

29 January 2021

## **News Briefing**

**Press Release**

**“CCP DECIDES THE MATTER OF ALLEGED DECEPTIVE MARKETING PRACTICES  
ON THE COMPLAINT OF OLX”**

■ **LACK OF EVIDENCE**

# CCP clears PakWheels of infringing OLX trademark

By Mehtab Halder

ISLAMABAD: The Competition Commission Pakistan (CCP) has absolved PakWheels (Pvt) Limited from the charges of fraudulently using the trademark of OLX Classified Pakistan (OLX), it said on Thursday.

An order to this effect was passed by a CCP bench comprising Shaista Bano and Bushra Naz Malik, who, after hearing both parties and in view of the absence of reliable evidence, set aside the enquiry report and disposed of the show cause notices against PakWheels.

OLX had complained to the CCP that PakWheels had been copying advertisements/listings and photographs bearing its watermarked logo and posting on their website without authorisation. By doing so, PakWheels was allegedly gaining commercial benefits from the reputation, goodwill, and customer base of OLX by falsely implying and promoting its services/business to be the same or connected to or authorised by OLX. OLX had alleged that such an unauthorised use of its trademark

by PakWheels was a violation of Section 10 of the Competition Act, 2010. Subsequently, CCP's enquiry found that PakWheels was, prima facie, fraudulently using the registered trademark and logo of OLX along with the photographs and description without its authorisation or consent. Consequently, PakWheels was found, prima facie, to have been engaged in distributing false and misleading information to the consumers related to the properties and place of production in violation of Section 10. On the enquiry's recommendations, a show cause notice was issued to PakWheels and hearings were held in the matter.

PakWheels denied the allegations and stated that the online platforms posting classified advertisements usually allow relative freedom and anonymity to the users in posting their advertisements even on more than one website. Pleading its innocence in the matter, PakWheels further stated that possibly, due to lack of knowledge or awareness of the relevant laws, the users/third parties might have inadvertently posted OLX watermarked photos on its website.

Moreover, the old online content relied upon by OLX as evidence would be difficult to judge as true or false because a listing/advertisement was generally removed from the website once the transaction is complete, PakWheels said. It argued that therefore, as per the contentions, the veracity of the evidence provided by the complainant could not be verified.

Taking into consideration and analysing the arguments from both sides, the CCP's bench constituted a technical committee to ascertain the facts pertaining to the matter and give an expert opinion vis-à-vis the technical nature of the evidence available on record.

After visiting the PakWheel's premises and conducting various technical tests on its systems, the committee concluded that PakWheels had not been involved in copying or reproducing advertisements/listings originally posted on OLX website. In view of the finding of the technical report and absence of reliable evidence, the CCP quashed the enquiry report and withdrew the show cause notices against PakWheels, the competition watchdog said in its statement.

# CCP decides matter of alleged deceptive marketing practices

**ISLAMABAD:** The Competition Commission of Pakistan (CCP) has passed an order deciding the matter of alleged deceptive marketing practices by PakWheels (Pvt) Limited for fraudulently using the trademark of OLX Classified Pakistan (OLX), said a press release.

The CCP's bench comprising Shaista Bano and Bushra Naz Malik passed the order after hearing both the parties and in view of the absence of reliable evidence, set aside the enquiry report and disposed of the show cause notices against PakWheels.

OLX complained to the CCP that PakWheels had been copying advertisements/listings and photographs bearing its watermarked logo and posting on their website without authorization.

By doing so, PakWheels was allegedly gaining commercial benefits from the reputation, goodwill and customer base of OLX by falsely implying and promoting its services/business to be the same or connected to or authorized by OLX.

The OLX alleged that such an unauthorized use of its trademark by PakWheels

was a violation of Section 10 of the Competition Act, 2010.

The CCP's enquiry found that PakWheels was, prima facie, fraudulently using the registered trademark and logo of OLX along with the photographs and description without its authorization or consent.

