

Media Coverage

21 May 2024

CCP Hearing on Collusive Practices of Poultry Companies

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Poultry cartelization case: CCP conducts hearing

RECORDER REPORT
ISLAMABAD: The Competition Commission of Pakistan (CCP) conducted a hearing in the poultry cartelization case, wherein the Pakistan Poultry Association (PPA) presented its defence against allegations of price fixing.

This hearing was fixed after show cause notices were issued to PPA and eight other entities for cartelization.

The CCP's investigation revealed prima facie collusion and price fixing of day-old broiler chicks by a sus-

pected cartel of eight hatcheries from 2019 to June 2021. These entities include Hitech Group, Islamabad Group of Companies, Olympia Group, Jadeed Group, Supreme Farms (Season's Foods), Big Bird Group, and Sabirs' Group.

The enquiry was initiated following a surge in prices and complaints from broiler farmers through the Pakistan Citizens Portal, alleging cartelization in the sector. Subsequently, search and inspections were conducted at the premises of PPA and forensic analysis of the evi-

dence uncovered that an official of one of the member firms played a central role in the cartel by coordinating mutually agreed prices of day-old broiler chicks. These rates were communicated daily to other hatcheries and PPA through SMS and WhatsApp, with pricing discussions also conducted through these mediums.

The enquiry also found PPA in prima facie violation of Section 4 of the Act, as its official was involved in the pricing discussions and announcements. The general principle is that if a price sen-

sitive information is being discussed, an undertaking/trade association must be seen to distancing itself from the collusive practices.

Most of the hatcheries involved in the suspected cartel are also vertically integrated and engaged in the entire poultry supply chain, from breeding to the production of broiler chicken including poultry feed and eggs production. The next hearing is scheduled for 21 May 2024, where the remaining eight undertakings implicated in the case will present their stances.

CCP conducts hearing in poultry cartelisation case

IMRAN ALI KUNDI
ISLAMABAD

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CCP conducts hearing on collusive practices of poultry companies

PROFIT

GHULAM ABBAS

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■ PPA ACCUSED OF FIXING PRICES BY COLLUDING WITH EIGHT OTHER HATCHERIES



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Business Page

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F.P. Report

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Daily Times

21 May 2024
Online

BUSINESS

CCP conducts hearing on collusive practices of Poultry Companies

APP

MAY 22, 2024



Competition Commission of Pakistan (CCP) conducted a hearing in the poultry cartelization case, wherein the Pakistan Poultry Association (PPA) presented its defence against allegations of price fixing. This hearing was fixed after show cause notices were issued to PPA and eight other entities for cartelization, said a press release issued here on Tuesday.

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CCP hearing on collusive practices of poultry companies

20/05/2024



ISLAMABAD, MAY 20 /DNA/ – The Competition Commission of Pakistan (CCP) conducted a hearing in the poultry cartelization case, wherein the Pakistan Poultry Association (PPA) presented its defence against allegations of price fixing. This hearing was fixed after show cause notices were issued to PPA and eight other entities for cartelization.

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برائلر چوزوں کی قیمتیں فکس کرنے کیلئے ہجریوں کے کارٹیلائزیشن کا انکشاف

ملی بھگت سے ایک دن کے چوزوں کی قیمت طے کی گئی، مسابقتی کمیشن میں پولٹری کارٹیلائزیشن کیس کی سماعت

اسلام آباد (تنویر ہاشمی، کامرس رپورٹر) پولٹری کی صنعت میں برائلر چوزوں کی قیمتوں کو ملی بھگت سے فکس کرنے کیلئے ہجریوں کے کارٹیلائزیشن کا انکشاف ہوا ہے، کمپنیشن کمیشن آف پاکستان کی تحقیقات کے مطابق برائلر کی 8 ہجریوں کے مشتبہ کارٹیلائزیشن سامنے آئی ہے جس میں ملی بھگت سے ایک دن کے چوزوں کی قیمت طے کی گئی، کمیشن نے پولٹری کارٹیلائزیشن کیس کی سماعت کی جس میں پاکستان پولٹری ایسوسی ایشن نے قیمتوں کے تعین باقی صفحہ 6 نمبر 27

