Date: 11-July-2024

News Coverage of Press Release

"CCP Clears Acquisition of P&G's 'Safeguard' Manufacturing Facility"

### **Business Recorder**

11-July-2024 Page # 4

CCP clears merger Nimir acquiring certain assets of P&G

RECORDER REPORT ISLAMABAD: The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market

The approved transaction entails the acquisition of certain assets of M/s Procter & Gamble Pakistan (Pvt) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) pursuant to Asset Purchase Agreement (APA).

P&G is a company incorporated in Pakistan with extensive business footprint in production and sale of various household products including manufacturing of its own brand of toilet soap, ie, Safeguard. Nimir is a public listed company established in 1964 and has a diverse product portfolio along with toll manufacturing of aerosol, soap products, home and personal care products.

In view of the terms set out in APA, Nimir intends to acquire certain assets of P&G relating to its manufacturing facility of toilet soap, 'Safeguard' and its real estate property located in Hub, Balochistan.

The relevant product market as identified in CCP's Phase I competition assessment is 'Personal Care – Hard Soap'. The assessment also confirmed that the proposed transaction will not result in dominance of Nimir in the relevant market, post-transaction, given its small share.

With this approval, CCP expects improved operations with Nimir's state-of-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity. Dawn 11-July-2024 Business Page

# CCP clears acquisition of soap unit

#### By Our Staff Reporter

ISLAMABAD: Proctor & Gamble is set to sell off its soap manufacturing unit, however the brand of Safeguard will remain with P&G.

The Competition Commission of Pakistan (CCP) has approved the acquisition of certain assets of Procter & Gamble (P&G) by Nimir Industrial Chemicals Ltd. The Asset Purchase Agreement (APA) approved by the CCP allows Nimir to acquire certain assets of P&G relating to its manufacturing facility of toilet soap, 'Safeguard'. The transferred assets includes the real estate property located in Hub, Balochistan, plant and machinery. However, P&G has not sold the brand name Safeguard and it's manufacturing formula to Nimir. The CCP's Phase I competition assessment has been identified in the category of 'Personal Care — Hard Soap'.

# Express Tribune

**Business** Page

#### CCP CLEARS ACQUISITION Nimir to acquire P&G assets

ISLAMABAD. The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market. The approved transaction entails the acquisition of certain assets of Procter and Camble Pakistan (P&G) by Nimir Industrial Chemicals under an asset purchase agreement, according to a press release issued on Thursday. In view of the terms set out in the agreement, Nimir intends to acquire certain assets of P&C relating to its manufacturing facility of toilet soap, Safeguard, and its real estate property located in Hub, Balochistan. The relevant product market as identified in CCP's phase-I competition assessment is 'personal care - hard soap'. The assessment also confirmed that the proposed transaction will not result in the dominance of Nimir in the relevant market post-transaction, given its small share. APP

### **Pakistan Today**

12-July-2024 Page # 3



Purchase Agreement (APA). Pakistan with an extensive business property located in Hub, Balochistan. footprint in the production and sale of

P&G relating to its manufacturing facility assurance, thus, contributing towards P&G is a company incorporated in of toilet soap, 'Safeguard', and its real estate developing innovative industrial chemical

The relevant product market identified

solutions as well as national economic prosperity.

#### **The Nation**

11-July-2024 Business Page

1

# CCP okays merger within consumer care market

#### OUR STAFF REPORTER ISLAMABAD

The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market. The approved transaction entails the acquisition of certain assets of M/s Procter & Gamble Pakistan (Pvt.) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) pursuant to Asset Purchase Agreement (APA). P&G is a company incorporated in Pakistan with extensive business footprint in production and sale of various household products including manufacturing of its own brand of toilet soap i.e. Safeguard. Nimir is a public listed company established in 1964 and has a diverse product portfolio along with toll manufacturing of aerosol, soap products, home and personal care products.

In view of the terms set out in APA, Nimir intends to acquire certain assets of P&G relating to its manufacturing facility of toilet soap, 'Safeguard', and its real estate property located in Hub, Balochistan. The relevant product market as identified in CCP's Phase I competition assessment is 'Personal Care – Hard Soap'. The assessment also confirmed that the proposed transaction will not result in dominance of Nimir in the relevant market, post-transaction, given its small share. With this approval, CCP expects improved operations with Nimir's state-of-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity.



