

Dated: 29, June, 2022

PRESS RELEASE COVERAGE

ADVOCACY SESSION AT RAWALPINDI CHAMBER OF COMMERCE AND INDUSTRIES (RCCI)

on

27 June 2022

**“CCP RECOMMENDS BUSINESSES WHILE MARKETING THEIR PRODUCTS TO:
“SHOW WHAT YOU SELL AND SAY WHAT YOU MEAN”**

Businesses must be truthful while marketing products: CCP chief

By Our Staff Reporter

RAWALPINDI: Competition Commission of Pakistan (CCP) chairperson Rahat Kaunain Hassan on Tuesday said deceptive marketing practices had a direct impact on consumers and the competitors of the businesses and therefore, while marketing their products, businesses must be truthful.

She was speaking at an advocacy session on competition law jointly organised by Rawalpindi Chamber of Commerce & Industry (RCCI) and Competition Commission of Pakistan (CCP).

She recommended to businesses to “show what you sell and say what you mean” which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage.

“Businesses are free to make profits as long as they are not violating the competition principles. Nothing bars businesses under the law from growing; per se dominance is not prohibited, it is the abuse of dominance that triggers competition law enforcement,” she said.

She said that the CCP was

also playing its part in the policy reform by offering recommendations that would enhance economic efficiencies and create a level playing field.

“The CCP’s draft pilot study on the ‘Assessment of Supply Chain from Farm Gate to Retail’ recommends policy measures for enhancing economic efficiency and eliminating distortions in the supply chain of essential commodities,” she added.

Similarly, she said that its report on the SME Sector will offer solid recommendations for improving economic efficiencies of SMEs.

Moreover, consultative sessions have commenced on the CCP’s draft “E-Commerce Policy Guidelines” for deliberations with the stakeholders.

She said that the competition law does play a role in removing entry barriers, improving the market access, and creating a level playing field, but the country’s ranking in the Global Competitiveness Index (GCI) is based on other factors such as institutions, infrastructure, Information and Communication Technologies (ICT) adoption, macroeconomic stability, health, skills, product market, labour market, financial system, market size, business dynamism, and innovation capability.

Earlier, RCCI President Nadeem Rauf acknowledged the good work done by the CCP and emphasised upon the need to create more awareness of the competition law. He offered RCCI’s platform for educating the businessmen on the dos and don’ts of the law.

He also welcomed the chairperson’s suggestion of exempting the chambers from fee for filing formal complaints with the CCP.

■ FALSE TRANSACTIONS

Deceptive marketing harms consumers, competitors: CCP

By our correspondent

ISLAMABAD: Competition Commission of Pakistan (CCP) Chairperson Rahat Kaunain Hassan has said deceptive marketing practices had a direct impact on consumers and competitors of businesses, which was why businesses should be truthful when marketing products.

She recommends businesses to, "Show what you sell and say what you mean," which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage.

She was addressing an advocacy session on competition law organised by the Rawalpindi Chamber of Commerce and Industry (RCCI).

RCCI President Chaudhry Nadeem A Rauf, Vice President Tallat Mahmood Awan, Former Senior Vice President Saqib Rafiq, Senior Vice President Asim Mehmood Malik, executive com-

mittee members and representatives of the business community attended the session.

She said that businesses were free to make profits as long as they were not violating the competition principles. "Nothing bars businesses under the law from growing; per se dominance is not prohibited, it is the abuse of dominance that triggers competition law enforcement," she maintained.

Kaunain added that enforcement creates a better understanding of the law and contributes to developing a competition culture therefore, the CCP would continue to enforce the law in letter and spirit without fear and favour as it has been doing across all sectors of the economy.

The chairperson said the CCP was also playing its part in the policy reform by offering recommendations that would enhance economic efficiencies and create a level playing field.

As part of its mandate to review the

policy frameworks, the CCP's draft pilot study on the "Assessment of Supply Chain from Farm gate to Retail" recommends policy measures for enhancing economic efficiency and eliminating distortions in the supply chain of essential commodities.

Similarly, its report on the SME sector offers recommendations for improving the economic efficiencies of SMEs. Moreover, consultative sessions have commenced on the CCP's draft "E-Commerce Policy Guidelines" for deliberations with the stakeholders.

Clarifying the generally misunderstood linkage between the competition law and Pakistan's comparative country ranking on the Global Competitiveness Index (GCI) of the World Economic Forum, she said that the competition law does play a role in removing entry barriers, improving market access, and creating a level playing field, but the country's ranking in the GCI was based on other factors such as institutions, infrastruc-

ture, information and communication technologies (ICT) adoption, macroeconomic stability, health, skills, product market, labour market, financial system, market size, business dynamism, and innovation capability.

Earlier, RCCI president acknowledged the good work done by the CCP and emphasised the need to create more awareness of the competition law. He offered RCCI's platform for educating the businessmen on the dos and don'ts of the law. He also welcomed the chairperson's suggestion of exempting the chambers from fees for filing formal complaints with the CCP.

The RCCI's representatives took an active part in the discussion by asking numerous questions and highlighting many issues.

The chairperson said that the CCP's doors were open for all, and businessmen should feel free to approach the CCP through the chambers of commerce or in an individual capacity.

Marketing products

‘Show what you sell and say what you mean,’ businesses told

RECORDER REPORT
ISLAMABAD: Chairperson, Competition Commission of Pakistan (CCP), Rahat Kaunain Hassan has said that deceptive marketing practices have a direct impact on consumers and the competitors of the businesses and therefore while marketing their products, businesses must be truthful.

She recommends businesses to, “Show what you sell and say what you mean,” which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage.

