Dated: 23, December, 2022

Media Coverage

Press Release

"CCP TAKES NOTICE OF EMERGING CONCERNS REGARDING MOBILE APPLICATIONS ON GOOGLE PLAYSTORE OFFERING NANO/MICRO PERSONAL LOANS TO VULNERABLE CUSTOMERS"

DAWN

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Nano-loan apps deceiving users: CCP

By Our Staff Reporter

ISLAMABAD: The Competition Commission of Pakistan (CCP) has found that several mobile apps offering nano loans don't fulfil legal requirements, indulge in deceptive marketing and collect users' personal data.

In a statement issued on Thursday, the commission said it had taken notice of the "various emerging concerns regarding mobile applications on Google Play Store offering nano/micro personal loans to vulnerable customers", mostly belonging to the lower to middle-income class. The CCP — mandated to protect consumers from anti-competitive practices, including deceptive marketing — said it conducted a preliminary investigation after reports appeared in the media about the practice found that several mobile apps were offering nano-loans without fulfilling the legal requirements of Non-Banking Micro Finance Companies' (NBMFCs) law.

The NBMFC law offers a framework to regulate nano-loans only above Rs10,000, whereas most of these apps were offering smaller loans, it said, adding that these applications had more than 10 million downloads.

Its preliminary findings revealed,

among other things, that these mobile apps had "contradictions between interest rate and processing fees charged from the borrowers versus the rates advertised".

"There are also instances of faulty claims of data privacy and security, collecting personal data on the pretext of offering loans, the discrepancy in repayments, and the credit range advertised vis-a-vis those actually offered," it said.

Based on the preliminary findings, the inquiry committee is authorised to thoroughly probe and submit an inquiry report to the commission with respect to any or all possible contraventions under the act against all nano-loan apps.

Business Recorder

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CCP takes notice of apps offering loans on Google Play

ISLAMABAD: The lower to middle income class customers.

only above PKR 10,000/-, whereas most of nano-loan mobile applications. these applications are only offering loans downloads by the general public.

that these mobile applications had contradic- with the advertised. There are also instances of faulty SARFRAZ

Competition claims of data privacy and security, collecting Commission of Pakistan (CCP) has taken personal data on the pretext of offering loans, notice of the various emerging concerns the discrepancy in repayments, and credit regarding mobile applications on Google Play range advertised vis a vis those actually. Store offering nano/micro personal loans to offered. The Commission is the first regulatovulnerable customers, mostly belonging to the ry body that formally initiated an enquiry into the matter in September 2022, to probe possi-After the appearance of a news report in a ble violations by these mobile applications leading newspaper, a preliminary probe was with regards to Section 10 of the Competition conducted, and it was noted that these mobile Act 2010, i.e., Deceptive Marketing Practices. applications on Google Play Store were offer- Based on the preliminary findings, the ing nano-loans without fulfilling the legal enquiry committee is authorized to thoroughrequirements of Non-Banking Micro Finance ly probe and submit an enquiry report to the Companies (NBMFC's) law. The NBMFC Commission with respect to any or all possilaw offers a framework to regulate nano-loans ble contraventions under the Act against all

The enquiry committee has been working smaller than this. As per the initial findings, on the case rigorously, consulting all the conthese applications have well over 10 million cerned stakeholders and seeking relevant. information for deliberating the matter objec-The preliminary findings inter alia revealed tively. In this regard, meetings were also held SECP, the Pakistan tions between interest rate/processing fee Telecommunication Authority, and the. charged from the borrower versus the rates Federal Investigation Agency .- SOHAIL

Express Tribune

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CCP takes notice of apps offering nano loans

Apps on Google Playstore with 10m downloads offering loans

OUR CORRESPONDENT ISLAMABAD

Competition advertised. The Commission of Pakistan (CCP) has taken notice of of faulty claims of data concerns about mobile privacy and security, colapplications on Google lection of personal data Playstore offering nano/ on the pretext of offering micro personal loans to loans, discrepancy in recustomers, mostly belong- payments and the credit ing to the lower and mid- range advertised vis-a-vis dle-income classes.

