

Date: 26-April-2024

News Coverage of Press Release

“CCP CAUTIONS CONSUMERS ABOUT MULTI-LEVEL MARKETING (MLM) AND PYRAMID SCHEMES”

CCP notices false offers of earning easy money by 'pyramid schemes'

Masses advised to exercise extreme caution on enrolling in such schemes; these offers often prove false as schemes are designed to attract innocent investors, job seekers; those running these schemes collect heavy amounts, destroy their footprints and vanish

By Mehtab Haider

ISLAMABAD: The Competition Commission of Pakistan (CCP) has noticed with great concern that some businesses and individuals are making false and misleading offers of easy money and earning enormously quick returns in their advertisements about multi-level marketing (MLM)/pyramid schemes with several levels of compensation.

According to CCP's announcement made on Thursday, stating that applicants are required to pay money upfront in order to enroll. Participants in the scheme may make money from enrollment fees paid by the new recruits enrolled by them and sale of products. Commission is paid on sale of the products as well as for sales by the recruits of a participant. Investors in a pyramid scheme, however, make money primarily from enrollment fees paid by the new recruits rather than by selling any product.

Participants, who join these schemes at the initial stages, may earn the promised benefits and receive

the anticipated income for a limited period. However, the majority of them who join later on stand to lose their entire investment without realizing any returns.

These schemes are structured in a way that requires new members to continuously enroll more recruits in order to generate profits for existing members. Once the schemes reach a certain size leaving no room for significant new recruitment, which serves as the primary source of profits, the entire system collapses. Eventually, only a select few individuals positioned at the top of the pyramid seize financial gains and huge majority of the participants bear the loss of all their investments.

Such schemes are often advertised through print, electronic and social media platforms. The people are advised to exercise extreme caution when confronted with advertisements or promotions for investment or employment opportunities that offer unrealistically high returns, particularly those requiring upfront

payments.

Howsoever attractive, these offers often prove false, as the schemes are designed to attract innocent investors and job seekers, collect heavy amounts from the unguarded general public, destroy their footprints and vanish in the thin air.

The CCP emphasizes the need for exercising due diligence before investing in any such scheme or joining a similar employment promising unprecedented returns. Consumers should verify the legitimacy of the company, scrutinize the sustainability of their business model, conduct neturfing to gather open-source intelligence and seek advice from the market or financial experts, if needed.

It is crucial for the consumers to be vigilant and cautious to protect themselves from falling victim to deceptive investment or employment schemes. If you encounter any suspicious advertisements or promotions, please report them to the CCP to prevent any harm to the public at large.

Business Recorder

26-April-2024

Online

PAKISTAN

PRINT 2024-04-26

CCP takes notice of misleading offers of easy money

Sohail Sarfraz Published about 6 hours ago

ISLAMABAD: The Competition Commission of Pakistan (CCP) has noticed with great concern that some businesses and individuals are making false and misleading offers of easy money and earning enormously quick returns in their advertisements about multi-level marketing (MLM)/ pyramid schemes with several levels of compensation.

The CCP has found that the applicants are required to pay money upfront in order to enrol. Participants in the scheme may make money from enrolment fees paid by the new recruits enrolled by them and sale of products. Commission is paid on sale of the products as well as for sales by the recruits of a participant. Investors in a pyramid scheme, however, make money primarily from enrolment fees paid by the new recruits enrolled by them rather than by selling any product.

Participants who join these schemes at the initial stages may earn the promised benefits and receive the anticipated income for a limited period. However, the majority of them who join later on stand to lose their entire investment without realizing any returns. These schemes are structured in a way that requires new members to continuously enrol more recruits in order to generate profits for existing members. Once the schemes reach a certain size leaving no room for significant new recruitment, which serves as the primary source of profits, the entire system collapses. Eventually, only a select few individuals positioned at the top of the pyramid seize financial gains and huge majority of the participants bear the loss of all their investments.

Such schemes are often advertised through print, electronic and social media platforms. The people are advised to exercise extreme caution when confronted with advertisements or promotions for investment or employment opportunities that offer unrealistically high returns, particularly those requiring upfront payments. Howsoever attractive, these offers often prove false, as the schemes are designed to attract innocent investors and job seekers, collect heavy amounts from the unguarded general public, destroy their footprints and vanish in the thin air.

The CCP emphasizes the need for exercising due diligence before investing in any such scheme or joining a similar employment promising unprecedented returns. Consumers should verify the legitimacy of the company, scrutinize the sustainability of their business model, conduct netsurfing to gather open-source intelligence and seek advice from the market or financial experts, if needed.