She said this, while addressing an Advocacy Session on Competition Law

organised by the Rawalpindi Chamber of Commerce & Industry (RCCI). President RCCI Chaudhry Nadeem A Rauf, Vice President Tallat Mahmood Awan, former Senior Vice President Saqib Rafiq, Senior Vice President Asim Mehmood Malik, executive committee members and representatives of the business community attended the session.

She said that businesses are free to make profits as long as they are not violating the competition principles. Nothing bars businesses under the law from growing; per se dominance is not prohibited, it is the abuse of dominance that triggers competition law enforcement, she maintained. She added that

enforcement creates a better understanding of the law and contributes to developing a competition culture therefore, the CCP will continue to enforce the law in letter and spirit without fear and favour as it has been doing across all sectors of the economy.

The Chairperson said the CCP is also playing its part in the policy reform by offering recommendations that would enhance economic efficiencies and create a level playing field. As part of its mandate to review the policy frameworks, the CCP’s draft pilot study on the “Assessment of Supply Chain from Farm gate to Retail” recommends policy measures for enhancing eco-

nomie efficiency and eliminating distortions in the supply chain of essential commodities. Similarly, its report on the SME sector will offer recommendations for improving the economic efficiencies of SMEs. Moreover, consultative sessions have commenced on the CCP’s draft “E-Commerce Policy Guidelines” for deliberations with the stakeholders.

Clarifying the generally misunderstood linkage between the Competition Law and Pakistan’s comparative country ranking on the Global Competitiveness Index (GCI) of the World Economic Forum, the Chairperson said the Competition law does play a role in removing entry barriers, improving the market access, and creating a level playing field, but the country’s ranking in the GCI is based on other factors such as institutions, infrastructure, Information and Communication Technologies (ICT) adoption, macroeconomic stability, health, skills, product market, labour market, financial system, market size, business dynamism, and innovation capability.

Earlier, President RCCI acknowledged the good work done by the CCP and emphasised the need to create more awareness of the Competition Law. He offered RCCI’s platform for educating the businessmen on the Dos and don’ts of the law. He also welcomed the Chairperson’s suggestion of exempting the chambers from fees for filing formal complaints with the CCP.

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CORPORATE CORNER

CCP asks businesses to say truth

ISLAMABAD. Competition Commission of Pakistan (CCP) Chairperson Rahat Kaunain Hassan has said that deceptive marketing practices have a direct impact on consumers and the competitors of businesses and therefore, while marketing their products, the businesses must be truthful. She recommended the businesses to “show what you sell and say what you mean,” which can make them fully compliant and truthful to the consumers and not allow them to take any undue competitive advantage. She said this while addressing an advocacy session on competition law organised by the Rawalpindi Chamber of Commerce and Industry (RCCI). She said that businesses are free to make profits as long as they are not violating the competition principles. Nothing bars businesses under the law from growing; per se dominance is not prohibited, it is the abuse of dominance that triggers competition law enforcement, she maintained. She added that enforcement creates better understanding of the law and contributes to developing a competition culture therefore, the CCP will continue to enforce the law in letter and spirit. PRESS RELEASE

CCP recommends businesses marketing products to 'show what you sell, say what you mean'

STAFF REPORTER

ISLAMABAD

The Chairperson, Competition Commission of Pakistan (CCP), Rahat Kaunain Hassan, on Tuesday has said that deceptive marketing practices have a direct

President Saqib Rafiq, Senior Vice President Asim Mehmood Malik, executive committee members and representatives of the business community attended the session.

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President Rawalpindi Chamber of Commerce & Industry, Chaudhry Nadeem A. Rauf giving away souvenir to chairperson Competition Commission of Pakistan, Ms. Rahat Kaunain Hassan after an advocacy session at RCCI.

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She said this while addressing an Advocacy Session on Competition Law organised by the Rawalpindi Chamber of Commerce & Industry (RCCI). President RCCI Chaudhry Nadeem A. Rauf, Vice President Taltat Mahmood Awan, Former Senior Vice

are not violating the competition principles. Nothing bars businesses under the law from growing; per se dominance is not prohibited, it is the abuse of dominance that triggers competition law enforcement, she maintained. She added that enforcement creates a better understanding of the law and contributes to developing a competition culture therefore, the CCP will continue to enforce the law in letter and spirit without fear and favour as it has been doing across all sectors of the economy.

The Chairperson said that the CCP is also playing its part in the policy reform by offer-

ing policy measures for enhancing economic efficiency and eliminating distortions in the supply chain of essential commodities. Similarly, its report on the SME Sector will offer recommendations for improving the economic efficiencies of SMEs.

Moreover, consultative sessions have commenced on the CCP's draft "E-Commerce Policy Guidelines" for deliberations with the stakeholders. Clarifying the generally misunderstood linkage between the Competition Law and Pakistan's comparative country ranking on the Global Competitiveness Index (GCI) of the World Economic

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‘Businesses must be truthful’, says CCP Chairperson

OUR STAFF REPORTER
ISLAMABAD

Competition Commission of Pakistan (CCP) Chairperson Rahat Kaunain Hassan has said that deceptive marketing practices have a direct impact on consumers and the competitors of the businesses but the businesses must be truthful while marketing their products.

She recommended the businesses to, “Show what you sell and say what you mean,” which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage. She said this while addressing an Advocacy Session on Competition Law organised by the Rawalpindi Chamber of Commerce & Industry (RCCI). President RCCI Chaudhry Nadeem A Rauf, Vice President Tallat Mahmood Awan, Former Senior Vice President Saqib Rafiq, Senior Vice President Asim Mehmood Malik, executive committee members and representatives of the business community attended the session.