Following the appear- in a statement. ance of a news report, a primary investigation was that it was the first reguconducted and it was noted latory body that formally that the mobile applica- initiated an inquiry into tions on Google Playstore the matter in September were offering nano-loans 2022 to assess possible without fulfilling legal violations of Section 10 of requirements of the Non- the Competition Act 2010, Banking Microfinance ie, deceptive marketing Companies (NBMFC) law.

The NBMFC law offers a framework to regulate authorised to thoroughly nano loans of more than probe and submit a report Rs10,000, whereas most to the commission conof these applications are cerning any or all possible offering loans smaller than contraventions under the this.

Details show that these mobile applications.

applications have well over 10 million downloads by the general public. The mobile applications had contradictions between the interest rate/ processing fee charged from the borrower versus the rates

There were also instances those offered, the CCP said

The commission said practices.

The inquiry committee is Act against all nano loan

The News International

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CCP takes notice of mobile apps offering 'micro, nano' loans

By our correspondent

ISLAMABAD: The Competition Commission of Pakistan (CCP) has taken notice of various emerging concerns regarding mobile applications on Google Playstore offering nano/micro personal loans to vulnerable customers, mostly belonging to lower to middle-income class customers.

After the appearance of a news report in a leading newspaper, a preliminary probe was conducted, and it was noted that these mobile applications on Google Playstore were offering nano-loans without fulfilling the legal requirements of Non-Banking Micro Finance Companies (NBMFC's) law.

The NBMFC law offers a framework to regulate nano-loans only above PKR 10,000/-, whereas most of these applications are only offering loans smaller than this.

As per the initial findings, these applications have well over 10 million downloads by the general public.

The preliminary findings inter alia revealed that these mobile applications had contradictions between interest rate/processing fee charged from the borrower versus the rates advertised. There are also instances of faulty claims of data privacy and security, collecting personal data on the

Continued on page 9

CCP takes notice of mobile apps

vis those actually offered.

applications with regard to tion Agency. Section 10 of the Competitions.

The inquiry committee has been working on of these applications has practices.

sulting all the concerned in the process of investigapretext of offering loans, dis- stakeholders and seeking tion as most of the applicacrepancy in repayments, and relevant information for tions have been observed credit range advertised vis-a- deliberating the matter to be operating from hoax (objectively. In this regard, addresses and contact The commission is the meetings were also held details. Any individual or first regulatory body that with the Securities & entity in possession of 1 formally initiated an enquiry Exchange Commission of information regarding these it into the matter in Septem- Pakistan, Pakistan Tele- nano-loan mobile applicaber '22, to probe possible communication Authority tions is also encouraged to violations by these mobile and the Federal Investiga- share their information at:

tion Act 2010, i.e., Deceptive emphasis in this investiga- sion, will be placed before Marketing Practices. Based tion is to focus on the pro- the commission for its decion the preliminary findings, hibition of deceptive mar- sion and further action. the inquiry committee is keting of these nano-loans authorized to thoroughly to the vulnerable ordinary under the Competition Act probe and submit an inquiry consumers and to ensure to ensure free competition report to the commission that there are due disclo- in all spheres of commerwith respect to any or all sures and truth in mar- cial and economic activpossible contraventions keting so that an ordinary ity, to enhance economic under the Act against all consumer has the choice of efficiency and to protect nano-loan mobile applica- making an informed deci- consumers from anti-comsion.

Continued from page 12 the case rigorously, con- proven to be an impediment oft@cc.gov.pk. Findings of The commission's the enquiry, upon conclu-

> The CCP is mandated petitive behaviour includ-Locating the owners ing deceptive marketing

The Nation

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CCP takes action against emerging concerns on Google Playstore offering personal loans

IMRAN ALI KUNDI ISLAMABAD

The Competition Commission of Pakistan (CCP) has taken notice of the various emerging concerns regarding mobile applications on Google Playstore offering nano/micro personal loans to vulnerable customers, mostly belonging to the lower to middle income class customers.