Consequently, PakWheels was found, prima facie, to have been engaged in distributing false and misleading information to the consumers related to the properties and place of production in violation of Section 10.

On the enquiry's recommendations, a show cause notice was issued to PakWheels and hearings were held in the matter.

PakWheels denied the allegations and stated that the online platforms posting classified advertisements usually allow relative freedom and anonymity to the users in posting their advertisements even on more than one website.

Pleading its innocence in the matter, PakWheels further stated that possibly, due to lack of knowledge or awareness of the relevant laws, the users/third parties might have inadvertently posted OLX watermarked

photos on its website.

Moreover, the old online content relied upon by OLX as evidence would be difficult to judge as true or false because a listing/advertisement is generally removed from the website once the transaction is complete.

Therefore, as per the contentions, the veracity of the evidence provided by the complainant could not be verified.

Taking into consideration and analysing the arguments from both sides, the CCP's bench constituted a Technical Committee to ascertain the facts pertaining to the matter and give an expert opinion vis-à-vis the technical nature of the evidence available on record.

After visiting the PakWheel's premises and conducting various technical tests at its systems, the Technical Committee concluded that PakWheels had not been involved in copying or reproducing advertisements/listings originally posted on OLX website.

In view of the finding of the Technical Report and absence of reliable evidence, the CCP set aside the enquiry report and disposed of show cause notices against PakWheels.—PR

# CCP disposes of show-cause notices against PakWheels

**OUR STAFF REPORTER  
ISLAMABAD**

The Competition Commission of Pakistan (CCP) has passed an order deciding the matter of alleged deceptive marketing practices by PakWheels (Pvt) Limited for fraudulently using the trademark of OLX Classified Pakistan (OLX).

The CCP's bench comprising Ms Shaista Bano and Ms Bushra Naz Malik passed the order after hearing both the parties, and in view of the absence of reliable evidence, set aside the enquiry report and disposed of the show-cause notices against PakWheels.

OLX complained to the CCP that PakWheels had been copying advertisements/listings and photographs bearing its watermarked logo and posting on their website without authorization. By doing so, PakWheels was allegedly

gaining commercial benefits from the reputation, goodwill and customer base of OLX by falsely implying and promoting its services/business to be the same or connected to or authorized by OLX. OLX alleged that such an unauthorized use of its trademark by PakWheels was a violation of Section 10 of the Competition Act, 2010.

The CCP's enquiry found that PakWheels was, prima facie, fraudulently using the registered trademark and logo of OLX along with the photographs and description without its authorization or consent. Consequently, PakWheels was found, prima facie, to have been engaged in distributing false and misleading information to the consumers related to the properties and place of production in violation of Section 10. On the enquiry's recommendations, a

show cause notice was issued to PakWheels and hearings were held in the matter.

PakWheels denied the allegations and stated that the online platforms posting classified advertisements usually allow relative freedom and anonymity to the users in posting their advertisements even on more than one website. Pleading its innocence in the matter, PakWheels further stated that possibly, due to lack of knowledge or awareness of the relevant laws, the users/third parties might have inadvertently posted OLX watermarked photos on its website. Moreover, the old online content relied upon by OLX as evidence would be difficult to judge as true or false because a listing/advertisement is generally removed from the website once the transaction is complete. Therefore, as per the contentions, the veracity of the

evidence provided by the Complainant could not be verified.

Taking into consideration and analyzing the arguments from both sides, the CCP's bench constituted a Technical Committee to ascertain the facts pertaining to the matter and give an expert opinion vis-à-vis the technical nature of the evidence available on record.

After visiting the PakWheel's premises and conducting various technical tests at its systems, the Technical Committee concluded that PakWheels had not been involved in copying or reproducing advertisements/listings originally posted on OLX website.

In view of the finding of the Technical Report and absence of reliable evidence, the CCP set aside the enquiry report and disposed of show-cause notices against PakWheels.

