

CCP slaps Rs18m fine on cable manufacturers

By Our Staff Reporter

ISLAMABAD: The Competition Commission of Pakistan (CCP) has slapped a fine of Rs18 million on cable manufacturers for indulging in deceptive marketing practices.

The commission conducted an inquiry against 18 cable manufacturers on receiving information that they were inserting cash and coupons inside the bundle packs of electric wire but did not disclose the presence of these coupons on the packaging or other promotional material.

CCP noted that these practices only benefited electricians who generally open the packs and ended up deceiving end consumers who ultimately pay for the value of the coupons without being aware of it.

The CCP enquiry found Dawn Cables, G M Cables, Fast Cable, Hitech English Cables, Pak Muzaffar Cable, Alfa Plus Wire Cable, Hi Ace English Cable, Gold Royal Cable, Zafar Cable, Nation Cable, Puller Cable, Welcome Cables, Dewan Cables, E-Flux Cables, Hero Cable, Falcon Cable, Lear Cables and Rana Cables inserting cash coupons of various denominations in the packing of their electric cable and wire bundles but did not disclose it anywhere.

During the hearings, cable manufacturers admitted their involvement in the

deceptive practice. The commission order imposed a penalty of Rs5m each on Fast Cables and G M Cables and Pipes and Rs500,000 each on remaining 16 cable manufacturers in addition to directing them from refraining in any form of deceptive marketing practices in the future.

The commission ruled the insertion of the token without due disclosure as a violation of Section 10 as the products lack a reasonable basis related to the price printed for the consumer.

These companies have also been directed to disclose the presence and the coupon's value in their marketing material, and publish four advertisements of A-4 size in two English and Urdu newspapers each of national circulation and inform public about the presence and price value of coupons.

Moreover, they were also directed to visibly print the token's value on the packaging, and submit a compliance report within 60 days to CCP registrar.

Inquiry against PAL

The CPP has initiated an inquiry against alleged predatory pricing by a leading battery manufacturer to hurt the competition in the industry.

Atlas, Exide, and Millat had filed a complaint against Pakistan Accumulators Limited

(PAL) for alleged low prices that other firms cannot compete with. An inquiry has been initiated in the matter under Section 37(2) of the Competition Act, 2010 to ascertain whether there is a prima facie violation of any provision(s) of the Act, the CCP informed the battery manufacturers.

The commission has asked battery manufacturers to provide a list of their models being manufactured and the corresponding models of the competitors, record of product-wise sales per month from 2016 to date along with product-wise prices per month from 2016 to date, list of all the raw material/components used in manufacturing a battery (product-wise), share of each component in cost of battery and cost-wise breakdown for each product, bifurcated data of fixed and variable costs year wise from 2016 to date and audited financial statements for the years 2016, 2017 and 2018. CCP urged the battery makers to provide the above details by April 19.

Sources said this is not the first time that the prices of products are being subsidised through malpractices in sales tax in the battery industry as two battery manufacturers are already under investigation by Federal Board of Revenue on suspicion of sales tax evasion to the tune of more than Rs5 billion.

CCP imposes penalty on 18 electric cable makers for deceiving consumers

RECORDER REPORT

ISLAMABAD: The Competition Commission of Pakistan (CCP) has imposed a total penalty of Rs18 million on 18 electric cable manufacturers for deceiving consumers by not disclosing to them the presence of cash/cash coupons inside the packaging of electric wire cable bundles.

According to an order issued by the CCP here on Thursday, the CCP conducted an enquiry on receiving information that many electric wire manufacturing companies were inserting cash/cash coupons inside the bundle packs of electric wire but they were not disclosing this on the packaging or other promotional material. The practice only benefits the electricians who generally open the packs and deceives the end consumers who ultimately pay for the value of the coupons but are unaware of it.

The enquiry found 18 electric cable manufacturers including Dawn Cables, G.M. Cables, Fast Cable, Hitech English Cables, Pak Muzaffar Cable, Alfa Plus Wire Cable, Hi Ace English Cable, Gold Royal Cable, Zafar Cable, Nation Cable, Puller Cable, Welcome Cables, Dewan Cables, E-Flux Cables, Hero Cable, Falcon Cable, Lear Cables and Rana Cables inserting cash coupons of various denominations in the packing of their electric cable/wire bundles and not disclosing it anywhere.

