Dated: 08 December 2021

News Summary

Press Release Coverage

"CCP'S ORDER WARNS KEY PLAYERS OF MEDIA INDUSTRY TO REFRAIN FROM COMPETITION VIOLATIONS"

Pakistan Today

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CCP warns key media industry players to refrain from violations

STAFF REPORT

The Competition Commission of Pakistan (CCP) has issued a order warning key players of the media industry, including the Pakistan Broadcaster Association (PBA), Broadcaster Advertisers Council (BAC), and Medialogic (Pvt) Limited, to refrain from indulging in anti-competitive practices. The order was passed following an inquiry conducted on a complaint filed by BOL Media Network, Labbaik (Pvt.) Limited and BOL Enterprises (Pvt.) Limited against PBA, BAC and Medialogic (Pvt) Limited for prima facie violation of Section 4 of Competition Act, 2010. As per details, BOL Network had alleged that it had been denied a rating by the above mentioned entities because of three arrangements between Medialogic, BAC, PBA and Pakistan Advertisers Society (PAS). The first agreement, dated July 15, 2018, was executed between Medialogic and PBA, wherein Medialogic was restricted from providing services to any other broadcaster other than PBA. The second agreement, signed in November 2017, was a joint venture (JV) agreement between PBA and PAS to create BAC. According to this agreement, the broadcasters, who were not PBA members, were excluded from being members of BAC. The third agreement, dated January 5, 2018, was executed between BAC and Medialogic, under which BAC committed to endorsing the services provided by Medialogic being the official industry currency. Moreover, the approval of BAC will be necessary in case Medialogic grants rating to any other customer, the letter to CCP states. After an investigation into the matter, the commission issued show cause notices to BAC, PBA and Medialogic. However, after hearing the case, a two-member bench of the CCP comprising Bushra Naz Malik and Mujtaba Ahmad Lodhi decided not to impose any penalties on PBA, BAC and Medialogic, keeping in view that the Supreme Court had already resolved the complainants' main grievances through a consent decree and law regulating the Television Audience Measurement (TAM) data. The Supreme Court, in its order, held that PEMRA would be the sole regulator for the said market whereas BOL Media Network shall apply for subscription of PEMRA; the rating companies shall follow the regulations and the terms and conditions of the license based on which they have been granted their license. The CCP gave BOL multiple chances to establish if there were any other grievances apart from the ones resolved through the apex court's order so that it may adjudicate upon.

National Herald Tribune

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CCP'S order warns key players of media industry to refrain from competition violations

The Competition Commission of Pakistan (CCP) has issued an order warning key players of the media industry, including the Pakistan Broadcaster Association (PBA), Broadcaster Advertisers Council (BAC), and Medialogic (Pvt) Limited, to refrain from indulging in anti-competitive practices.

The order was passed following an enquiry conducted on a complaint filed by M/s Bol Media Network, M/s Labbaik (Pvt) Limited and M/s Bol Enterprises (Pvt) Limited against PBA, BAC and Medialogic (Pvt) Limited for prima facie violation of Section 4 of

ISLAMABAD, December 7: Competition Act 2010. In its caster than PBA. Agreement complaint, BoL alleged that it had been denied the grant of rating by the abovementioned entities because of three agreements/arrangements between Medialogic, BAC, PBA and Pakistan Advertisers Society (PAS). BoL termed these agreements ' and arrangements anti-competitive and a violation of Section 4 of the Competition Act,

> Agreement No. 1, dated 15 July 2018, was executed between Medialogic and PBA, wherein the Medialogic was restricted from providing services to any other broad

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Daily Spokesman

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CCP warns media industry to refrain from competition violations

Staff Reporter

ISLAMABAD: The Competition Commission of Pikistan (CCP) has issued an order warning key players of the media industry, including the Pikistan Broadcaster Association (PBA), Broadcaster Advertisers Couneil (BAC), and Medialogic (Pvt) Limited, to refrain from indulging in anti-competitive practices.