It is crucial for the consumers to be vigilant and cautious to protect themselves from falling victim to deceptive investment or employment schemes. If you encounter any suspicious advertisements or promotions, please report them to the CCP to prevent any harm to the public at large, CCP added.

<https://www.brecorder.com/news/40300372>

CCP cautions against high return investments, job opportunities

Top regulatory body of the country, responsible for enforcement of economic competition laws in Pakistan, Competition Commission of Pakistan (CCP) Thursday advised people to exercise extreme caution when confronted with advertisements or promotions for investment or employment opportunities that offer unrealistically high returns, particularly those requiring upfront payments.

The CCP has noticed with great concern that some businesses and individuals are making false and misleading offers of easy money and earning enormously quick returns in their advertisements about multi-level marketing (MLM)/ pyramid schemes with several levels of compensation.

According to a press release, the CCP stated the applicants are required to pay money upfront in

order to enroll, adding participants in the scheme may make money from enrolment fees paid by the new recruits enrolled by them and sale of products. Commission is paid on sale of the products as well as for sales by the recruits of a participant. Investors in a pyramid scheme, however, make money primarily from enrolment fees paid by the new recruits enrolled by them rather than by selling any product.

It added saying participants who join these schemes at the initial stages may earn the promised benefits and receive the anticipated income for a limited period. However, the majority of them who join later on stand to lose their entire investment without realizing any returns. These schemes are structured in a way that requires new members to continuously enrol more recruits in order to generate profits for existing members. Once

the schemes reach a certain size leaving no room for significant new recruitment, which serves as the primary source of profits, the entire system collapses. Eventually, only a select few individuals positioned at the top of the pyramid seize financial gains and the huge majority of the participants bear the loss of all their investments.

Such schemes are often advertised through print, electronic and social media platforms. The people are advised to exercise extreme caution when confronted with advertisements or promotions for investment or employment opportunities that offer unrealistically high returns, particularly those requiring upfront payments. However attractive, these offers often prove false, as the schemes are designed to attract innocent investors and job seekers, collect heavy amounts

from the unguarded general public, destroy their footprints and vanish into thin air.

The CCP emphasizes the need for exercising due diligence before investing in any such scheme or joining a similar employment promising unprecedented returns. Consumers should verify the legitimacy of the company, scrutinize the sustainability of their business model, conduct net surfing to gather open-source intelligence and seek advice from the market or financial experts, if needed.

It is crucial for the consumers to be vigilant and cautious to protect themselves from falling victim to deceptive investment or employment schemes. If you encounter any suspicious advertisements or promotions, please report them to the CCP to prevent any harm to the public at large. **AGENCIES**

CCP cautions consumers

F.P. Report

ISLAMABAD: The Competition Commission of Pakistan (CCP) has noticed with great concern that some businesses and individuals are making false and misleading offers of easy money and earning enormously quick returns in their advertisements about multi-level marketing (MLM)/pyramid schemes with several levels of compensation.

Applicants are required to pay money upfront in order to enrol. Participants in the scheme may make money from enrolment fees paid by the new recruits enrolled by them and sale of products. Commission is paid on sale of the products as well as for sales by the recruits of a participant. Investors in a pyramid scheme, however, make money primarily from enrolment fees paid by the new recruits enrolled by them rather than by selling any product.

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CCP Warns Consumers Against MLM And Pyramid Schemes

ISLAMABAD: The Competition Commission of Pakistan (CCP) has expressed grave concern over the proliferation of false and deceptive advertisements promoting multi-level marketing (MLM) and pyramid schemes promising quick and substantial returns. These schemes often require upfront payments for enrollment, and while some participants may initially profit, the majority face the risk of losing their entire investment.

Participants in these schemes are lured by the

promise of easy money through enrollment fees paid by new recruits and product sales. However, the underlying structure relies on continuous recruitment to sustain profits, leading to inevitable collapse once recruitment stagnates.

Such schemes, widely advertised across various media platforms, prey on unsuspecting individuals seeking lucrative investment or employment opportunities. The CCP urges consumers to exercise caution and conduct thorough research before

investing or joining any scheme offering unrealistic returns.

Consumers are advised to verify the legitimacy and sustainability of the company, seek advice from financial experts, and report suspicious advertisements to the CCP to safeguard against potential harm to the public.