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انکشاف

بقیہ

کے الزامات کیخلاف اپنا دفاع پیش کیا سماعت پی پی اے اور آٹھ دیگر اداروں کو شوکانوس جاری کئے جانے کے بعد ہوئی، سی سی پی کی تحقیقات میں 2019 سے جون 2021 تک آٹھ ہجریوں کی مشتبہ کارٹیلائزیشن سامنے آئی 8 ملوث ادارے شامل ہیں یہ انکوائری قیمتوں میں اضافے اور پاکستان سٹیزن بورڈ کے ذریعے برائلر فارمرز کی شکایات کے بعد شروع کی گئی تھی جس میں متعلقہ سیکٹر میں کارٹیلائزیشن کا الزام لگایا گیا تھا سی سی پی کی جانب سے اس سلسلے میں پی پی اے کے احاطے میں تلاشی اور معائنہ بھی کیا تھا اور شواہد اکٹھے کئے جس کے فرائزک تجزیے سے یہ بات سامنے آئی کہ ممبر کمپنیوں کے ایک اہلکار نے اس کارٹیل میں مرکزی کردار ادا کیا وہ ایک دن کے برائلر چوزوں کی باہمی رضامندی سے طے کی گئی قیمتوں کے تبادلے میں ملوث تھا یہ نرخ روزانہ دیگر ہجریوں اور پی پی اے کو ایس ایم ایس اور واس ایپ کے ذریعے بتائے جاتے تھے اور انہی ذرائع سے قیمتوں کے بارے میں تبادلہ خیال بھی کیا جاتا تھا انکوائری میں پی پی اے کو ایکٹ کے سیشن 4 کی باڈی انظر خلاف ورزی کا مرتکب پایا گیا، مشتبہ کارٹیل میں شامل زیادہ تر ہجریاں معمولی طور پر مربوط اور پوری پولٹری سپلائی چین میں مصروف ہیں جس میں افزائش سے لیکر برائلر چکن کی تیاری اور پولٹری فیڈ، انڈوں کی پیداوار شامل ہیں اس سلسلے میں اعلیٰ سماعت آج 21 مئی کو ہوگی، جہاں کیس میں ملوث باقی آٹھ کاروباری ادارے اپنا موقف پیش کریں گے۔

21 May 2024

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پولٹری کارٹیلائزیشن کیس کی

سماعت آج پھر ہوگی، 8 کاروباری

ادارے موقف پیش کریں گے

اسلام آباد (خصوصی رپورٹر) کمپنیشن کمیشن آف پاکستان (سی سی پی) نے پولٹری کارٹیلائزیشن کیس کی سماعت شروع کر دی، گذشتہ روز سماعت میں پاکستان پولٹری ایسوسی ایشن (پی پی اے) نے قیمتوں کے تعین (پرائس فلکنگ) (باقی صفحہ 7 نمبر 1)

پولٹری کیس

کے الزامات کیخلاف اپنا موقف پیش کیا۔ یہ سماعت پی پی اے اور آٹھ دیگر اداروں کو شوکانز نوٹس جاری کیے جانے کے بعد ہوئی۔ سی سی پی کی تحقیقات میں 2019 سے جون 2021 تک آٹھ ہجریوں کے مشتبہ کارٹیل کا انکشاف ہوا جو کہ ملی بھگت سے ایک دن کے برائلر چوزوں کی قیمت طے کرتے تھے۔

21 May 2024

سی سی پی میں پولٹری کارٹل کیس پر سماعت کا انعقاد

پولٹری ایسوسی ایشن نے قیمتوں کے تعین (پرائس فلکنگ) کے الزامات کے خلاف اپنا دفاع پیش کیا
اسلام آباد (آئین نیوز) کمپینیشن کمیشن آف پاکستان (اے) نے قیمتوں کے تعین (پرائس فلکنگ) کے
(سی سی پی) نے پولٹری کارٹلز میں کیس کی سماعت الزامات کے خلاف اپنا دفاع پیش کیا۔ یہ سماعت پی
کی، جس میں پاکستان پولٹری ایسوسی ایشن (پی پی اے اور آٹھ) باقی صفحہ نمبر 7 بقیہ 5)

Awami Awaz (Sindhi)

21 May 2024

Online

اسی سی پی او بولٹری کارتیلائزیشن کیس جی ہڈئی کٹی وئی

پی پی او طرفان پرائس قسٹنگ) جی الزامن خلاف صفائی پیش کٹی وئی

اسی سی پی او جی تحقیقات و
2019 کان جون 2021 تائین 8 میچون
جی شخصی کارٹیل جوائنٹسٹاف شیرو
جی شخصی ملکی پگت سان عطف ڈیپنن جی
پرائیز جوزن جی قیمت طفق نظری رهیا
هئا. ملوت ادارن و هائیٹنگ گروپ .
اسلام گروپ آف کمپنیز، اولمپیا گروپ
جدید گروپ، سپریم فارمز سین فوڈز،
بگ برن گروپ و سابرز گروپ شامل آهن

اسلام آباد (ب و) کمپنیشن
کمیشن آف پاکستان (سی سی پی او)
بولٹری کارتیلائزیشن کیس جی ہڈئی
کٹی، جنهن و پاکستان بولٹری ایسو
سیٹیشن (پی پی او) کمیشن جی تعین
(پرائس قسٹنگ) جی الزامن جی خلاف
پنهنجی صفائی پیش کٹی، هي ہڈئی
پی پی او و 8 بین ادارن کئی شوکلر
نویس جاری کون گانہوہ کٹی وئی

پولٹری سیکٹر میں مبینہ گٹھ جوڑ کے ذریعے زیادہ قیمتوں کے تعین کا انکشاف

پاکستان پولٹری ایسوسی ایشن بظاہر قوانین کی خلاف ورزی کی مرتکب، مسابقتی کمیشن

مقبول ترین

نیٹ میٹرنگ اور گراس میٹرنگ میں
کیا فرق ہے؟ سولر سسٹم کے صارفین
کو کیا نقصان ہوگا؟