## 'Deceptive marketing practices': OLX complaint against PakWheels dismissed

ISLAMABAD

TLTP

The Competition Commission of Pakistan (CCP) has passed an order deciding the matter of alleged "deceptive marketing practices" by PakWheels (Pvt) Limited for fraudulently using the trademark of OLX Classified Pakistan (OLX).

"The CCP's bench, comprising Shaista Bano and Bushra Naz Malik, passed the order after hearing both parties, and in view of the absence of reliable evidence, set aside the inquiry report and disposed of the show cause notices against PakWheels," said a statement

issued by the commission on Thursday.

OLX had complained that PakWheels had been copying advertisements/listings and photographs bearing its watermarked logo and posting on their website without authorisation. By doing so, PakWheels was allegedly gaining commercial benefits from the reputation, goodwill and customer base of OLX.

Such an unauthorised use of its trademark by PakWheels was a violation of Section 10 of the Competition Act, 2010, OLX maintained.

The CCP's inquiry found that PakWheels was, prima facie, fraudulently using the registered trademark and logo of OLX

without its authorisation or consent. Consequently, PakWheels was found, prima facie, to have been engaged in distributing false and misleading information to the consumers related to properties and place of production in violation of Section 10.

On the inquiry's recommendations, a show cause notice was issued to PakWheels and hearings were held in the matter.

PakWheels denied the allegations and stated that online platforms posting classified advertisements usually allow relative freedom and anonymity to the users in posting their advertisements even on more than one website. Pleading its innocence in the

matter, PakWheels further stated that possibly, due to lack of knowledge or awareness of the relevant laws, the users/third parties might have inadvertently posted OLX watermarked photos on its website.

Moreover, the old online content relied upon by OLX as evidence would be difficult to judge as true or false because a listing/advertisement is generally removed from the website once the transaction is complete. Therefore, as per the contentions, the veracity of the evidence provided by the complainant could not be verified.

Taking into consideration and analysing the arguments from both sides, the CCP's

bench constituted a technical committee to ascertain the facts pertaining to the matter and give an expert opinion vis-à-vis the technical nature of the evidence available on record.

After visiting the PakWheel's premises and conducting various technical tests at its systems, the technical committee concluded that PakWheels had not been involved in copying or reproducing advertisements/listings originally posted on OLX website.

In view of the finding of the technical report and absence of reliable evidence, the CCP set aside the inquiry report and disposed of show cause notices against PakWheels.



29 Jan 2021 | Online | Press Release

## CCP DECIDES THE MATTER OF ALLEGED DECEPTIVE MARKETING PRACTICES ON THE COMPLAINT OF OLX

By [News Desk](#): January 29, 2021

ISLAMABAD: The Competition Commission of Pakistan (CCP) has passed an order deciding the matter of alleged deceptive marketing practices by PakWheels (Pvt) Limited for fraudulently using the trademark of OLX Classified Pakistan (OLX).

The CCP's bench comprising Ms. Shaista Bano and Ms. Bushra Naz Malik passed the order after hearing both the parties, and in view of the absence of reliable evidence, set aside the enquiry report and disposed of the show cause notices against PakWheels.

OLX complained to the CCP that PakWheels had been copying advertisements/listings and photographs bearing its watermarked logo and posting on their website without authorization. By doing so, PakWheels was allegedly gaining commercial benefits from the reputation, goodwill and customer base of OLX by falsely implying and promoting its services/business to be the same or connected to or authorized by OLX. OLX alleged that such an unauthorized use of its trademark by PakWheels was a violation of Section 10 of the Competition Act, 2010.

The CCP's enquiry found that PakWheels was, *prima facie*, fraudulently using the registered trademark and logo of OLX along with the photographs and description without its authorization or consent. Consequently, PakWheels was found, *prima facie*, to have been engaged in distributing false and misleading information to the consumers related to the properties and place of production in violation of Section 10. On the enquiry's recommendations, a show cause notice was issued to PakWheels and hearings were held in the matter.