Vigilance and due diligence are essential in protecting oneself from falling victim to fraudulent schemes.—RT

CCP Cautions Consumers about Multi-Level Marketing (MLM) And Pyramid Schemes

 PPA

ISLAMABAD: The Competition Commission of Pakistan (CCP) has noticed with great concern that some businesses and individuals are making false and misleading offers of easy money and earning enormously quick returns in their advertisements about multi-level marketing (MLM)/ pyramid schemes with several levels of compensation.

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Such schemes are often advertised through print, electronic and social media platforms. The people are advised to exercise extreme caution when confronted with advertisements or promotions for investment or employment opportunities that offer unrealistically high returns, particu-

larly those requiring upfront payments. Howsoever attractive, these offers often prove false, as the schemes are designed to attract innocent investors and job seekers, collect heavy amounts from the unguarded general public, destroy their footprints and vanish in the thin air.

The CCP emphasizes the need for exercising due diligence before investing in any such scheme or joining a similar employment promising unprecedented returns. Consumers should verify the legitimacy of the company, scrutinize the sustainability of their business model, conduct netsurfing to gather open-source intelligence and seek advice from the market or financial experts, if needed.

It is crucial for the consumers to be vigilant and cautious to protect themselves from falling victim to deceptive investment or employment schemes. If you encounter any suspicious advertisements or promotions, please report them to the CCP to prevent any harm to the public at large.

The Destination

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Page # 3

CCP cautions consumers about multi-level marketing (mlm) and pyramid schemes

STAFF REPORTER

ISLAMABAD

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only a select few individuals positioned at the top of the pyramid realise financial gains and huge majority of the participants bear the cost of all their investments.

Such schemes are often advertised through print, electronic and social media platforms. The people are advised to exercise caution when confronted with advertisements or promotions for

investment or employment opportunities that offer unrealistically high returns, particularly those requiring upfront payments.

However, attractive, these offers often prove false, as the schemes are designed to attract innocent investors and job seekers collect heavy amounts from the unsuspecting general public, destroy their footprints and vanish in the thin air.

The CCP emphasises the need for exercising due diligence before investing in any such scheme or joining a similar employment promising unsecured returns. Consumers should verify the legitimacy of the company, scrutinise the sustainability of their business model, conduct thorough research to gather open-source intelligence and seek

advice from the market or financial experts, if needed.

It is crucial for the consumers to be vigilant and cautious to protect themselves from falling victim to deceptive investment or employment schemes.

If you encounter any suspicious advertisements or promotions, please report them to the CCP to prevent any harm to the public at large.

CCP Warns Public Against Misleading Pyramid Schemes Adverts Offering High Returns

By ProPK Staff | Published Apr 25, 2024 | 9:08 pm



The Competition Commission of Pakistan (CCP) has warned that some businesses and individuals are making false and misleading offers of easy money and earning quick returns in their advertisements about multi-level marketing (MLM)/ pyramid schemes with several levels of compensation.

How do pyramid schemes work?

CCP said that applicants are required to pay money upfront to enroll. Participants in the scheme may make money from enrolment fees paid by the new recruits enrolled by them and the sale of products. The commission is paid on the sale of the products as well as for sales by the recruits of a participant. Investors in a pyramid scheme, however, make money primarily from enrolment fees paid by the new recruits enrolled by them rather than by selling any product.

Participants who join these schemes at the initial stages may earn the promised benefits and receive the anticipated income for a limited period. However, the majority of them who join later on stand to lose their entire investment without realizing any returns. These schemes are structured in a way that requires new members to continuously enroll more recruits to generate profits for existing members.

Once the schemes reach a certain size leaving no room for significant new recruitment, which serves as the primary source of profits, the entire system collapses. Eventually, only a select few individuals positioned at the top of the pyramid seize financial gains and a huge majority of the participants bear the loss of all their investments. Such schemes are often advertised through print, electronic, and social media platforms.

CCP advised people to exercise extreme caution when confronted with advertisements or promotions for investment or employment opportunities that offer unrealistically high returns, particularly those requiring upfront payments. Howsoever attractive, these offers often prove false, as the schemes are designed to attract innocent investors and job seekers, collect heavy amounts from the unguarded general public, destroy their footprints, and vanish in thin air, it said.

CCP also emphasized the need for exercising due diligence before investing in any such scheme or joining similar employment promising unprecedented returns. Consumers should verify the legitimacy of the company, scrutinize the sustainability of their business model, conduct net surfing to gather open-source intelligence, and seek advice from the market or financial experts if needed.

Consumers must be vigilant and cautious to protect themselves from falling victim to deceptive investment or employment schemes. CCP also urged the public to report any suspicious advertisements or promotions.

