry giants

CCP's decision follows a probe into complaints by Bol Media and others against PBA, Broadcaster Advertisers Council, and Medialogic (Pvt) Limited.



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CAT Upholds CCP's Order against Media Industry Giants

24/07/2024



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<https://islamabadpost.com.pk/cat-upholds-ccps-order-against-media-industry-giants/>

25-July-2024

Business Page

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Commerce Desk

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Business

Competition Tribunal Upholds CCP Order Against Media Industry



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PBA challenged the CCP's order in an appeal before the Competition Appellate Tribunal. However, the Tribunal dismissed the appeal on 11th July 2024.

<https://propakistani.pk/2024/07/24/competition-tribunal-upholds-ccp-order-against-media-industry/amp/>

25-July-2024

Online

PAKISTAN

The Competition Tribunal has upheld the CCP's order against the media industry



Hassan Khan ·



In a significant legal decision, the Competition Appellate Tribunal (CAT) has rejected an appeal by the Pakistan Broadcasters Association (PBA), upholding the directive issued by the Competition Commission of Pakistan (CCP). This ruling mandates that major players in the media industry must comply with competition laws.

The CCP's action followed a comprehensive inquiry triggered by complaints from M/s Bol Media Network, M/s Labbaik (Pvt) Limited, and M/s Bol Enterprises (Pvt) Limited. These companies alleged that Medialogic had unlawfully withheld ratings through a covert arrangement involving three separate agreements with the PBA, Broadcaster Advertisers Council (BAC), and Pakistan Advertisers Society (PAS).

The CCP ruled these agreements to be anti-competitive, declaring them null and void under Section 4 of the Competition Act, 2010. The agreements were found to create barriers for non-PBA and non-BAC members by denying them ratings and services from Medialogic. Furthermore, Medialogic was warned of financial penalties if it provided ratings to non-PBA members, and non-PBA members were barred from joining the BAC.

The PBA's challenge to the CCP's order was dismissed by the Competition Appellate Tribunal on July 11, 2024, reinforcing the CCP's stance and ensuring compliance with competition regulations.

<https://theneutral.pk/the-competition-tribunal-has-upheld-the-ccps-order-against-the-media-industry/>



25-July-2024

Online

CAT Upholds CCP's Order against Media Industry Giants

ON: JULY 24, 2024 / IN: COMMERCE AND INDUSTRY / TAGGED: COMPETITION TRIBUNAL, MEDIA INDUSTRY PLAYERS, PBA APPEAL



CAT Upholds CCP's Order against Media Industry Giants

ISLAMABAD (WEB NEWS)

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PBA challenged the CCP's order in an appeal before the Competition Appellate Tribunal. However, the Tribunal dismissed the appeal on 11th July 2024.

<https://www.telecoalert.com/2024/07/24/cat-upholds-ccps-order-against-media-industry-giants/>

25-July-2024

Online

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Business

CAT upholds CCP's order against media industry giants



ISLAMABAD, Jul 24 (APP):The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by the Pakistan Broadcasters Association (PBA), upholding the Competition Commission of Pakistan's (CCP) directive to major media industry players to refrain from violating competition laws in a decisive ruling. The CCP's action resulted from a thorough enquiry initiated by a complaint from M/s Bol Media Network, M/s Labbaik (Pvt) Limited, and M/s Bol Enterprises (Pvt) Limited against PBA, Broadcaster Advertisers Council (BAC) and Medialogic (Pvt) Limited.

Bol alleged in its complaint that Medialogic had denied it ratings through an arrangement concealed within three distinct agreements involving the PBA, BAC, Pakistan Advertisers Society (PAS), and Medialogic, said a press release issued here on Wednesday.

The CCP declared the three agreements null and void, finding them to be anti-competitive and in violation of Section 4 of the Competition Act, 2010.

