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CCP Press Release Coverage

(CCP's enquiry reveals cartelisation among poultry feed mills to raise prices)

CCP notes rising poultry prices

Inquiry reveals 19 poultry feed companies were involved in price coordination

SHAHBAZ RANA
ISLAMABAD

Prices of chicken and eggs have almost doubled due to collusion among poultry feed companies that collectively decided to raise the cost of feed despite a reduction in rates of their main input, said the Competition Commission of Pakistan (CCP) on Friday.

The anti-trust watchdog has completed an inquiry into the poultry industry where it has been revealed that 19 poultry feed companies are involved in price coordination and their alleged anti-competitive conduct has caused a rise in poultry feed prices.

"It appears that not only is the timing of the price increase coordinated but the exact quantum of the increase is also coordinated," according to findings of an inquiry report.

The CCP findings came amid a sharp rise in prices of chicken and eggs - the two protein-rich food items that have started getting out of reach of the lowest income group.

The CCP said that the feed companies' claim that they increased prices due to an increase in their input cost did not hold merit. "Whereas prices of some inputs may

have increased, each mill has purchased these inputs at different rates and has stocks in hand with different, cost structure, efficiency and business model," it added.

Pakistan's annual poultry feed consumption in 2019-20 was 6.6 million tons, but the overall consumption of poultry feed had been declining annually from its peak of 9.76 million tons in 2015-16.

The Covid-related preventive measures taken by the government including curbing public gatherings, closure of marriage halls, restaurants, etc have had a knock-on effect on the demand for poultry meat. The consumption of poultry meat fell by 7% as compared to the previous year and egg consumption grew by 2% for the same period, according to the CCP.

The CCP said that poultry feed accounted for approximately 75-80% of the cost of broiler meat and eggs. Therefore, the hike in feed prices has affected prices of chicken and eggs.

The CCP's inquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise poultry feed prices by Rs825 per 50kg bag, thus making the feed 32% costlier for the poultry farmers.



STANCE: CCP said that feed companies' claim that they increased prices due to a rise in their input cost did not hold merit. PHOTO: REUTERS

Moreover, Pakistan Bureau of Statistics (PBS) data for September 2020 showed that chicken prices rose by 18.31% and eggs by 5.2%. The rise in these prices coincided with the increase in feed prices by almost Rs100 per bag, according to the inquiry.

In October 2020, after another price increase by the poultry feed mills (by Rs125 for layer and Rs175 for broiler feed), chicken prices rose by 26.62% and eggs by 23.81% as compared to the previous month.

Then again in November

2020, the poultry feed prices rose by Rs150 per bag, and in this month, the prices of chicken and eggs rose by 20.76% and 5.23% respectively.

Another increase came in December last year, when poultry feed prices were increased by Rs250 per bag, which caused prices of chicken and eggs to rise by 3.21% and 14.1% respectively. The CCP took a suo motu notice of the concerns and complaints received through the PM Citizens Portal and the CCP's own online complaint management

system, alleging that some of the leading mills collusively raised poultry feed prices.

The complainants also included poultry farmers whose business was hit by the costlier feed prices.

The commission authorised two teams of officers for inspection of the premises in use of Sadiq Feeds Pvt Limited, Rawalpindi and National Feeds Limited, Lahore. In February 2021, the CCP raided two major poultry feed producers and seized crucial evidence pointing towards price

change coordination among the feed companies.

The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intended price increase and the rest expressing and sharing their willingness to follow suit.

Price discussions included the effective date and amount of the rise. These discussions and decisions were implemented on the ground, as evident from the official price lists of these companies.

The CCP said that an analysis of the poultry feed input costs showed that maize, which was the primary component, constituted 55-60% in terms of physical usage in feed, approximately 40% of the cost.

In FY 2019-20, maize prices fell by 7% compared to the previous year and in the first quarter of FY21, the prices were 22% lower than 2019-20.

On the other hand, prices of soybean meal, another critical raw material, were higher by about 24% in the last fiscal year.

The CCP said that a rise in input prices could not be used as a justification to increase feed prices uniformly as each mill had a different cost structure and business model.

Collusion between poultry feed firms led to egg, chicken price hike: CCP inquiry

WhatsApp group messages show companies increased rates from December 2018 onwards despite bumper maize crop

By Kalbe Ali

ISLAMABAD: The Competition Commission of Pakistan (CCP) on Friday disclosed that 19 poultry feed companies were involved in price coordination which led to repeated increase in prices of chicken and eggs.

The commission took suo motu notice of the concerns and complaints received through the PM Citizens Portal as well as the CCP's online complaint management system, alleging that some of the leading mills collusively raised poultry feed prices. The complainants also included poultry farmers as their businesses were hit by the costly feed prices.

The CCP inquiry revealed that between December 2018 and December 2020, the feed mills colluded to raise the poultry feed prices by Rs825 per 50kg bag which made the feed 32pc costlier for the poultry farmers.

The CCP inquiry team also took support from the data of Pakistan Bureau of Statistics (PBS) for September 2020 which showed increase in the chicken prices by 18.31pc and eggs by 5.2pc. The rise in these prices coincided with an increase in feed prices by almost Rs100 per bag.

In October 2020, after another price increase by poultry feed mills by Rs125 on layer and Rs175 on broiler feed, chicken prices rose by 26.62pc and eggs by 23.81pc as compared to the previous month.

In November 2020, poultry feed prices rose again by Rs150 per bag. The prices of chicken and eggs rose by 20.76pc and 5.23pc, respectively, in that month.

In December 2020, another price increase in poultry feed by Rs250 per bag caused prices of chicken and eggs to rise by 3.21pc and

14.08pc, respectively.

In February 2021, the CCP raided two major poultry feed producers and impounded crucial evidence pointing towards price change coordination among the feed companies. The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intended price increase and the rest expressing and sharing their willingness to follow suit.

Price discussions included the effective date and amount of the rise. These discussions and decisions were implemented on the ground, as evidenced by the official price lists of these companies.

The inquiry has mentioned a conversation thread from Dec 7, 2020, where the top managers of feed mills discussed price increases on the group. In the conversation, an official of a feed mill said: "Everyone would increase, for sure, but what's about the exact effective date, please".

In response, official of another feed

mill said: "Dear all owners want immediately but seems from tomorrow". Another feed mill representative replied: "Surely with effect from 07-12-2020".

Price lists show that on Dec 7 and 8, 2020, mills increased prices by Rs250 per 50 kg bag.

The inquiry also found that mills carried out price changes between December 2018 and December 2020 in a coordinated manner in short intervals at least 11 times. In addition, the data revealed that not only were price revisions made on the exact dates, but the amounts of price change were also similar.

To illustrate this pattern, on Oct 10, 2020, the feed mills participating in the WhatsApp group increased prices by Rs125 per 50 kg bag for layer and Rs175 per 50 kg bag for broiler feeds, on Nov 14 and 16, 2020, by Rs150 per 50 kg bag on all feed rations and on Dec 7 and 8 2020, these mills increased prices by Rs250 per 50 kg bag on all rations.