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Earlier, the RCCI President acknowledged the good work done by the CCP and emphasised the need to create more awareness of the Competition Law. He offered the RCCI’s platform for educating the businessmen on the do’s and don’ts of the law. He also welcomed the chairperson’s suggestion of exempting the chambers from fees for filing formal complaints with the CCP. The RCCI’s representatives took an active part in the discussion by asking numerous questions and highlighting many issues. The chairperson said that the CCP’s doors are always open for all, and businessmen must feel free to approach the CCP through the Chambers of Commerce or in an individual capacity.

Nothing bars businesses under law from growing: CCP

Staff Report

Chairperson, Competition Commission of Pakistan (CCP), RahatKaunain Hassan on Tuesday said that the deceptive marketing practices have a direct impact on consumers and the competitors of the businesses and therefore while marketing their products, businesses must be truthful. She recommends businesses to, "Show what you sell and say what you mean," which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage.

She said this while addressing an Advocacy Session on Competition Law organised by the Rawalpindi Chamber of Commerce & Industry (RCCI). President RCCI Chaudhry Nadeem A. Rauf, Vice President Tallat Mahmood Awan, Former Senior Vice President SaqibRafiq, Senior Vice President AsimMehmood Malik, executive committee members and representatives of the business community attended the session.

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CCP recommends businesses while marketing their products to: "Show what you sell and Say What You Mean"

ISLAMABAD, 28 JUNE 2022: The Chairperson, Competition Commission of Pakistan (CCP), Rahat Kaunain Hassan, has said that deceptive marketing practices have a direct impact on consumers and the competitors of the businesses and therefore while marketing their products, businesses must be truthful. She recom-

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President Rawalpindi Chamber of Commerce & Industry, Chaudhry Nadeem A. Rauf giving away souvenir to Chairperson Competition Commission of Pakistan, Ms. Rahat Kaunain Hassan after an advocacy session at RCCI.

Islamabad POST

Wednesday, June 29, 2022

Pakistan's Credible Daily Newspapers

Price Rs. 20

Deceptive marketing has direct impact on consumers

DNA

RAWALPINDI: The Rawalpindi Chamber of Commerce & Industry (RCCI) in collaboration with Competition Commission of Pakistan (CCP) organized an Advocacy Session on Competition Law. Chairperson CCP, Ms. Rahat Kaunain Hassan, in her address said that deceptive marketing practices have a direct impact on consumers and the com-

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Lead Business

Deceptive marketing practices have a direct impact on consumers: CCP

■ OUR CORRESPONDENT
RAWALPINDI

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CCP recommends businesses while marketing their products to: “show what you sell and say what you mean”

STAFF REPORTER

ISLAMABAD

The Chairperson, Competition Commission of Pakistan (CCP), Rohat Kaunain Hassan, has said that deceptive marketing practices have a direct impact on consumers and the competitors of the businesses and therefore while marketing their products, businesses must be truthful. She recommends businesses to, “Show what you sell and say what you mean,” which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage.

She said this while addressing an Advocacy Session on Competition Law organised by the Rawalpindi



Chamber of Commerce & Industry (RCCI). President RCCI Chaudhry Nadeem A. Razi, Vice President Talat Mahmood Awan, Former Senior Vice President Saqib Rafiq, Senior Vice President Asim Mahmood Malik, executive committee members and representatives of the business community attended the session.

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Clarifying the generally misunderstood linkage between the Competition Law and Pakistan's comparative country ranking on the Global Competitiveness Index (GCI) of the World Economic Forum, the Chairperson said that the Competition law does play a role in removing entry barriers, improving the market access, and creating a level playing field.

CCP recommends businesses while marketing their products

To “Show What You Sell And Say What You Mean”

Staff Reporter

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She said this while addressing an Advocacy Session on Competition Law organised by the Rawalpindi Chamber of Commerce & Industry (RCCT). President RCCT Chaudhry Nadeem A. Rauf, Vice President Talat Mahmood Awan, Former Senior Vice President Saqib Rafiq, Senior Vice President Asim Mehmood Malik, executive committee members and representatives of the business community attended the session.

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Earlier, President RCCT acknowledged the good work done by the CCP and emphasised the need to create more awareness of the Competition Law. He offered RCCT’s platform for educating the businessmen on the Do’s and don’ts of the law. He also welcomed the Chairperson’s suggestion of exempting the chambers from fees for filing formal complaints with the CCP.

Bol News

29 June 2022 | Online | CCP Press Release

Deceptive marketing harmful for consumers: official

Staff Correspondent

KARACHI: Deceptive marketing practices have a direct impact on consumers and the competitors of the businesses and therefore businesses must be truthful while marketing their products, an official said.

The Competition Commission of Pakistan (CCP) Chairperson Rahat Kaunain Hassan recommended businesses to “Show what you sell and say what you mean,” which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage.

She was addressing an Advocacy Session on Competition Law organised by the Rawalpindi Chamber of Commerce and Industry (RCCI).

Rahat said that businesses are free to make profits as long as they are not violating the competition principles. Nothing bars businesses under the law from growing; per se dominance is not prohibited, it is the abuse of dominance that triggers competition law enforcement, she added.

Enforcement creates a better understanding of the law and contributes to developing a competition culture therefore, the CCP will continue to enforce the law in letter and spirit without fear and favour as it has been doing across all sectors of the economy, the CCP chairperson said.

The CCP is also playing its part in the policy reform by offering recommendations that would enhance economic efficiencies and create a level playing field.