The order was passed following an enquiry conducted on a complaint filed by M/s Bol Medin Network, M/s Lubbuik (Pvt) Limited and M/s Bol Enterprises (Pvt) Limited against PBA, BAC and Medialogic (Pvt) Limited for prima facie violation of Section 4 of Competition Act 2010. In its complaint, BoL alleged that it had been denied the grant of rating by the abovementioned entities because of three agreements/armagements between Medialogic, BAC, PBA and Pakistan Achertisers Society (PAS). Bol. termed these agreements and arrangements anti-competitive and a violation of Section 4 of the Competition Act, 2010.

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On the enquiry's recommendations, the Commission issued show cause notices to the BAC, PBA and Medialogic and held hearings in the matter. After hearing the case, the CCP's two-member bench comprising Ms. Bushra Naz Malik and Mughaha Ahmad Lodhi decided not to impose any penalties on PBA, BAC and Medialogic, keeping in view that the Supreme Court has already resolved the Complainants' main grievances through a consent decree and the law regulating the Television Andience Measurement (FAM)

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CCP warns media industry to refain from competition violations

PRESS RELEASE

ISLAMABAD

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Custom News

08 December 2021 | Online | Press Release

CCP'S ORDER WARNS KEY PLAYERS OF MEDIA INDUSTRY TO REFRAIN FROM COMPETITION VIOLATIONS

By Kazim Raza Rizvi

ISLAMABAD: The Competition Commission of Pakistan (CCP) has issued an order warning key players of the media industry, including the Pakistan Broadcaster Association (PBA), Broadcaster Advertisers Council (BAC), and Medialogic (Pvt) Limited, to refrain from indulging in anti-competitive practices.

The order was passed following an enquiry conducted on a complaint filed by M/s Bol Media Network, M/s Labbaik (Pvt) Limited and M/s Bol Enterprises (Pvt) Limited against PBA, BAC and Medialogic (Pvt) Limited for prima facie violation of Section 4 of Competition Act 2010. In its complaint, BoL alleged that it had been denied the grant of rating by the abovementioned entities because of three agreements/arrangements between Medialogic, BAC, PBA and Pakistan Advertisers Society (PAS). BoL termed these agreements and arrangements anti-competitive and a violation of Section 4 of the Competition Act, 2010.

Agreement No. 1, dated 15 July 2018, was executed between Medialogic and PBA, wherein the Medialogic was restricted from providing services to any other broadcaster than PBA. Agreement No. 2, signed in November 2017, was a Joint Venture agreement between PBA and PAS to create BAC. According to this agreement, the broadcasters, who were not PBA members, were excluded from being members of BAC. Agreement 3, dated 5 January 2018, was executed between BAC and Medialogic, under which BAC shall endorse the services provided by Medialogic being the official industry currency. Moreover, the approval of BAC will be necessary in case Medialogic grants rating to any other customer.

On the enquiry's recommendations, the Commission issued show cause notices to the BAC, PBA and Medialogic and held hearings in the matter.

After hearing the case, the CCP's two-member bench comprising Ms. Bushra Naz Malik and Mujtaba Ahmad Lodhi decided not to impose any penalties on PBA, BAC and Medialogic, keeping in view that the Supreme Court has already resolved the Complainants' main grievances through a consent decree and the law regulating the Television Audience Measurement (TAM) data.

The Supreme Court in its Orders in CR.O.P 108/2018 in Human Rights Case No. 34069/2018, held that PEMRA would be the sole regulator for the said market and BOL Media Network shall apply for subscription of PEMRA; the rating companies shall follow the regulations and the terms and conditions of the license based on which they have been granted their license.

The CCP gave BoL multiple chances to establish if there were any other grievances, apart from the ones resolved through the Supreme Court Order, so that it may adjudicate upon. BoL did not apprise the CCP of any other grievances. However, the CCP issued directions to the Respondents under Section 31(b) of the Act warning them against engaging in any such activities in the future, as any future violation may result in strict punitive action.

