Date: 31-July-2024

News Coverage of Press Release

"Protecting Consumers from Hidden Costs, CAT Upholds CCP's Penalty on Cable Manufacturers"

Business Recorder

31-July-2024 Online

BUSINESS & FINANCE PRINT 2024-07-31

CAT dismisses Zafar Cables' plea against CCP

Press Release Published about 5 hours ago

ISLAMABAD: The Competition Appellate Tribunal (CAT) has dismissed Zafar Cables' appeal against the Competition Commission of Pakistan's (CCP) order for concealing cash coupons inside electric wire cable bundles without informing consumers.

The CCP conducted an enquiry on receiving information that many electric wire manufacturing companies were inserting cash or cash coupons inside the bundle packs of electric wire but they were not disclosing this information on the packaging or other promotional material. The practice only benefited the electricians who generally open the packs and deceived the end consumers who ultimately pay for the value of the coupons but were unaware of it.

The CCP's enquiry revealed that 18 electric cable manufacturers, including Zafar Cables, were engaged in the deceptive practice, benefitting only electricians while deceiving the end consumers. During the hearings, most of these cable manufacturers admitted their involvement and made commitments to stop doing so in the future.

The CCP's order stated that the non-disclosure of the tokens in electric cables packs is deceptive, as it creates ambiguity and is found lacking in having a reasonable basis as to the price borne by the consumers. This constitutes a violation of Section 10 of the Competition Act 2010. Consequently, a penalty of PKR 500,000 was imposed.

Zafar Cables challenged the CCP's order before the CAT. However, due to repeated absence on scheduled hearings, the Tribunal dismissed the appeal for non-prosecution.

https://www.brecorder.com/news/40315127/cat-dismisses-zafar-cables-plea-against-ccp

Pakistan Today

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Tribunal upholds CCP's penalty on cable manufacturers for concealing cash coupons

INQUIRY REVEALS 18 ELECTRIC CABLE MANUFACTURERS WERE ENGAGED IN DECEPTIVE PRACTICE OF INSERTING CASH OR CASH COUPONS INSIDE BUNDLE PACKS, BENEFITTING ONLY ELECTRICIANS WHILE DECEIVING END CONSUMERS

> PROFIT NEWS DESK

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Consequently, a penalty of Rs 500,000 was imposed. Zafar Cables challenged the CCP's order before the CAT. However, due to repeated absence on scheduled hearings, the Tribunal dismissed the appeal for non-prosecution.



31-July-2024 Business Page

Protecting consumers from hidden costs, CAT upholds CCP's penalty on cable manufacturers

Commerce Desk

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Business Page

Protecting Consumers: CCP's Penalty on Electric Cable Manufacturers for Concealing Cash Coupons Upheld

BUSINESS

REPORTER

ISLAMABAD

Competition The Appellate Tribunal (CAT) has upheld the Competition Commission of Pakistan's (CCP) penalty on Zafar Cables for engaging in deceptive marketing practices. The CCP had imposed a penalty of PKR 500,000 on Zafar Cables for concealing cash coupons inside electric wire cable bundles without informing consumers.

The CCP's enquiry revealed that 18 electric cable. manufacturers, including Zafar Cables, were involved in this practice, which benefited only electricians while deceiving end consumers. The CCP's order stated that the non-disclosure of tokens in electric cables packs is deceptive and constitutes a violation of Section 10 of the Competition Act 2010.



Tribunal Upholds CCP's Penalty on Cable Manufacturer

By ProPK Staff | Published Jul 30, 2024 | 8:47 pm



The Competition Appellate Tribunal (CAT) has dismissed appeal of Zafar Cables against the Competition Commission of Pakistan's (CCP) order for concealing cash coupons inside electric wire cable bundles without informing consumers.

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https://propakistani.pk/2024/07/30/tribunal-upholds-ccps-penalty-on-cable-manufacturer/

CustomsNews.pk Daily

31-July-2024 Online

BUSINESS & FINANCE

Protecting Consumers from Hidden Costs, CAT Upholds CCP's Penalty on Cable Manufacturers

By Kazim Raza Rizvi

🗴 JUL 31, 2024 🗳 #Cable Manufacturers, #CAT, #CCP, #electric wire, #Hidden Costs, #penalty, #Protecting Consumers, #Zafar Cables

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Profit 31-July-2024

CONSUMER RIGHTS July 31, 2024

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Protecting Consumers From Hidden Costs, CAT Upholds CCP's Penalty On Cable Manufacturers

July 30, 2024 | Industry

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https://newztodays.com/protecting-consumers-from-hidden-costs-cat-uphol/



CAT upholds CCP's penalty on cable manufacturers



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https://mettisglobal.news/cat-upholds-ccps-penalty-on-cable-manufacturers/