As part of its mandate to review the policy frameworks, the CCP’s draft pilot study on the “Assessment of Supply Chain from Farm gate to Retail” recommends policy measures for enhancing economic efficiency and eliminating distortions in the supply chain of essential commodities, Rahat said.

Similarly, its report on the Small and Medium Enterprises (SME) sector will offer recommendations for improving the economic efficiencies of the SMEs, she added. She apprised that consultative sessions have commenced on the CCP’s draft “E-Commerce Policy Guidelines” for deliberations with the stakeholders.

Clarifying the generally misunderstood linkage between the competition law and Pakistan’s comparative country ranking on the Global Competitiveness Index (GCI) of the World Economic Forum (WEF), the CCP chairperson said that the competition law does play a role in removing entry barriers, improving the market access, and creating a level playing field.

However, she said, the country’s ranking in the GCI is based on other factors such as institutions, infrastructure, Information and Communication Technologies (ICT) adoption, macroeconomic stability, health, skills, product market, labour market, financial system, market size, business dynamism and innovation capability.

RCCI President Chaudhry Nadeem A Rauf acknowledged the good work done by the CCP and emphasised the need to create more awareness of the competition law.

He offered RCCI’s platform for educating the businessmen on the do’s and don’ts of the law, while appreciating the chairperson’s suggestion of exempting the chambers from fees for filing formal complaints with the CCP. The RCCI’s representatives took an active part in the discussion by asking numerous questions and highlighting many issues.

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RCCI Vice President Tallat Mahmood Awan, Senior Vice President Asim Mehmood Malik, former senior vice president Saqib Rafiq, executive committee members and representatives of the business community attended the session.

<https://www.bolnews.com/business/2022/06/deceptive-marketing-harmful-for-consumers-official/>

Daily Parliament Times

29 June 2022 | Online | CCP Press Release

Business get profits unless violating competition principles: Chairperson CCP

By Daily Parliament Times -

ISLAMABAD, (Parliament Times) : The Chairperson, Competition Commission of Pakistan (CCP), Rahat Kaunain Hassan, has said that deceptive marketing practices have a direct impact on consumers and the competitors of the businesses and therefore while marketing their products, businesses must be truthful. She recommends businesses to, “Show what you sell and say what you mean,” which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage.

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Earlier, President RCCI acknowledged the good work done by the CCP and emphasised the need to create more awareness of the Competition Law. He offered RCCI’s platform for educating the businessmen on the Dos and don’ts of the law. He also welcomed the Chairperson’s suggestion of exempting the chambers from fees for filing formal complaints with the CCP.

The RCCI’s representatives took an active part in the discussion by asking numerous questions and highlighting many issues. The Chairperson said that the CCP’s doors are open for all, and businessmen must feel free to approach the CCP through the Chambers of Commerce or in an individual capacity.

<https://www.dailyparliamenttimes.com/2022/06/28/business-get-profits-unless-violating-competition-principles-chairperson-ccp/>

Urdu Point

29 June 2022 | Online | CCP Press Release

CCP Recommends Businesses Marketing Products To "show What You Sell, Say What You Mean"

APP - Associated Press Of Pakistan

ISLAMABAD, (APP - UrduPoint / Pakistan Point News - 28th Jun, 2022) :The Chairperson, Competition Commission of Pakistan (CCP), Rahat Kaunain Hassan, Tuesday said that deceptive marketing practices have a direct impact on consumers and the competitors of the businesses, therefore while marketing their products, businesses must be truthful.

She recommended businesses to, "Show what you sell and say what you mean," which can make them fully compliant and truthful to the consumers and not allow businesses to take any undue competitive advantage, said a press release issued here.

She said this while addressing an Advocacy Session on Competition Law organised by the Rawalpindi Chamber of Commerce and Industry (RCCI).

President RCCI Chaudhry Nadeem A. Rauf, Vice President Tallat Mahmood Awan, Former Senior Vice President Saqib Rafiq, Senior Vice President Asim Mehmood Malik, executive committee members and representatives of the business community attended the session.

She said that businesses are free to make profits as long as they are not violating the competition principles. Nothing bars businesses under the law from growing.

She added that enforcement creates a better understanding of the law and contributes to developing a competition culture therefore, the CCP will continue to enforce the law in letter and spirit without fear and favour as it has been doing across all sectors of the economy.

The Chairperson said that the CCP is also playing its part in the policy reform by offering recommendations that would enhance economic efficiencies and create a level playing field. As part of its mandate to review the policy frameworks, the CCP's draft pilot study on the "Assessment of Supply Chain from Farm gate to Retail" recommends policy measures for enhancing economic efficiency and eliminating distortions in the supply chain of essential commodities.

Similarly, its report on the SME Sector will offer recommendations for improving the economic efficiencies of SMEs. Moreover, consultative sessions have commenced on the CCP's draft "E-Commerce Policy Guidelines" for deliberations with the stakeholders.

Clarifying the generally misunderstood linkage between the Competition Law and Pakistan's comparative country ranking on the Global Competitiveness Index (GCI) of the World Economic Forum, the Chairperson said that the Competition law does play a role in removing entry barriers, improving the market access, and creating a level playing field, but the country's ranking in the GCI is based on other factors such as institutions, infrastructure, Information and Communication Technologies (ICT) adoption, macroeconomic stability, health, skills, product market, labour market, financial system, market size, business dynamism, and innovation capability.

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The RCCI's representatives took an active part in the discussion by asking numerous questions and highlighting many issues. The Chairperson said that the CCP's doors are open for all, and businessmen must feel free to approach the CCP through the Chambers of Commerce or in an individual capacity.