PakWheels denied the allegations and stated that the online platforms posting classified advertisements usually allow relative freedom and anonymity to the users in posting their advertisements even on more than one website. Pleading its innocence in the matter, PakWheels further stated that possibly, due to lack of knowledge or awareness of the relevant laws, the users/third parties might have inadvertently posted OLX watermarked photos on its website. Moreover, the old online content relied upon by OLX as evidence would be difficult to judge as true or false because a listing/advertisement is generally removed from the website once the transaction is complete. Therefore, as per the contentions, the veracity of the evidence provided by the Complainant could not be verified.

Taking into consideration and analyzing the arguments from both sides, the CCP's bench constituted a Technical Committee to ascertain the facts pertaining to the matter and give an expert opinion vis-à-vis the technical nature of the evidence available on record.

After visiting the PakWheel's premises and conducting various technical tests at its systems, the Technical Committee concluded that PakWheels had not been involved in copying or reproducing advertisements/listings originally posted on OLX website.

In view of the finding of the Technical Report and absence of reliable evidence, the CCP set aside the enquiry report and disposed of show cause notices against PakWheels.

29 Jan 2021 | Online | Press Release

# CCP Decides Matter Of Alleged Marketing Practices On Complaint Of OLX

January 28, 2021 Tayyab Awan

## An Order Deciding Matter Of Alleged Deceptive Marketing Practices By Pakwheels Limited For Fraudulently Using Trademark Of OLX

The Competition Commission of Pakistan (CCP) has passed an order deciding the matter of alleged deceptive marketing practices by PakWheels (Pvt) Limited for fraudulently using the trademark of OLX Classified Pakistan (OLX). The CCP's bench comprising Ms. Shaista Bano and Ms. Bushra Naz Malik passed the order after hearing both the parties, and in view of the absence of reliable evidence, set aside the enquiry report and disposed of the show cause notices against PakWheels. OLX complained to the CCP that PakWheels had been copying advertisements/listings and photographs bearing its watermarked logo and posting on their website without authorization. By doing so, PakWheels was allegedly gaining commercial benefits from the reputation, goodwill and customer base of OLX by falsely implying and promoting its services/business to be the same or connected to or authorized by OLX. OLX alleged that such an unauthorized use of its trademark by PakWheels was a violation of Section 10 of the Competition Act, 2010.

The CCP's enquiry found that PakWheels was, prima facie, fraudulently using the registered trademark and logo of OLX along with the photographs and description without its authorization or consent. Consequently, PakWheels was found, prima facie, to have been engaged in distributing false and misleading information to the consumers related to the properties and place of production in violation of Section 10. On the enquiry's recommendations, a show cause notice was issued to PakWheels and hearings were held in the matter.

PakWheels denied the allegations and stated that the online platforms posting classified advertisements usually allow relative freedom and anonymity to the users in posting their advertisements even on more than one website. Pleading its innocence in the matter, PakWheels further stated that possibly, due to lack of knowledge or awareness of the relevant laws, the users/third parties might have inadvertently posted OLX watermarked photos on its website. Moreover, the old online content relied upon by OLX as evidence would be difficult to judge as true or false because a listing/advertisement is generally removed from the website once the transaction is complete. Therefore, as per the contentions, the veracity of the evidence provided by the Complainant could not be verified.

Taking into consideration and analyzing the arguments from both sides, the CCP's bench constituted a Technical Committee to ascertain the facts pertaining to the matter and give an expert opinion vis-à-vis the technical nature of the evidence available on record. After visiting the PakWheel's premises and conducting various technical tests at its systems, the Technical Committee concluded that PakWheels had not been involved in copying or reproducing advertisements/listings originally posted on OLX website. In view of the finding of the Technical Report and absence of reliable evidence, the CCP set aside the enquiry report and disposed of show cause notices against PakWheels.