Nai Baat 31-July-2024 Page # 2

بهجر مانه برقر اردكهما ز) كمپشيش اييل تربيول يردموشنل ميٹريل يرخا برنميں كرر بي -ى يى انكوائرى اسلام آياد (نځي بات نيو الحظاف ظفر في الماير جواكد إن مصرف اليكثر يشنز كوفائده جور باجو عام طور پر پیک کھولتے ہیں اور یہ پریکش صارفین سے نے صارفین *ک*و -355-ی کے بندلوں میں کیش کوین دھوکہ دھی کے مُتر اوف ہے سی سی کی انکوائری میں إ الكروب كارمانه عائد كياتها - ي في كو الكشاف موا كففر كيبلز سميت 18 اليكثرك كيبل مين وم ہوا کہ بجلی کے تار بنانے والی بہت سی کمپنیاں 🛛 وہیچررز صرف اليكثريش كوفائده يهنجا كرصارفين – اليكثرك واترك بندل يك كاندركيش ياكيش كوين دھوکہ دبی میں مصروف ہیں۔ساعتوں کے دوران،زیادہ تر ڈال رہی ہیں لیکن وہ اس معلومات کو پیکچنگ یا دیگر کیبل مینونی چررز نے اپن غلطی کااعتراف کیا۔

Jehan Pakistan

31-July-2024 Page # 2



اسلام آباد(جبان پاکتان نیوز) کمپنیش اپىلە ئريول ئے كمپنية كمية، آف پاكتان (ى ى بى) ئے آرڈر کے خلاف ظفر كىيلو كى اپيل مستر د کر دی ہے یہ ی تی ای نے صارفین کو بتائے بغیر اليكثرك وأتركيبل في بندلول مي كيش كوين چميان پريا بي لا که دوي کا جرماند ما تد کيا تحاري ی کی کومعلوم ہوا کہ بجلی کے تارینانے والی بہت ی کمینیاں الیکٹرک دائر کے بنڈل یک کے اندرکیش یا کیش کوین ڈال رہی ہیں لیکن وہ اس معلومات کو يكيجنك يا ديكر يروموشنل ميزيل يرظاهر نبيس كر ر بی - ی ی انگوائری بے ظاہر ہوا کہ اس ب صرف اليكثر يشنز كوفائده بهورما جوعام طورير يبك کھولتے ہیں اور یہ پریکٹ صارفین نے دھوکہ دھی کے مُتر اوف ہے جو ان کو پن کی قبت کی ادا يکی تو كرد ہے تھ ليكن اس بات سے اعلم تھے۔ ي ي بى كى اتكواترى يين ايكشاف بوا كەظفر كىيلزسميت 18 اليكثرك كيبل مينوفيجر رزصرف اليكثر كيثن كوفائده پہنچا کرصارفین سے دعوکہ دبلی میں مصروف بیں۔ ساغتوں کے دوران، زیادہ تر کیبل مینوفیچررز نے ا پی غلطی کا اعتراف کیا اور منتقبل میں ایساند کرنے كاعبدكيا-ى ى في ااردر من كما مي كداليكرك کہیلز کے پیک میں ٹوکن کا انکشاف نہ کرنا صارفین کے ساتھ دہوکہ دبی ہے اور یہ میششن ایکٹ 2010 ی سیکشن 10 کی خلاف ورزی بھی ہے۔