During the hearings, most of these cable manufacturers admitted their involvement in the deceptive practice and made

commitments to stop doing so in the future.

"Careful perusal of the evidence gathered by the Enquiry Committee during the enquiry reveals that none of the Respondents have made a disclosure about the existence of token inside the cable packs. Further, none of the Respondents have denied placing of token inside the cable packs," the order said.

The Order stated that the insertion of token in the electric cable packs without due disclosure is a violation of Section 10 as the products lacks a reasonable basis related the price printed for the consumer.

"It has been established that the closure of tokens in electric cable packs, is deceptive in that it creates and is found lacking in having a reasonable basis as to the price borne by consumer. Consumers are not informed about the presence of token and its value, and it is placement in the centre of the cable makes its access to such information further difficult. The onus is on the Respondents to ensure that no deception results through their marketing practices. This could also have the adverse effect of giving an unfair competitive edge to Electric Cable Manufacturing offering higher token values without disclosures to the consumer who bears the price, as the technician would naturally have an incentive to purchase the cable containing higher token values, and other factors such as quality, durability may pale in comparison to this consideration. The practice of

omission of material information with respect to the tokens in Electric Cable Packs amounts to misleading consumers, hence, is deceptive and in violation of section 10 of the Act.

The Order imposed a penalty of Rs 5 Million each on Fast Cables and G.M. Cables and Pipes, and Rs 500,000 (five hundred thousands) each on remaining 16 cable manufacturers, directing them to refrain from indulging in any form of deceptive marketing practices in the future.

About the practice of inserting token in the products, the order said: "While the Commission is empowered to prohibit deceptive marketing practices, it is not our mandate to require abandoning of any particular practice if due disclosures are in place. We consider it the Undertakings' prerogative to adopt or not to adopt any marketing practices; the Commission only has to ensure that such practices are compliant with Section 10 of the Act."

The Commission has also directed these companies to disclose the presence and the coupon's value in their marketing material, and publish four advertisements of A-4 size in 2 English 2 Urdu newspapers of national circulation informing the public about the presence and price value of coupons. Moreover, they were also directed to visibly print the token's value on the packaging, and submit compliance report within 60 days to Registrar of the Commission. The Commission appreciated the cooperative attitude of the companies.

Deceptive marketing practices

CCP slaps Rs18m penalty on electric cable makers

Our correspondent

ISLAMABAD: With appointment of two members the Competition Commission of Pakistan (CCP) has become functional and has slapped penalty of Rs18 million on electric cable manufacturers in the country for allegedly plunging into deceptive marketing practices.

According to statement issued by the CCP here, the Commission has passed an order imposing a total penalty of Rs18 million on 18 electric cable manufacturers for violating Section 10 of the Competition Act, 2010 by hiding the presence of cash/cash coupons inside the packaging of electric wire cable bundles from consumers.

The CCP conducted an enquiry on receiving information that many electric wire manufacturing companies were inserting cash/cash coupons inside the bundle packs of electric wire but they were not disclosing this on the packaging or other promotional material. The practice only benefits the electricians who generally open the packs and deceives the end consumers who ulti-

mately pay for the value of the coupons but are unaware of it.

CCP enquiry found 18 electric cable manufacturers including Dawn Cables, GM Cables, Fast Cable, Hitech English Cables, Pak Muzaffar Cable, Alfa Plus Wire Cable, Hi Ace English Cable, Gold Royal Cable, Zafar Cable, Nation Cable, Puller Cable, Welcome Cables, Dewan Cables, E-Flux Cables, Hero Cable, Falcon Cable, Lear Cables and Rana Cables inserting cash coupons of various denominations in the packing of their electric cable/wire bundles and not disclosing it anywhere.

During the hearings, most of these cable manufacturers admitted their involvement in the deceptive practice and made commitments to stop doing so in the future.

The order stated that the insertion of token in the electric cable packs without due disclosure is a violation of Section 10 as the product lacks a reasonable basis related to the price offered for the consumer. The order imposed a penalty of PKR 5 million each on Fast Cables and GM Cables and Pipes,

and PKR 500000 (five hundred thousands) each on remaining 16 cable manufacturers, directing them to refrain from indulging in any form of deceptive marketing practices in the future.