<https://www.urdupoint.com/en/business/ccp-recommends-businesses-marketing-products-1530708.html>

راولپنڈی چیمبر مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن

سی سی پی پرائس ریگولیشنز میں بنیادی کام مارکیٹ کو مسابقتی قوانین کے مطابق کام کرنا چاہئے راحت کوئین حسن

سی سی پی چیمبر کے پلیٹ فارم پر ایسے آگاہی سیشن باقاعدگی سے کرائے تاکہ ممبران کا فیڈ بیک مل سکے ندیم رؤف

راولپنڈی (خبرنگار خصوصی) راولپنڈی چیمبر آف کامرس اینڈ انڈسٹری میں گزشتہ روز مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن منعقد کیا گیا جس کا مقصد چیمبر ممبران اور تاجر برادری کو مسابقتی چینجز اور مسائل سے آگاہ کرنا تھا۔ سیشن میں مختلف سیکٹرز میں درپیش رکاوٹوں اور ایک جیسا ماحول دینے کیلئے سی سی پی کے اقدامات پر معلومات بھی دی گئیں۔ چیمبر میں ہونے والے آگاہی سیشن میں صدر چیمبر ندیم رؤف، نائب صدر طلعت اعوان، سابق سینیٹر میاں عتیق، ایگزیکٹو ممبران اور سی سی پی چیئر پرسن راحت کوئین حسن، ممبر مجتبیٰ احمد لودھی، سی سی پی ڈائریکٹر جرنل نعمان لئیق اور اسفند یار خٹک نے شرکت کی۔ اس موقع پر سی سی پی چیئر پرسن راحت

راولپنڈی (خبرنگار خصوصی) راولپنڈی چیمبر آف کامرس اینڈ انڈسٹری میں گزشتہ روز مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن منعقد کیا گیا جس کا مقصد چیمبر ممبران اور تاجر برادری کو مسابقتی چینجز اور مسائل سے آگاہ کرنا تھا۔ سیشن میں مختلف سیکٹرز میں درپیش رکاوٹوں اور ایک جیسا ماحول دینے کیلئے سی سی پی کے اقدامات پر معلومات بھی دی گئیں۔ چیمبر میں ہونے والے آگاہی سیشن میں صدر چیمبر ندیم رؤف، نائب صدر طلعت اعوان، سابق سینیٹر میاں عتیق، ایگزیکٹو ممبران اور سی سی پی چیئر پرسن راحت کوئین حسن، ممبر مجتبیٰ احمد لودھی، سی سی پی ڈائریکٹر جرنل نعمان لئیق اور اسفند یار خٹک نے شرکت کی۔ اس موقع پر سی سی پی چیئر پرسن راحت

کوئین حسن نے خطاب کرتے ہوئے کہا ہے کہ سی سی پی نے مختلف سیکٹرز میں کمپینیشن قوانین کی خلاف ورزی پر 70 ارب کے جرمانے عائد کیے ہیں ریکوری کی شرح ست ہے۔ چیئر پرسن سی سی پی نے کہا ہے کہ ایک عام تاثر یہ ہے کہ سی سی پی پرائس ریگولیشنز ہے جو کہ غلط ہے۔ درحقیقت سی سی پی کا بنیادی کام یہ ہے کہ مارکیٹ کو مسابقتی قوانین کے مطابق کام کرنا چاہئے۔ صدر چیمبر ندیم رؤف نے چیئر پرسن کو چیمبر کی جاری سرگرمیوں پر بریفنگ دیتے ہوئے کہا ہے کہ سی سی پی چیمبر کے پلیٹ فارم پر ایسے آگاہی سیشن باقاعدگی سے کرائے تاکہ ممبران کا فیڈ بیک مل سکے۔ انہوں نے کہا ہے کہ مسابقت، کارپوریٹ گورننس کے لیے ضروری ہے کیونکہ یہ لاگت کو کم کرتی ہے۔

مصنوعات کی مارکیٹنگ، کاروباری ادارے احتیاط سے کام لیں، راحت کونین حسن

کاروبار میں بالادستی کا غلط استعمال کیپٹیشن لاء کے تحت ممنوع ہے، راولپنڈی چیئرمین خطاب

اسلام آباد (نمائندہ خصوصی) چیئر پرسن لمپٹیشن کمیشن آف پاکستان (سی سی پی) راحت کونین حسن نے کہا ہے کہ مصنوعات کی دھوکہ دہی پر مبنی تشہیری مہم اور گمراہ کن دعوؤں کا براہ راست اثر صارفین اور کاروباری حریفوں پر پڑتا ہے۔ اس لیے کاروباری ادارے اپنی مصنوعات کی مارکیٹنگ کرتے وقت احتیاط سے کام لیں۔ یہ بات انہوں نے راولپنڈی چیئرمین آف کامرس اینڈ انڈسٹری (آر سی سی آئی) کے زیر اہتمام لمپٹیشن لاء پرائیویسی کے سیشن سے خطاب کرتے ہوئے کہی۔ سیشن میں صدر آرسی سی آئی چوہدری ندیم اے روف، نائب صدر طلعت محمود اعوان، سابق سینئر نائب صدر ثاقب رفیق، سینئر نائب صدر عاصم محمود ملک، ایگزیکٹو کمیٹی ممبران اور تاجر برادری کے نمائندوں نے شرکت کی۔ راحت کونین حسن نے کہا کہ کاروبار اس وقت تک منافع کمانے کے لیے آزاد ہیں۔