31-July-2024 Online

نمیٹین اپیاٹ ٹر بیونل نے کمیٹین کمین آف پاکتان کے آرڈر کے خلاف ظفر کیبلز کی اپیل مترد کر دی 22:10 @ 2024 31% 30 6 1 اسلام آباد (اردو پوانٹ اخبارتازہ ترین - اپ نی بنی - 30 جوائی 2024ء) کمپلیٹن لہیلٹ ٹریونل نے کمپلیٹن کمیٹن آف پاکتان (ی تی بنی) کے آرڈر کے علاق ظفر کدیلو کی ایتل مترد کر دی ہے ۔ تحمیش کے جاری اعلامیہ کے مطابق می می ٹی نے صارفین کو بتائے بغیر الیمزک واز کدیل کے بنالوں میں کیش کون چھپانے پر5الکہ زویے کا برمایہ عائد کیا تھا۔ سی سی بی کو معلوم ہواکہ تجل کے تاریفانے والی بہت سی کسپلیاں الیحکرک وائر کے بندل پیک کے اندر گیش پاکیش کون ڈال رہی میں لیکن وہ اس معلومات کوچیجیگ یا دیگر روموشل میڈی پر ظاہر شہیں کر رمیں یہ ی بی بی انگوازی سے ظاہر ہواکد اس سے صرف الیکڑ لیشز کوفائدہ ہورہا ہو عام طور پر پیک کھولتے میں اور پر پر یکل صارفین سے دعوکہ دہی کے مترادف ے بوان کون کی قیمت کی ادائیگی توکر رہے تھے لیکن اس بات سے لاعلم تھے۔ ی بی بی کی انگوازی میں انحثاث ہوا کہ ظفر کلیلز سمیت 18 الیکڑک کلیل مینونیکچرز صرف الیکڑیٹن کو فائدہ پہنچا کر صارفین ہے دعوکہ دہی میں مصروف - 2 سائموں کے دوران زیادہ تر کیبل میٹوفیچرز نے اپنی غلطی کا اعتراف کیا اور مشتقبل میں ایسا یہ کرنے کا عہد کیا۔ سی سی بی کے آرڈر میں کہاگیا کہ الیکڑک کیبلز کے پیک میں لوگن کا انتخاف مذکرنا صارفین کے ساتھ دعوکہ دی ہے اور یہ تحمیلیٹن ایکٹ 2010 کے سیکٹن 10 کی غلاف ورزی مجمی ہے۔ میتیتا یا کچ اکھ زوپے کا برمایہ عائد کیا گیا۔ ظفر کیبلز نے سی بی کے حکم کو تحمیلیٹن لہیلٹ اریومی کے سامنے چیلیج کیا تاہم مقررہ ساموں پر بار بند جارماندی کی وہ ہے، اریوکی نے اڈل کوخارج کر دیا۔

https://www.urdupoint.com/daily/livenews/2024-07-30/news-4101794.html



کمپٹیشن اپیلٹ ٹربیونل نے خلاف ظفر کیبلز کی اپیل مسترد کر دی

August 1, 2024, 2:54 AM - كامرس ديسك

اسلام آباد (کامرس ڈیسک) کمپئیشن اپیلٹ ٹربیونل نے کمپئیشن کمیشن آف پاکستان (سی سی پی) کے آرڈرکے خلاف ظفر کیبلز کی اپیل مسترد کر دی ہے۔ کمیشن کے جاری اعلامیہ کے مطابق سی سی پی نے صارفین کو بتائے بغیر الیکٹرک وائر کیبل کے بنڈلوں میں کیش کو پن چھپانے پر 5لا کھ رُوپے کا جُرمانه عائد کیا تھا۔ سی سی پی کو معلوم ہوا کہ بجلی کے تاربنانے والی بہت سی کمپنیاں الیکٹرک وائر کے بنڈل پیک کے اندر کیش یا کیش کو پن ڈال رہی ہیں لیکن وہ اس معلومات کو پیکیجنگ یا دیگر پروموشنل میٹر یل پر ظاہر نہیں کر رہیں۔ سی پی انکوائری سے ظاہر ہوا کہ اس سے صرف الیکٹریشنز کو فائدہ ہورہا جو عام طور پر پیک کھولتے ہیں اوریہ پریکٹس صارفین سے دھو کہ دہی کے مُترادِف ہے جو ان کو پن کی میٹر یل پر ظاہر نہیں کر رہیں۔ سی سی پی انکوائری سے ظاہر ہوا کہ اس سے صرف الیکٹریشنز کو فائدہ ہورہا میٹر یل پر ظاہر نہیں کر رہیں۔ سی سی پی انکوائری سے ظاہر ہوا کہ اس سے صرف الیکٹریشنز کو فائدہ ہورہا میٹر یل پر طاہر نہیں کر رہیں۔ سی سی پی انکوائری سے ظاہر ہوا کہ اس سے صرف الیکٹریشنز کو فائدہ ہورہا میٹریل پر طاہر نہیں کر رہیں۔ سی سی پی انکوائری سے ناہر ہوا کہ اس سے صرف الیکٹریشنز کو فائدہ ہورہا میٹریل پر قاہر نہیں کر رہیں۔ سی اور یہ پر یکٹس صارفین سے دھو کہ دہی کے مُترادِف ہے جو ان کو پن کی قیمت کی ادائیگی تو کر رہے تھے لیکن اس بات سے لاعلم تھے۔ سی سی پی کی انکوائری میں انکشاف ہوا دھو کہ دہی میں مصروف ہیں۔ سماعتوں کے دوران زیادہ تر کیبل مینوفیکچررزنے اپنی غلطی کا اعتراف کی اور مستقبل میں ایسا نہ کرنے کا عہد کیا۔ سی سی پی کے آرڈ رمیں کہا گیا کہ الیکٹرک کیبلز کے پیک میں ٹوکن کا انکشاف نہ کرنا صارفین کے ساتھ دھو کہ دہی ہے اور یہ کمپئیشن ایکٹ 2001 کے سیکشن

https://www.jasarat.com/2024/08/01/240801-06-34/