The Commission has also directed these companies to disclose the presence and the coupon's value in their marketing material, and publish four advertisements of A-4 size in 2 English, 2 Urdu newspapers of national circulation informing the public about the presence and price value of coupons. Moreover, they were also directed to visibly print the token's value on the packaging, and submit compliance report within 60 days to Registrar of the Commission.

CCP is mandated under the Competition Act to ensure free competition in all spheres of commercial and economic activity, to ensure economic efficiency and to protect consumers from anti-competitive practices indulging in deceptive marketing.

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THE NEWS

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Business Page

CCP fines 18 electric cable makers

ISLAMABAD: The Competition Commission of Pakistan (CCP) has passed an order, imposing a total penalty of Rs18 million on 18 electric cable makers for violating Section 10 of the Competition Act, 2010, a statement said on Thursday

The CCP in its statement said the said manufacturers were found guilty of the deceptive practice that involves hiding cash and/or cash coupons inside the packaging (bundles/coils) of their products to lure electricians into convincing/forcing consumers to prefer certain brands over the others.

The commission added that the manufacturers concealed this information or presence of cash/cash coupons from consumers.

The CCP said it conducted an inquiry on receiving information that many electric wire manufacturers were engaged in the aforementioned violation, but were not disclosing this on the labelling or other promotional material.

The practice only benefits the electricians, who generally open the packs, and deceives the end consumers, who ultimately pay for the value of the coupons but are unaware of it, it added. —APP

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CCP imposes Rs18m penalty on electric cable manufacturers

OUR STAFF REPORTER
ISLAMABAD

The Competition Commission of Pakistan (CCP) has passed an order imposing a total penalty of Rs 18 million on 18 electric cable manufacturers for violating Section 10 of the Competition Act, 2010 by hiding the presence of cash/cash coupons inside the packaging of electric wire cable bundles from consumers.

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During the hearings, most of these cable manufacturers admitted their involvement in the deceptive practice and made commitments to stop doing so in the future. The order stated that the insertion of token in the electric cable packs without due disclosure is a violation of Section 10 as the products lacks a reasonable basis related the price printed for the consumer. The order imposed a penalty of Rs 5 million each on Fast Cables and G.M. Cables and Pipes, and PKR 500,000 (five hundred thousands) each on remaining 16 cable manufacturers, directing them to refrain from indulging in any form of deceptive marketing practices in the future.

The Commission has also directed these companies to disclose the presence and the coupon's value in their marketing material, and publish four advertisements of A-4 size in 2 English 2 Urdu newspapers of national circulation informing the public about the presence and price value of coupons. Moreover, they were also directed to visibly print the token's value on the packaging, and submit compliance report within 60 days to Registrar of the Commission.

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CCP imposes Rs 18m penalty on electric cable manufacturers for deceptive marketing practices

Staff Report

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The Order stated that the insertion of token in the electric cable packs without due disclosure is a violation of Section 10 as the product lacks a reasonable basis related the price printed for the consumer. The Order imposed a penalty of PKR 5 Million each on Fast Cables and G.M. Cables and Pipes, and PKR 500,000 (five hundred thousands) each on remaining 16 cable manufacturers, directing them to refrain from indulging in any form of deceptive marketing practices in the future.

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Economy Watch

CCP imposes Rs 18m penalty on electric cable manufacturers

STAFF REPORTER

ISLAMABAD

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Royal Cable, Zafar Cable, Nation Cable, Puller Cable, Welcome Cables, Dewan Cables, E-Flux Cables, Hero Cable, Falcon Cable, Lear Cables and Rana Cables inserting cash coupons

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During the hearings, most of these cable manufacturers admitted their involvement in the deceptive practice and made commitments to stop doing so in the future. The Order stated that the in-

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CCP imposes Rs 18 million penalty on 18 electric cable manufacturers

ISLAMABAD, April 11: The Competition Commission of Pakistan (CCP) has passed an order imposing a total penalty of PKR 18 Million on 18 electric cable manufacturers for violating Section 10 of the Competition Act, 2010 by hiding the presence of cash/cash coupons inside the packaging of electric wire cable bundles from consumers.