At the same time, the CCP inquiry noted that the key poultry input costs

shows that maize, which is the primary component of feeds constituting 55-60pc in terms of physical usage in feed, approximately 40pc of the cost.

Maize witnessed a bumper crop in 2020 and was abundantly available. In fiscal year 2019-20, maize prices fell by 7pc compared to the previous year and in the first quarter of FY21, were 22pc lower than 2019-20.

On the other hand, soybean meal, another critical raw material, saw higher prices. However, the rise in input prices which has been witnessed cannot be used as a justification to increase feed prices uniformly as each mill has a different cost structure and business model, the CCP noted.

Poultry feed mills are each other's competitors, and any discussion and coordination on prices is prohibited under Section 4 of the Competition Act, 2010.

After the release of inquiry report, CCP will issue show cause notices to poultry feed companies involved in the prima facie violation of Section 4 of the Competition Act.

■ INQUIRY

CCP finds poultry feeds in collusion to raise prices

By Mehtab Haider

ISLAMABAD: The Competition Commission of Pakistan (CCP) found that 19 poultry feed mills allegedly colluded to raise prices in the domestic market by establishing WhatsApp group and earned profits in a coordinated manner in short intervals at least 11 times.

"The CCP has completed an enquiry in the poultry industry where it has been revealed that nineteen poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise," said a statement.

Poultry feed comprises approximately 75-80 percent of the cost of broiler meat and eggs. Therefore, the hike in feed prices has affected the prices of chicken and eggs, which are the most commonly consumed high protein foods. The CCP's enquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise the poultry feed prices by Rs825 per 50kg bag, thus making the feed 32 percent costlier for the poultry farmers.

Moreover, data from the Pakistan Bureau of Statistics (PBS) for September 2020 shows that chicken prices rose by 18.31% and eggs by 5.2 percent. The rise in these prices coincided with an increase in feed prices by almost Rs100 per bag.

In October 2020, after another price increase by poultry feed mills (by Rs. 125 on layer and 175 on broiler feed), the chicken prices rose by 26.6 percent and eggs by 23.8 percent as compared to the previous month. In November 2020, poultry feed prices rose again by Rs150 per bag, and in this month, the prices of chicken and eggs rose by 20.7 percent and 5.2 percent. In

December 2020, another price increase in poultry feed by Rs250 per bag caused prices of chicken and eggs to rise by 3.2 percent and 14.08 percent, respectively.

The CCP took a suo motu notice of the concerns and complaints received, through the PM Citizens Portal and the CCP's own online complaint management system, alleging that some of the leading mills in the country collusively raised poultry feed prices. The complainants also included poultry farmers whose business were hit by the costlier feed prices.

In February 2021, the CCP raided two major poultry feed producers and impounded crucial evidence pointing towards price change coordination among the feed companies. The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intended price increase and the rest expressing and sharing their willingness to follow suit. Price discussions included the effective date and amount of the rise. These discussions and decisions were implemented on the ground, as evidenced by the official price lists of these companies.

In a conversation thread from 7 December 2020, an official of a feed mill, while discussing price increases on the group, an official of a feed mill states: "Everyone would increase, for sure, but what's about the exact effective date, please". In response official of another feed mill says: "Dear all owners want immediately but seems from tomorrow". Another feed mill representative replies: "surely w.e.f 07-12-2020". Price lists show that on 7/8 December 2020, mills increased prices by Rs250 per 50 kg bag.

The enquiry also found that mills carried out price changes between December 2018 and December 2020 in a coordinated manner in short intervals at least 11 times.

In addition, the data revealed that not only were price revisions made on the exact dates, but the amounts of price change were also similar. On 10 October 2020, the feed mills participating in the WhatsApp group increased prices by Rs. 125 per 50 kg bag for layer and Rs. 175 per 50 kg bag for broiler feeds, on 14th/16 November 2020, by Rs150 per 50 kg bag on all feed rations and on 7th/8 December 2020, these mills increased prices by Rs250 per 50 kg bag on all rations.

An analysis of poultry input costs shows that maize, which is the primary component of feed, constitutes 55-60 percent in terms of physical usage in feed, approximately 40 percent of the cost. Maize witnessed a bumper crop in 2020 and was abundantly available. Moreover, in FY-2019-20, maize prices fell by 7 percent compared to the previous year and in the first quarter of FY21, were 22 percent lower than 2019-20. On the other hand, soybean meal, another critical raw material, saw higher prices. However, a rise in input prices it has been witnessed cannot be used as a justification to increase feed prices uniformly as each mill has a different cost structure and business model.

Poultry feed mills are each other's competitors, and any discussion and coordination on prices is prohibited under Section 4 of the Competition Act, 2010. Accordingly, following the findings of the enquiry report, show cause notices will be issued to poultry feed companies involved in the prima facie violation of Section 4 of the Act.

CCP's enquiry reveals cartelization among poultry feed mills

RECORDER REPORT
ISLAMABAD: The Competition Commission of Pakistan (CCP) has again acted against cartelization in the poultry industry and completed an enquiry against 19 poultry feed companies on Friday.

The enquiry report revealed that 19 poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise in late 2020 thus resulting in sharp increase in the prices of chicken and eggs.

This is the third big action by the CCP in the poultry industry. Earlier in 2010, it slapped Rs 50 million as fine on the Pakistan Poultry Association (PPA) and again in 2010, imposed Rs 100 million on PPA for cartelisation. This time, the poultry feed mills have come under the CCP's radar.

Poultry feed comprises approximately 75-80 percent of the cost of broiler meat and eggs. Therefore, the hike in feed prices has affected the prices of chicken and eggs, which are the most commonly-consumed high protein foods. The CCP's enquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise the poultry feed prices by Rs 825 per 50kg bag, thus making the feed 32 percent costlier for the poultry farmers.

Moreover, data from the Pakistan Bureau of Statistics (PBS) for September 2020 shows that chicken prices rose by 18.31 percent and eggs by 5.2 percent. The rise in these prices coincided with an increase in feed prices by almost Rs 100 per bag.

In October 2020, after another price increase by poultry feed mills (by Rs 125 on layer and 175 on broiler feed), the chicken prices rose by 26.62 percent and eggs by 23.81 percent as compared to the previous month. In November 2020, poultry feed prices rose again by Rs 150

per bag, and in this month, the prices of chicken and eggs rose by 20.76 percent and 5.23 percent. In December 2020, another price increase in poultry feed by Rs 250 per bag caused prices of chicken and eggs to rise by 3.21 percent and 14.08 percent, respectively.

The CCP took a suo motu notice of the concerns and complaints received, through the PM Citizens Portal and the CCP's own online complaint management system, alleging that some of the leading mills in the country collusively raised poultry feed prices. The complainants also included poultry farmers whose businesses were hit by the costlier feed prices.

In February 2021, the CCP raided two major poultry feed producers and impounded crucial evidence pointing towards price change coordination among the feed companies. The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intended price increase and the rest expressing and sharing their willingness to follow suit. Price discussions included the effective date and amount of the rise.

These discussions and decisions were implemented on the ground, as evidenced by the official price lists of these companies.