کاروباری ادارے تشہیری مہم کی اشیاء فروخت کریں، راحت کو نین

مصنوعات کی دھوکہ دہی پر مبنی تشہیری مہم کا اثر صارفین اور کاروباری حریفوں پر پڑتا ہے

رہیں گے اور دیگر کاروباری اداروں کے مفاد کو بھی نقصان نہی پہنچے گا۔ یہ بات انہوں نے راولپنڈی چیئرمین آف کامرس اینڈ انڈسٹری (آرسی سی آئی) کے زیر اہتمام کمپنیشن لائبرائیڈ ویسی کے سیشن سے خطاب کرتے ہوئے کہی۔ سیشن میں صدر آرسی سی آئی چوہدری ندیم اے روف، نائب صدر طلعت محمود اعوان، سابق سینئر نائب صدر ثاقب رفیق، سینئر نائب صدر عامر محمود ملک، ایگزیکٹو کمیٹی ممبران اور تاجر برادری کے نمائندوں نے شرکت کی۔ راحت کو نین حسن نے (باقی صفحہ 7 بقیہ نمبر 13)

اسلام آباد (نامہ نگار خصوصی) چیئرمین کمپنیشن آف پاکستان (سی سی پی) راحت کو نین حسن نے کہا ہے کہ مصنوعات کی دھوکہ دہی پر مبنی تشہیری مہم اور گمراہ کن دعووں کا براہ راست اثر صارفین اور کاروباری حریفوں پر پڑتا ہے۔ اس لیے کاروباری ادارے اپنی مصنوعات کی مارکیٹنگ کرتے وقت احتیاط سے کام لیں۔ انہوں نے تجویز دی کہ "وہی فروخت کریں جو دکھائیں اور وہی کہیں جو آپ کا مطلب ہو"۔ اس طرح صارفین کمپنیشن مخالف سرگرمیوں کے منفی اثرات سے محفوظ



صدر راولپنڈی چیئرمین آف کامرس اینڈ انڈسٹری چوہدری ندیم چیئرمین سی سی پی راحت کو نین حسن کو سونپ دے رہے ہیں

13

راحت کو نین

بقیہ

کہا کہ کاروبار اس وقت تک مناج کمانے کے لیے آزاد ہیں جب تک کہ وہ مقابلے کے اصولوں کی خلاف ورزی نہیں کر رہے۔ قانون کے تحت کاروبار کو بڑھنے سے کوئی چیز نہیں روکتی ہے اور کاروبار میں بالادستی ممنوع نہیں ہے لیکن بالادستی کا غلط استعمال کمپنیشن لاء کے تحت ممنوع ہے۔

راولپنڈی چیمبر آف کامرس میں آگاہی سیشن کا انعقاد

ندیم رؤف، طلعت اعوان، میاں عتیق، راحت کونین و دیگر کی شرکت۔

کے جرمانے عائد کیے ہیں۔ لیکن بزنس انڈر ٹیکنگ کی جانب سے سی سی پی کے فیصلوں کو عدالتوں میں چیلنج کر دینے کی وجہ سے ریکوری کی شرح سست ہے چیئر پرسن سی سی پی نے کہا کہ ایک عام تاثر یہ ہے کہ سی سی پی پرائس ریگولیٹر ہے جو کہ غلط ہے۔ سی سی پی کا بنیادی کام یہ ہے کہ مارکیٹ کو مسابقتی قوانین کے مطابق کام کرنا چاہیے۔ کمپنیشن قانون بزنس کی نشوونما کیلئے مددگار ثابت ہوتا ہے۔

راولپنڈی (جنرل رپورٹر) راولپنڈی چیمبر آف کامرس اینڈ انڈسٹری میں مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن منعقد کیا گیا جس کا مقصد چیمبر ممبران اور تاجر برادری کو مسابقتی چیلنجز اور مسائل سے آگاہ کرنا تھا۔ سیشن میں مختلف سیکٹرز میں درپیش رکاوٹوں اور ایک جیسا ماحول دینے کیلئے سی سی پی کے اقدامات پر معلومات بھی دی گئیں آگاہی سیشن میں صدر چیمبر ندیم رؤف، نائب صدر طلعت اعوان، سابق سینیٹر میاں عتیق، ایگزیکٹو ممبران اور سی سی پی چیئر پرسن راحت کونین حسن، ممبر مجتبیٰ احمد لودھی، سی سی پی ڈائریکٹر جنرل نعمان لئیق اور اسفند یار خشک نے شرکت کی۔ اس موقع پر سی سی پی چیئر پرسن راحت کونین حسن نے کہا کہ سی سی پی نے مختلف سیکٹرز میں کمپنیشن قوانین کی خلاف ورزی پر 70 ارب

مصنوعات کی دھوکا دہی سے تشہیر نہ کی جائے، راحت کونین

راولپنڈی چیئرمین کے زیر اہتمام کمپی ٹیشن کمیشن کا ایڈووکیسی سیشن، تاجروں کی بھرپور شرکت

رفیق، عاصم محمود ملک، ایگزیکٹو میٹھی ممبران اور تاجر برادری کے نمائندوں نے شرکت کی، راحت کونین حسن نے کہا کہ کاروبار اس وقت تک منافع کمانے کے لئے آزاد ہیں جب تک کہ وہ مقابلے کے اصولوں کی خلاف ورزی نہیں کر رہے، قانون کے تحت کاروبار کو بڑھنے سے کوئی چیز نہیں روکتی ہے اور کاروبار میں بالادستی ممنوع نہیں لیکن بالادستی کا غلط استعمال کمپی ٹیشن لا کے تحت ممنوع ہے، چیئر پرسن نے کہا کہ سی سی پی پالیسی اصلاحات میں بھی اپنا کردار ادا کر رہا ہے۔