Urdu Point

08 December 2021 | Online | Press Release

CCP Warns Key Media Industry Players To Refrain From Anti-competitive Practices | APP - Associated Press Of Pakistan

ISLAMABAD, (APP - UrduPoint / Pakistan Point News - 7th Dec, 2021): The Competition Commission of Pakistan (CCP) Tuesday issued an order warning key players of the media industry, including the Pakistan Broadcaster Association (PBA), Broadcaster Advertisers Council (BAC), and Medialogic (Pvt) Limited, to refrain from indulging in anti-competitive practices.

The order was passed following an enquiry conducted on a complaint filed by M/s Bol Media Network, M/s Labbaik (Pvt) Limited and M/s Bol Enterprises (Pvt) Limited against PBA, BAC and Medialogic (Pvt) Limited for prima facie violation of Section 4 of Competition Act 2010, said a press release issued here.

In its complaint, BoL alleged that it had been denied the grant of rating by the above mentioned entities because of three agreements/arrangements between Medialogic, BAC, PBA and Pakistan Advertisers Society (PAS).

BoL termed these agreements and arrangements anti-competitive and a violation of Section 4 of the Competition Act, 2010.

Agreement No. 1, dated 15 July 2018, was executed between Medialogic and PBA, wherein the Medialogic was restricted from providing services to any other broadcaster than PBA. Agreement No. 2, signed in November 2017, was a Joint Venture agreement between PBA and PAS to create BAC.

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The CCP gave BoL multiple chances to establish if there were any other grievances, apart from the ones resolved through the Supreme Court Order, so that it may adjudicate upon. BoL did not apprise the CCP of any other grievances.

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Daily Asas

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سی بی آرڈر،میڈیاانڈسٹری کے اہم کھلاڑیوں کو کمپشیشن مخالف سرگرمیوں سے بازر ہنے کی تنبیہ

اسلام آباد (نامدنگار خصوصی) کمپنیشن کمیشن آف
پاکستان) می پی (نے میڈیا اندسٹری بیلی کمپنیشن
مخالف سرگرمیوں پر ایک آر در جاری کرتے ہوئے
اندسٹری کے اہم کھلاڑیوں بشمول پاکستان براڈ کا سٹر
ایسوی ایشن) پی بی اے (، براڈ کا سٹر ایڈورنا کزرز
کوسل (بی اے ی) اور میڈیا لاجک
کوسل (بی اے ی) اور میڈیا لاجک
مرگرمیوں میں ملوث ہونے سے کریز کریں۔ یہ
مرگرمیوں میں ملوث ہونے سے کریز کریں۔ یہ
آرڈر، بول میڈیا نیٹ ورک، لیک
آرڈر، بول میڈیا نیٹ ورک، لیک
لینڈی جانب سے پی ٹی اے، بی اے ی اورمیڈیا
لینڈی جانب سے پی ٹی اے، بی اے ی اورمیڈیا
لاجک (پرائیویٹ) (بائی صفحہ 7 ابقیہ نمبر 40)

بني عبي 40

کینڈے خلاف ہوئی ایک 2010 کے پیس 4 کی خلاف ورزی پر وائز کی گئی شکایت پر انکوائزی مکمل کرنے کے بعد دیا گیا۔ بول میڈیا نبیت ورک نے اپنی شکایت میں الزام لگایا تھا کہ اے میڈ والا جک، پی لیا شکایت میں الزام لگایا تھا کہ اے میڈ والا جک، پی لیا اے، بی اے کی اور پاکستان ایڈ ورٹائز رز سومائی (پی اے ایس) کے ورمیان تین مجلف معاہدوں کی بنیاد پر ان اواروں نے رہے گئے وہنے ہے الکارکیا۔ بول میڈیا دیے درک نے ان معاہدوں کو کینیشن خالف اور کینیشن میں مرکب نے ان معاہدوں کی خلاف ورزی قراردیا ایک ورزی قراردیا