In a conversation thread from 07 December 2020, feed mills, while discussing price increases on the group, an official of a feed mill states: "Everyone would increase, for sure, but what's about the exact effective date, please". In response official of another feed mill says: "Dear all owners want immediately but seems from tomorrow". Another feed mill representative replies: "surely w.e.f 07-12-2020". Price lists show that on 7th December 2020, mills increased prices by Rs 250 per 50 kg bag.

The enquiry also found that mills carried out price changes between December 2018 and December 2020 in a coordinated manner in short intervals at least 11 times. In addition, the data revealed that not only were price revisions made on the exact dates, but the amounts of price change were also similar.

To illustrate this pattern, on 10 October 2020, the feed mills participating in the WhatsApp group increased prices by Rs 125 per 50 kg bag for layer and Rs 175 per 50 kg bag for broiler feeds, on 14/16 November 2020, by Rs 150 per 50 kg bag on all feed rations and on 7th December 2020, those mills increased prices by Rs 250 per 50 kg bag on all rations.

An analysis of poultry input costs shows that maize, which is the primary component of feed, constitutes 55-60 percent in terms of physical usage in feed, approximately 40% of the cost. Maize witnessed a bumper crop in 2020 and was abundantly available. Moreover, in FY-2019-20, maize prices fell by 7 percent compared to the previous year and in the first quarter of FY21, were 22 percent lower than 2019-20. On the other hand, soybean meal, another critical raw material, saw higher prices. However, a rise in input prices it has been witnessed cannot be used as a justification to increase feed prices uniformly as each mill has a different cost structure and business model.

Poultry feed mills are each other's competitors, and any discussion and coordination on prices is prohibited under Section 4 of the Competition Act, 2010. Accordingly, following the findings of the enquiry report, Show Cause Notices will be issued to poultry feed companies involved in the prima facie violation of Section 4 of the Act.

Feed companies responsible for poultry price rise: CCP

IMRAN ALI KUNDI
ISLAMABAD

The Competition Commission of Pakistan (CCP) has completed an enquiry in the poultry industry where it has been revealed that nineteen poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise.

Poultry feed comprises approximately 75-80 per cent of the cost of broiler meat and eggs. Therefore, the hike in feed prices has affected the prices of chicken and eggs, which are the most commonly consumed high protein foods. The CCP's enquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise the poultry feed prices by Rs825 per 50kg bag, thus making the feed 32 per cent costlier for the poultry farmers.

Moreover, data from the Pakistan Bureau of Statistics (PBS) for September 2020 shows that chicken prices rose by 18.31 per cent and eggs by 5.2 per cent. The rise in these prices coincided with an increase in feed prices by almost Rs100 per bag.

In October 2020, after another price increase by poultry feed mills (by Rs125 on layer and Rs175 on broiler feed), the chicken prices rose by 26.62 per cent and eggs by 23.81 per cent as compared to the previous month. In November 2020, poultry feed prices rose again by Rs150

per bag, and in this month, the prices of chicken and eggs rose by 20.76 per cent and 5.23 per cent. In December 2020, another price increase in poultry feed by Rs250 per bag caused prices of chicken and eggs to rise by 3.21 per cent and 14.08 per cent, respectively.

The CCP took a suo motu notice of the concerns and complaints received through the PM Citizens Portal and the CCP's own online complaint management system, alleging that some of the leading mills in the country

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Feed mills colluded to raise poultry feed prices by Rs825 per 50 kg, making feed 32 per cent costlier for poultry farmers

collusively raised poultry feed prices. The complainants also included poultry farmers whose businesses were hit by the costlier feed prices.

In February 2021, the CCP raided two major poultry feed producers and impounded crucial evidence pointing towards price change coordination among the feed companies. The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intended price increase and the rest expressing and sharing their willingness to follow suit. Price discus-

but seems from tomorrow". Another feed mill representative replies, "surely w.e.f. 07-12-2020". Price lists show that on 7/8 December 2020, mills increased prices by Rs 250 per 50kg bag.

The enquiry also found that mills carried out price changes between December 2018 and December 2020 in a coordinated manner in short intervals at least 11 times. In addition, the data revealed that not only were price revisions made on the exact dates, but the amounts of price change were also similar.

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Inquiry reveals cartelization among poultry feed mills to raise prices

■ CCP says 19 poultry feed companies involved in price coordination, whose anti-competitive conduct has caused rise in poultry feed prices

The Competition Commission of Pakistan (CCP) has completed an enquiry in the poultry industry where it has been revealed that nineteen poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise.

Poultry feed comprises approximately 75-80 % of the cost of broiler meat and eggs, said a press release issued here. Therefore, the hike in feed prices has affected the prices of chicken and eggs, which are the most commonly consumed high protein foods. The CCP's enquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise the poultry feed prices by Rs. 825 per 50kg bag, thus making the feed 32% costlier for the poultry farmers.

Moreover, data from the Pakistan

Bureau of Statistics (PBS) for September 2020 shows that chicken prices rose by 18.31% and eggs by 5.2%. The rise in these prices coincided with an increase in feed prices by almost Rs. 100 per bag.

In October 2020, after another price increase by poultry feed mills (by Rs.125 on layer and 175 on broiler feed), the chicken prices rose by 26.62% and eggs by 23.81% as compared to the previous month. In November 2020, poultry feed prices rose again by Rs. 150 per bag, and in this month, the prices of chicken and eggs rose by 20.76% and 5.23%. In December 2020, another price increase in poultry feed by Rs.250 per bag caused prices of chicken and eggs to rise by 3.21% and 14.08%, respectively.

The CCP took a suo motu notice of the concerns and complaints received, through the PM Citizens Portal and the CCP's own online complaint management system, alleging that some of the leading mills in the country collusively raised poultry feed prices. The complainants also included poultry farmers whose business were hit by the costlier feed prices.

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CCP issues show cause notices to top 19 poultry feed mills over cartelisation

ISLAMABAD

TLTP

After finalising inquiry report against top 19 poultry feed companies in the country on Friday Competition Commission of Pakistan (CCP) has decided to issue show cause notices to the feed mills over cartelisation of the poultry feed price.

The CCP has completed an enquiry in the poultry industry where it has been revealed that nineteen poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise.

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under Section 4 of the Competition Act, 2010. Accordingly, following the findings of the enquiry report, show cause notices will be issued to poultry feed companies involved in the prima facie violation of Section 4 of the Act", CCP statement says.

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CCP completes enquiry in poultry industry

F.P. Report

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Daily Spokesperson

08 May 2021

Online

 Price-Hike

CCP unearths cartelisation of poultry feed mills

'19 poultry feed companies involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise'

Spokesman Report

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rise by 3.27% and 14.08%, respectively.

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In February 2021, the CCP raided two major poultry feed producers and impounded crucial evidence pointing towards price change coordination among the feed companies. The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intend-

ed price increase and the rest expressing and sharing their willingness to follow suit. Price discussions included the effective date and amount of the rise. These discussions and decisions were implemented on the ground, as evidenced by the official price lists of these companies.