SHAKEEL AHMED |
May 20, 2024



Poultry

تازہ ترین خبروں اور تبصروں کیلئے ہمارا واٹس ایپ چینل جوائن کریں

پولٹری سیکٹر میں ایک بار پھر باہمی گٹھ جوڑ کے ذریعے چوزوں کی قیمت کے تعین کا انکشاف سامنے آیا ہے جس پر مسابقتی کمیشن آف پاکستان کے مطابق پاکستان پولٹری ایسوسی ایشن بظاہر قوانین کی خلاف ورزی میں ملوث ہے پولٹری ایسوسی ایشن کے دیگر آٹھ ممبران کو بھی وضاحت کیلئے طلب کر لیا گیا۔

مسابقتی کمیشن آف پاکستان کے مطابق پاکستان پولٹری ایسوسی ایشن بظاہر قوانین کی خلاف ورزی کی مرتکب ہوئی ہے جرم ثابت ہونے پر ایسوسی ایشن اور اس کے ممبران پر ساڑھے سات کروڑ روپے یا سالانہ ٹرن اوور کا کم از کم دس فیصد جرمانہ عائد ہو سکتا ہے مسابقتی کمیشن کا ٹریبونل حتمی سماعت کے بعد اپنا فیصلہ سناتے گا۔

کمیشن نے پولٹری ایسوسی ایشن اور آٹھ دیگر اداروں کو شوکانز نوٹس جاری کیے تھے پولٹری ایسوسی ایشن نے کارٹیلانزیشن سے متعلق کیس کے دوران اپنے اوپر لگنے والے الزامات کی خلاف دفاع پیش کیا۔ سال دو ہزار انیس سے جون دو ہزار اکیس کے دوران بیچریوں کا مشتبہ کارٹیل سامنے آیا تھا۔

ذرائع کے مطابق پولٹری ایسوسی ایشن کے ممبران نے ملی بھگت سے ایک دن کے برائلر چوزوں کی قیمت بیاسی روپے پچاس پیسے مقرر کی۔ بیچریز اور مارکیٹ میں ایک دن کے چوزے کا ریٹ یکساں پایا گیا اور شک ہونے پر انکوٹری آغاز ہوا۔

کمیشن کے مطابق مشتبہ کارٹیل میں افزائش سے برائلر چکن، پولٹری فیڈ، انڈوں کی پیداوار بھی شامل ہے کیس کی مزید سماعت کل ہوگی اور دیگر آٹھ اداروں کا موقف سنا جائے گا ان میں ہائی ٹیک گروپ، اسلام گروپ آف کمپنیز، اولمپیا بھی شامل ہیں جدید گروپ، سپریم فارمز، سیزن فوڈز، بگ برڈ گروپ، صابرز گروپ بھی کارٹیلانزیشن میں بظاہر ملوث ہے۔

مسابقتی کمیشن کے مطابق پولٹری ایسوسی ایشن کے دفاتر پر چھاپہ بھی مارا گیا اور اس دوران شواہد اکٹھے کیے گئے۔

21 May 2024

Online

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By [ProPK Staff](#) | Published May 20, 2024



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CCP Probes Poultry Firms Cartelization

May 20, 2024 [Business](#)

Staff Report

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11-May-2024

Online

BUSINESS & FINANCE

CCP Hearing on Collusive Practices of Poultry Companies



By Kazim Raza Rizvi

MAY 21, 2024 #CCP, #poultry cartelization case, #PPA, #show cause notices

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The CCP's investigation revealed prima facie collusion and price fixing of day-old broiler chicks by a suspected cartel of eight hatcheries from 2019 to June 2021. These entities include Hitech Group, Islamabad Group of Companies, Olympia Group, Jadeed Group, Supreme Farms (Season's Foods), Big Bird Group, and Sabirs' Group.

The enquiry was initiated following a surge in prices and complaints from broiler farmers through the Pakistan Citizens Portal, alleging cartelization in the sector. Subsequently, search and inspections were conducted at the premises of PPA and forensic analysis of the evidence uncovered that an official of one of the member firms played a central role in the cartel by coordinating mutually agreed prices of day-old broiler chicks. These rates were communicated daily to other hatcheries and PPA through SMS and WhatsApp, with pricing discussions also conducted through these mediums.

The enquiry also found PPA in prima facie violation of Section 4 of the Act, as its official was involved in the pricing discussions and announcements. The general principle is that if a price sensitive information is being discussed, an undertaking/trade association must be seen to distancing itself from the collusive practices.

Most of the hatcheries involved in the suspected cartel are also vertically integrated and engaged in the entire poultry supply chain, from breeding to the production of broiler chicken including poultry feed and eggs production. The next hearing is scheduled for 21 May 2024, where the remaining eight undertakings implicated in the case will present their stances.



21 May 2024
Online

CCP investigates price fixing by eight major hatcheries

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