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<https://www.app.com.pk/business/cat-upholds-ccps-order-against-media-industry-giants/>

25-July-2024

Online



Bol complaint: CAT upholds CCP's order against media industry giants



Umar Hayat Khan • 24th Jul, 2024, 06:34 pm

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Bol complaint: CAT upholds CCP's order against media industry giants

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<https://www.bolnews.com/pakistan/2024/07/bol-complaint-cat-upholds-ccps-order-against-media-industry-giants/>

25-July-2024

Online

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Published July 24, 2024 | 10:11 PM



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ISLAMABAD, (APP - UrduPoint / Pakistan Point News - 24th Jul, 2024) The Competition Appellate Tribunal (CAT) has dismissed the appeal filed by the Pakistan Broadcasters Association (PBA), upholding the Competition Commission of Pakistan's (CCP) directive to major media industry players to refrain from violating competition laws in a decisive ruling.

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25-July-2024

Online

CAT cracks down on anti-competitive behavior in Pakistan's media industry



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<https://mettisglobal.news/cat-cracks-down-on-anti-competitive-behavior-in-pakistans-media-industry/>

مسابقتی کمیشن کے اپیلٹ ٹریبونل کا بول نیوز کے حق میں فیصلہ کو برقرار



24th Jul, 2024, 06:30 pm ● عمرحیات خان

مسابقتی کمیشن کے اپیلٹ ٹریبونل کا بول نیوز کے حق میں فیصلہ کو برقرار

کمیشن اپیلٹ ٹریبونل نے پاکستان براڈ کاسٹنگ ایسوسی ایشن (پی بی اے) کی جانب سے دائر کی گئی اپیل کو مسترد کرتے ہوئے کمیشن آف پاکستان (سی سی پی) کی میڈیا انڈسٹری کے بڑے پلیئرز کو کمیشن قوانین کی خلاف ورزی سے باز رہنے کی ہدایت کو برقرار رکھا ہے۔

سی سی پی کیوبل میڈیا نیٹ ورک، لیبیک (پرائیویٹ) لمیٹڈ اور یول انٹرپرائز (پرائیویٹ) لمیٹڈ کی جانب سے پی بی اے، براڈ کاسٹنگ ایڈورٹائزنگ کونسل (بی اے سی) اور میڈیا لاجک کے خلاف شکایت موصول ہوئی تھی۔

بول کی طرف سے دائر کی گئی شکایت کے مطابق میڈیا لوجک نے پی بی اے، بی اے سی اور پاکستان ایڈورٹائزنگ سوسائٹی (پی اے ایس) کے ساتھ تین الگ الگ معاہدوں کے باعث بول کو ریٹنگ دینے سے انکار کیا تھا۔

سی سی پی نے ان تینوں معاہدوں کو کالعدم قرار دے دیا تھا کیونکہ یہ کمیشن مخالف معاہدے تھے جو کہ کمیشن ایکٹ 2010 کے سیکشن 4 کے تحت ممنوع ہیں۔

ان معاہدوں کے تحت پی بی اے اور بی اے سی کی رکنیت حاصل کئے بغیر میڈیا لوجک سے ریٹنگ اور خدمات حاصل نہیں کی جا سکتی تھیں جو کہ غیر اراکین اور نئے داخل ہونے والوں کے لئے رکاوٹ کا باعث تھیں۔

میڈیا لاجک کو غیر پی بی اے اراکین کو ریٹنگ فراہم کی صورت میں مالی جرمانے کی دھمکی بھی دی گئی تھی۔ مزید برآں، نان پی بی اے ممبران کو پی بی اے سی میں شامل ہونے سے بھی روک دیا گیا تھا۔

پی بی اے نے سی سی پی کے آرڈر کو کمیشن اپیلٹ ٹریبونل کے سامنے ایک اپیل میں چیلنج کیا۔ تاہم، ٹریبونل نے 11 جولائی 2024 کو اپیل کو خارج کر دیا۔