After the appearance of a news report in the media, a preliminary probe was conducted, and it was noted that these mobile applications on Google Playstore were offering nano-loans without fulfilling the legal requirements of Non-Banking Microfinance Companies (NBMFC's) law. The NBMFC law offers a framework to regulate nano-loans only above PKR 10,000/-, whereas most of these applications are only offering loans smaller than this. As per the initial findings, these applications have well over 10 million downloads by the general public. The preliminary findings inter alia revealed that these mobile

applications had contradictions between interest rate/processing fee charged from the borrower versus the rates advertised. There are also instances of faulty claims of data privacy and security, collecting personal data on the pretext of offering loans, the discrepancy in repayments, and credit range advertised vis a vis those actually offered. vThe Commission is the first regulatory body that formally initiated an enquiry into the matter in September '22, to probe possible violations by these mobile applications with regards to Section 10 of the Competition Act 2010, i.e., Deceptive Marketing Practices. Based on the preliminary findings, the enquiry committee is authorized to thoroughly probe and submit an enquiry report to the Commission with respect to any or all possible contraventions under the Act against all nano-loan mobile applications.

The enquiry committee has been working on the case rigorously, consulting all the concerned stakeholders and seeking relevant information for deliberating the matter objectively. In this regard, meetings were also held with the Securities & Exchange Commission of Pakistan, the Pakistan Telecommunication Authority, and the Federal Investigation Agency. The Commission's emphasis in this investigation is to focus on the prohibition of deceptive marketing of these nano-loans to the vulnerable ordinary consumer and to ensure that there are due disclosures and truth in marketing so that an ordinary consumer has a choice of making an informed decision. Locating the owners of these applications has proven to be an impediment in the process of investigation as most of the applications have been observed to be operating from hoax addresses and contact details. Any individual or entity in possession of information regarding these nano-loan mobile applications is also encouraged to share their information at: oft@cc.gov.pk. Findings of the enquiry, upon conclusion, will be placed before the Commission for its decision and further action.

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Pakistan Observer

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CCP takes notice of mobile applications offering micro personal lones

ISLAMABAD

The Competition Commission of Pakistan (CCP) has taken notice of the various emerging concerns regarding mobile applications on Google Playstore offering nano/micro personal loans to vulnerable customers, mostly belonging to the lower to middle income class customers.

After the appearance of a news report in a leading newspaper, a preliminary probe was conducted, and it was noted that a number of mobile applications on Google Playstore were offering nano-loans without fulfilling the legal requirements of Non-Banking Micro Finance Companies' (NBMFC's) law, said a press release issued here.

The NBMFC law offers a framework to regulate nano-loans only above PKR 10,000/-, whereas most of these applications are only offering loans smaller than this. As per the initial findings, these applications have well over 10 million downloads by the general public.

The preliminary findings inter alia revealed that these mobile applications had contradictions between interest rate and processing fees charged from the borrowers versus the rates advertised.—APP

Daily Spokesman

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CCP takes notice on google playstore offering nano/micro personal loans

👺 🛛 Spokesman Report

ISLAMABAD: The Competition Commission of Pakistan (CCP) has taken notice of the various emerging concerns regarding mobile applications on Google Playstore offering nano/micro personal loans to vulnerable customers, mostly belonging to the lower to middle income class customers.

After the appearance of a news report in a leading newspaper, a preliminary probe was conducted, and it was noted that these mobile applications on Google Playstore were offering nano-loans without fulfilling the legal requirements of Non-Banking Micro Finance Companies (NBMFC's) law. The NBMFC law offers a framework to regulate nano-loans only above PKR 10,000/-, whereas most of these applications are only offering loans smaller than this. As per the initial findings, these applications have well over 10 million downloads by the general public.

The preliminary findings inter alia revealed that these mobile applications had contradictions between interest rate/ processing fee charged from the borrower versus the rates advertised. There are also instances of faulty claims of data privacy and security, collecting personal data on the pretext of offering loans, the discrepancy in repayments, and credit range advertised vis a vis those actually offered.

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The enquiry committee has been working on the case rigorously, consulting all the concerned stakeholders and seeking relevant information for deliberating the matter objectively. In this regard, meetings were also held with the Securities & Exchange Commission of Pakistan, the Pakistan Telecommunication Authority, and the Federal Investigation Agency.

The Commission's emphasis in this investigation is to focus on the prohibition of deceptive marketing of these nano-loans to the vulnerable ordinary consumer and to ensure that there are due disclosures and truth in marketing so that an ordinary consumer has a choice of making an informed decision.

Daily Parliament Times

23 December 2022 | Online | CCP Press Release

CCP take notice of various emerging concerns regarding mobile applications offering loans

By Daily Parliament Times

ISLAMABAD, (Parliament Times) : The Competition Commission of Pakistan (CCP) has taken notice of the various emerging concerns regarding mobile applications on Google Playstore offering nano/micro personal loans to vulnerable customers, mostly belonging to the lower to middle income class customers.