اسلام آباد (خبرنگار خصوصی) چیئر پرسن کمپی ٹیشن کمیشن راحت کونین حسن نے کہا ہے کہ مصنوعات کی دھوکا دہی پر مبنی تشہیری مہم اور گمراہ کن دعوؤں کا براہ راست اثر صارفین اور کاروباری حریفوں پر پڑتا ہے، اس لئے کاروباری ادارے اپنی مصنوعات کی مارکیٹنگ کرتے وقت احتیاط سے کام لیں، یہ بات انہوں نے راولپنڈی چیئرمین آف کامرس اینڈ انڈسٹری کے زیر اہتمام کمپی ٹیشن لاپرائیڈ ووکیسی کے سیشن سے خطاب کرتے ہوئے کہی، سیشن میں صدر آرسی سی آئی چودھری ندیم اے رؤف، طلعت محمود اعوان، ثاقب

راولپنڈی چیمبر آف کامرس اینڈ

انڈسٹری میں مسابقتی کمیشن پاکستان

کے اشتراک سے آگاہی سیشن

راولپنڈی (آن لائن) راولپنڈی چیمبر آف کامرس اینڈ انڈسٹری میں مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن منعقد کیا گیا جس کا مقصد چیمبر ممبران اور تاجر رادری کو مسابقتی چیلنجز اور مسائل سے آگاہ کرنا تھا۔ سیشن میں مختلف سیکٹرز میں درپیش رکاوٹوں اور ایک جیسا ماحول دینے کیلئے سی سی پی کے اقدامات پر معلومات بھی دی گئیں آگاہی سیشن میں صدر چیمبر ندیم رؤف، نائب صدر طلعت اعوان، سابق سینیٹر میاں عتیق، ایگزیکٹو ممبران اور سی سی پی چیئر پرسن راحت کونین حسن، ممبر مجتبیٰ احمد لودھی، سی سی پی ڈائریکٹر جنرل نعمان لیتق اور اسفند یار خٹک نے شرکت کی اس موقع پر سی سی پی چیئر پرسن راحت کونین حسن نے کہا کہ سی سی پی نے مختلف سیکٹرز میں سمپٹیشن قوانین کی خلاف ورزی پر 70 ارب کے جرمانے عائد کیے ہیں۔ لیکن بزنس انڈر ٹیکنگ کی جانب سے سی سی پی کے فیصلوں کو عدالتوں میں چیلنج کر دینے کی وجہ سے ریکوری کی شرح سست ہے چیئر پرسن سی سی پی نے کہا کہ ایک عام تاثر یہ ہے کہ سی سی پی پر اس ریکولٹر ہے جو کہ غلط ہے۔

مارکیٹ کو مسابقتی قوانین کے مطابق کام کرنا چاہیے، ندیم رؤف

کمپنیشن قانون بزنس کی نشوونما کیلئے مددگار ثابت ہوتا ہے، سینئر میاں عتیق

میاں عتیق، ایگزیکٹو ممبران اور سی سی پی چیئر پرسن راحت کونین حسن، ممبر مجتبیٰ احمد لودھی، سی سی پی ڈائریکٹر جنرل نعمان لئیق اور اسفند یار خٹک نے شرکت کی۔ اس موقع پر سی سی پی چیئر پرسن راحت کونین حسن نے کہا کہ سی سی پی نے مختلف سیکٹرز میں کمپنیشن قوانین کی خلاف ورزی پر 70 ارب کے جرمانے عائد کیے ہیں۔ لیکن بزنس انڈر ٹیکنگ کی جانب سے سی سی پی کے فیصلوں کو عدالتوں میں چیلنج کر دینے کی وجہ سے (باقی صفحہ 6 بقیہ نمبر 6)

راولپنڈی (سٹاف رپورٹر) راولپنڈی چیئرمین آف کامرس اینڈ انڈسٹری میں مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن منعقد کیا گیا جس کا مقصد چیئرممبران اور تاجر برادری کو مسابقتی چیلنجز اور مسائل سے آگاہ کرنا تھا۔ سیشن میں مختلف سیکٹرز میں درپیش رکاوٹوں اور ایک جیسا ماحول دینے کیلئے سی سی پی کے اقدامات پر معلومات بھی دی گئیں آگاہی سیشن میں صدر چیئرمین ندیم رؤف، نائب صدر طلعت اعوان، سابق سینیٹر

6

ندیم رؤف

بقیہ

ریگوری کی شرح سست ہے چیئر پرسن سی سی پی نے کہا کہ ایک عام تاثر یہ ہے کہ سی سی پی پرائس ریگولیٹر ہے جو کہ غلط ہے۔ سی سی پی کا بنیادی کام یہ ہے کہ مارکیٹ کو مسابقتی قوانین کے مطابق کام کرنا چاہیے کمپنیشن قانون بزنس کی نشوونما کیلئے مددگار ثابت ہوتا ہے۔

راولپنڈی چیمبر اور مسابقتی کمیشن کے اشتراک سے آگاہی سیشن

راولپنڈی (رپورٹر 29 نیوز) راولپنڈی چیمبر آف کامرس اینڈ انڈسٹری میں مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن منعقد کیا گیا جس کا مقصد چیمبر ممبران اور تاجر برادری کو مسابقتی چیلنجز اور مسائل سے آگاہ کرنا تھا۔ آگاہی سیشن میں صدر چیمبر ندیم رؤف، طلعت اعوان، میاں عتیق اور سی سی پی چیئر پرسن راحت کونین حسن، ممبر مجتبیٰ احمد لودھی، سی سی پی ڈائریکٹر جنرل نعمان لیتق اور اسفند یار خٹک نے شرکت کی۔

