

Date: 25-May-2024

News Coverage of Press Release

“Punjab Government to Provide Information for CCP's Investigation into Deceptive Housing Schemes”

CCP begins probe into deceptive housing schemes in Punjab

ISLAMABAD: The Competition Commission of Pakistan (CCP) has initiated an investigation into housing schemes in Punjab that are deceiving consumers through deceptive marketing practices.

Sources informed Business Recorder that the CCP is investigating several housing societies in Lahore, Kasur, Sheikhpura, and Nankana Sahib. These housing schemes are allegedly exploiting consumers through various misleading advertising tactics.

Section 10 of the Competition Act, 2010, prohibits businesses from engaging in deceptive marketing practices. These housing schemes often promote unrealistic offers and packages, causing financial harm to consumers and competing businesses.

In this regard, the CCP has approached Punjab government to provide support in concluding its investigation. Punjab government will provide information for CCP's investigation into deceptive housing schemes.

It has been decided that the Punjab government will provide updated information about the housing schemes in Punjab to the CCP to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

This decision was taken in a meeting held under the chairmanship of secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt Asad Ullah Khan (retd).—SOHAIL SARFRAZ

'Govt to update CCP on housing schemes'

By our correspondent

LAHORE: The Punjab government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Capt (Retd) Asad Ullah Khan.

The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakeel Ahmad Miah, DG Lahore Development Authority Tahir Farooq, and senior officials from LG&CD and CCP.

Member CCP briefed the participants on directions taken by CCP against illegal housing schemes. He informed that CCP was investigating the housing schemes that were violating Section 10 of the Competition Act, 2010 by misleading consumers. He desired that updated information about housing schemes may be provided and necessary support for conducting public hearings may also be provided.

Secretary HUD&PHED, Secretary LG&CDD and LDA DG agreed to provide necessary support and venue for public hearing. It was also decided that Pro forma No1 and Pro forma No2 soliciting basic and detailed information about the housing schemes under investigation containing basic information shall be provided.

Punjab govt to assist CCP's investigation into deceptive marketing by housing schemes

OUR STAFF REPORTER
ISLAMABAD

The Punjab government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt (r) Asad Ullah Khan. The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakeel Ahmad Mian, DG Lahore Development Authority Tahir Farooq, and senior officials from LG&CD and CCP. Member CCP briefed the participants about directions taken by CCP against illegal housing schemes. He informed that CCP is investigating the housing schemes that are violating Section 10 of the Competition Act, 2010 by misleading consumers. He desired that updated information about housing schemes may be provided and necessary support for conducting Public Hearings may also be provided.

Secretary HUD&PHED, Secretary LG&CDD and D.G LDA agreed to provide necessary support and venue for public hearing. It was also decided that Proforma No.1 and Proforma No.2 soliciting basic and detailed information about the housing schemes under investigation containing basic information shall be provided. The Competition Commission of Pakistan (CCP) has initiated an investigation into housing schemes in Punjab that are deceiving consumers through deceptive marketing practices. Sources informed that the CCP is investigating several housing societies in Lahore, Kasur, Sheikhupura, and Nankana Sahib. These housing schemes are allegedly exploiting consumers through various misleading advertising tactics. In this regard, CCP has approached Punjab government to provide support in concluding its investigation. Punjab government will provide information for CCP's investigation into deceptive housing schemes. It has been decided that the Punjab government will provide updated information about the housing schemes in Punjab to the CCP to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

Punjab to provide information for CCP's investigation into deceptive housing schemes

by News desk — 2 days ago in Lahore

The Punjab Government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt. (Retd.) AsadUllah Khan. The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakeel Ahmad Mian, DG Lahore Development Authority TahirFarooq, and senior officials from LG&CD and CCP. Member CCP briefed the participants about directions taken by CCP against illegal housing schemes. He informed that CCP is investigating the housing schemes that are violating Section 10 of the Competition Act, 2010 by misleading consumers. He desired that updated information about housing schemes may be provided and necessary support for conducting Public Hearings may also be provided.