<https://propakistani.pk/2024/04/25/ccp-warns-public-against-misleading-pyramid-schemes-adverts-offering-high-returns/>

CCP CAUTIONS CONSUMERS ABOUT MULTI-LEVEL MARKETING (MLM) AND PYRAMID SCHEMES



By Kazim Raza Rizvi

APR 25, 2024 #CCP, #innocent investors, #make money, #MLM, #pyramid schemes

ISLAMABAD: The Competition Commission of Pakistan (CCP) has noticed with great concern that some businesses and individuals are making false and misleading offers of easy money and earning enormously quick returns in their advertisements about multi-level marketing (MLM) pyramid schemes with several levels of compensation.

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The CCP emphasizes the need for exercising due diligence before investing in any such scheme or joining a similar employment promising unprecedented returns. Consumers should verify the legitimacy of the company, scrutinize the sustainability of their business model, conduct neturfing to gather open-source intelligence and seek advice from the market or financial experts, if needed.

It is crucial for the consumers to be vigilant and cautious to protect themselves from falling victim to deceptive investment or employment schemes. If you encounter any suspicious advertisements or promotions, please report them to the CCP to prevent any harm to the public at large.

<https://customnews.pk/2024/04/25/ccp-cautions-consumers-about-multi-level-marketing-mlm-and-pyramid-schemes/>

Orange County News

26-April-2024

Online

Orange County News

Vertical Update 2024

HOME

ORANGE

CCP takes note of misleading offers of easy money – Pakistan



By Vaseline

APR 25, 2024

ISLAMABAD: The Competition Commission of Pakistan (CCP) has noted with great concern that some companies and individuals are making false and misleading offers to make easy money and get huge quick returns in their advertisements on Multi-Level Marketing (MLM)/Pyramid Schemes with various levels of compensation.

The CCP has determined that applicants must pay money in advance to register. Participants in the program can earn money from the registration fees paid by the new recruits enrolled by them and from the sales of products. Commissions are paid on the sale of the products, but also on sales by a participant's recruits. However, investors in a pyramid scheme make their money mainly from the registration fees paid by the new recruits they enroll, rather than from the sale of any product.

Participants who join these schemes in the initial phase can earn the promised benefits and receive the expected income for a limited period of time. However, the majority of those who join later risk losing their entire investment without realizing any returns. These programs are structured so that new members must continually enroll more recruits in order to generate profits for existing members. Once the programs reach a certain size and there is no room for significant new hires to serve as the main source of profit, the entire system collapses. Ultimately, only a select few individuals at the top of the pyramid will enjoy the financial gains and the vast majority of participants will bear the loss of all their investments.

Such schemes are often advertised through print, electronic and social media platforms. People are advised to exercise extreme caution when confronted with advertisements or promotions for investment or employment that offer unrealistically high returns, especially if they require upfront payments. As attractive as these offers are, many times these offers turn out to be fake as the schemes are designed to attract innocent investors and job seekers, collect large amounts of money from the unattended general public, destroy their footprints and disappear into thin air.

The CCP emphasizes the need to conduct due diligence before investing in such a program or joining a similar job that promises unprecedented returns. Consumers should verify the legitimacy of the company, examine the sustainability of their business model, turn to the Internet to gather open source information and, if necessary, seek advice from the market or financial experts.

It is crucial that consumers are vigilant and cautious to protect themselves from falling victim to misleading investment or employment schemes. If you come across any suspicious advertisements or promotions, please report them to CCP to avoid harm to the general public, CCP added.

<https://www.orangecountycouplescounseling.us/orange/0a934588aka20/>



Dated: 26 April, 2024

اشتہارات کے ذریعے جھوٹی پیشکشیں کرنے والوں کی سرگرمیوں کا نوٹس

اسلام آباد (ارشاد انصاری سے) مسابقتی کمیشن نے اشتہارات کے ذریعے آسان کمائی کی جھوٹی پیشکش کرنیوالوں کی سرگرمیوں کا نوٹس لیتے ہوئے عوام کو چوکس رہنے کی (باقی صفحہ 7 نمبر 3)

جھوٹی سکیمیں

ہدایت کردی۔ مسابقتی کمیشن کے مطابق بعض عناصر اشتہارات کے ذریعے آسان کمائی کا لالچ دے کر گمراہ کن پیشکشیں کر رہے ہیں، اس قسم کی سکیموں میں ممبران کو منافع کیلئے مزید نئے ممبران مسلسل بھرتی کرنے کی ضرورت ہوتی ہے، ایک خاص سائز تک پہنچنے کے بعد مزید بھرتیوں کی گنجائش نہیں رہ جاتی، سکیم میں صرف چند افراد ہی مالی فوائد حاصل کرتے ہیں۔