29 Jan 2021 | Online | Press Release

## CCP Rules in Favor of PakWheels in Alleged Deceptive Marketing Practices Case

by [ProPK Staff](#)

The Competition Commission of Pakistan (CCP) has passed an order deciding the matter of the deceptive marketing practices by PakWheels (Pvt.) Limited that has allegedly been involved in fraudulently using the trademark of OLX Classified Pakistan (OLX).

The CCP's bench comprising Shaista Bano and Bushra Naz Malik passed the order after hearing both the parties, and in view of the absence of reliable evidence, set aside the enquiry reports and disposed of the show cause notices against PakWheels. OLX had complained to the CCP that PakWheels had been copying advertisements, listings, and photographs bearing its watermarked logo and posting on their website without authorization.

The complaint stated that by doing so, PakWheels was allegedly gaining commercial benefits from the reputation, goodwill, and customer base of OLX by falsely implying and promoting its services and business to be the same or connected to or authorized by OLX. OLX alleged that the unauthorized use of its trademark by PakWheels was in violation of Section 10 of the Competition Act, 2010.

Initially, the CCP's enquiry had found that PakWheels was, prima facie, fraudulently using the registered trademark and logo of OLX along with photographs and description without OLX's authorization or consent. Consequently, PakWheels was found, prima facie, to have engaged in distributing false and misleading information about the properties and place of production to the consumers in violation of Section 10.

On the enquiry's recommendations, a show-cause notice was issued to PakWheels, and hearings were held in this regard.

PakWheels denied the allegations and stated that the online platforms posting classified advertisements usually allow relative freedom and anonymity to the users to post their advertisements on even more than one website.

Pleading its innocence in the matter, PakWheels further stated that possibly, due to lack of knowledge or awareness of the relevant laws, the users/third parties might have inadvertently posted the OLX watermarked photos on its website. Moreover, the old online content that PLX had relied on to use as evidence would be difficult to judge as either true or false because a listing or advertisement is generally removed from the website once the transaction is complete.

Therefore, as per the contentions, the veracity of the evidence provided by the complainant could not be verified. Taking into consideration and analyzing the arguments from both sides, the CCP's bench constituted a Technical Committee to ascertain the facts pertaining to the matter and to give an expert opinion vis-à-vis the technical nature of the evidence available on record.

After visiting the PakWheel's premises and conducting various technical tests at its systems, the Technical Committee concluded that PakWheels had not been involved in copying or reproducing advertisements or listings that had originally been posted on OLX's website.

In view of the finding of the Technical Report and in the absence of reliable evidence, the CCP set aside the enquiry report and disposed of the show-cause notices against PakWheels.



# Daily The Destination News

29 Jan 2021 | Online | Press Release

## CCP decides the matter of alleged deceptive marketing practices on the complaint of OLX

Islamabad – Press Release:

The Competition Commission of Pakistan (CCP) has passed an order deciding the matter of alleged deceptive marketing practices by PakWheels (Pvt) Limited for fraudulently using the trademark of OLX Classified Pakistan (OLX). The CCP's bench comprising Ms. Shaista Bano and Ms. Bushra Naz Malik passed the order after hearing both the parties, and in view of the absence of reliable evidence, set aside the enquiry report and disposed of the show cause notices against PakWheels. OLX complained to the CCP that PakWheels had been copying advertisements/listings and photographs bearing its watermarked logo and posting on their website without authorization. By doing so, PakWheels was allegedly gaining commercial benefits from the reputation, goodwill and customer base of OLX by falsely implying and promoting its services/business to be the same or connected to or authorized by OLX. OLX alleged that such an unauthorized use of its trademark by PakWheels was a violation of Section 10 of the Competition Act, 2010. The CCP's enquiry found that PakWheels was, prima facie, fraudulently using the registered trademark and logo of OLX along with the photographs and description without its authorization or consent. Consequently, PakWheels was found, prima facie, to have been engaged in distributing false and misleading information to the consumers related to the properties and place of production in violation of Section 10. On the enquiry's recommendations, a show cause notice was issued to PakWheels and hearings were held in the matter. PakWheels denied the allegations and stated that the online platforms posting classified advertisements usually allow relative freedom and anonymity to the users in posting their advertisements even on more than one website. Pleading its innocence in the matter, PakWheels further stated that possibly, due to lack of knowledge or awareness of the relevant laws, the users/third parties might have inadvertently posted OLX watermarked photos on its website. Moreover, the old online content relied upon by OLX as evidence would be difficult to judge as true or false because a listing/advertisement is generally removed from the website once the transaction is complete. Therefore, as per the contentions, the veracity of the evidence provided by the Complainant could not be verified. Taking into consideration and analyzing the arguments from both sides, the CCP's bench constituted a Technical Committee to ascertain the facts pertaining to the matter and give an expert opinion vis-à-vis the technical nature of the evidence available on record. After visiting the PakWheel's premises and conducting various technical tests at its systems, the Technical Committee concluded that PakWheels had not been involved in copying or reproducing advertisements/listings originally posted on OLX website. In view of the finding of the Technical Report and absence of reliable evidence, the CCP set aside the enquiry report and disposed of show cause notices against PakWheels.