After the appearance of a news report in a leading newspaper, a preliminary probe was conducted, and it was noted that these mobile applications on Google Playstore were offering nano-loans without fulfilling the legal requirements of Non-Banking Micro Finance Companies (NBMFC's) law. The NBMFC law offers a framework to regulate nano-loans only above PKR 10,000/-, whereas most of these applications are only offering loans smaller than this. As per the initial findings, these applications have well over 10 million downloads by the general public.

The preliminary findings inter alia revealed that these mobile applications had contradictions between interest rate/processing fee charged from the borrower versus the rates advertised. There are also instances of faulty claims of data privacy and security, collecting personal data on the pretext of offering loans, the discrepancy in repayments, and credit range advertised vis a vis those actually offered.

The Commission is the first regulatory body that formally initiated an enquiry into the matter in September '22, to probe possible violations by these mobile applications with regards to Section 10 of the Competition Act 2010, i.e., Deceptive Marketing Practices. Based on the preliminary findings, the enquiry committee is authorized to thoroughly probe and submit an enquiry report to the Commission with respect to any or all possible contraventions under the Act against all nano-loan mobile applications.

The enquiry committee has been working on the case rigorously, consulting all the concerned stakeholders and seeking relevant information for deliberating the matter objectively. In this regard, meetings were also held with the Securities & Exchange Commission of Pakistan, the Pakistan Telecommunication Authority, and the Federal Investigation Agency.

The Commission's emphasis in this investigation is to focus on the prohibition of deceptive marketing of these nano-loans to the vulnerable ordinary consumer and to ensure that there are due disclosures and truth in marketing so that an ordinary consumer has a choice of making an informed decision.

Locating the owners of these applications has proven to be an impediment in the process of investigation as most of the applications have been observed to be operating from hoax addresses and contact details. Any individual or entity in possession of information regarding these nano-loan mobile applications is also encouraged to share their information at: oft@cc.gov.pk. Findings of the enquiry, upon conclusion, will be placed before the Commission for its decision and further action.

CCP is mandated under the Competition Act to ensure free competition in all spheres of commercial and economic activity, to enhance economic efficiency, and to protect consumers from anti-competitive behavior including deceptive marketing practices.

https://www.dailyparliamenttimes.com/2022/12/22/ccp-take-notice-of-various-emerging-concerns-regardingmobile-applications-offering-loans/

24 News HD

23 December 2022 | Online | CCP Press Release

CCP takes notice of fraud through small loans mobile apps

By: News Desk

Competition Commission of Pakistan (CCP) Thursday took notice of fraud in small loans given to consumers by mobile applications on Google Play Store and started investigations against it, reported 24NewsHD TV channel.

The commission stated that the mobile applications are illegally offering consumers small loans most of which belong to the lower or middle socioeconomic classes. The initial investigations showed that these apps, contrary to their advertisement receive processing fees and interest rates.

Some incidents have surfaced in which false claims of security and data policy were made and then breached as inconsistencies were found in gathering the user's personal and private data, credit limits and receiving payments.

The CCP's inquiry committee was given the authority to conduct a thorough inquiry into this matter. It was also directed to submit an inquiry report on the alleged violation of the Competition Act against these mobile applications. Meetings with the Securities Exchange Commission of Pakistan, the Pakistan Telecommunication Authority and the Federal Investigation Agency were also held in this regard.

The commission stated that finding the owners of these applications is a big hurdle as most of the applications contain the false and misleading addresses and contact information.

The initial investigations stated that these apps have been downloaded by more than 10 million users. <u>https://www.24newshd.tv/22-Dec-2022/ccp-takes-notice-of-fraud-through-small-loans-mobile-apps</u>

Pro Pakistani

23 December 2022 | Online | CCP Press Release

CCP Takes Notice of Android Apps Offering Micro/Nano Loans Below Rs. 10,000

By ProPK Staff

The Competition Commission of Pakistan (CCP) has taken notice of the various emerging concerns regarding mobile applications on the Google Play Store offering nano-loans to vulnerable customers.