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CCP imposes Rs18m fine on 18 electric cable manufacturers

ISLAMABAD

STAFF REPORT

The Competition Commission of Pakistan (CCP) on Thursday imposed a penalty of Rs18 million on 18 electric cable manufacturers for violating Section 10 of the Competition Act, 2010, by hiding the presence of cash/cash coupons inside the packaging of electric wire cable bundles.

According to the CCP's statement, on receipt of information, the commission conducted an enquiry that many electric wire manufacturing companies were inserting cash/cash coupons inside the bundle packs of electric wire but they were not disclosing this on the packaging or other pro-

motional material.

"The practice only benefits the electricians who generally open the packs and deceives the end consumers who ultimately pay for the value of the coupons but are unaware of it," said the CCP.

During the enquiry, the commission found as many as 18 electric cable manufacturers including Dawn Cables, GM Cables, Fast Cable, Hitech English Cables, Pak Muzaffar Cable, Alfa Plus Wire Cable, Hi Ace English Cable, Gold Royal Cable, Zafar Cable, Nation Cable, Puller Cable, Welcome Cables, Dewan Cables, E-Flux Cables, Hero Cable, Falcon Cable, Lear Cables and Rana Cables inserting cash coupons of various denominations in the packing of their electric cable/wire bundles and not dis-

closing it anywhere.

While appearing before the Commission, most of these cable manufacturers admitted their involvement in the deceptive practice and made commitments to stop doing so in the future.

The Order stated that the insertion of token in the electric cable packs without due disclosure is a violation of Section 10 as the products lacks a reasonable basis related the price printed for the consumer. The Order imposed a penalty of Rs5 million on each on Fast Cables and GM Cables and Pipes, and Rs500,000 each on remaining 16 cable manufacturers, directing them to refrain from indulging in any form of deceptive marketing practices in the future.

The commission also issued directives to these companies to disclose the presence and the coupon's value in their marketing material, and publish four advertisements of A-4 size in 2 English 2 Urdu newspapers of national circulation informing the public about the presence and price value of coupons. Moreover, they were also directed to visibly print the token's value on the packaging, and submit compliance report within 60 days to Registrar of the Commission.

CCP is mandated under the Competition Act to ensure free competition in all spheres of commercial and economic activity, to ensure economic efficiency and to protect consumers from anti-competitive practices indulging deceptive marketing.

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دھوکہ دہی، الیکٹرک کیبل بنانے والی 18 کمپنیوں کو ایک کروڑ 80 لاکھ جرمانہ

یہ کمپنیاں کیبل کے ساتھ کیش کو پن رکھنے اور اس کو پیکنگ پر ظاہر نہ کرنے میں ملوث تھیں، مسابقتی کمیشن

اسلام آباد (کامرس رپورٹر) مسابقتی کمیشن آف دھوکہ دہی پر معنی مارکیٹنگ پر ایک کروڑ 80 لاکھ روپے پاکستان نے الیکٹرک کیبل بنانے والی 18 کمپنیوں کو باقی صفحہ 5 نمبر 8