# سی سی پی کا دھوکا دہی پر مبنی تشہری مہم کی شکایت پر فیصلہ جاری

انکوائری رپورٹ مسترد، پاک وہیلز کو جاری کردہ شوکار نوٹس خارج کر دیا گیا

اسلام آباد (نمائندہ خصوصی) کمپین کمیشن آف لمیٹڈ کی جانب سے اوایل ایکس کلاسٹیفائیڈ پاکستان پاکستان (سی سی پی) نے پاک وہیلز (پرائیویٹ) (OLX) کے ٹریڈ مارک کو صفحہ 8 پر بقیہ نمبر 50

اشتہارات کی نقل میں ملوث نہیں رہا۔ کلینکی کمیٹی کی رپورٹ کی بنیاد پر اور قابل اعتماد شواہد کی عدم موجودگی کے پیش نظر سی سی پی نے انکوائری رپورٹ کو مسترد کرتے ہوئے شوکار نوٹس خارج کر دیا۔

غلط اور گمراہ کن معلومات فراہم کرنے، اور کمپین ایکٹ 2010 کے سیکشن 10 کی خلاف ورزی میں ملوث رہا ہے۔ انکوائری رپورٹ کی سفارش پر پاک وہیلز کو شوکار نوٹس جاری کیا گیا تھا۔ سماعت کے دوران پاک وہیلز نے ان الزامات کی تردید کرتے ہوئے کہا ہے کہ آن لائن پلیٹ فارمز پر صارفین عام طور پر ایک سے زیادہ ویب سائٹ پر اپنے اشتہار پوسٹ کرنے میں آزاد ہوتے ہیں۔ پاک وہیلز نے مزید بتایا کہ ممکن طور پر، متعلقہ قوانین سے ناواقفیت یا آگاہی نہ ہونے کی وجہ سے، صارفین نے نادانستہ طور پر ان کی ویب سائٹ پر اوایل ایکس کے لوگو والی تصاویر شائع کیں۔ اور جب ایک پارٹینر دین مکمل ہو جاتا ہے تو آن لائن اشتہارات کو متعلقہ ویب سائٹ سے ہٹا دیا جاتا ہے۔ لہذا، شکایت کنندہ کے جانب سے فراہم کردہ شواہد کی صداقت کی تصدیق نہیں کی جاسکتی۔ دونوں اطراف کے دلائل سننے کے بعد سی سی پی نے فیصلے سے متعلق متعلقہ حقائق کا پتہ لگانے اور ریکارڈ پر دستیاب شواہد کی کلینکی نوعیت کو جانچنے اور ایک ماہر اندازے کے لئے ایک کلینکی کمیٹی تشکیل دی۔ پاک وہیلز کے دفاتر کا دورہ کرنے اور اس کے سسٹمز کی کلینکی جانچ پڑتال کے بعد، کلینکی کمیٹی نے یہ نتیجہ اخذ کیا کہ پاک وہیلز اوایل ایکس کی ویب سائٹ پر لگے