In a preliminary probe, it was noted that these mobile applications on Google Play Store were offering nano-loans without fulfilling the legal requirements of Non-Banking Micro Finance Companies (NBMFC) law.

The NBMFC law offers a framework to regulate nano-loans above Rs. 10,000, whereas most of these applications are only offering loans smaller than this. As per the initial findings, these applications have well over 10 million downloads.

The findings revealed that these mobile applications had contradictions between interest rates and processing fees charged from the borrower versus the rates advertised. There are also instances of faulty claims of data privacy and security, collecting personal data on the pretext of offering loans, a discrepancy in repayments, and credit range advertised vis-à-vis those offered.

CCP is the first regulatory body that formally initiated an inquiry into the matter in September 2022, to probe possible violations by these mobile applications with regard to Section 10 of the Competition Act 2010. Based on the findings, an inquiry committee was authorized to thoroughly probe and submit an inquiry report to the Commission concerning any or all possible contraventions under the Act against all nano-loan mobile applications.

The inquiry committee has been working on the case rigorously, consulting all the concerned stakeholders and seeking relevant information for deliberating the matter objectively. In this regard, meetings were also held with the Securities & Exchange Commission of Pakistan (SECP), the Pakistan Telecommunication Authority (PTA), and the Federal Investigation Agency (FIA).

The Commission's emphasis in this investigation is to focus on the prohibition of deceptive marketing of these nano-loans to vulnerable consumers and to ensure that there are due disclosures and truth in marketing so that consumers have a choice of making an informed decision.

Locating the owners of these applications has proven to be an impediment in the process of investigation as most of the applications have been observed to be operating from hoax addresses and contact details. Any individual or entity in possession of information regarding these nano-loan apps is also encouraged to share their information. The findings of the inquiry will be placed before the Commission for its decision and further action.

CCP is mandated under the Competition Act to ensure free competition in all spheres of commercial and economic activity, to enhance economic efficiency, and to protect consumers from anti-competitive behavior including deceptive marketing practices.

https://propakistani.pk/2022/12/22/ccp-takes-notice-of-android-apps-offering-micro-nano-loansbelow-rs-10000/

Daily Jang

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ربی ہیں اور صارقین میں 31, 9_ 31 ن نے اس معاملے پرابتدایی تحقیقات شروع 31 لون ; تان بادہ تر کاتعلق غریب اورمتوسط طبقے ماتكروفا تنانس كمپنيز لاء – زان کھ 12 - ; وه دس برار - 1001 لاكو ہوتا ہے جبکہ الميليشين الر L پیشکش کررہی ہیں۔ابتدائی تحقیقات کے ابك كروثر ساوير داون لودز زان ایچیلی

ی ہوئی ہیں۔ی سی بی ابتدائی تحقیقات ىل يىپلىكىيەنىز مىں قرض بجى سامنے آتی کہ ان موبا ヒレレ 212 22 رقین سے جارج کیا جا رہا ہے اس میں یسے دا قعات بھی سامنے آئے جن میں 1:51 یو رقی اور ڈیٹا پالیسی کے جعلی دعوے،قرض د 2 ليح ذاتي ذينًا أكثها كرنا اور كريد ف 5 اورادائيگوں ميں تضادات ياتے جاتے ہيں ۔ى ي ج پیل ریگولیٹری باڈی ہے یپلیکیشز کےخلاف سابقتی ایک کے ببینه خلاف ورزی یعنی دهوکه دهمی پر مبنی 4 1 2022 يس اس معاطے ير با قاعد 4 انکوائری شروع کی۔ابتدائی تحقیقات کے نتائج کی بناد -اختارديا یری می انگوائری کمیٹی کوکمیشن کی طرف ب كدوه اس معاط يرجام تحقيقات كر 10 ل ایپلیکیشز کی خلاف مسابقتی ایک کی مبینہ ورزی پر انگوائری رپورٹ پیش illa ں پر بھر يور طريقے ہے کام کرر بی اتكوائري فيبثى اتر ہے اور اس سلسلے میں سیکیو رشیر الصحیحی سمیت پاکستان ، پاکستان شیلی کمیو سیکیشن اتھارٹی اورائیف ے میٹنگ بھی کی گئ بیں - تحقیقات میر 10 ایپلیکیشز کے مالکان کی تلاش ایک بڑی رکاوٹ کیونکہ زیادہ تر ایپلیکشنز میں جھوٹ ادر فریہ ایڈریس اور رابطہ کی معلومات دی گئی ہیں۔ اگر سی فرد یا ادارہ کوان مائلرولون موبائل ایلیکیشنز کے بار میں سی بھی قشم کی کوئی معلومات ہوں تو وہ ان معلومات کو اس ای میل ایڈریس پر ارسال کر سکتا ہے -info@cc.gov.pk