In a conversation thread from 07 December 2020, feed mills, while discussing price increases on the group, an official of a feed mill stated: "Everyone would increase, for sure, but what's about the exact effective date, please?". In response official of another feed mill says: "Dear all owners want immediately but seems from tomorrow". Another feed mill representative replied: "surely we'd 07-12-2020". Price lists show that on 7/8 December 2020, mills increased

prices by Rs. 250 per 50 kg bag.

The enquiry also found that mills carried out price changes between December 2018 and December 2020 in a coordinated manner in short intervals at least 11 times. In addition, the data revealed that not only were price revisions made on the exact dates, but the amounts of price change were also similar.

To illustrate this pattern, on 10 October 2020, the feed mills participating in the WhatsApp group increased prices by Rs. 125 per 50 kg bag for layer and Rs. 175 per 50 kg bag for broiler feeds, on 14th/16 November 2020, by Rs. 150 per 50 kg bag on all feed rations and on 7th/8 December 2020, these mills increased prices by Rs. 250 per 50 kg bag on all rations.

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CCP's enquiry reveals cartelisation among poultry feed mills to raise prices



Competition Commission of Pakistan

Creating a level playing field

ISLAMABAD (PRESS RELEASE)

The Competition Commission of Pakistan (CCP) has completed an enquiry in the poultry industry where it has been revealed that nineteen poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise.

Poultry feed comprises approximately 75-80 % of the cost of broiler meat and eggs. Therefore, the hike in feed prices has affected the prices of chicken and eggs, which are the most commonly consumed high protein foods. The CCP's enquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise the poultry feed prices by Rs. 825 per 50kg bag, thus making the feed 32% costlier for the poultry farmers.

Moreover, data from the Pakistan Bureau of Statistics (PBS) for September 2020 shows that chicken prices rose by 18.31% and eggs by 5.2%. The rise in these prices coincided with an increase in feed prices by almost Rs. 100 per bag.

In October 2020, after another price increase by

poultry feed mills (by Rs.125 on layer and 175 on broiler feed), the chicken prices rose by 26.62% and eggs by 23.81% as compared to the previous month. In November 2020, poultry feed prices rose again by Rs. 150 per bag, and in this month, the prices of chicken and eggs rose by 20.76% and 5.23%. In December 2020, another price increase in poultry feed by Rs.250 per bag caused prices of chicken and eggs to rise by 3.21% and 14.08%, respectively.

In February 2021, the CCP raided two major poultry feed producers and impounded crucial evidence pointing towards price change coordination among the feed companies. The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intended price increase and the rest expressing and sharing their willingness to follow suit. Price discussions included the effective date and amount of the rise. These discussions and decisions were implemented on the ground, as evidenced by the official price lists of these companies.

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CCP'S ENQUIRY REVEALS CARTELISATION AMONG POULTRY FEED MILLS TO RAISE PRICES

Press Release

ISLAMABAD:

The Competition Commission of Pakistan (CCP) has completed an enquiry in the poultry industry where it has been revealed that nineteen poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise. Poultry feed comprises approximately 75-80 % of the cost of broiler meat and eggs. Therefore, the hike in feed prices has affected the prices of chicken and eggs, which are the most commonly consumed high protein foods. The CCP's enquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise the poultry feed prices by Rs. 825 per 50kg bag, thus making the feed 32% costlier for the poultry farmers. Moreover, data from the

Pakistan Bureau of Statistics (PBS) for September 2020 shows that chicken prices rose by 18.31% and eggs by 5.2%. The rise in these prices coincided with an increase in feed prices by almost Rs. 100 per bag. In October 2020, after another price increase by poultry feed mills (by Rs.125 on layer and 175 on broiler feed), the chicken prices rose by 26.62% and eggs by 23.81% as compared to the previous month. In November 2020, poultry feed prices rose again by Rs. 150 per bag, and in this month, the prices of chicken and eggs rose by 20.76% and 5.23%. In December 2020, another price increase in poultry feed by Rs.250 per bag caused prices of chicken and eggs to rise by 3.21% and 14.08%, respectively. The CCP took a suo motu notice of the concerns and complaints received, through the PM

Citizens Portal and the CCP's own online complaint management system, alleging that some of the leading mills in the country collusively raised poultry feed prices. The complainants also included poultry farmers whose business were hit by the costlier feed prices. In February 2021, the CCP raided two major poultry feed producers and impounded crucial evidence pointing towards price change coordination among the feed companies. The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intended price increase and the rest expressing and sharing their willingness to follow suit. Price discussions included the effective date and amount of the rise. These discussions and decisions were implement-

ed on the ground, as evidenced by the official price lists of these companies. In a conversation thread from 07 December 2020, feed mills, while discussing price increases on the group, an official of a feed mill states: "Everyone would increase, for sure, but what's about the exact effective date, please". In response official of another feed mill says: "Dear all owners want immediately but seems from tomorrow". Another feed mill representative replies: "surely w.e.f 07-12-2020". Price lists show that on 7/8 December 2020, mills increased prices by Rs. 250 per 50 kg bag. The enquiry also found that mills carried out price changes between December 2018 and December 2020 in a coordinated manner in short intervals at least 11 times. In addition, the data revealed that not only

were price revisions made on the exact dates, but the amounts of price change were also similar. To illustrate this pattern, on 10 October 2020, the feed mills participating in the WhatsApp group increased prices by Rs. 125 per 50 kg bag for layer and Rs. 175 per 50 kg bag for broiler feeds, on 14th/16 November 2020, by Rs. 150 per 50 kg bag on all feed rations and on 7th/8 December 2020, these mills increased prices by Rs. 250 per 50 kg bag on all rations. An analysis of poultry input costs shows that maize, which is the primary component of feed, constitutes 55-60% in terms of physical usage in feed, approximately 40% of the cost. Maize witnessed a bumper crop in 2020 and was abundantly available. On the other hand, soybean meal, another critical raw material, saw higher prices.

CCP's Enquiry reveals cartelisation among poultry feed mills to raise prices

ISLAMABAD, 7 MAY: The Competition Commission of Pakistan (CCP) has completed an enquiry in the poultry industry where it has been revealed that nineteen poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise.

Poultry feed comprises approximately 75-80 % of the cost of broiler meat and eggs. Therefore, the hike in feed prices has affected the prices of chicken and eggs, which are the most commonly consumed high protein foods. The CCP's enquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise the poultry feed prices by Rs. 825 per 50kg bag, thus making the feed 32% costlier for the poultry farmers.

Moreover, data from the Pakistan Bureau of Statistics (PBS) for September 2020 shows that chicken prices rose by 18.31% and eggs by 5.2%. The rise in these prices coincided with an increase in feed prices by almost Rs. 100 per bag.