<https://pakobserver.net/punjab-to-provide-information-for-ccps-investigation-into-deceptive-housing-schemes/#:~:text=The%20Punjab%20Government%20will%20provide,engaged%20in%20deceptive%20marketing%20practices.>

پنجاب حکومت کا CCP کو تحقیقات میں معاونت فراہم کرنے کا فیصلہ

سیکرٹری ہاؤسنگ، سیکرٹری ایل جی اینڈ سی ڈی، ڈی جی LDA کا معاونت پر اتفاق

اسلام آباد (ارشاد انصاری سے) پنجاب حکومت کمپینشن کمیشن پاکستان (CCP) کو دھوکہ دہی پر مبنی مارکیٹنگ میں مصروف ہاؤسنگ سکیموں کیخلاف جاری تحقیقات کے سلسلے میں تعاون فراہم کریگی۔ CCP

کے مطابق اس بات کا فیصلہ ایک اجلاس میں کیا گیا جس کی صدارت سیکرٹری ہاؤسنگ، اربن ڈویلپمنٹ اینڈ پبلک ہیلتھ انجینئرنگ ڈیپارٹمنٹ حکومت پنجاب کمپین (ر) (باقی صفحہ 7 نمبر 9)

سی سی پی

اسد اللہ خان نے کی۔ اجلاس میں CCP ممبر آفس آف فیئر ٹریڈ سعید احمد نواز، سیکرٹری ایل جی اینڈ سی ڈی شکیل احمد، ڈی جی لاہور ڈویلپمنٹ اتھارٹی طاہر فاروق اور ایل جی اینڈ سی ڈی اور CCP کے سینئر حکام نے شرکت کی۔ ممبر CCP نے شرکا کو غیر قانونی ہاؤسنگ سکیموں کے خلاف CCP کی طرف سے کئے گئے اقدامات کے بارے میں آگاہ کیا۔

پنجاب کا دھوکہ دہی پر مبنی ہاؤسنگ سکیموں کیخلاف تحقیقات میں معاونت کا فیصلہ

سی سی پی ان سکیموں کی چھان بین کر رہا ہے جو مسابقتی ایکٹ کی خلاف ورزی کر رہی ہیں

میں تعاون فراہم کرے گی۔ سی سی پی کے مطابق اس بات کا فیصلہ ایک اجلاس میں کیا گیا جس کی صدارت سیکرٹری ہاؤسنگ، اربن ڈویلپمنٹ اینڈ پبلک ہیلتھ انجینئرنگ ڈیپارٹمنٹ حکومت پنجاب کیپٹن (ر) اسد اللہ خان نے کی۔ اجلاس میں سی سی پی ممبر آفس باقی صفحہ 5 نمبر 18

اسلام آباد (کامرس رپورٹر) پنجاب حکومت نے سی سی پی کو دھوکہ دہی پر مبنی ہاؤسنگ سکیموں کے خلاف جاری تحقیقات میں معاونت فراہم کرنے کا فیصلہ کیا ہے، پنجاب حکومت کیپٹن کمشن آف پاکستان کو دھوکہ دہی پر مبنی مارکیٹنگ میں مصروف ہاؤسنگ سکیموں کے خلاف جاری تحقیقات کے سلسلے

18

تحقیقات معاونت

بقیہ

آف فیزٹریڈ سعید احمد نواز، سیکرٹری ایل جی اینڈ سی ڈی شکیل احمد میاں، ڈی جی لاہور ڈویلپمنٹ اتھارٹی طاہر فاروق اور ایل جی اینڈ سی ڈی اور سی سی پی کے سینئر حکام نے شرکت کی۔ ممبر سی سی پی نے شرکاء کو غیر قانونی ہاؤسنگ سکیموں کے خلاف سی سی پی کی طرف سے کئے گئے اقدامات کے بارے میں آگاہ کیا۔ انہوں نے بتایا کہ سی سی پی ان ہاؤسنگ سکیموں کی چھان بین کر رہا ہے جو صارفین کو گمراہ کر کے مسابقتی ایکٹ 2010 کے سیکشن 10 کی خلاف ورزی کر رہی ہیں۔ انہوں نے خواہش ظاہر کی کہ ہاؤسنگ سکیموں کے بارے میں تازہ ترین معلومات فراہم کی جائیں اور عوامی سماعت کے انعقاد کے لئے ضروری معاونت بھی فراہم کی جائے۔

پنجاب حکومت کا سی سی پی کو دھوکہ دہی پر مبنی ہاؤسنگ اسکیموں کیخلاف تحقیقات میں معاونت کا فیصلہ