11-July-2024 Back Page

CCP clears acquisition of P&G's 'Safeguard' Manufacturing Facility



🐞 Commerce Desk

ISLAMABAD: The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market. The approved transaction entails the acquisition of certain assets of M/s Procter & Gamble Pakistan (Pvt.) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) pursuant to Asset Purchase Agreement (APA).

P&G is a company incorporated in Pakistan with extensive business footprint in production and sale of various household products including manufacturing of its own brand of toilet soap i.e. Safeguard. Nimir is a public listed company established in 1964 and has a diverse product portfolio along with toll manufacturing of acrosol, soap products, home and personal care products.

In view of the terms set out in APA, Nimir intends to acquire certain assets of P&G relating to its manufacturing facility of toilet soap, 'Safeguard', and its real estate property located in Hub, Balochistan.

The relevant product market as identified in CCP's Phase I competition assessment is 'Personal Care – Hard Soap'. The assessment also confirmed that the proposed transaction will not result in dominance of Nimir in the relevant market, post-transaction, given its small share.

With this approval, CCP expects improved operations with Nimir's stateof-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity.



HEADLINES July 11, 2024

#### CCP approves acquisition of P&G's 'safeguard' manufacturing facility by Nimir

Transaction entails the acquisition of Procter & Gamble Pakistan's manufacturing facility of toilet soap Safeguard and its land in Balochistan by Nimir Industrial Chemicals under an Asset Purchase Agreement



The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market. The approved transaction entails the acquisition of certain assets of M/s Procter & Gamble Pakistan (Pvt.) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) pursuant to Asset Purchase Agreement (APA).

P&G is a company incorporated in Pakistan with an extensive business footprint in the production and sale of various household products including the manufacturing of its brand of toilet soap i.e. Safeguard.

Nimir is a publicly listed company established in 1964 and has a diverse product portfolio along with toll manufacturing of aerosol, soap products, home and personal care products.

In view of the terms set out in APA, Nimir intends to acquire certain assets of P&G relating to its manufacturing facility of toilet soap, 'Safeguard', and its real estate property located in Hub, Balochistan.

The relevant product market identified in CCP's Phase-I competition assessment is 'Personal Care – Hard Soap'. The evaluation also confirmed that the proposed transaction will not result in the dominance of Nimir in the relevant market, post-transaction, given its small share.

With this approval, CCP expects improved operations with Nimir's state-of-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity.



### **CCP Approves Merger in Consumer Care Market**

By ProPK Staff | Published Jul 10, 2024 | 7:54 pm



The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market.

The approved transaction entails the acquisition of certain assets of M/s Procter & Gamble Pakistan (Pvt.) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) pursuant to Asset Purchase Agreement (APA).

P&G is a company incorporated in Pakistan with extensive business footprint in production and sale of various household products including manufacturing of its own brand of toilet soap i.e. Safeguard. Nimir is a public listed company established in 1964 and has a diverse product portfolio along with toll manufacturing of aerosol, soap products, home and personal care products.

In view of the terms set out in APA, Nimir intends to acquire certain assets of P&G relating to its manufacturing facility of toilet soap, 'Safeguard', and its real estate property located in Hub, Balochistan.

The relevant product market as identified in CCP's Phase I competition assessment is 'Personal Care – Hard Soap'. The assessment also confirmed that the proposed transaction will not result in dominance of Nimir in the relevant market, post-transaction, given its small share.

With this approval, CCP expects improved operations with Nimir's state-of-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity.

https://propakistani.pk/2024/07/10/ccp-approves-merger-in-consumer-care-market/

# The Public Purview

11-July-2024 Online

### CCP Clears Acquisition of P&G's 'Safeguard' Manufacturing Facility

by News Desk — July 10, 2024 in Pakistan

The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market. The approved transaction entails the acquisition of certain assets of M/s Procter & Gamble Pakistan (Pvt.) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) pursuant to Asset Purchase Agreement (APA).

P&G is a company incorporated in Pakistan with extensive business footprint in production and sale of various household products including manufacturing of its own brand of toilet soap i.e. Safeguard. Nimir is a public listed company established in 1964 and has a diverse product portfolio along with toll manufacturing of aerosol, soap products, home and personal care products.