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جرمانہ عائد کر دیا۔ کمپنیوں کو اپنی کیبل کی پیکیجنگ پر کیبل کے ساتھ موجود کیش کو پن / ٹوکن کو ظاہر نہ کرنے اور مسابقتی ایکٹ کی خلاف ورزی پر ایک کروڑ 80 لاکھ روپے جرمانہ عائد کر دیا ہے، مسابقتی کمیشن آف پاکستان کو اطلاع موصول ہوئی تھی کہ الیکٹرک کیبل بنانے والی مختلف کمپنیاں جن میں ڈان کیبلز، جی ایم کیبلز، فاسٹ کیبل، ہائی ٹیک انکس کیبلز، پاک مظفر کیبل، الفاپلس وائر کیبل، ہائی ایس انکس کیبل، گولڈ پرائل کیبل، ظفر کیبل، نیشن کیبل، پلر کیبل، ویلکے کیبلز، دیوان کیبلز، ای فلکس کیبلز، ہیرو کیبل، فالکن کیبل، لیٹر کیبلز اور راراتا کیبلز شامل ہیں، نے اپنی الیکٹرک کیبل کی پیکنگ کے اندر مختلف مالیت کے کیش کو پن یا ٹوکن ڈالنے کا سلسلہ شروع کیا ہوا ہے جب کہ یہ کمپنیاں اپنی پراڈکٹ کی تصدیقی مہم اور پیکیجنگ پر دانستہ طور پر اس کا کوئی ذکر نہیں کر رہی ہیں، اس معاملے پر سی سی پی کی جانب سے کی گئی انکوائری سے ظاہر ہوا کہ یہ کمپنیاں اپنی الیکٹرک کیبل کے ساتھ کیش کو پن رکھنے اور اس کو پیکنگ پر ظاہر نہ کرنے میں ملوث تھیں اور ان کا یہ عمل الیکٹریشن کے لئے فائدہ مند بنا جو کہ عام طور پر پیکنگ کو کھولتے تھے جب کہ عام صارفین کو گمراہ کرنے اور ان کو نقصان پہنچانے کا سبب بنا جو کہ مسابقتی ایکٹ کے سیکشن 10 کی خلاف ورزی ہے۔ انکوائری کی سفارشات پر ان کمپنیوں کو شوکاژ نوٹس جاری کیا گیا تھا، سی سی پی آرڈر کے مطابق اس کیس کی سماعتوں کے دوران تقریباً تمام کمپنیوں نے اپنی پیکیجنگ پر الیکٹرک کیبل کے ساتھ موجود کیش کو پن کی موجودگی کو ظاہر نہ کرنے کی غلطی کو تسلیم کیا اور مستقبل میں ایسا بھی نہ کرنے کا عہد کیا۔ سی سی پی نے ان کمپنیوں کا یہ عملی عمل دیکھتے ہوئے فاسٹ کیبل اور جی ایم کیبل پر 50 لاکھ روپے فی کس جرمانہ عائد کیا ہے اور ہائی سولہ کمپنیوں پر 5 لاکھ روپے فی کس جرمانہ عائد کیا ہے اور مستقبل میں ایسی کسی بھی دھوکہ دہی سے سختی سے منع کیا ہے، سی سی پی نے ان کمپنیوں کو اپنے مارکیٹنگ میٹیریل میں ترمیم کرتے ہوئے ٹوکن کی موجودگی اور اس کی مالیت نمایاں طور پر ظاہر کرنے کی ہدایت کی ہے اور صارفین / عوام کو اس بارے میں آگاہ کرنے کے لئے چار اخبارات میں اشتہارات شائع کرنے کا بھی کہا ہے۔ آرڈر میں رجسٹرار سی سی پی کے پاس جمیل رپورٹ جمع کرانے کا حکم بھی دیا گیا ہے۔

روزنامہ کھنیا

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ایکٹرک کیبل بنانے والی 18

کمپنیوں کو ایک کروڑ 80 لاکھ جرمانہ

اسلام آباد (خبرنگار خصوصی) کمی نیشن کمیشن آف پاکستان نے ایکٹرک کیبل بنانے والی 18 کمپنیوں کو کیبل کی پیکیجنگ پر کیبل کے ساتھ موجود کیش کو پن/ٹوکن ظاہر نہ کرنے اور کمی نیشن ایکٹ کی سیکشن 10 کی خلاف ورزی پر 1 کروڑ 80 لاکھ روپے جرمانہ عائد کیا گیا ہے۔

جہانِ پاکستان

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مسابقتی کمیشن نے الیکٹرک کیبل
بنانے والی 18 کمپنیوں پر ایک کروڑ
80 لاکھ روپے جرمانہ عائد کر دیا

اسلام آباد (کامرس رپورٹر) مسابقتی کمیشن آف
پاکستان نے الیکٹرک کیبل بنانے والی 18 کمپنیوں کو
اپنی کیبل کی پیکنگ (باقی صفحہ 6 بقیہ نمبر 54)