Daily Assas

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1. me 4.00 U-I 10 ای معالم برایتدانی تحقیقات شروع کیس جن ہے بشش 14 متعدد الجرت خابر ہو اک گوگل (باتی صفہ 8 بقیہ نمبر 2) موباعل 2 11 1 7 300 موجود به موماش المجليليشيز نلان بينكنك 100 س مینیز لا کی قانونی ضروریات 2 h فین کو یہ مائکرولون کی پایشکش کرر ہی ہیں اور صارفین میں ہے زبادہ تر کانعلق لوئر اور ندل کاس طقے سے بنان بنکنگ 120 2 المینیز لا نے ان چھوٹے قرضہ جات کو 66 () (i) (i) (i) وقتح كما توا دودس بزار ماکستانی رو اے سے او برلاکو ہوتا Y~ 39.41 130 قر غر 54 کے مطابق عام عوام نے ان ور سے اور ڈاؤن لوڈز کی نى ابتدانى محققات _ سات کی ا_ النامو بالر بف ريث مشتهر كما جاتا بد اورانشر 6 ے اور جو صارقین کو جارت کیا جا رہا ہے اس میں - بجحالي واقعات بحى سامن آئ جن یکیورٹی اور ڈیٹا یالیسی کے جعلی دعوے،لون 1. دینے کے لیے زاتی ڈیٹا اکٹھا کرنا اور کریڈٹ کی حد اورادا ئیگیوں میں تضادات بائے جاتے ہیں۔

Daily Nai Baat

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مور پر صارفین کو شاركع کی نیوزر بورٹ بر ٹے) پرسل لون کی تحقيقات شروع كيس كوكل يثكش كرنيوالي نز پر متعددا بھرتے خدشات کا نوٹس موبائل ایپلیکیشنز نان (صفحہ 3 پر بقیہ نم انكروفا يجا لس مينيز لاء کم ارقيس كوب فے قرضہ جات کور لتے ایک فریم درک وضع کما ہوا ہے لیکن وہ دس ہزا پاکستانی روپے سے اوپر لاگوہوتا ہے جبکیہ کوکل يثور برموجود بيمومائل اليجليليشنز اس سے تہيں کے قرضہ حات کی پیشکش کر رہی ہیں۔ابتدائی تحققات کے مطابق عام عوام نے ان ایکلیکیشز روڑ سے اور ڈاؤن لوڈز کی ہوئی ہیں۔ ی ی بی ابتدائی تحقیقات ہے یہ بات بھی سامنے آئی کہ ان مومائل ایکلیکیشنز میں قرض کے لئے جو فی اورانٹرسٹ ریٹ مشتہر کیا جاتا ہےاور جو صارفین کو چارج کیا جا رہا ہے اس میں تضاد والي داقعات بھي سامنے آئے بجن ميں رتی اور ڈیٹا پالیسی کے جعلی دعوے،لون دینے لیے زائی ڈیٹا اکٹھا کرنا اور کریڈٹ کی حد اورادائیکیوں میں تضادات بائے جاتے ہیں۔ی ی بی پہلی ریگولیٹری بادی ہے جس نے ان موبائل یکیشز کے خلاف میٹیشن ایک کے سکشن 10 کی مبینہ خلاف درزی کیعنی دھو کہ دھی پر مبنی تشہیر بتمبر 2022 میں اس معاملے پر با قاعدہ طور پر المُوائرَى شروع كى اس سلسلے ميں سيكيور شيز اللہ

کمیشن آف پاکستان ، پاکستان ٹیلی کمیونیکیشن اتھارٹی اور فیڈرل انوسیکیشن ایجنسی سے میڈینگ بھی

Daily Metro Watch

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الميكيشين كى خلاف مينيش اليت كى ميد خلف ورزى مراعکوائری ریورت پیش کرتے۔

Daily Dunnya

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