In view of the terms set out in APA, Nimir intends to acquire certain assets of P&G relating to its manufacturing facility of toilet soap, 'Safeguard', and its real estate property located in Hub, Balochistan. The relevant product market as identified in CCP's Phase I competition assessment is 'Personal Care – Hard Soap'. The assessment also confirmed that the proposed transaction will not result in dominance of Nimir in the relevant market, post-transaction, given its small share.

With this approval, CCP expects improved operations with Nimir's state-of-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity.

https://thepublicpurview.com.pk/ccp-clears-acquisition-of-pgs-safeguard-manufacturing-facility/



#### Nimir Chemicals to acquire PどG assets, CCP approves



July 11, 2024 (MLN): The Competition Commission of Pakistan (CCP) has approved a merger in the consumer care market, involving the acquisition of certain assets of Procter & Gamble Pakistan (Pvt.) Ltd. (P&G) by Nimir Industrial Chemicals Ltd. (PSX: NICL) pursuant to an Asset Purchase Agreement (APA).

P&G is a company incorporated in Pakistan with extensive business footprint in production and sale of various household products including manufacturing of its own brand of toilet soap i.e. Safeguard.

Nimir is a public listed company established in 1964 and has a diverse product portfolio along with toll manufacturing of aerosol, soap products, home and personal care products.

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The relevant product market as identified in CCP's Phase I competition assessment is 'Personal Care – Hard Soap'.

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With this approval, CCP expects improved operations with Nimir's state-of-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity.

https://mettisglobal.news/nimir-chemicals-to-acquire-pg-assets-ccp-approves/

### The Green Post

11-July-2024 Online

Home 🗆 National

## CCP Clears Acquisition of P&G's 'Safeguard' Manufacturing Facility

by Web Desk — July 10, 2024 in National 🗌 🛛 0

The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market. The approved transaction entails the acquisition of certain assets of M/s Procter & Gamble Pakistan (Pvt.) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) pursuant to Asset Purchase Agreement (APA).

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In view of the terms set out in APA, Nimir intends to acquire certain assets of P&G relating to its manufacturing facility of toilet soap, 'Safeguard', and its real estate property located in Hub, Balochistan. The relevant product market as identified in CCP's Phase I competition assessment is 'Personal Care – Hard Soap'. The assessment also confirmed that the proposed transaction will not result in dominance of Nimir in the relevant market, post-transaction, given its small share.

With this approval, CCP expects improved operations with Nimir's state-of-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity.

https://greenpost.com.pk/ccp-clears-acquisition-of-pgs-safeguard-manufacturing-facility/



### CCP Clears Acquisition Of P&G's 'Safeguard' Manufacturing Facility

July 10, 2024 | Business



The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market. The approved transaction entails the acquisition of certain assets of M/s Procter & Gamble Pakistan (Pvt.) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) pursuant to Asset Purchase Agreement (APA).

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The relevant product market as identified in CCP's Phase I competition assessment is 'Personal Care – Hard Soap'. The assessment also confirmed that the proposed transaction will not result in dominance of Nimir in the relevant market, post-transaction, given its small share.

With this approval, CCP expects improved operations with Nimir's state-of-the-art manufacturing facilities that comply with international standards and quality assurance, thus, contributing towards developing innovative industrial chemical solutions as well as national economic prosperity. <u>https://newztodays.com/ccp-clears-acquisition-of-pgs-safeguard-manufactur/</u>



Home » Business » CCP clears acquisition of P&G's 'Safeguard' manufacturing facility

Business

## CCP clears acquisition of P&G's 'Safeguard' manufacturing facility

ISLAMABAD, Jul 11 (APP): The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market.

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https://www.app.com.pk/business/ccp-clears-acquisition-of-pgs-safeguard-manufacturing-facility/



Home » Business » CCP clears acquisition of P&G's 'Safeguard' manufacturing facility

### CCP Clears Acquisition Of P&G's 'Safeguard' Manufacturing Facility

Associated Press of Published July 11, 2024 | 02:50 PM

ISLAMABAD, (APP - UrduPoint / Pakistan Point News - 11th Jul, 2024) The Competition Commission of Pakistan (CCP) has approved a merger within the consumer care market.