In October 2020, after another price increase by poultry feed mills (by Rs.125 on layer and 175 on broiler feed), the chicken prices rose by 26.62%

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مرغی قیمتوں کے اضافے میں فیڈ ملز ملوث نکلیں، مسابقتی کمیشن

۱۱ مرحبہ مربوط اعداد میں قیمتوں میں تہہ پل، ۲۲ سال میں فیڈ قیمتوں میں 32 فیصد اضافہ

فیڈ ملز کا قیمتوں پر تہا دل یا بحث ممنوع، خلاف ورزی پر کمپنیوں کو شوکا ز نوٹس ہوگا، رپورٹ

اسلام آباد (کا مرز رپورٹ) ملک کی پہلی فیڈ ایسوسی ایشن (سی ای پی) نے پہلی انٹرنیشنل میں اضافہ کیا جس سے مرغی کی قیمتوں میں بے تماشا اضافہ ہوا، یہ مختلف مسابقتی کمیشن آف پاکستان کی

انگوائزی رپورٹ میں سامنے آئے، مسابقتی کمیشن آف پاکستان (سی ای پی) نے پہلی انٹرنیشنل میں انگوائزی مکمل کرنی سے جس میں یہ مختلف ہوا ہے کہ باقی صفحہ 4 نمبر 11

مسابقتی کمیشن 11

19 پہلی فیڈ کمپنیوں کی قیمتوں کے گھٹنے کے ۱۶ سالے سے سید کو ہار میں ملوث رہی ہیں، دوران کی سید مسابقتی کلف سرگرمیاں پہلی فیڈ کی قیمتوں میں اضافے کا باعث بنیں۔ پہلی فیڈ برادر گوشت اور انڈوں کی اگست کا تقریباً 75 سے 80 فیصد ہے، اس لیے پہلی فیڈ کی قیمتوں میں اضافے سے مرغی اور انڈوں کی قیمتوں پر اثر پڑتا ہے۔ ان انگوائزی رپورٹ کے مطابق دسمبر 2018 سے دسمبر 2020 کے درمیان پہلی فیڈوں نے انہیں میں فی بھکت کر کے پہلی فیڈ کی قیمتوں میں اوسطاً 836 روپے فی 50 ٹن کلوگرام ایک یعنی 32 فی صد اضافہ کیا، مسابقتی کمیشن نے وزیر اعظم شیخ رشید کو اور کمیشن کے اپنے آن لائن کھلواندہ سکیم کے ادرید موصول ہونے والی شکایت کا اذکار نوٹس لیا، جس میں یہ الزام لگایا گیا کہ ملک کی بیکہ معروف ٹوں نے ان کی طور پر پہلی فیڈ کی قیمتوں میں اضافہ کیا ہے۔ شکایت کرنے والوں میں پہلی فیڈ مراد بھی شامل تھے جن کے کاروبار کو پہلی فیڈ کی سنگی قیمتوں کی وجہ سے مشکلات کا سامنا کرنا پڑتا ہے، اس سال فروری میں سی پی نے پہلی فیڈ کے ۱۱ ذی طوں پر چھاپہ مارا اور فیڈ کمپنیوں کے ایجنٹ قیمتوں کے ۱۶ سالے سے ساس مطالبات کے چولے اور گھوڑ کے شواہد قبضے میں لیے تھے، انگوائزی میں چھ چلا ہے کہ 19 فیڈوں کے محدود میں ایک فیڈ انڈس ایس کرپ کا استعمال کر رہے تھے جہاں ایک فیڈ پر ۱۱ مرحبہ قیمت میں ایک خاص حد تک اضافے کا اعلان کر کے گا اور، باقی قیمتیں دوران اس پر عمل پیرا ہونے پر اپنی رضامندی کا اظہار کریں گے، قیمت پر تہا دل فیڈ میں ذمہ دار اضافے کی حقروہ جارج ملک قیمت میں آٹا اضافہ کرنا سے بھی شامل ہے، ان تہا دل فیڈ اور فیڈوں پر باقاعدہ مکمل وراثہ کیا گیا، جس کا ثبوت ان کمپنیوں کی آڈیٹل قیمتوں کی قہرستوں سے بھی ملتا ہے، پہلی فیڈ میں ایک مرحبہ سے کے متبادل ہیں اور کمیشن ایکٹ 2010 کے سیکشن 4 کے تحت قیمتوں پر کسی طرح کا تہا دل یا بحث ممنوع ہے۔ انگوائزی رپورٹ کے نتائج کی روشنی میں کمیشن ایکٹ 2010 کے سیکشن 4 کی سید خلاف ورزی میں شامل تمام پہلی فیڈ کمپنیوں کو شوکا ز نوٹس جاری کیا جائے گا۔

برائلر قیمت اضافہ میں پولٹری فیڈ ملز گٹھ جوڑ کا انکشاف

مسابقتی کمیشن آف پاکستان نے پولٹری انڈسٹری کے خلاف انکوائری مکمل کر لی

19 پولٹری فیڈ کمپنیاں برائلر اور اٹھارے کی قیمتوں کے تعین میں مبینہ طور پر ملوث رہیں

اسلام آباد (اے این ایس) ملک بھر میں پولٹری فیڈ کمپنیوں کے درمیان کارڈینیشن اور گٹھ جوڑ سے قیمتوں میں اضافے کا انکشاف ہوا ہے۔ مسابقتی کمیشن آف پاکستان (سی سی پی) نے پولٹری انڈسٹری میں انکوائری مکمل کر لی ہے جس میں پولٹری فیڈ کمپنیوں کے درمیان کارڈینیشن اور گٹھ جوڑ سے قیمتوں میں اضافے کا انکشاف ہوا ہے (باقی صفحہ 7 نمبر 21)

21)) پولٹری فیڈ قیمت

کہ 19 پولٹری فیڈ کمپنیاں قیمتوں کے تعین کے حوالے سے مبینہ گٹھ جوڑ میں ملوث رہی ہیں اور ان کی مبینہ کمپنیشن مخالف سرگرمیاں پولٹری فیڈ کی قیمتوں میں

اضافے کا باعث بنیں۔ پولٹری فیڈ برائلر گوشت اور انڈوں کی لاگت کا تقریباً 75 سے 80 فیصد ہے لہذا پولٹری فیڈ کی قیمتوں میں اضافے سے مرئی اور انڈوں کی قیمتوں پر اثر پڑتا ہے۔ دسمبر 2018 سے دسمبر 2020 کے درمیان فیڈ کمپنیوں نے آپس میں ملوثی بھگت کر کے پولٹری فیڈ کی قیمتوں میں اضافہ کیا۔ 50 روپے فی 50 کلوگرام بیگ یعنی 32 فی صد اضافہ کیا۔ مزید برآں، ستمبر 2020 کے پاکستان کے ادارہ برائے شماریات کے اعداد و شمار سے پتہ چلتا ہے کہ مرئی کی قیمتوں میں 18.31 فیصد اور انڈوں کی قیمتوں میں 5.2 فیصد اضافہ ہوا۔ یہ اضافہ پولٹری فیڈ کی قیمتوں میں 100 روپے فی بیگ اضافہ کے ساتھ ہوا۔ سی سی پی نے وزیراعظم شیخیناز پھیل اور کمیشن کے اپنے آن لائن کنسلٹنٹ سسٹم کے ذریعہ موصول ہونے والی شکایات کا انکشاف کیا۔