راولپنڈی چیمبر میں مسابقتی کمیشن کے اشتراک سے آگاہی سیشن

راولپنڈی چیمبر ممبران اور تاجر برادری کو مسابقتی چیلنجز اور مسائل سے آگاہ کرنا تھا

مختلف سیکٹرز میں رکاوٹوں کیلئے سی سی پی کے اقدامات پر معلومات دی گئیں

راولپنڈی (آن لائن) راولپنڈی چیمبر آف کامرس اینڈ انڈسٹری میں مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن منعقد کیا گیا جس کا مقصد چیمبر ممبران اور تاجر برادری کو مسابقتی چیلنجز اور مسائل سے آگاہ کرنا تھا۔ سیشن میں مختلف سیکٹرز میں درپیش رکاوٹوں اور ایک جیسا ماحول دینے کیلئے سی سی پی کے اقدامات پر معلومات بھی دی گئیں۔ آگاہی سیشن میں صدر چیمبر ندیم رؤف، نائب صدر طلعت اعوان، سابق سینیئر میاں تنیق، ایگزیکٹو ممبران اور سی سی پی چیئر پرسن راحت کونین حسن، ممبر مجتبیٰ احمد لودھی، سی سی پی ڈائریکٹر جنرل نعمان لیتھی اور اسفند یار خٹک نے شرکت کی۔ اس موقع پر سی سی پی چیئر پرسن راحت کونین حسن نے کہا کہ سی سی پی نے مختلف سیکٹرز میں کمپینیشن قوانین کی خلاف ورزی پر 70 ارب کے جرمانے عائد کیے ہیں۔ لیکن بزنس انڈر ٹیکنگ کی جانب سے سی سی پی کے فیصلوں کو عدالتوں میں چیلنج کر دینے کی وجہ سے ریکوری کی شرح سست ہے چیئر پرسن سی سی پی نے کہا کہ ایک عام تاثر یہ ہے کہ سی سی پی پرائس ریگولیٹر ہے جو کہ غلط ہے۔ سی سی پی کا بنیادی کام یہ ہے کہ مارکیٹ کو مسابقتی قوانین کے مطابق کام کرنا چاہیے کمپینیشن قانون بزنس کی نشوونما کیلئے مددگار ثابت ہوتا ہے۔ سیشن کے دوران سوالات و جوابات کی نشست بھی ہوئی اس سے پہلے صدر چیمبر نے چیئر پرسن کو چیمبر کی جاری سرگرمیوں پر بریفنگ دی، انہوں نے کہا کہ سی سی پی چیمبر کے پلیٹ فارم پر ایسے آگاہی سیشن باقاعدگی سے کرائے تاکہ ممبران کا فیڈ بیک مل سکے۔



Daily Metro Watch

29 June 2022 | CCP Press Release | Picture Only



راولپنڈی چیمبر آف کامرس اینڈ انڈسٹری میں مسابقتی کمیشن پاکستان کے اشتراک سے آگاہی سیشن کا انعقاد

راولپنڈی (اُردو پوائنٹ اخبارتازہ ترین - اے پی پی۔ 28 جون 2022ء) راولپنڈی چیمبر آف کامرس اینڈ انڈسٹری میں پاکستان کے اشتراک سے آگاہی سیشن منعقد کیا گیا جس کا مقصد چیمبر ممبران اور تاجر برادری کو مسابقتی کمیشن مسابقتی چیلنجز اور مسائل سے آگاہ کرنا تھا۔ سیشن میں مختلف سیکٹرز میں درپیش رکاوٹوں اور ایک جیسا ماحول دینے کیلئے سی سی پی کے اقدامات پر معلومات بھی دی گئیں۔

آگاہی سیشن میں صدر چیمبر ندیم رؤف، نائب صدر طلعت اعوان، سابق سینیٹر میاں عتیق، ایگزیکٹو ممبران اور سی سی پی چیئرپرسن راحت کونین حسن، ممبر مجتبیٰ احمد لودھی، سی سی پی ڈائریکٹر جنرلز نعمان لئیق اور اسفند یار خٹک نے شرکت کی۔ اس موقع پر سی سی پی چیئرپرسن راحت کونین حسن نے خطاب کرتے ہوئے کہا کہ سی سی پی نے مختلف سیکٹرز میں کمپیٹیشن قوانین کی خلاف ورزی پر 70 ارب کے جرمانے عائد کیے ہیں۔

لیکن بزنس انڈرٹیکنگ کی جانب سے سی سی پی کے فیصلوں کو عدالتوں میں چیلنج کر دینے کی وجہ سے ریکوری کی شرح سست ہے۔ چیئرپرسن سی سی پی نے کہا کہ ایک عام تاثر یہ ہے کہ سی سی پی پرائس ریگولیٹر ہے جو کہ غلط ہے۔ سی سی پی کا بنیادی کام یہ ہے کہ مارکیٹ کو مسابقتی قوانین کے مطابق کام کرنا چاہیئے۔ کمپیٹیشن قانون بزنس کی نشوونما کیلئے مددگار ثابت ہوتا ہے۔ سیشن کے دوران سوالات و جوابات کی نشست بھی ہوئی۔ اس سے پہلے صدر چیمبر نے چیئرپرسن کو چیمبر کی جاری سرگرمیوں پر بریفنگ دی۔

<https://www.urdupoint.com/daily/livenews/2022-06-28/news-3185340.html>