The approved transaction entails the acquisition of certain assets of M/s Procter and Gamble Pakistan (Pvt.) Ltd (P&G) by M/s Nimir Industrial Chemicals Ltd (Nimir) under the Asset Purchase Agreement (APA), according to a press release issued here on Thursday.

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https://www.urdupoint.com/en/business/ccp-clears-acquisition-of-pgs-safeguar-1843107.html

### **Solondais**

11-July-2024 Online

# CCP agrees to take over soap unit – Business

Posted on July 12, 2024 by darion

SLAMABAD: Procter & Gamble plans to sell its soap unit, but the Safeguard brand will remain in P&G hands.

The Competition Commission of Pakistan (CCP) has approved the acquisition of certain assets of Procter & Gamble (P&G) by Nimir Industrial Chemicals Ltd.

The Asset Purchase Agreement (APA) approved by CCP allows Nimir to acquire certain assets of P&G related to the Safeguard toilet soap manufacturing plant. The transferred assets include a property located in Hub, Balochistan, a plant and machinery.

However, P&G did not sell the Safeguard brand name and its manufacturing formula to Nimir. The Phase I CCP competitive evaluation was identified in the category "Personal Care – Hard Soap".

Published in Dawn, July 11, 2024

https://solondais.fr/2024/07/12/news205181/ccp-agrees-to-take-over-soap-unit-business/



BREAKING NEWS

# P&G to Sell Its Soap Manufacturing Business to NICL

The soap manufacturing facility is located in Hub, Balochistan Pakistan.



Proctor & Gamble Pakistan (**P&G**) has entered an agreement with Nimir Industrial Chemicals Limited (NICL) to sell its soap manufacturing assets located in Hub, Balochistan.

The facility currently makes Safeguard soap.

Once the transaction is finalized, the Hub facility will continue to manufacture Safeguard soap for P&G but will be owned by NICL.

Both companies have received approval from the Competition Commission of Pakistan to proceed with the transaction.

The acquisition of assets is expected to be completed by September 1, 2024.

https://www.beautypackaging.com/contents/view\_breaking-news/2024-07-12/pg-to-sell-its-soapmanufacturing-business-to-nicl/



### P&G to sell its soap manufacturing business to NICL

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@ ECHEMI 2024-07-15

P&G Pakistan has entered into an agreement with Nimir Industrial Chemicals Limited (NICL) to sell its soap manufacturing assets located in Hub, Balochistan.

The plant currently produces Safeguard soap.

Upon completion of the transaction, the Hub plant will continue to produce Safeguard soap for P&G but will be owned by NICL.

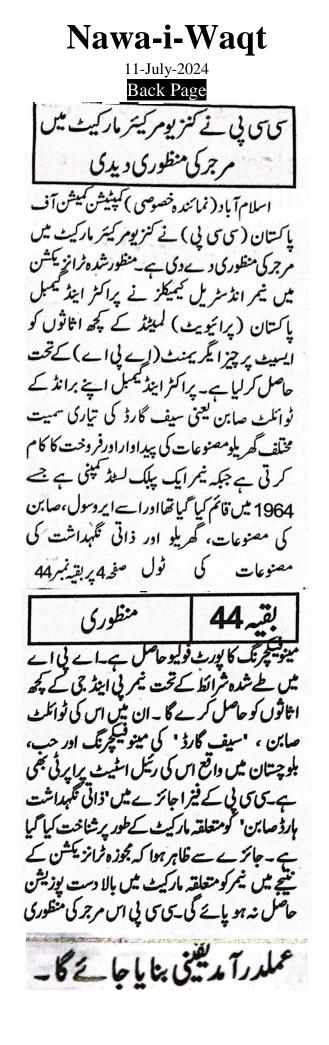
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The asset acquisition is expected to be completed by September 1, 2024.

