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## CCP briefs Sukkur businessmen on competition law

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**OUR STAFF REPORTER**  
**ISLAMABAD**

As part of Competition Caravan, the National Roadshow on Competition Law, the Competition Commission of Pakistan (CCP) held a seminar at the Sukkur Chamber of Commerce and Industry in which the business community was briefed on the importance of competition law compliance.

The seminar was attended by Aamir

The seminar was attended by Aamir Ali Khan Ghouri, President Sukkur Chamber, CCP Members Shahzad Ansar, Ikram Ul Haque Qureshi, Mueen Batlay, Director General International Affairs Ahmed Qadir and Director Advocacy & Media Asfandyar Khattak, Sukkur Chamber's vice president, members of the executive committee and the business community in large number, said a press released issued here.

Addressing the seminar, the Chamber's president Aamir Ali Khan Ghouri welcomed the advocacy initiative of CCP, which is very well timed and much-needed that will create awareness among the businesses and improve compliance with the law. He expressed the desire to keep a regular liaison with CCP through a focal person to be nominated by the Chamber. He also announced to distribute the Voluntary Competition Compliance Code of CCP among the members of the Chamber for its adoption by businesses.

Member OFT and Advocacy Shahzad Ansar in his remarks said that the adoption of the Voluntary Competition Compliance Code by companies will help create an environment of regulatory compliance and enable the corporate sector to benefit from a competitive economy. He said that CCP will keep regular interaction with the chambers of commerce to facilitate the resolution of their problems concerning competition.

Member Cartels & Trade Abuses and Legal Ikram Ul Haque Qureshi briefed the participants on the importance of Competition Law enforcement for creating a level playing field for businesses, the salient features of the law, and the benefits drawn by the consumers after getting protected from anti-competitive practices. He explained the substantive provisions of the Competition Act, 2010 and said the Competition Law creates a level playing field for all businesses by removing entry barriers and discouraging discriminatory policies. He urged the business community to approach the CCP to assist CCP in identifying competition issues.

Shahzad Ansar in his presentation said that companies should exercise caution in advertising their products and should refrain from deceptive marketing practices. He explained the role of the Office of Fair Trade in dealing with deceptive marketing practices. CCP Member Mueen Batlay briefed the participants on the merger regime.

In the interactive session, the participants highlighted various competition issues and urged CCP to play its role for their resolution.

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## Competition Act-2010 to restrict trend of illegal business

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**HYDERABAD**—The implementation of Competition Laws under Competition Act-2010 will provide equal and healthy opportunity to the business community of the country and also restrict the trend of the illegal business of fictitious brands in the market. These views were expressed by the members of Competition Commission of Pakistan (CCP) who held a meeting with the business community here at Hyderabad Chamber of Commerce and Industry on Tuesday.

The members CCP Munir Batley and Ikramul Haq Qureshi, Director General Ahmed Qadir and Director Media Asfandyar Khatak, led by Dr. Shahzad Ansar said that the Competition Laws will protect the rights of the traders and businessmen and secure them if their competitors made any attempt to affect their business.

The Senior Vice President HCCI Turab Ali Khoja, former Vice President Ziauddin, Aslam Nirban, Abdul Karim Ghangra, Yousuf Memon, Aslam Khan Bangash, Salahuddin Khan Ghouri, Rasool Bux Taj, Ramzan Mughal, Nooruddin Noori and others took part in deliberations and hoped that Competition Act 2010 will be beneficial for the business community of Hyderabad.—APP



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سکھر قومی روڈ شوہرائے سابق قانوں کے سلسلے میں سکھر چیئر آف کامرس اینڈ انڈسٹری میں منعقدہ سیمینار میں مسابقتی کمیشن کے ممبران صدر سکھر چیئر عامر علی خوری کو شیلڈ پیش کر رہے ہیں

## معاشی ترقی کے لیے مسابقت کی بڑی اہمیت ہے، سکھر چیئر

### والٹیری کی کمپلائنس کوڈ پر عمل درآمد سے کارپوریٹ سیکٹر کو فائدہ ہوگا، شہزاد انصر

کراچی (کامرس رپورٹر) مسابقتی کمیشن آف پاکستان (سی سی پی) نے قومی روڈ شوہرائے مسابقتی قانون کے سلسلے میں سکھر چیئر آف کامرس اینڈ انڈسٹری میں ایک سیمینار منعقد کیا، جس میں مسابقتی قانون کی رضا کارانہ تعمیل کی اہمیت پر روشنی ڈالی گئی۔ سیمینار کے شرکاء میں صدر سکھر چیئر عامر علی خان خوری، سی سی پی ممبران شہزاد انصر، اکرام الحق قریشی، معین باطلے، سی سی پی ڈائریکٹر جنرل احمد قادر اور ڈائریکٹر اسٹند یارنگنگ، سکھر چیئر کے نائب صدر، ایگزیکٹو کمیٹی ممبران اور کاروباری برادری کی کثیر تعداد موجود تھی۔ عامر علی خوری نے سیمینار کے انعقاد پر سی سی پی کا شکریہ ادا کرتے ہوئے کہا کہ معاشی ترقی کے لیے مسابقت بہت اہمیت رکھتی ہے۔ انہوں نے سی سی پی کے ساتھ رابطہ

رکھنے کے لیے سکھر چیئر کی طرف سے ایک ٹوکل پرسن کی تعیناتی کی خواہش کا اظہار بھی کیا۔ اس موقع پر شہزاد انصر کا کہنا تھا کہ سی سی پی کے والٹیری کمپلائنس کوڈ پر رضا کارانہ عمل درآمد سے کارپوریٹ سیکٹر مسابقتی معیشت کا فائدہ اٹھا سکتا ہے۔ سی سی پی ملک کے تمام چیئر آف کامرس کے ساتھ مستقل بنیاد پر رابطہ رکھے گا تاکہ مسابقت سے متعلقہ معاملات میں ان کی رہنمائی کی جاسکے۔ اکرام الحق قریشی نے مسابقتی قانون 2010 کے چھپہ چھپہ نکات کی وضاحت کرتے ہوئے کہا کہ مسابقت مخالف عمل جیسا کہ بالادستی کا غلط استعمال اور گٹھ جوڑ نہ صرف صارفین کے لیے نقصان دہ ہیں بلکہ قومی خزانے کے لیے بھی مالی نقصان کا باعث ہیں۔