Roznama Al Akhbar

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اسلام آباد (بی این بی کیٹیشن کیشن آف سوسائٹ (بیارے الیس) کے درمیان تین مختف کے اے تحت بی اے ی میڈیا لا جک کی جانب سے یا کتان (ی می بی) نے میڈیا اندسری میں معاہدوں کی بنیاد ہر ان اداروں نے ریفینگ فراہم کردہ خدمات کی توثیق کرے گا۔ مزید لپٹیشن خالف سرگرمیوں پر ایک آرڈر جاری ویے سے انکارکیا۔ بول میڈیا ہید ورک نے برآن، میڈیا لا جک کسی دوسرے سفر کوریٹنگ کرتے ہوئے انڈسٹری کے اہم کھلاڑیوں بشمول ان معاہدوں کو کمیٹیشن مخالف اور کمیٹیشن ایکث دینے کی صورت میں نی اے ی کی منظوری یا کتان براؤ کاسر الیوی ایش (یی بی اے)، 2010 کے سیشن 4 کی خلاف ورزی قرار ضروری ہوگی۔اعواری کی سفارشات بر میشن براؤ كاسر المدور الزرز كوسل (لى اسى) اور ديا معابده نمبر 1، مورد 15 جولا كى 2018 في ميذيالا جك، لى لى اسى، اور لى اسى كوشو میڈیالا حک (برائیویٹ) کمیٹٹرکوخبردار کیا کہ کو میڈیالا جک اور تی تی اے درمیان عمل کازنوش جاری کیے اور معالمے ک ساعت شروع وہ کمپٹیشن مخالف سرگرمیوں میں ملوث ہونے میں آیا، جس کے مطابق میڈیالا جک کو ٹی بی سرگرمیوں میں ماعت کے بعدی بی نی کے دو ہے گریز کریں۔ یہ آرڈر پول میڈیا نبیف اے کےعلاوہ کسی دوسرے براڈ کاسٹر کوخد مات رکنی نیٹے، جس میں بشری ناز ملک ادر مجتبیٰ احمد اور حق ورك، ليك (يراتيويث) لميند اور بول فراجم كرنے سے روك ديا كيا۔ معاہدہ نبر 2، شامل تے، نے في في اے، في اے كا ادر ميثيا انٹریرائزز(پرائیویٹ)لمیٹٹرکی چانب ہے لی نومبر2017 میں میں بی بی اےاور پاکستان لا جک (پرائیویٹ) لمیٹٹریرکوئی جرمانہ عائد نہ نی اے، لی اے ی اور میڈیا لاجک ایڈورٹائزرز سوسائٹ کے درمیان براڈ کاسر کرنے کا فیصلہ کیا کیونکہ سریم کورث نے پہلے ہی (برائیویٹ) کمیٹڈ کے خلاف کمپٹیشن ایکٹ ایڈورٹائزرزکوٹسل بنانے کے لیے ایک جوائث ایک کنسینٹ ڈیکری consent) 2010 کے سیشن 4 کی خلاف ورزی پردائر کی ویٹج کا معاہدہ تھا۔اس معاہدے کے مطابق، وہ decree اور ٹیلی ویژن آڈی اینس کی شکایت براکوائری عمل کرنے کے بعدویا براؤ کاسرز، جو لی بی اے کے مبرنیس تھے، براؤ میرمیدے (Television Audience ا المار الميديا نيك ورك نے اپن وكايت كاسرايدور الزرز كوسل كمبر بحى نيس سكة Measurement ويا كوريكوليك كرنے مين الزام لكايا تفاكدا سے ميڈيالا جك، ني بي معامدہ ، مورجہ 5 جوري 2018 كوبي اے والے قانون كے ذريع شكايت كتندگان كي اہم

اے، نی اے می اور پاکستان ایدورٹائزرز کی اور میڈیالا جک کےدرمیان عمل میں آیا، جس شکایات کومل کردیا تھا۔