https://www.echemi.com/cms/1975201.html

Express 11-July-2024 Back Page

بیف گارڈ 'مینو چرنگ اثاثہ جات کے صول کی مینونیچرنگ اور حیہ بلوچیتان میں رئیل اسٹیٹ برابرتی بھی شا ن کمیش یا کستان (CCP) نے کنزیومر کیئر مارکیٹ میں مرجر کی منظوری دیدی اسلام آباد(ارشاد انصاری سے) کمپشیش | کے مطابق منظور شدہ پڑانزیکشن میں نیمرانڈسٹریل میش آف پاکستان (سی بی) نے کنز یومر کیئر کیمیکز نے پراکٹر اینڈ کیمبل پاکستان (پرائیویٹ) مارکیٹ میں مرجر کی منظوری دے دی ہے۔ ی سی لی المیٹڈ کے پچھ اثاثوں (باتی صفحہ 7 نمبر 5) متظوري کوایسید پرچز ایگر بمنٹ (ایے بی اے) کے تحت حاصل کر لیا ہے پراکٹر اینڈ کیمبل اپنے برانڈ یے ٹوائلٹ صابن یعنی سیف گارڈ کی تیاری سمیت مخلف گھر بلومصنوعات کی پیداواراورفروخت کا کام كرتى ب جبكه نيرايك يلك لملاعمينى ب ج 1964 ميس قائم كيا كيا تفااورات ايروسول، صابن كى مصنوعات ، كمر يلوادرذاتى تكم داشت كى مصنوعات کی ٹول مینونی چرنگ کا پورٹ فولیو حاصل ہے،اے پی ابے میں طےشدہ شرائط کے تحت نیم کی اینڈ جی کے چھاٹاتوں کو حاصل کرے گاان میں اس کی توائلٹ صابن اسيف كارد اكىمينوني جرنك اورحب بلوچتان میں واقع اس کی رئیل اسٹیٹ پرایرٹی بھی ہے، ی تی لی ے فیر a جائزے میں ذاتی تکہداشت بارڈ صابن کو متعلقة ماركيث كطور يرشاخت كيا كما يجائز ي ظاہر ہوا کہ بحوزہ ٹرانزیکشن کے نتیج میں نیمرکومتعلقہ ماركيت مي بالادست يوزيش حاصل نه مويات كى ی ی اس مرجر کی منظوری دیتے ہوئے فیر کی جانب سے جدید ترین مینوفی چرنگ سہولیات، بین الاقوامي معيارات اوركوالتي انشورنس كے مطابق بہتر آريشز کي توقع کرتا ہے۔



### Jehan Pakistan

11-July-2024 Back Page







Ausaf 11-July-2024 Page # 2

منظوري ديدي CF کیمبل اپنے برانڈ کے ٹوائلٹ صابن یعنی سیف اسلام آباد (اوصاف نيوز گارڈ کی تیاری سمیت مختلف گھریلومصنوعات کی آف پاکتان (ی ی پی) نے منظور پیدادار اور فروخت کا کام کرتی ہے جبکہ نیمرایک مارکیٹ میں مرجر کی منظوری دیدی ہے۔ شدہ ٹرانزیکشن میں نیمر انڈسٹریل کیمیکڑنے پلک لینڈ کمپنی ہے جے 1964 میں قائم کیا گیاتھا پراکٹراینڈ لیمبل پاکتان (پرائیویٹ) کمیٹڈ کے اور اے ایروسول، صابن کی مصنوعات، گھریلو كچه اثاثوں كو ايسيد پر چيز ايكر يمنٹ (اے اور ذاتى تكہداشت كى مصنوعات كى نول یی اے) کے تحت حاصل کرلیا ہے۔ پر اکٹر اینڈ | مینونی چرنگ کا پورٹ فولیو حاصل ہے۔

#### Nai Baat 11-July-2024 Page # 2



https://www.urdupoint.com/daily/livenews/2024-07-10/news-4080240.html



#### پاکستان

## سی سی پی نے پی اینڈ جی کی 'سیف گارڈ' مینوفیکچرنگ اثاثہ جات کے حصول کی منظور ی دے دیاسلام آباد : 10جولائی 2024

10,2024 جولائی By News Desk 📃

کمپٹیشن کمیشن آف پاکستان (سی سی پی) نے کنزیومر کیئر مارکیٹ میں مرجرکی منظوری دے دی ہے۔ منظور شدہ ٹرانزیکشن میں نیمر انڈسٹریل کیمیکلز نے پراکٹر اینڈ گیمبل پاکستان (پرائیویٹ) لمیٹڈ کے کچھ اثاثوں کو ایسیٹ پرچیز ایگریمنٹ(اے پی اے) کے تحت حاصل کر لیا ہے۔