اسلام آباد (نمائندہ خصوصی) پنجاب حکومت کی پیشین گوئی آف پاکستان (سی سی پی) کو دھوکہ دہی پر مبنی مارکیٹنگ میں مصروف ہاؤسنگ اسکیموں کے خلاف جاری تحقیقات کے سلسلے میں تعاون فراہم کرے گی۔ اس بات کا صفحہ 6 پر بقیہ نمبر 50

معاونت فیصلہ

بقیہ 50

فیصلہ ایک اجلاس میں کیا گیا جس کی صدارت سیکرٹری ہاؤسنگ، اربن ڈویلپمنٹ اینڈ پبلک ہیلتھ انجینئرنگ ڈیپارٹمنٹ حکومت پنجاب کیپٹن (ر) اسد اللہ خان نے کی۔ اجلاس میں سی سی پی ممبر آفس آف فیکٹریڈ سعید احمد نواز، سیکرٹری ایل جی اینڈ سی ڈی شکیل احمد میاں، ڈی جی لاہور ڈویلپمنٹ اتھارٹی طاہر فاروق اور ایل جی اینڈ سی ڈی اور سی سی پی کے سینئر حکام نے شرکت کی۔ ممبر سی سی پی نے شرکا کو غیر قانونی ہاؤسنگ اسکیموں کے خلاف سی سی پی کی طرف سے کئے گئے اقدامات کے بارے میں آگاہ کیا۔

عوامي آواز

(Sindhi)

25-May-2024

Page # 3

ڪمپيٽيشن ڪميشن آف پاڪستان

(سي سي پي) پاران پنجاب ۾ جعلي

هاٽوسنگ سوسائٽيز خلاف ڪارروايون

اسلام آباد (پريس رليز): پنجاب ۾ جعلي بنيادن تي جوڙيل ۽ عوام کي ڏوڪو ڏيندڙ هاٽوسنگ اسڪيمن خلاف ڪارروايون شروع ڪيون ويون آهن. ان ڏس ۾ سي سي پي تحقيقات جو دائرو وسيع ڪري چڙيو آهي. پنجاب حڪومت پاران سي سي پي کي اهڙين ڪاررواين ڪرڻ لاءِ مڪمل تعاون فراهم ڪرڻ جو فيصلو ڪيو ويو آهي. اهڙو فيصلو پنجاب حڪومت جي هڪ اعليٰ سطحي اجلاس ۾ ڪيو ويو جنهن جي صدارت سيڪريٽري هاٽوسنگ سوسائٽيز، اربن ڊولپمينٽ اينڊ پبلڪ هيلٿ انجنيئرنگ ڊيپارٽمينٽ پنجاب حڪومت ڪيپٽن ريتارڊ اسد الله خان ڪئي. انهيءَ موقعي تي سي سي پي جي ميمبر اجلاس ۾ غير قانوني هاٽوسنگ اسڪيمن خلاف سي سي پي پاران ڪيل ڪاررواين کان آگاه ڪيو هن وڌيڪ چيو ته سي سي پي اهڙين هاٽوسنگ اسڪيمن متعلق تحقيقات ڪري رهي آهي جيڪي ڪاپيدارن کي ڪوڙي معلومات ڏئي انهن کي گمراهه ڪري رهيون آهن ۽ انهن سان ڏوڪو ڪري ڪمپيٽيشن ڪميشن آف پاڪستان جي ايڪٽ 2010 جي سيڪشن 10 جي خلاف ورزي ڪري رهيون آهن.

25-May-2024

Page 3

Punjab Government to Provide Information for CCP's Investigation into Deceptive Housing Schemes

PPA

ISLAMABAD: The Punjab Government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt. (Retd.) Asad Ullah Khan. The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakel Ahmad Mian, DG Lahore Development Authority Tahir Farooq, and senior officials from LG&CD and CCP.

Member CCP briefed the participants about directions taken by CCP against illegal housing schemes. He informed that CCP is investigating the housing schemes that are violating Section 10 of the Competition Act, 2010 by misleading consumers. He desired that updated information about housing schemes may be provided and necessary support for conducting Public Hearings may also be provided.

Secretary HUD&PHED, Secretary LG&CDD and D.G LDA agreed to provide necessary support and venue for public hearing. It was also decided that Proforma No.1 and Proforma No.2 soliciting basic and detailed information about the housing schemes under investigation containing basic information shall be provided.