Nawa I Waqt

08 May 2021

Front Page

قیمتوں کا تعین 19 پولٹری آفید ٹیکنیشنوں کا گڈ آڈیٹس مابین ہونے کا وقت

دسمبر 2018 سے 2020 کے درمیان فیڈ ملوں نے ملی بھگت کر کے قیمتوں میں 32 فیصد اضافہ کیا

پولٹری کاروبار میں مقرر کرنے میں کوئی کردار نہیں ہوا، حکومت کی مشنری قیمتیں مقرر کر رہی ہے: پولٹری ایسوسی ایشن

اسلام آباد (تماکدہ خصوصی) پیشین کشی	اسلام آباد (تماکدہ خصوصی) پاکستان پولٹری
آف پاکستان (سی سی پی) نے پولٹری انڈسٹری میں	ایسوسی ایشن کے اہلاس میں پنجاب حکومت کے اہم
اکھواری مکمل کر لی ہے جس میں 9 پر ہجرتیہ	مہدیہ کی طرف سے پولٹری میں 9 پر ہجرتیہ

بقیہ 35 پولٹری ایسوسی ایشن

پولٹری انڈسٹری کو بانٹا جیسے الفاظ سے یاد کرنے پر رد عمل ظاہر کیا ہے۔ ایک بیان میں کہا گیا ہے کہ پولٹری انڈسٹری گزشتہ پچاس سال سے عوام کو معیاری پروڈکشن فراہم کر رہی ہے، اہلاس کا یہ صلہ یا ہمارا ہے مہدیہ کی پریمس کا ٹرانس سے ظاہر ہوتا ہے کہ ان کو پولٹری انڈسٹری کا کچھ علم نہیں ہے جبکہ پولٹری کاروبار میں مقرر کرنے میں کوئی کردار نہیں ہوتا ہے مرغی کا گوشت پر پھسل آئیٹمز میں سے ہے اس کو مخلوط نہیں کیا جاسکتا ہے جیسی قیمت اہلاس پر فروخت ہو رہی ہوتی ہے بانٹا جیسے الفاظ سے گریز کرنا چاہئے۔

19 پولٹری فیڈ کمپنیاں مرغی کا گوشت مہنگا کرنے میں ملوث ہیں مسابقتی کمیشن رپورٹ

پولٹری فیڈ برائلر گوشت، انڈوں کی لاگت کا 80 فیصد، کمپنیوں کے فیڈ کی قیمتوں میں 32 فیصد کرنے سے گوشت مہنگا ہوا

2 بڑی ملوں پر چھاپہ کے دوران فیڈ کمپنیوں کے مابین قیمتوں سے متعلق معلومات کے تبادلے اور گنہ جوڑ کے شواہد قبضے میں لیے گئے

اسلام آباد (نئی بات رپورٹ، مانیٹرنگ نیوز) ہے کہ 19 پولٹری فیڈ کمپنیوں کی قیمتوں کے تعین کے قیمتوں میں اضافے کا باعث بنیں جس کی وجہ سے کمپنیشن کیٹن آف پاکستان نے پولٹری انڈسٹری حوالے سے میڈ گنہ جوڑ میں ملوث رہی ہیں اور ان مرغی کے گوشت میں اضافہ ہوا۔ پولٹری فیڈ برائلر میں انجوائی عمل کر لی ہے جس میں یہ انکشاف ہوا کی میڈ کمپنیشن مخالف سرگرمیاں پولٹری فیڈ کی گوشت اور انڈوں کی (صفحہ 4 پر بقیہ نمبر 27)

27

رپورٹ

نئی بات

لاگت کا تقریباً 75 سے 80 فیصد ہے۔ لہذا،

پولٹری فیڈ کی قیمتوں میں اضافے سے مرغی اور انڈوں کی قیمتوں پر اثر پڑتا ہے۔ دسمبر 2018 سے دسمبر 2020 کے درمیان فیڈ ملوں نے آپس میں ملی جھگڑت کر کے پولٹری فیڈ کی قیمتوں میں اوسطاً 806 روپے فی 50 کلوگرام بیگ یعنی 32 فی صد اضافہ کیا۔ ستمبر 2020 کے پاکستان کے ادارہ برائے شماریات کے اعداد و شمار سے پتہ چلتا ہے کہ مرغی کی قیمتوں میں 18.31 فیصد اور انڈوں کی قیمتوں میں 5.2 فیصد کا اضافہ ہوا۔

مرغی انڈے مہنگے ہونے کا سبب 19 فیڈ کمپنیوں کا گھرجوڑ

پلٹری فیڈ کی قیمتوں میں 32 فیصد اضافے سے مرغی کی قیمت میں 18.31 اور انڈوں کی قیمت میں 2.5 فیصد اضافہ ہوا

کمپنیشن ایکٹ 2010ء کے سیکشن 4 کی خلاف ورزی میں شامل تمام پلٹری فیڈ کمپنیوں کو شوکانوٹس جاری کیا جائے گا

اسلام آباد (دو تاج نگار) سابق کمیٹی آف پاکستان نے اپنی تحقیقات میں 19 پلٹری فیڈ کمپنیوں کے قیمتوں کے تعین کے حوالے سے میپنڈ میں اضافے کا باعث بنیں جس کے نتیجے میں قیمتوں میں اضافے سے مرغی اور انڈوں کی قیمتوں پر اثر پڑتا ہے۔ سابق کمیٹی کے مطابق دسمبر 2018 سے دسمبر 2020 (باقی صفحہ 5 جیہ نمبر 1)

1 ملوٹ

کے درمیان فیڈ ملوں نے آپس میں ملی بھگت کر کے پلٹری فیڈ کی قیمتوں میں 32 فیصد اضافہ کیا گیا جس سے مرغی کی قیمتوں میں 18.31 فیصد اور انڈوں کی قیمت میں 2.5 فیصد اضافہ ہوا جبکہ یہ اضافہ پلٹری فیڈ کی قیمتوں میں 100 روپے فی ہیک اضافے کے ساتھ ہوا۔ اس سلسلے میں بتایا گیا کہ اکتوبر 2020 میں پلٹری فیڈ ملوں کے ایک اور اضافے کے بعد مرغی کی قیمتوں میں 26.62 فیصد اور انڈوں کی قیمتوں میں 23.81 فیصد اضافہ ہوا جبکہ نومبر اور دسمبر میں بھی مرغی اور انڈوں کی قیمتوں میں مزید اضافہ ہوا۔ سابق کمیٹی نے سٹیشن پورٹل پر موصول ہونے والی شکایات کا نوٹس لیا تھا جہاں ان شکایات میں الزام عائد کیا گیا تھا کہ ملک کی کچھ معروف ملوں نے انتہائی طور پر پلٹری فیڈ کی قیمتوں میں اضافہ کیا ہے اور ان شکایت کرنے والوں میں پلٹری فارمز بھی شامل تھے جن کے کاروبار کو پلٹری فیڈ کی مہنگی قیمتوں کی وجہ سے مشکلات کا سامنا کرنا پڑتا تھا۔