پراکٹر اینڈ گیمبل اپنے برانڈ کے ٹوائلٹ صابن یعنی سیف گارڈ کی تیاری سمیت مختلف گھریلو مصنوعات کی پیداوار اور فروخت کا کام کر تی ہے جبکہ نیمر ایک پبلک لسٹڈ کمپنی ہے جسے 1964 میں قائم کیا گیا تھا اور اسے ایروسول، صابن کی مصنوعات، گھریلو اور ذاتی نگہداشت کی مصنوعات کی ٹول مینوفیکچرنگ کا پورٹ فولیو حاصل ہے۔ اے پی اے میں طے شدہ شرائط کے تحت نیمر پی اینڈ جی کے کچھ اثاثوں کو حاصل کرے گا ۔ ان میں اس کی ٹوائلٹ صابن ، 'سیف گارڈ' کی مینو فیکچرنگ اور حب، بلوچستان میں واقع اس کی رئیل اسٹیٹ پراپرٹی بھی ہے۔ سی سی پی کے فیز ۱ جائزے میں 'ذاتی نگہداشت ۔ ہارڈ صابن' کو متعلقہ مارکیٹ کے طور پر شناخت کیا گیا ہے ۔ جائزے سے ظاہر ہوا کہ مجوزہ ٹرانزیکشن کے نتیجے میں نیمر کو متعلقہ مارکیٹ کے طور پر شناخت کیا گیا ہے ۔ جائزے سے اور کوالٹی انشورنس کے منظوری دیتے ہوئے نیمر کی جانب سے جدید ترین مینوفیکچرنگ سہولیات ، بین الاقوامی معیارات

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ردنامہ **نوائے دیر** 

ملا کنڈڈو یژٹن کے عوام کی آ داز

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Home / پاکستان / سی سی پی نے پی اینڈ جی کی 'سیف گار ڈ' مینوفیکچرنگ اٹائہ جات کے حصول کی منظوری دے دی

### سی سی پی نے پی اینڈ جی کی 'سیف گارڈ' مینوفیکچرنگ اثاثہ جات کے حصول کی منظوری دے دی

اسلام آباد : 10جولائي 2024 کمیٹیسن کمیسن آف یاکستان (سی سی یے) نے کنزیومر کیئر مارکیٹ میں مرجر کی منظور ی دے دی ہے۔ منظور شدہ ٹرانزیکسن میں نیمر انڈسٹریل کیمیکلز نے پراکٹر اینڈ گیمیل یاکستان (پر ائیویٹ) لمیٹڈ کے کچھ اتاتوں کو ایسیٹ پر چیز ایگریمنٹ(اے پی اے) کے تحت حاصل کر لیا ہے۔ يراكثر ايندُ كيمبل اينے براندُ كے توائلتُ صابن يعنى سيف گاردُ کی تیاری سمیت مختلف گھر بلو مصنوعات کی پیداو ان اور فروخت کا کام کر تی ہے جبکہ نیمر ایک یبلک لسٹڈ کمینی ہے جسے 1964 میں قائم کیا گیا تھا اور اسے ایروسول، صابن کی مصنوعات، گھریلو اور ذاتی نگہداشت کی مصنوعات کی ٹول مینو فیکچر نے کا پورٹ فولیو حاصل ہے۔ اے پی اے میں طے شدہ شرائط کے تحت نیمر پی اینڈ جی کے کچھ اتاتوں کو حاصل کرے گا ۔ ان میں اس کی ٹوائلٹ صابن ، ·سيف گارڈ' کی مينو فيکچرنگ اور حب، بلو جستان ميں و اقع اس کی رئیل اسٹیٹ پر ایر ٹی بھی ہے۔ سی سی یی کے فیز ۱ جائزے میں 'ذاتی نگہداشت ۔ ہارڈ صابن' کو متعلقہ مارکیٹ کے طور پر تنناخت کیا گیا ہے ۔ جائزے سے ظاہر ہوا کہ مجوزہ ٹرانزیکشن کے نتیجے میں نیمر کو متعلقہ ماركيٹ ميں بالا دست يوزيشن حاصل نہ ہو يائے گي۔ سی سی یی اس مرجر کی منظوری دیتے ہوئے نیمر کی جانب سر جديد ترين مينوفيكيرنگ سبوليات ، بين الاقوامي معيارات اور كوالتى انشورنس كر مطابق ببتر أيريشنز كي توقع كرتا بر.

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