25-May-2024

Page # 2

Punjab Govt to Provide Info for CCP's Investigation into Deceptive Housing Schemes

STAFF REPORTER

ISLAMABAD

Punjab Govt to Provide Info for CCP's Investigation into Deceptive Housing Schemes. The Punjab Government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in decep-

tive marketing practices.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt. (Retd.) Asad Ullah Khan. The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakeel Ahmad Mian, DG

Lahore Development Authority Tahir Farooq, and senior officials from LG&CD and CCP.

Member CCP briefed the participants about directions taken by CCP against illegal housing schemes. He informed that CCP is investigating the housing schemes that are violating Section 10 of the Competition Act, 2010 by misleading consumers. He desired that updated information about housing schemes may be provided and nec-



essary support for conducting Public Hearings may also be provided.

Secretary HUD&PHED, Secretary LG&CDD and D.G LDA agreed to provide necessary support

and venue for public hearing. It was also decided that Proforma No.1 and Proforma No.2 soliciting basic and detailed information about the housing schemes under investigation containing

basic information shall be provided.

Unapproved housing schemes: CCP takes note of deceptive marketing practices

The Competition Commission of Pakistan (CCP) has found that the rampant advertisement campaigns of unapproved schemes by developers and builders are a major issue in the real estate sector, reflecting deceptive marketing practices.

According to a report of the CCP on

real estate sector, it has been observed that various undertakings on the launch of housing schemes have indulged in deceptive marketing practices in the real estate sector of Pakistan. One of the major and most frequent issues pertinent to deceptive marketing practices in this sector is that of rampant advertisement campaigns by unapproved schemes. Builders and developers start advertising their schemes prior to

attaining NOCs from relevant authorities. The consumers, upon viewing such ads, invest significant amount of funds in such schemes. However, these schemes either prove to be completely non-existent or due to absence of NOCs, get cancelled by the relevant authorities. Either way, it is the end consumer that incurs huge losses - often lifetime savings - due to instances of such deceptive marketing practices.

Punjab Govt to Assist CCP's Investigation into Deceptive Marketing by Housing Schemes

By ProPK Staff | Published May 24, 2024 | 7:39 pm

f t w in



The Punjab Government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt. (Retd.) Asad Ullah Khan. The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakeel Ahmad Mian, DG Lahore Development Authority Tahir Farooq, and senior officials from LG&CD and CCP.

Member CCP briefed the participants about directions taken by CCP against illegal housing schemes. He informed that CCP is investigating the housing schemes that are violating Section 10 of the Competition Act, 2010 by misleading consumers. He desired that updated information about housing schemes may be provided and necessary support for conducting Public Hearings may also be provided.

Secretary HUD&PHED, Secretary LG&CDD, and D.G LDA agreed to provide necessary support and a venue for a public hearing. It was also decided basic and detailed information about the housing schemes under investigation shall be provided.

<https://propakistani.pk/2024/05/24/punjab-govt-to-assist-ccps-investigation-into-deceptive-marketing-by-housing-schemes/>



25-May-2024

Online

Punjab to Provide Information for CCP's Investigation into Deceptive Housing Schemes

This decision was taken in a meeting held under the chairmanship of Secretary Housing Capt. (Retd.) Asad Ullah Khan.

Punjab Government to Provide Information for CCP's Investigation into Deceptive Housing Schemes

ISLAMABAD (Web News)

The Punjab Government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt. (Retd.) Asad Ullah Khan. The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakeel Ahmad Mian, DG Lahore Development Authority Tahir Farooq, and senior officials from LG&CD and CCP.

Member CCP briefed the participants about directions taken by CCP against illegal housing schemes. He informed that CCP is investigating the housing schemes that are violating Section 10 of the Competition Act, 2010 by misleading consumers. He desired that updated information about housing schemes may be provided and necessary support for conducting Public Hearings may also be provided.

Secretary HUD&PHED, Secretary LG&CDD and D.G LDA agreed to provide necessary support and venue for public hearing. It was also decided that Proforma No.1 and Proforma No.2 soliciting basic and detailed information about the housing schemes under investigation containing basic information shall be provided.