پولٹری فیڈ ملوں کے درمیان کارٹیل اور پبلسٹی کے قیمتوں میں اضافے کا انکشاف

19 پولٹری فیڈ کمپنیوں قیمتوں کے تعین پر گٹھ جوڑ میں ملوث، جس کے باعث قیمتوں میں اضافہ ہوا، مسابقتی کمیشن

پولٹری فیڈ کی قیمتوں میں اوسطاً 836 روپے فی 50 کلوگرام بیگ یعنی 32 فیصد اضافہ کیا گیا، انکوآئری مکمل

کراچی (پبلسٹی رپورٹ) مسابقتی کمیشن پاکستان (سی سی پی) نے پولٹری انڈسٹری میں انکوآئری مکمل کر لی ہے جس میں انکشاف ہوا ہے کہ 19 پولٹری فیڈ کمپنیوں قیمتوں کے تعین کے حوالے سے میسج کو جوڑ میں ملوث رہی جس اور ان کی میسج مسابقتی حاکم سرگرمیوں پولٹری فیڈ کی (باقی صفحہ 12) تاجی نمبر 12

حوا کی بیٹیوں پر زمین تنگ، شوہر نے بیوی زندہ جلادی

راولپنڈی میں بھائی نے ساتھیوں سے ملکر بہن اور 11 سالہ بیٹی کو سڑک سے اٹھالیا

خاتون پر ملازمن کا بدترین تشدد، انفقادی، گھر پر قبضہ کر لیا، الگ الگ مقدمات درج
راولپنڈی (تاجی نمبر 12) پولٹری فیڈ میں انقلاب خان پولیس کوارٹر میں زچہ محمد رحیم نے درخواست

تاجی 12 پولٹری فیڈ

قیمتوں میں اضافے کا باعث بنیں۔ پولٹری فیڈ برائے گوشت اور انڈوں کی لاگت کا تقریباً 75 سے 80 فیصد ہے لہذا پولٹری فیڈ کی قیمتوں میں اضافے سے مرئی اور انڈوں کی قیمتوں پر اثر پڑتا ہے۔ دسمبر 2018 سے دسمبر 2020 کے درمیان فیڈ ملوں نے آٹس میں ملی بھگت کر کے پولٹری فیڈ کی قیمتوں میں اوسطاً 836 روپے فی 50 کلوگرام بیگ یعنی 32 فی صد اضافہ کیا، مزید برآں ستمبر 2020 کے پاکستان کے دورہ برائے سرمایہ کاری کے سلسلہ میں پانچ ماہ کی سفری کی قیمتوں میں 18.31 فیصد اور انڈوں کی قیمتوں میں 5.2 فیصد کا اضافہ ہوا۔ یہ اضافہ پولٹری فیڈ کی قیمتوں میں 100 روپے فی بیگ اضافے کے ساتھ ہوا۔ ستمبر 2020 میں پولٹری فیڈ ملوں کے ایک اور اضافے کے بعد (یعنی لیٹر کی قیمتوں میں 125 روپے فی 50 کلو بیگ اور برائے فیڈ کی 175 روپے فی 50 کلو بیگ اضافہ) مرئی کی قیمتوں میں 26.62 فیصد اور انڈوں کی قیمتوں میں 23.81 فیصد کا اضافہ ہوا۔ نومبر 2020 میں پولٹری فیڈ کی قیمتوں میں ایک بار پھر 150 روپے فی 50 کلوگرام بیگ کا اضافہ ہوا جس کے بعد مرئی اور انڈوں کی قیمتوں میں با ترتیب 20.76 فیصد اور 5.23 فیصد کا اضافہ ہوا۔ دسمبر 2020 میں پولٹری فیڈ کی قیمتوں میں ایک اور 250 روپے فی 50 کلوگرام بیگ کا اضافہ ہوا جس کے بعد مرئی اور انڈوں کی قیمتوں میں با ترتیب 3.21 فیصد اور 14.08 فیصد کا اضافہ ہوا۔ سی سی پی نے مزید اہم مشورہ پبلسٹی اور کمیشن کے اپنے آن لائن کھلیات سسٹم کے ذریعہ موصول ہونے والی شکایات کا از خود نوٹس لیا، جس میں یہ الزام لگایا گیا کہ ملک کی کچھ معروف ملوں نے ادنیٰ طور پر پولٹری فیڈ کی قیمتوں میں اضافہ کیا ہے۔ شکایت کرنے والوں میں پولٹری کارمز بھی شامل تھے جن کے کاروبار کو پولٹری فیڈ کی منگنی قیمتوں کی وجہ سے مشکلات کا سامنا کرنا پڑتا ہے

ماہ سال فروری میں سی سی پی نے پولٹری فیڈ کے دو بڑی ملوں پر چھاپہ مارا اور فیڈ کمپنیوں کے مابین قیمتوں کے حوالے سے حساس معلومات کے تبادلے اور گٹھ جوڑ کے شواہد قبضے میں لیے تھے۔ انکوآئری میں پانچ ماہ کے 19 فیڈ ملوں کے عہدیدار ان ایک فعال وائس ایپ گروپ کا استعمال کر رہے تھے جہاں ایک فیڈ پروڈیوسر قیمت میں ایک خاص حد تک اضافے کا اعلان کر سکتا اور باقی تمام عہدیداران اس پر عمل پیرا ہونے پر اپنی رضامندی کا اظہار کریں گے۔ قیمت پر تبادلہ خیال میں نہ صرف اضافے کی مقررہ تاریخ بلکہ قیمت میں کتنا اضافہ کرنا ہے بھی شامل ہے۔ ان تبادلہ خیال اور فیصلوں پر باقاعدہ عملدرآمد کیا گیا جس کا ثبوت ان کمپنیوں کی آڈیٹس قیمتوں کی فہرستوں سے بھی ملتا ہے۔ انکوآئری رپورٹ کے نتائج کی روشنی میں کمپنیشن ایکٹ 2010 کے سیکشن 4 کی مزید خلاف ورزی میں شامل تمام پولٹری فیڈ کمپنیوں کو شوکارڈ نوٹس جاری کیا جائے گا۔

Khabrein

08 May 2021

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شوگر فیا کے بعد پولیٹری مافیا کا گھوڑا جوڑ کر کے قیمتیں بڑھانے کا انکیشا

19 پولیٹری فیڈ کمپنیوں کے قصین کے حوالے سے گھوڑا جوڑ میں ملوث ہیں، گوشت اور انڈوں کی قیمت 80 فیصد بڑھ گئی

فیڈ ملوں نے آپس میں علیحدت کر کے 2018 سے دسمبر 2020 کے درمیان 835 روپے فی 50 کلوگرام اضافہ کیا یہی اپنی رپورٹ

اسلام آباد (آئی این ٹی) کوئٹہ میں آج کہ 19 پولیٹری فیڈ کمپنیوں کے قصین کے قیمتوں میں اضافے کا باعث بنیا۔ پولیٹری فیڈ پاکستان (سی سی ٹی) نے پولیٹری انڈسٹری میں 14 سال سے سب سے زیادہ گھوڑا جوڑ میں ملوث رہی ہیں اور ان کے علاوہ گوشت اور انڈوں کی لاگت کا تقریباً 75 فیصد سے انھاری عمل کر لی ہے جس میں یا کم از کم ہوا ہے کی سب سے زیادہ حوالہ سرگرمیاں پولیٹری فیڈ کی ہائی سطر 6 بجے نمبر 35