سی سی پی کا صارفین کو دھوکہ پر مبنی سکیموں کے بارے میں انتباہ

کچھ کاروبار اور افراد آسان کمائی کالاج دے کر گمراہ کن پیشکشیں کر رہے ہیں

اسلام آباد (نامہ نگار خصوصی) کمپیشن کمیشن آف پاکستان (سی سی پی) نے انتہائی تشویش کے ساتھ لیول مارکیٹنگ اور دھوکہ دہی کے استعمال سے بہت نوٹس کیا ہے کہ کچھ کاروبار اور افراد آسان طریقے تیزی سے منافع کما رہے ہیں۔ ایسی سکیموں میں سے کمائی کالاج دے کر اپنے اشتہارات کے ذریعے درخواست دہندگان (باقی صفحہ 6 بقیہ نمبر 21)

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سی سی پی

بقیہ

کو اندراج کرانے کے لیے پہلے خود رقم ادا کرنے کی ضرورت ہوتی ہے۔ اس اسکیم میں حصہ لینے والے انروولمنٹ فیس سے رقم کما سکتے ہیں جو ان کے ذریعے اندراج شدہ نئے بھرتیوں کی طرف سے ادا کی جاتی ہے اور یا پھر مصنوعات کی فروخت سے۔ ایسے افراد کو کمیشن مصنوعات کی فروخت پر بھی ادا کیا جاتا ہے اور اس کے ساتھ ساتھ کسی شرکت کنندہ کے بھرتی کرنے والوں کے ذریعے مصنوعات کی فروخت پر بھی ادا کیا جاتا ہے۔ البتہ پرائیڈ اسکیم میں سرمایہ کار بنیادی طور پر کسی بھی پروڈکٹ کو فروخت کرنے کے بجائے اپنی اندراج شدہ نئے بھرتیوں کے ذریعے ادا کردہ اندراج کی فیس سے پیسہ کماتے ہیں۔ ابتدائی مراحل میں ان اسکیموں میں شامل ہونے والے شرکاء فائدہ حاصل کر سکتے ہیں اور ایک محدود مدت کے لیے متوقع آمدنی حاصل کر سکتے ہیں

کمائی کالاچ، CCP کا کاروباری

افراد کے خلاف نوٹس

اسلام آباد (اوصاف نیوز) کمپنیشن کمیشن آف پاکستان (سی سی پی) نے انتہائی تشویش کیساتھ نوٹس کیا ہے کہ کچھ کاروبار اور افراد آسان طریقے سے کمائی کالاچ دیکر اپنے اشتہارات کے ذریعے جھوٹی اور گمراہ کن پیشکشیں کر رہے ہیں اور وہ ملٹی لیول مارکیٹنگ اور دھوکہ دہی کے استعمال سے بہت تیزی سے منافع کما رہے ہیں۔ ایسی سکیموں میں درخواست دہندگان کو اندراج کرانے کیلئے پہلے خود رقم ادا کرنے کی ضرورت ہوتی ہے۔

21

سی سی پی

بقیہ

کو اندراج کرانے کے لیے پہلے خود رقم ادا کرنے کی ضرورت ہوتی ہے۔ اس اسکیم میں حصہ لینے والے انٹرولمنٹ فیس سے رقم کما سکتے ہیں جو ان کے ذریعے اندراج شدہ نئے بھرتیوں کی طرف سے ادا کی جاتی ہے اور یا پھر مصنوعات کی فروخت سے۔ ایسے افراد کو کمیشن مصنوعات کی فروخت پر بھی ادا کیا جاتا ہے اور اس کے ساتھ ساتھ کسی شرکت کنندہ کے بھرتی کرنے والوں کے ذریعے مصنوعات کی فروخت پر بھی ادا کیا جاتا ہے۔ البتہ پرائیڈ اسکیم میں سرمایہ کار بنیادی طور پر کسی بھی پروڈکٹ کو فروخت کرنے کے بجائے اپنی اندراج شدہ نئے بھرتیوں کے ذریعے ادا کردہ اندراج کی فیس سے پیسہ کماتے ہیں۔ ابتدائی مراحل میں ان اسکیموں میں شامل ہونے والے شرکاء فوائد حاصل کر سکتے ہیں اور ایک محدود مدت کے لیے متوقع آمدنی حاصل کر سکتے ہیں