<https://www.telecoalert.com/2024/05/25/punjab-to-provide-information-for-ccps-investigation-into-deceptive-housing-schemes/>



25-May-2024

Online

Punjab govt to assist CCP in crackdown on deceptive housing scheme practices

May 27, 2024 (MLN): The Punjab Government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

The CCP informed the public of this update through a press statement issued yesterday.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt. (Retd.) Asad Ullah Khan.

The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakeel Ahmad Mian, DG Lahore Development Authority Tahir Farooq, and senior officials from LG&CD and CCP.

Member CCP briefed the participants about directions taken by CCP against illegal housing schemes. He informed that CCP is investigating the housing schemes that are violating Section 10 of the Competition Act, 2010 by misleading consumers.

He desired that updated information about housing schemes may be provided and necessary support for conducting Public Hearings may also be provided.

Secretary HUD&PHED, Secretary LG&CDD and D.G LDA agreed to provide necessary support and venue for public hearing.

It was also decided that Proforma No.1 and Proforma No.2 soliciting basic and detailed information about the housing schemes under investigation containing basic information shall be provided.

<https://mettisglobal.news/punjab-govt-to-assist-ccp-in-crackdown-on-deceptive-housing-scheme-practices/>

25-May-2024

Online

PUNJAB GOVT TO PROVIDE INFORMATION FOR CCP'S INVESTIGATION INTO DECEPTIVE HOUSING SCHEMES

DNA News | May 24, 2024



ISLAMABAD, MAY 24, /DNA/ – The Punjab Government will provide updated information about the housing schemes in Punjab to the Competition Commission of Pakistan (CCP) to facilitate its ongoing investigation against housing schemes engaged in deceptive marketing practices.

This decision was taken in a meeting held under the chairmanship of Secretary Housing, Urban Development & Public Health Engineering Department, Government of Punjab, Capt.

(Retd.) Asad Ullah Khan. The meeting was attended by CCP Member Office of Fair Trade Saeed Ahmad Nawaz, Secretary LG&CD, Shakeel Ahmad Mian, DG Lahore Development Authority Tahir Farooq, and senior officials from LG&CD and CCP.

Member CCP briefed the participants about directions taken by CCP against illegal housing schemes. He informed that CCP is investigating the housing schemes that are violating Section 10 of the Competition Act, 2010 by misleading consumers. He desired that updated information about housing schemes may be provided and necessary support for conducting Public Hearings may also be provided.

Secretary HUD&PHED, Secretary LG&CDD and D.G LDA agreed to provide necessary support and venue for public hearing. It was also decided that Proforma No.1 and Proforma No.2 soliciting basic and detailed information about the housing schemes under investigation containing basic information shall be provided.

<https://dnanews.com.pk/punjab-govt-to-provide-information-for-ccps-investigation-into-deceptive-housing-schemes/>



25-May-2024

Online

Punjab govt joins forces with CCP to combat housing fraud

ARY NEWS By Web Desk | May 24, 2024



In a move to tackle fraudulent housing schemes in Punjab, the state government has pledged its support to the Competition Commission of Pakistan (CCP), ARY News reported on Friday.

This significant decision was reached during a crucial meeting presided over by the Secretary of Housing and Urban Development in Punjab.

With reports of deceitful housing projects surfacing across the region,

The CCP is expected to intensify its investigation related to the fraudulent schemes in Punjab.

Last year, the NAB Rawalpindi chapter recovered Rs 600 million from the Housing administration and distributed it among the fraud victims.

According to the details, NAB Rawalpindi recovered Rs 600 million, and after scrutiny, the checks were distributed among the housing society fraud victims.

The NAB Rawalpindi spokesperson stated that the housing society management filed an application related to a plea bargain with NAB, adding that the society management is allegedly advertising the project on print and electronic media without having the NOC of the project from the relevant department.

Back in 2019, the National Accountability Bureau (NAB) apprehended the owners of Canal View Housing Scheme, Zaffar Iqbal and Raza Malik in Multan.

Talking to journalists, an NAB official said that the suspects were taken into custody for depriving people of more than Rs343 million in the name of the housing project. The suspects were produced before an accountability court on Friday.

The accountability court granted NAB a 7-day physical remand of the owners of Canal View Housing Scheme Layyah for further investigations.

<https://arynews.tv/punjab-govt-joins-forces-with-ccp-to-combat-housing-fraud/>