سی سی پی

بقیہ 50

کو مسجد جملا سازی سے استعمال کرنے اور دھوکا دہی پر مبنی تشہری مہم چلانے کے الزام پر فیصلہ جاری کر دیا۔ مس شانتہ بانو اور مس بشری ناز ملک پر مشتمل سی سی پی کے نچ نے دونوں فریقین کے پیش کردہ دلائل کی بنا پر اور قابل اعتماد شواہد کی عدم موجودگی کے پیش نظر انکوائری رپورٹ مسترد کرتے ہوئے پاک وہیلز کو جاری کردہ شوکار نوٹس خارج کر دیا۔ اوایل ایکس نے سی سی پی کی شکایت کی تھی کہ پاک وہیلز کی اشتہاری مہم اور ویب سائٹ پر شائع کردہ تصاویر میں اوایل ایکس کے logo کو اس کی اجازت کے بغیر استعمال کیا جا رہا ہے جو کمپین ایکٹ 2010 کے سیکشن 10 کی خلاف ورزی ہے۔ سی سی پی کی انکوائری کے مطابق پاک وہیلز بادی النظر میں اوایل ایکس کے رجسٹرڈ ٹریڈ مارک اور لوگو کو جعل سازی سے استعمال کرنے، صارفین کو غلط اور گمراہ کن معلومات فراہم کرنے، اور کمپین ایکٹ 2010 کے سیکشن 10 کی خلاف ورزی میں ملوث رہا ہے۔ انکوائری رپورٹ کی سفارش پر پاک وہیلز کو شوکار نوٹس جاری کیا گیا تھا۔ سماعت کے دوران پاک وہیلز نے ان الزامات کی تردید کرتے ہوئے کہا ہے کہ آن لائن پلیٹ فارمز پر صارفین



## سی سی پی کا دھوکا دہی پر مبنی شہری مہم کی شکایت پر فیصلہ جاری

اسلام آباد (کامرس رپورٹر) کمپنیشن کمیشن آف  
پاکستان (سی سی پی) نے پاک وہیلز (پرائیویٹ) لمیٹڈ  
کی جانب سے (باقی صفحہ 6 بقیہ نمبر 9)

فیصلہ جاری

9



او ایل ایکس کلاسٹیفائیڈ پاکستان (OLX) کے ٹریڈ  
مارک کو مہم چیلنج سے استعمال کرنے اور دھوکا  
دہی پر مبنی شہری مہم چلانے کے الزام پر فیصلہ جاری کر  
دیا۔ مس شائستہ بانو اور مس بشری ناز ملک پر مستل سی  
سی پی کے بیچنے والے دونوں فریقین کے پیش کردہ دلائل کی بنا  
پر اور قابل اعتماد شواہد کی عدم موجودگی کے پیش نظر  
انگوائری رپورٹ مسترد کرتے ہوئے پاک وہیلز کو جاری  
کردہ شوکاژ نوٹس خارج کر دیا۔ او ایل ایکس نے سی سی پی  
کو شکایت کی تھی کہ پاک وہیلز کی اشتہاری مہم اور  
ویب سائٹ پر شائع کردہ تصاویر میں او ایل ایکس کے  
logo کو اس کی اجازت کے بغیر استعمال کیا جا رہا ہے  
جو کمپنیشن ایکٹ 2010 کے سیکشن 10 کی خلاف ورزی  
ہے۔ سی سی پی کی انگوائری کے مطابق پاک وہیلز بادی  
انٹرن میں او ایل ایکس کے رجسٹرڈ ٹریڈ مارک اور لوگو کو  
جہل سازی سے استعمال کرنے، صارفین کو غلط اور گمراہ  
کن معلومات فراہم کرنے، اور کمپنیشن ایکٹ 2010  
کے سیکشن 10 کی خلاف ورزی میں ملوث رہا ہے۔