پر کیبل کے ساتھ موجود کیش کو پن / ٹوکن کو ظاہر نہ
کرنے اور مسابقت ایکٹ کے سیکشن 10 کی خلاف
ورزی پر ایک کروڑ 80 لاکھ روپے جرمانہ عائد کر دیا
اعلامیہ کے مطابق مسابقتی کمیشن آف پاکستان
کو اطلاع موصول ہوئی تھی کہ الیکٹرک کیبل بنانے
والی مختلف کمپنیاں جن میں ڈان کیبلز، جی ایم کیبلز،
فاست کیبل، ہائی ٹیک انکس کیبلز، پاک منظر
کیبل، الفا پلس وائر کیبل، ہائی ایس انکس کیبل، گولڈ
رائل کیبل، ظفر کیبل، نیشن کیبل، پلر کیبل، ویکم
کیبلز، دیوان کیبلز، ای فلکس کیبلز، ہیرو کیبل، فالکن
کیبل، لیٹر کیبلز اور رانا کیبلز شامل ہیں، نے اپنی
الیکٹرک کیبل کی پیکنگ کے اندر مختلف مالیت کے کیش
کو پن یا ٹوکن ڈالنے کا سلسلہ شروع کیا ہوا ہے جبکہ یہ
کمپنیاں اپنی پراڈکٹ کی تسمیری مہم اور پیکجنگ پر
دانتہ طور پر اس کا کوئی نوٹ نہیں کرتی۔ اس معاملے پر
سی سی پی کی جانب سے کی گئی انکوائری سے ظاہر ہوا کہ
یہ کمپنیاں اپنی الیکٹرک کیبل کے ساتھ کیش کو پن رکھنے
اور اس کو پیکنگ پر ظاہر نہ کرنے میں ملوث تھیں اور ان
کا یہ عمل الیکٹریشن کیلئے فائدہ مند بنا جو کہ عام طور پر
پیکنگ کو کھولتے تھے جبکہ عام صارفین کو گمراہ کرنے
اور ان کو نقصان پہنچانے کا سبب بنا جو کہ مسابقتی
ایکٹ کے سیکشن 10 کی خلاف ورزی ہے، انکوائری
کمیٹی کی سفارش پر ان کمپنیوں کو شوکا ز نوٹس جاری کیا
گیا تھا۔ سی سی پی آرڈر کے مطابق اس کیس کی
سماعتوں کے دوران تقریباً تمام کمپنیوں نے اپنی
پیکجنگ پر الیکٹرک کیبل کے ساتھ موجود کیش کو پن کی
موجودگی کو ظاہر نہ کرنے کی غلطی کو تسلیم کیا اور مستقبل
میں ایسا نہیں نہ کرنے کا عہد کیا۔

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سی سی پی نے الیکٹریک کبیل بنانے والی کمپنیوں کو دھوکہ دہی پر ایک کروڑ 80 لاکھ روپے جرمانہ عائد کر دیا

اسلام آباد (الانخبار نیوز) سیکشن لینٹن آف پاکستان نے الیکٹریک کبیل بنانے والی 18 کمپنیوں کو اپنی کبیل کی پیکیجنگ پر کبیل کے ساتھ موجود کیش کوپن انٹوکن کو ظاہر نہ کرنے اور سیکشن ایکٹ کے سیکشن 10 کی خلاف ورزی پر ایک کروڑ 80 لاکھ روپے جرمانہ عائد کر دیا ہے۔ سیکشن لینٹن آف پاکستان کو اطلاع موصول ہوئی تھی کہ الیکٹریک کبیل بنانے والی مختلف کمپنیاں جن میں ڈان کیمبلو، جی ایم کیمبلو، فاسٹ کبیل، ہائی ٹیج انکس کبیلو، پاک منظر کبیل، الفائنس وائر کبیل، ہائی ایس انکس کبیل، گولڈ رائٹ کبیل، ظفر کبیل، نیشن کبیل، ہلد کبیل، دیکم کیمبلو، دیوان کیمبلو، ای فلکس کیمبلو، ہیر و کبیل، فالکن کبیل، لیسر کیمبلو اور رانا کیمبلو شامل ہیں، نے اپنی الیکٹریک کبیل کی پیکیجنگ کے اندر مختلف مایٹ کے کیش کوپن یا ٹوکن ڈالنے کا سلسلہ شروع کیا ہوا ہے جب کہ یہ کمپنیاں اپنی پراڈکٹ کی شہری مہم اور پیکیجنگ پر وائٹ طور پر اس کا کوئی ذکر نہیں کر رہیں۔