بجیہ نمبر 35 // انگوٹری عمل

80 فیصد ہے۔ لہذا، پولیٹری فیڈ کی قیمتوں میں اضافے سے مرئی اور انڈوں کی قیمتوں پر اثر پڑتا ہے۔ دسمبر 2018 سے دسمبر 2020 کے درمیان قیمتوں میں آٹھ فیصد تک کے اضافے کی قیمتوں میں اضافہ کیا۔ 50 کلوگرام تک یعنی 32 فی صد اضافہ کیا۔ حویہ برآں، دسمبر 2020 کے پاکستان کے 14 سال سے زیادہ گھوڑا جوڑ کے علاوہ گوشت اور انڈوں کی لاگت کا تقریباً 75 فیصد سے انھاری عمل کر لی ہے جس میں یا کم از کم ہوا ہے کی سب سے زیادہ حوالہ سرگرمیاں پولیٹری فیڈ کی ہائی سطر 6 بجے نمبر 35

سی سی پی کی انکوائری کا پولٹری فیڈ ملوں کے درمیان کارٹیلائزیشن اور گٹھ جوڑ سے قیمتوں میں اضافے کا انکشاف

اسلام آباد (پی این پی) کمپینیشن کمیشن آف پاکستان (سی سی پی) نے پولٹری انڈسٹری میں انکوائری مکمل کر لی ہے جس میں یہ انکشاف ہوا ہے کہ 19 پولٹری فیڈ کمپنیاں قیمتوں کے تعین کے حوالے سے سینڈ گٹھ جوڑ میں ملوث رہی ہیں اور ان کی سینڈ کمپینیشن مخالف سرگرمیاں پولٹری فیڈ کی قیمتوں میں اضافے کا باعث بنیں۔ پولٹری فیڈ برائمر گوشت اور انڈوں کی لاگت کا تقریباً 75 سے 80 فیصد ہے۔ لہذا، پولٹری فیڈ کی قیمتوں میں اضافے سے مرغی اور انڈوں کی قیمتوں پر اثر پڑتا ہے۔ دسمبر 2018 سے دسمبر 2020 کے درمیان فیڈ ملوں نے آپس میں ملی بھگت کر کے پولٹری فیڈ کی قیمتوں میں اوسطاً 836 روپے فی 50 کلوگرام بیک یعنی 32 فی صد اضافہ کیا۔ مزید برآں، ستمبر 2020 کے پاکستان کے ادارہ برائے شماریات کے اعداد و شمار سے پتہ چلتا ہے کہ مرغی کی قیمتوں میں 18.31 فیصد اور انڈوں کی قیمتوں میں 5.2 فیصد اضافہ ہو۔ یہ اضافہ پولٹری فیڈ کی قیمتوں میں 100 روپے فی بیک اضافہ کے ساتھ ہوا۔

Urdu Point

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Online

CCP's Enquiry Reveals Cartelization Among Poultry Feed Mills To Raise Prices

ISLAMABAD, (APP - UrduPoint / Pakistan Point News - 7th May, 2021) :The Competition Commission of Pakistan (CCP) has completed an enquiry in the poultry industry where it has been revealed that nineteen poultry feed companies have been involved in price coordination and their alleged anti-competitive conduct has caused poultry feed price rise.

Poultry feed comprises approximately 75-80 % of the cost of broiler meat and eggs, said a press release issued here.

Therefore, the hike in feed prices has affected the prices of chicken and eggs, which are the most commonly consumed high protein foods. The CCP's enquiry revealed that from December 2018 to December 2020, the feed mills colluded to raise the poultry feed prices by Rs. 825 per 50kg bag, thus making the feed 32% costlier for the poultry farmers.

Moreover, data from the Pakistan Bureau of Statistics (PBS) for September 2020 shows that chicken prices rose by 18.31% and eggs by 5.2%. The rise in these prices coincided with an increase in feed prices by almost Rs. 100 per bag.

In October 2020, after another price increase by poultry feed mills (by Rs.125 on layer and 175 on broiler feed), the chicken prices rose by 26.62% and eggs by 23.81% as compared to the previous month. In November 2020, poultry feed prices rose again by Rs. 150 per bag, and in this month, the prices of chicken and eggs rose by 20.76% and 5.23%. In December 2020, another price increase in poultry feed by Rs.250 per bag caused prices of chicken and eggs to rise by 3.21% and 14.08%, respectively.

The CCP took a suo motu notice of the concerns and complaints received, through the PM Citizens Portal and the CCP's own online complaint management system, alleging that some of the leading mills in the country collusively raised poultry feed prices. The complainants also included poultry farmers whose business were hit by the costlier feed prices.

In February 2021, the CCP raided two major poultry feed producers and impounded crucial evidence pointing towards price change coordination among the feed companies. The impounded record revealed that officials of 19 feed mills were using an active WhatsApp group where one feed producer would announce its intended price increase and the rest expressing and sharing their willingness to follow suit. Price discussions included the effective date and amount of the rise.

These discussions and decisions were implemented on the ground, as evidenced by the official price lists of these companies.

In a conversation thread from 07 December 2020, feed mills, while discussing price increases on the group, an official of a feed mill states: "Everyone would increase, for sure, but what's about the exact effective date, please". In response official of another feed mill says: "Dear all owners want immediately but seems from tomorrow". Another feed mill representative replies: "surely w.e.f 07-12-2020". Price lists show that on 7/8 December 2020, mills increased prices by Rs. 250 per 50 kg bag.

The enquiry also found that mills carried out price changes between December 2018 and December 2020 in a coordinated manner in short intervals at least 11 times. In addition, the data revealed that not only were price revisions made on the exact dates, but the amounts of price change were also similar.

To illustrate this pattern, on 10 October 2020, the feed mills participating in the WhatsApp group increased prices by Rs. 125 per 50 kg bag for layer and Rs. 175 per 50 kg bag for broiler feeds, on 14th/16 November 2020, by Rs. 150 per 50 kg bag on all feed rations and on 7th/8 December 2020, these mills increased prices by Rs. 250 per 50 kg bag on all rations.

An analysis of poultry input costs shows that maize, which is the Primary component of feed, constitutes 55-60% in terms of physical usage in feed, approximately 40% of the cost. Maize witnessed a bumper crop in 2020 and was abundantly available. Moreover, in FY-2019-20, maize prices fell by 7% compared to the previous year and in the first quarter of FY21, were 22 % lower than 2019-20. On the other hand, soybean meal, another critical raw material, saw higher prices. However, a rise in input prices it has been witnessed cannot be used as a justification to increase feed prices uniformly as each mill has a different cost structure and business model.

Poultry feed mills are each other's competitors, and any discussion and coordination on prices is prohibited under Section 4 of the Competition Act, 2010. Accordingly, following the findings of the enquiry report, Show Cause Notices will be issued to poultry feed companies involved in the prima facie violation of Section 4 of the Act.