اس معاملے پر سی سی پی کی جانب سے کی گئی انگریزی سے ظاہر ہوا کہ یہ کمپنیاں اپنی الیکٹریک کبیل کے ساتھ کیش کوپن رکھنے اور اس کو پیکیجنگ پر ظاہر نہ کرنے میں ملوث تھیں اور ان کا یہ عمل الیکٹریٹن کے لئے قائمہ مندر بنا جو کہ عام طور پر پیکیجنگ کو کھولتے تھے جب کہ عام صارفین کو گمراہ کرنے اور ان کو نقصان پہنچانے کا سبب بنا جو کہ سیکشن ایکٹ کے سیکشن 10 کی خلاف ورزی ہے۔ انگریزی کی سفارشات پر ان کمپنیوں کو نوٹس جاری کیا گیا تھا۔ سی سی پی آرڈر کے مطابق سیکشن ایکٹ کے تحت ان کو نوٹس دیا گیا تھا۔ کمپنیوں نے اپنی پیکیجنگ پر الیکٹریک کبیل کے ساتھ موجود کیش کوپن کی موجودگی کو ظاہر نہ کرنے کی غلطی کو تسلیم کیا اور مستقبل میں ایسا بھی نہ کرنے کا عہد کیا۔ سی سی پی نے ان کمپنیوں کا یہ جعلی عمل دیکھتے ہوئے فاسٹ کبیل اور جی ایم کبیل پر 50 لاکھ روپے فی کس جرمانہ عائد کیا ہے اور باقی سولہ کمپنیوں پر 5 لاکھ روپے فی کس جرمانہ عائد کیا ہے اور مستقبل میں ایسی کسی بھی دھوکہ دہی سے سختی سے منع کیا ہے۔

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سی سی پی کی جانب سے کمپنیوں کو دھوکہ دہی پر مبنی مارکیٹنگ پر جرمانہ عائد کیا گیا

اسلام آباد (نئی بابت نیوز) کمیونیشن کمیشن آف پاکستان نے الیکٹریک کیبل بنانے والی 18 کمپنیوں کو اپنی کیبل کی پیکیجنگ پر کھیل کے ساتھ موجود کیش کو پن / ٹو کو کھانا کھانہ کرنے اور کمیونیشن ایکٹ کے سیکشن 10 کی خلاف ورزی پر ایک کروڑ 80 لاکھ روپے جرمانہ عائد کر دیا۔ کمیونیشن کمیشن آف پاکستان کو اطلاع موصول ہوئی تھی کہ الیکٹریک کیبل بنانے والی مختلف کمپنیاں جن میں ڈان کیبلو، جی ایم کیبلو، فاسٹ کیبل، ہائی ٹیک انکس کیبلو، پاک مظفر کیبل، الفا ٹیس وائر کیبل، ہائی ایس انکس کیبل، گولڈ رائل کیبل، ظفر کیبل، نیشن کیبل، پلر کیبل، ویلکم کیبلو، دیوان کیبلو، ای فلکس کیبلو، ہیرو کیبل، فالکن کیبل، لیٹر کیبلو اور رانا کیبلو شامل ہیں، نے اپنی الیکٹریک کیبل کی پیکیجنگ کے اندر مختلف مائٹ کے کیش کو پن یا ٹوکن ڈالنے کا سلسلہ شروع کیا ہوا ہے جب کہ یہ کمپنیاں اپنی پراڈکٹ کی تشہیری مہم اور پیکیجنگ پر دانستہ طور پر اس کا کوئی ذکر نہیں کر رہیں۔

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سی سی پی، دھوکہ دہی پر مبنی مارکیٹنگپر ایک کروڑ 80 لاکھ جرمانہ

اسلام آباد (نیوز رپورٹر) سٹیٹیشن کمیشن آف پاکستان نے الیکٹرک کیبل بنانے والی 18 کمپنیوں کو اپنی کیبل کی سیکورٹی پر کیبل کے ساتھ موجود کیش کو پن انوکن کو ظاہر نہ کرنے اور سٹیٹیشن ایکٹ کے سیکشن 10 کی خلاف ورزی پر ایک کروڑ 80 لاکھ روپے جرمانہ عائد کر دیا ہے۔ سٹیٹیشن کمیشن آف پاکستان کو اطلاع موصول ہوئی تھی کہ الیکٹرک کیبل بنانے والی مختلف کمپنیاں جن میں ڈان کیبلو، جی ایم کیبلو، فاسٹ کیبل، ہائی فیک انکس کیبلو، پاک منظر کیبل، الفافلس وائر کیبل، ہائی ایس انکس کیبل، گولڈرائل کیبل، ظفر کیبل اور رانا کیبلو شامل ہیں۔